

Fall 2009

STEMTech Canada

healthSPAN

TOTAL LIFE ENHANCEMENT

Volume 2, Number 1



stemtechbiz.ca



**Your Connection
Around the Corner
& Around the World**



Inside:

STEMTech Expansion... Four Continents in Four Months!



Launch & Pre-Launches!



Writer and Editor

Bonnie Goldfein

Graphic Design

Vlad Sonkin

HealthSpan is a copyrighted publication of STEMTech HealthSciences, Inc. STEMTech Independent Distributors may contact the Editor at STEMTech World Headquarters, 1011 Calle Amanecer, San Clemente, CA 92673, for permission to reprint articles from this magazine.

The earnings and financial rewards included in *HealthSpan* are those of individuals working the business and are not to be interpreted as indicating average or typical earnings by Distributors.

StemEnhance™, StemFLO™ and StemSPORT™ are not intended to diagnose, treat, cure or prevent any disease. The descriptive entries contained in this publication have not been evaluated by the Food and Drug Administration.

STEMTech Canada, Inc.
565-5600 Parkwood Way
Richmond, BC V6V 2M2
Phone: (604) 604-3670
Fax: (604) 304-3672
Web: stemtechbiz.ca

Messages from our Co-Founders	1
STEMTech Stories	2
Edwin Chan, Ed Chicoine, Gloria Lindstrom, Cor Hoff and Audrey & Connie Young	
New Triple Diamonds	4
Phillip Adidjaja, Awilda Rubio, Foo Yit Yar and Marcus Loo Chia Shien	
stemtechbiz.ca	
Your Connection Around the Corner & Around the World	6
Four Continents in Four Months	8
STEMTech's Global Expansion	
The Americas	10
STEMTech's Monthly Contests	11
A Brief Course in Scientific Terminology	12
by Christian Drapeau, MSc	
Get Plugged In!	Back Cover
STEMTech Events are FUN!	

PLAN AHEAD!

It's not too early to put **STEMTech's Fourth Annual Convention** on your calendar!

Set your course TODAY for the Anaheim Marriott in Anaheim, California, the weekend of July 30-August 1.

Be there for the exciting announcements, the top-notch training, the networking and camaraderie, and those thrilling STEMTech Surprises! Meet Ray, Christian and all STEMTech's talented Executives, and chat with the members of the StemGem Team. You'll renew old acquaintances, make lots of new friends, and learn business building techniques and strategies from Top Leaders who want to share their "secrets of success" with you.

Register today... Call Distributor Services for details!

And don't forget the 2-for-1 Convention Special... New Distributors enrolling with the FastStart or Leadership Pack (beginning April 1, 2009) are eligible to receive a 2-for-1 voucher to attend their first STEMTech Convention (\$259 value)!



THE GROWTH AND EXCITEMENT GO ON

We have had quite a busy few months since our last *HealthSpan Canada* edition! Not only have we unveiled our dynamic, brand-new website, but we have enjoyed successful Pre-Launches in Germany and the Philippines and an official Launch in the fast-growing market of South Africa. As I write this, we are also in the middle of opening Australia and New Zealand as well, and later this month we will be celebrating the official Launch in Mexico.

Our aggressive international expansion strategy that began in 2007 has provided STEMTech with a nice balance of growth, with many of our markets doing quite well as others have been more significantly impacted by the economic recession. We look forward to a very strong 4th quarter and a vibrant 2010 as the recession passes and we see a re-energized expansion in all STEMTech markets worldwide.

A big welcome to General Manager Jonathan Lester! As he reaches out to Canada's Field Leaders and Distributors on every level, he is hosting corporate conference calls and will be traveling to meetings throughout Canada. I hope you will take the opportunity to meet and get to know this exceptional new member of our Executive Team. He is dedicated to providing excellent support for your growing business.

Now we look forward to an exciting Director Leadership Conference later this month in Minnesota, where we know every participant will make meaningful contributions and take away tremendous knowledge and growth. Looking ahead toward year-end, let's make the last few months of 2009 a time filled with proactive enthusiasm, as we share the STEMTech products and opportunity with all those looking for enhanced wellness and prosperity.

To your growth and happiness,
Here's to your continuing wellness and prosperity,

Ray C. Carter, Jr.
President & CEO



terborg media group



terborg media group

STEM CELLS AND THE MEDIA

STEMTech is slowly entering in a new phase of its development. The concept our company has been developing and sharing -- regarding the natural role of stem cells in the body and the health benefits of supporting the release of stem cells from the bone marrow - has become increasingly recognized here in North America and around the world.

This year I have had opportunities to discuss this topic in lectures to medical professionals and in televised interviews on the world stage. Last February I lectured at the well known Pantai Hospital in Malaysia. In May in an interview for the international Hispanic TV program Analisis Mundial and on several other Hispanic news programs, I discussed stem cells in general and their role in the natural renewal system of the body. In July, my brief appearance on an important South African morning news program was followed by a 30-minute interview on "3Talk with Noleen Maholwana-Sangqu," who is known as the "Oprah Winfrey of South Africa." I am gratified and humbled by these opportunities to share the news about stem cell science with audiences around the world.

And soon, the long-awaited book I wrote on this whole concept is about to be published, triggering other media events here in North America. This will be an unequalled opportunity for each of you -- STEMTech Distributors who have developed a strong Distributor base -- as your business will be able to benefit from the momentum generated by a wave of media coverage about our work with the science of stem cells, the natural renewal system of the body!

Very best to all,

Christian Drapeau
Chief Science Officer



STEMTech stories

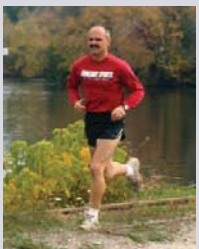


Edwin Chan
Senior Director
British Columbia

STEMTech stories

Although he first heard about StemEnhance™ from naturopath Joanne Giesbrecht awhile ago and had been a Distributor for a year, Edwin says, “I didn’t get serious about STEMTech as a business until February of this year.” Then he took time off from his job in retail electronics sales and focused on building a STEMTech team. He already had compelling stories to share: “With StemEnhance, the neck stiffness that I had learned to live with since a car accident twenty years ago was going away! And I can now kneel on my left knee, something I could not dare to try for a very long time.” What’s more, Edwin reports that he can once again drive confidently at night. Now highly motivated, he started talking to people about StemEnhance and began attending local STEMTech meetings. “I was very impressed by the Showcase, where Bryan Noar pointed out that my success will be a reflection of the number of people I help,” Edwin says. “That really hit home with me.”

Born and raised in the Philippines, it is only natural that Edwin is especially excited about STEMTech's opening of that market. At a gathering of family and friends while on vacation in the island country this summer, Edwin shared his StemEnhance story and gave out STEMTech DVDs, brochures, *HealthSpans* (all containing his contact information), as well as products for his friends to taste. Then he asked family and friends to distribute Christian Drapeau's booklet, *The Stem Cell Theory of Renewal*, to local medical professionals. “There was a lot of interest,” he says, and he made good use of the Virtual Enrollment program to prepare for September’s Pre-Launch. “Now I have active distributors here in Canada and halfway around the world,” he says. “This is an exciting business!”



Ed Chicoine
Chicoine Entreprises
Senior Director
Quebec

STEMTech stories

If you have ever dreamed of taking off with your family on an odyssey of discovery, Ed Chicoine's story will find special appeal: When their six children were 3-12 years old, Ed and Gaye packed up a van and headed for a three-and-a-half-year trip that took them from Quebec through the US and Central America and all around South America. “It was the best thing we ever did,” Ed says, noting that his children received “the ultimate education. They experienced cultures first-hand.”

A successful chiropractor in Quebec, Ed seized the opportunity during their adventure to pioneer chiropractic in South America, opening clinics in Chile and Brazil. Back home, Gaye Chicoine began work on a book about their travels, and it was at a book signing for *Living Dreams* in Northern Ontario this year that the Chicoines' STEMTech story begins: Marisa Schroeder and Rob Cranston came into the book store, and the conversation soon turned to StemEnhance and StemFLO™. “I wasn’t interested in another MLM,” Ed says, “but I’m interested in stem cell science, so I bought both products.” When his 85-year-old mother showed improved energy and better cognition with StemEnhance and his sister was able to walk without discomfort again, Ed was amazed. “I run a lot,” he adds, “and I’m always plagued with injuries. But with StemEnhance and StemFLO - I can run hard and I recover quickly.” Ed is sold on both products, and says they fit right in with his feeling about chiropractic: “What I do for people enhances what's already inside them, and so do StemEnhance and StemFLO... helping the body to help itself. It's the same approach!”



Gloria Lindstrom

Senior Director
British Columbia

STEMTech stories

"Snowbirds" Gloria and Doug Lindstrom spend their winters in Yuma, Arizona. And it was there that they ran into Sharon Castoldi at the Arizona Marketplace, and StemEnhance™ came into their lives. "Sharon immediately recognized that Doug could benefit from StemEnhance," Gloria says, "so she approached us. All she said was, 'I have something to help you' and Doug said, 'I'm going with her.'" A brilliant engineer with a Masters in Physics and also a talented musician, Doug had become very depressed because his body would no longer let him do the things he liked to do. Repeatedly, he would tell Gloria, "I can't think, I can't walk right, I can't hold my banjo or accordion... I'm miserable," so Gloria was really hoping Sharon was right.

Doug began taking StemEnhance. "Before that first bottle was finished," Gloria says, "I could see that StemEnhance was working, so I signed on as a distributor." Soon Doug was back at work. Within three months his mind was sharp again, he was happy, and he was able to move around with confidence. When other family members also had great results from StemEnhance, Gloria began working at the booth with Sharon, sharing her family's stories, handing out brochures, and inviting people to their bi-weekly meetings. "The new DVDs got great results last winter," she says, "and with a new StemEnhance brochure, this winter will be even better!" While her approach to people is very low key, having Gloria's website address on their car window is a real attention-getter. "Wherever we are - in Arizona, on the road or here at home - people see our car and contact our website," Gloria says.

And people who have known Doug are amazed. They always ask what he's taking," she says. "Then they want StemEnhance!"



Cor Hoff

Senior Manager
Ontario

STEMTech stories

As a young man, Cor Hoff relocated from The Netherlands to Canada to make his livelihood as a farmer, drawing on his farming family's long experience. Over the years, he raised dairy cows and later opened his own janitorial service, dabbling in network marketing from time to time, too. He was attracted to STEMTech by the "enormous potential of a company with few products, solid science and no competition." He notes that too many MLM companies market so many products that "you can't specialize... or even know enough about all of them."

He also points out that STEMTech is a different sort of company: "With all the tools this company provides, I can show my prospects that they are not alone. The company's new stemtechbiz.ca website is great... People can watch the videos and learn what they need to learn. It's all right there!" He also likes to show his prospects his WealthBuilders site, so people can see for themselves just how much support they'll have to build a business.

Cor really loves telling people about StemEnhance and StemFLO™, and he does not miss an opportunity to approach anyone, as the STEMTech flashdrive he won in August's Enrollment Contest demonstrates. He says, "I believe in the 'three-foot rule' -- Anyone within three feet of me gets my card and a STEMTech DVD or a brochure - but I also have a 'five foot rule," he says with a grin: "If you come within five feet of me, I'll step forward. Then the 'three-foot rule' takes over!"



Audrey Young & Connie Young

Senior Director
AIY Holdings, Ltd.
Saskatchewan

Director
Saskatchewan Ltd.

STEMTech stories

Audrey and her daughter Connie are still very new to STEMTech, and say, "We're just sharing these wonderful products with family and friends." A retired business woman, former mayor and a widow, Audrey had seen people in her town who had been helped by StemEnhance for quite awhile before she decided to try the product herself. She had been plagued for a year with a relentless burning sensation in her stomach after treatment for a problem with her leg. "Could StemEnhance help?" she wondered.

The answer was a resounding "Yes!" As her stomach felt a little better each day, Audrey was encouraged, "but," she says, "I waited a month before asking Everett [Potter] to come talk to a small group. I wasn't really interested in doing a business. I just wanted relief." At the meeting, Connie says, "A light bulb went off for me. This product has such potential to help so many people I know. I signed on with the FastStart Pack."

With Everett's help, Connie and Audrey have shared StemEnhance and the STEMTech opportunity, mostly with family and close friends, finding the new stemtechbiz.ca website very helpful. "I really like the videos that are only a click away," Connie says. While they are still getting used to the business side of things, Connie and Audrey are branching out: This fall, before these two "snowbirds" leave for Arizona for the winter, Connie, her sister Dianne Ecklund and sister-in-law Dolores Young and are heading to several "Body, Mind and Spirit" trade shows, where they will host booths to promote StemEnhance, StemFLO and the STEMTech opportunity. "It's wonderful to feel good again," Audrey says. "We want everyone to have the opportunity to feel as good as I do!"

Phillip Adidjaja*California*

Trained as a medical doctor in his native Indonesia, Phillip worked in a medical laboratory once he and his family relocated to the United States. In 2007, a very good friend and colleague, Dr. Julia Go, introduced him to StemEnhance™, calling it a “breakthrough natural botanical extract that supports vibrant health.” When he experienced very welcome relief from the discomfort of a long-standing

problem with his skin, Phillip knew he had to share the news about StemEnhance with others. With one-on-one meetings, conference calls and gatherings in hotels and homes, Phillip began reaching out to family, friends, and people everywhere. Phillip says, “If I believe that they have poor health – or if they just want to maintain good health – I share the product first. If they are mostly interested in increasing their income, I explain how they can make money while helping others with their health issues.”

Phillip has made great use of the virtual sign-up program, now with an organization of more than 1500 pending distributors, mostly in his native Indonesia, Australia and the Philippines. (His Filipino and Australian groups are active distributors since their Pre-Launches!) He says he appreciates the help he has received from VP of Asian Markets Jonathan Lim and Dr. Julia, “who taught me about the excellent compensation plan and always encourages me.” And he is especially grateful for “the hard work and talent of Harry Wu and Siu Tjin Tjhin,” two superstars in his downline who are developing and training huge organizations in Southeast Asia.

“From STEMTech's Annual Conventions and the Director Leadership Conferences I have learned how to be successful in this business,” Phillip says: “Focus on teamwork, concentrate on achieving your goals, and never give up!”

Awilda Rubio*Puerto Rico*

When her friend Josephine Vergne told her about StemEnhance and its ability to help the body renew itself, Awilda thought first of her husband Jorge, who had been suffering from the consequences of an age-related challenge that had robbed him of his quality of life. Both Awilda and Jorge were thrilled to see dramatic improvements in Jorge's health after a short time on StemEnhance and

Awilda became a STEMTech distributor so she could share the product and Jorge's story with others.

That was in April, 2007. Since then, Awilda says, “I have not stopped developing the business.” Her favorite tools to educate people and share the news about STEMTech's products and opportunity are the DVDs, one-on-one meetings and hotel meetings. She says, “Any place is a good place to find prospects,” explaining, “I talk to people in the line at the supermarket, the bank or the pharmacy... anyplace I can. There are people everywhere who can benefit from STEMTech's products and who have family and friends who can be helped with them, too.”

Awilda's organization has truly gone global. She says, “Today I have distributors in Mexico, Colombia, and the United States, and pending distributors in the Dominican Republic and Spain.” As her organization continues to grow, Awilda says, “I feel so proud and happy about the accomplishments my associates and I are making here and in the world marketplace.” She points out that STEMTech's tools make building a business “such an easy job that anyone can do it. I have only a 'part-time' job [doing STEMTech] that leaves me time for my family. This is great!”

Your **KEY** To
VIBRANT
HEALTH



The
NEW
StemEnhance
Brochure!

Designed in vivid colors and containing a clear and concise message in easy-to-read style, STEMTech's new brochure is a Prospect Magnet! Hand this beautiful new brochure to people you meet and see them go from “What in the world are stem cells?” to “I want some of that!” in minutes. Inside, the brochure shows exactly how stem cells work in your body, and how StemEnhance can increase both the number and activity of circulating stem cells. Striking graphics of the “25% Study” chart, the Natural Renewal System diagram and an actual adult stem cell make this brochure so compelling!



Foo Yit Yan
Malaysia



A successful business owner in the capital city of Kuala Lumpur, Madam Foo says it was the excellent results her mother enjoyed from AFA Extract™* that spurred her to become a STEMTech distributor. "My mother's frail health kept her from venturing out of the house on her own, so this limited her quality of life," Madam Foo says. "Since she has been taking AFA Extract, she can move more surely, and

she is much happier."

Madam Foo enrolled as a STEMTech distributor in the last days of 2008, when her close friend, Triple Diamond Harry Wu, told her about the product and the opportunity. Within six months, she had joined Harry as a Triple Diamond. As she builds a successful STEMTech business, Madam Foo says, "I believe that STEMTech's DVDs and the Business Development Training are essential tools for business builders," adding that one-on-one meetings are her preferred way to share AFA Extract and the STEMTech opportunity. Living only a stone's throw away from the Kuala Lumpur office, Madam Foo drops into the office often and always attends the weekly opportunity and training meetings with guests. She is especially grateful for the help and support she has received from General Manager Benjamin Yap as she develops her local team.

Madam Foo is extending her organization globally, too. Her virtual organization reaches literally around the world - from China, India and Singapore to Brunei, Norway and Brazil. Last month she welcomed to her organization a large group of her newly "active" distributors in the Philippines, and she is currently welcoming her now-active Australian and New Zealand distributors, as they celebrate their exciting Pre-Launches. Madam Foo says, "Our global opportunity is only beginning!"

* StemEnhance™ is called AFA Extract in Malaysia.

Marcus Loo Chia Shien
Malaysia



It was the solid stem cell science he learned about in a local presentation by Christian Drapeau that both amazed Marcus and compelled him to become involved with AFA Extract* and the STEMTech opportunity. Marcus says, "I figured that if AFA Extract could do even 10% of what I heard, it was an amazing scientific breakthrough, so I tried the product." When the persistent discomfort in his knee and

ankle faded away overnight, Marcus says, "That was the beginning of my conversion from total skepticism to complete faith and passion for this product."

A former accountant who left the ledgers to pursue a career marketing wellness products to health professionals and pharmacies, Marcus says that his background in the wellness industry suits him perfectly for his STEMTech business. He likes to use STEMTech's brochures and DVDs in one-on-one meetings, and says, "I never let anyone slip by me without having the opportunity to try AFA Extract." Everyday, he shares his personal testimony with people like himself: "Those who have the same interest and passion for health and wellness, and people who are looking to find a good business opportunity." He follows up faithfully with people who are trying the product and with his local distributors. "All of us need personal support and training," he points out, noting that the training he enjoyed at the Kuala Lumpur Super Sunday has guided him well.

Marcus is grateful to General Manager Benjamin Yap, his upline James Loo and to Michael Wan, a distributor in his downline who has been "selfless in giving local talks for both our distributors and crossline." Marcus is also making good use of the Virtual Enrollment program, extending his organization onto four continents. He says, "My organization is growing vibrantly, with new recruits joining practically on a daily basis!"

Why Enhance Your Stem Cell Physiology?

Your adult stem cells are your body's "master" cells - they have the ability to become virtually any type of cell in the body. Recent studies have found that stem cells can become heart cells, liver cells, pancreatic cells, muscle cells, brain cells... even cells in the eyes, the joints and more!

For a number of reasons—such as growing older (beyond your mid-20's), stress (physical, emotional, environmental) and poor diet—your stem cell physiology may become compromised... causing a decline in your body's ability to renew itself.

What is StemEnhance®?



StemEnhance is the world's first-ever natural Stem Cell Enhancer... the only nutritional supplement in the world proven to support the natural release of your own adult stem cells from your bone marrow.*

StemEnhance consists of a patented natural 5:1 concentrate of an edible aquatic botanical known as *Aphanizomenon Flos-aquae* (AFA for short) that contains two proprietary components, Migratone® and Mobin™.

AFA grows in a unique, pristine environment in the Northwestern United States and it has been safely consumed for over 3 decades.

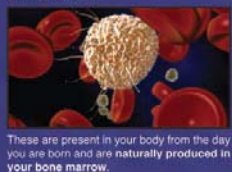
Adult Stem Cells... Your Key to Optimal Health!

There are two basic types of stem cells, and it's important to understand the difference:

Embryonic Stem Cells

These are extracted from 8-10 day old embryos - that's why there's so much controversy surrounding their research and use.

Adult Stem Cells

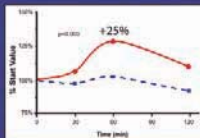


These are present in your body from the day you are born and are naturally produced in your bone marrow. Recent research has found that they are at the core of your body's natural renewal system.

Results of many scientific studies indicate that increasing the number of circulating adult stem cells is probably the single most important thing you can do to maintain optimal health.

What StemEnhance Does

As shown in a double-blind placebo controlled crossover study published in the highly respected peer-reviewed journal, Cardiovascular Revascularization Medicine (Aug/Sept 2007), taking just 2 capsules of StemEnhance supports an average 25% increase in the number of naturally released adult stem cells.



That's equivalent to about 3 to 4 million new stem cells in circulation - making StemEnhance one of the greatest wellness discoveries of our time!*

Who Should Take StemEnhance?

Anyone wanting to enjoy optimal health...

Anyone wanting optimal fitness and performance...

In fact, everyone!

But there's only one way to understand the true benefits of this amazing product...

TRY IT FOR YOURSELF!

*If you are pregnant, nursing, under a doctor's care or on medication, you should always consult your health professional before beginning this or any other nutritional supplement program.

**WHAT A BARGAIN...
only 25¢
each!**



stemtechbiz.ca Your Connection Around the Corner & Around the World

Have you checked out the NEW stemtechbiz.ca website? If you haven't, put down this *HealthSpan* for a moment, go to your computer and see what you have been missing! (We'll be right here when you get back.)

OK... so what do you think? The newly enhanced website, which went online August 1st, is quite a marvel... full of user-friendly features that bring the best of STEMTech to you and your recruits at the click of your mouse. Here are just a few of the most popular features:

- A global Home Page with easy navigation ... Just click on the country of your choice and select the language you want. There are also links to Virtual SignUp (markets that are not yet open) and to Retail Direct for those in the European Union.
- When you reach your country's Home Page, you see an exciting fresh look and links to so many choices... compelling Product and Opportunity videos, the groundbreaking StemEnhance™ Study, News, Events and more, including links to order or join, of course!
- When your prospects click "Join & Save" or "Get Started Now," they are taken to a pre-enrollment page where they can see all the enrollment options, including details of each kit before they sign up!

Our new stemtechbiz.com website is the ultimate in one-stop shopping and recruiting! Here's what some STEMTech distributors have to say about stemtechbiz.ca (stemtechbiz.com in the US):



"I LOVE the new website, and talk about a time and postage saver! No more mailing DVD's all over the place. People can get ALL the information they need right off the website -- from the videos to the studies. The sign-up process is so much clearer, and I have heard numerous comments about how nice it is to have the breakdown of what is included in each package right there at the fingertips! It's awesome and very professional!"

Shari Bigalk, Diamond Director



"I love the new look and all the extra information on stemtechbiz.ca, such as the DVD's. Now I don't need to send prospects to several sites...this one has it all! And best of all, I can tell them that they, too, will get this same website with any of our packages, beginning with the FastStart."

Viola Toews, Triple Diamond Director



"The new stemtechbiz.ca website is EASY to use. I can quickly see where to go to get to what I want to know. It's thorough and yet simple. Anyone can navigate through it... even me!"

Bonnie Atkinson, Senior Director



"Everyone we have sent to our new site comes back with "WOW!" They all want the site. It makes joining with a FastStart easier than ever. It's so great having all the package choices right up front to view. Great JOB!"

Dan & Rebecca Lovelace, Triple Diamond Directors



"This new website is like having our video library right there in front of our new prospects - here at home and anywhere in the world. All they have to do is pick and choose what they want to look at and learn. We all wish we would have had stemtechbiz.com from the first day we started, but are thrilled that our new distributors do have it from their first days!"

Denny & Merlie Kluver, Triple Diamond Directors



"I found the new stemtechbiz.ca website very helpful because the short video about StemEnhance and stem cell science is right there. It is so easy to access, perfect for sharing with local people one-on-one and with others many miles away."

Mary Peters, Diamond Director



"Our new stemtechbiz.com website is a huge bonus for our team members, because it serves virtually every need we can think of. I love it! What I enjoy most about the site, apart from its new, fresh look, is that it embodies everything we need in one spot. It has the great videos from our WealthBuilders site, all the updated info, and an easy-to-navigate feel. It has such a clean design that there is literally NO learning curve for first-time visitors. But I believe that its greatest feature is that it truly allows our distributors to 'get out of the way,' to become the messenger and NOT the message. If you can send people to stemtechbiz.com, you can build. What can be easier than that?"

Izzy & Lori Matos, Triple Diamond Directors



"It's beautiful, streamlined, efficient, and it leads prospects to empower themselves to make an educated decision. I love it! Thanks, STEMTech, for this great upgrade to our site."

Anna Gallman, Triple Diamond Director



"The new stemtechbiz.com website is awesome! We have a state-of-the-art product, and now we have the perfect match with a state-of-the-art WEBSITE!"

Dr. Enrique Martinez, Triple Diamond Director



"STEMTech's commitment to develop quality tools, training and presentations for its distributor base over the last three years is second-to-none. The newly designed stemtechbiz.com site is comprehensive, clean, attractive and fully functional. stemtechbiz.com completes the package. Fabulous enhancement!"

Bruce Higgins, Triple Diamond Director



"I am very impressed by all of the material that is offered on this site. What I am hearing from not only new prospects, but also others in my downline is how much information there is available on just this one site. It's super and helps tremendously. A huge thank-you!"

Maxine Jensen, Diamond Director



"The new web-site is awesome! The movie to watch about StemEnhance is right there in front of you, very easy to access. All the options to sign up are clear to see, so the person can make an informed decision. The stemtechbiz.ca site looks very professional. It is a top notch site."

Lena Schultz, Triple Diamond Director



"WOW! Our new stemtechbiz.ca website is awesome. It is informative and says all that needs saying. I hope it helps all who go on site, and when they come back to those of us who sent them to the website, we will be able to help them with any other questions they might have."

Kathy Hansen, Triple Diamond Director



"What do I think about stemtechbiz.com? I do like it a lot! The site is attractive and informative immediately, and I'm able to access pages quickly. The response from my team is consistent: NICE JOB!"

Marla Hartmann, Diamond Director



"The website now available is a DREAM COME TRUE...for any business builder with STEMTech. The simplicity of the site and the informative videos can take ANYONE from a "MLM window shopper" to a Builder on fire. To have ONE place to direct our contacts is a perfect system."

Yvonne Weatherbee, Sapphire Director



"One of the best outcomes from stemtechbiz.com is how it has created new excitement with in the whole STEMTech family. Everybody is talking about it! The site has given us a tool in the Field to be proud of and to have confidence that it is going do the job of explaining our amazing product and our incredible business opportunity. Oh yeah, and did I mention how user-friendly it is and the colors? Wow!"

Stephen W. "Murf" Murphy, Sapphire Director

Well, that's all we have room for, but we're sure you get the idea... STEMTech has done it again! Your connection to your neighborhood and the world is only a click away.

stemtechbiz.ca is a hit!

Four Continents in Four

In another whirlwind of preparations, travel and exciting events, STEMTech has expanded our Global Family to include four new markets. Beginning with the exciting Launch of South Africa in late July, Ray, Christian, STEMTech Executives, top Field Leaders and senior staff members logged a lot of air miles and even more work hours to make sure the celebrations with our Global Distributors in four corners of the world came off just right. It has been a busy and exhilarating four months!

South Africa

by Errol Lester, VP/African Markets

The Official Launch of STEMTech Africa in South Africa took place on Saturday, July 25th in Johannesburg. Three hundred and twenty eager Distributors were happy to attend and be a part of this wonderful occasion.

The program was full of excitement! Our South African Distributors, who have been working enthusiastically with StemEnhance™ for nearly two years, enjoyed the introduction of StemFLO™, StemSPORT™, StemEquine™ and StemPets™, which are now available to them in South Africa. Making part of his presentation in Afrikaans, Ray Carter shared the stage with Christian Drapeau, Heather Livingston and Triple Diamond Izzy Matos, each speaking to the appreciative crowd. We also had a well-known guest speaker, international marathon runner and South African sports icon, Bruce Fordyce, who is an enthusiastic user of StemEnhance (and now StemSPORT). Introduced at the event was the Launch Edition of *HealthSpan Africa*, which was both a surprise for our Distributors and a really big hit. Distributors who

attended the official Launch were very inspired by it all, and we have seen a very positive effect on recruiting and sales ever since.

After the Johannesburg Launch, Heather Livingston and Izzy Matos spoke at a round of meetings throughout the countryside that had been arranged by our South African office. At each of these well-attended meetings, Distributors and their guests did not hold back their enthusiasm for the opportunity to hear from two such dynamic and knowledgeable speakers. All of us in the South African operation are very grateful that Heather and Izzy were willing to “go the extra mile” to support our growth in the South African market.

In neighboring Namibia I am working hard to ensure that this enthusiastic market will be open for business in its own right very soon. And now I am working on arrangements with officials in a few other African countries where there is a real interest in our products. We have made considerable progress in Ivory Coast and will soon be able to decide on a Pre-Launch date in that Northwest African nation.

Pictured: Bruce Fordyce with Errol & Christian



Pictured: Ray & Izzy with South African Leaders



Europe and “Dow

by Andy Goodwin, VP/European Markets

Germany

In Buttleborn (near Frankfurt) on a beautiful sunny day in mid-July, a gathering of people from Germany and elsewhere in Europe heard what they had come to hear: that STEMTech Germany is open for business! As we have come to expect from our increasingly multi-lingual CEO, Ray Carter made his presentation entirely in German, as did VP of Operations John W. Meyer... and the crowd was delighted. Translations for other presentations were provided by top local distributor Helmut Schmidt and Romy Sigush, a native German now working in the UK office. Regardless of the communications method, the

message about the STEMTech products and opportunity was definitely achieved, as evidenced by the surge in sales in Germany, which more than doubled during the following month.

To support growth in the German market, the stemtechbiz.de website is provided in German, and the Distributor Kit and sales materials are in German. Who do you know in Germany? Now is a great time to contact them, send them to the website for first-class information on our products and opportunity, and get started building your German team!

Pictured: Ray, Christian and John with Helmut Schmidt



Months STEMTech celebrates a Launch in South Africa, and Pre-Launches in Germany, The Philippines, Australia and New Zealand

Under”

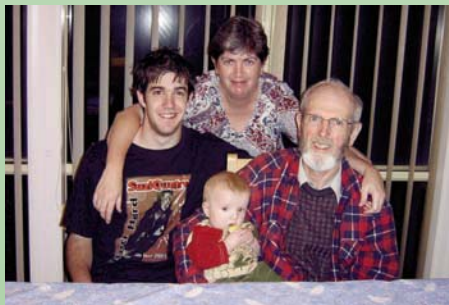
Australia & New Zealand

As we go to press with this issue of *HealthSpan*, we are gathering eager New Zealanders to our meetings in Wellington and Auckland. Then we'll hop across the Tasman Sea to meet with our Australian distributors and their guests, all of whom are very excited that STEMTech is open Down Under at last! We know that our meetings in Sydney and Brisbane are sure to give Ray, Christian and Triple Diamond Izzy Matos a rousing welcome. (And Ray doesn't even need to learn another language for these STEMTech openings!)

Become part of the excitement in Australia and New Zealand... Take your distributors and prospects to the global stemtechbiz.com home page and click on the applicable links so you can join in the expansion of STEMTech to a new part of the world. Australia and New Zealand are both virgin territory for StemEnhance™ and there's no "language barrier," so the time is NOW to make contact!

CURRENT TOP VIRTUAL MARKETS

Brazil
Ecuador
France
Indonesia
Ivory Coast
Portugal
Spain
The Netherlands
Trinidad and Tobago



Pictured: The John Paige family is only one of many Australian families eagerly welcoming STEMTech to Australia!

Asia

by Jonathan Lim, VP/Asian Markets

You can feel the excitement in the air... At last, to Filipinos all across this beautiful island nation, the moment has come to celebrate. STEMTech has come to the Philippines and we are open for business!

At the Pre-Launch on September 19th, everything began with the ribbon-cutting ceremony at the new STEMTech Philippines office. Following the ceremony, we all made our way to the fabulous InterContinental Hotel in Makati City. There hundreds of excited "pending" distributors and their guests filled the huge Grand Ballroom for a program that included a performance of Philippine cultural dance by a college dance troupe and inspiring presentations by Ray Carter (with a selected segment in Tagalog, a local native language) and by Christian Drapeau. It was my privilege to share the stage with Ray and Christian, and with some of our top Triple Diamonds who traveled from the US and Malaysia to join the celebration and share their testimonies.

At training on September 20, our now Active Filipino Distributors listened intently when Ray, Christian, Malaysian GM Benjamin Yap and GM of Global Distributor Services Brienne Rogers shared the platform with me, as we brought the large group up to speed on how to share StemEnhance and build a business, using STEMTech's wide selection of tools. Since Filipinos generally converse easily in English and they were eager to "learn everything," there was a lot of productive interaction between the visiting trainers and the distributors during the entire day.

Now it is your turn... Please join us in developing the Filipino market. There are 92 million people living in The Philippines, and every one of them needs StemEnhance. Make a contact today!



Pictured: The ribbon-cutting at the Makati City STEMTech Philippines office: Ray, Christian and Jonathan with Philippines Congresswoman Lorna Silverio (also a STEMTech Executive Director) and Triple Diamond Eugene Banez.

Pictured: Celebrating STEMTech's Pre-Launch at a local restaurant are Dr. George Eufemio, Triple Diamond Cecille Mullen, Ray Carter, Christian Drapeau, Senator Dick Gordon (Cecille's brother) and Double Diamond Dr. René Alvir.



PHILIPPINES

The Philippines has the potential for setting unprecedented records for STEMTech's global family. This year I enjoyed meeting with large numbers of Virtual Distributors in Manila, and they have been a diverse group of enthusiastic STEMTech supporters... housewives, business people and physicians, as well as highly-placed politicians, including popular Congresswoman Lorna Silverio, the City Mayor and Assembly representatives. Triple Diamond George Gorostiza and his wife Cherry, who have relocated from the US to these islands, spent months working tirelessly, setting up introductory meetings all over the Philippines – and helping to take this nation to #1 in Virtual enrollments. All this was in preparation for the exciting Pre-Launch held on September 19, where over 500 people celebrated the opening of STEMTech and the newly "active" status for the Philippines Distributors. What a fabulous event it was!

Join the Asian Virtual Enrollment excitement. Contact people you know in Indonesia and other Asian nations. There are billions of people in Asia waiting to hear from you about StemEnhance!

TAIWAN

We took advantage of Christian's travel to Asia for the Philippines Pre-Launch, enticing him to stop over in Taiwan to meet with doctors and interns at the prestigious Medical University of Taiwan and to present a training seminar for our Distributors in Taipei, where we also showed a video presentation by Ray, who spoke in Taiwanese, Mandarin and English! Interest in business building has grown as we have provided excellent training for our distributors, and have encouraged their enrollment of FastStart Distributors with a luxury resort spa weekend for top enrollers of Business Builders.

MALAYSIA

Sales and recruiting in Malaysia have been going through the roof! Weekly meetings draw dozens of Distributors and their guests, and the Kuala Lumpur office is a frequent stopover for our distributors on a daily basis. The very enthusiastic Malaysian leaders joined us in the Philippines to congratulate the newest Asian country to welcome STEMTech and to share their valuable experience and testimonies.

The Americas

Western Hemisphere Update

Back in the Western Hemisphere, STEMTech continues to see consistent growth, fueled by the excitement that we are here, where it all began! Distributors in North America, Central America and South America are making 2009 a Year to Remember... with significant sales increases in new areas, a surge in interest in local and regional training events, and a new passion for enrollments.

North America

Distributors all across Canada and the United States are thrilled with our new stemtechbiz.ca and stemtechbiz.com websites and with the new, professionally designed and produced StemEnhance brochures. In addition, the Monthly Contests have grown in popularity each month, as more Distributors snap up the prizes for enrollment achievement. We congratulate Bernice & Bob Hibbs of Ontario, Top Enrollers for July's Enroll & Write Contest, and look forward to congratulating future Top Enrollers from Canada!

With this issue of HealthSpan Canada, we are very pleased to present the first update article from our new General Manager for STEMTech Canada, Jonathan Lester, who brings to the table a solid background in management on the global stage, as well as a lifetime of network marketing knowledge. Jonathan is a top-notch addition to our STEMTech Executive Team.

Canada

by Jonathan Lester, General Manager



Pictured: STEMTech Canada staff: Fabien Turcot, GM Jonathan Lester, Shadi Koros, Anita Tan, Katie Mattice and JP Gatus

As a young businessman I was struck by a quotation emblazoned across the wall of the boardroom of a company I visited in Malawi. It was by the oft-quoted Harold Geneen: "It is an immutable law in business that words are words,

explanations are explanations, promises are promises but only performance is reality." This has been a personal mantra of mine ever since, and one I believe will serve us very well at STEMTech Canada.

It has been an exciting time for us of late. We recently launched our new website, stemtechbiz.ca. I encourage each of you to ensure that you have your own personal site, and urge your downline distributors to have theirs, too. This new website is a powerful tool, and one that we will continue to update and improve.

Because we are dedicated to bringing training opportunities to regions throughout Canada, we were absolutely delighted to have Izzy Matos and his "Get Bizzy with Izzy" training in Canada recently. As I plan my own tour eastward for November, I look forward to bringing Izzy, George and Dr. Donna, Bryan and Heather back to Canada in the coming months.

Egalement, nous travaillons dur afin d'améliorer le niveau de service fourni à tous nos chers distributeurs francophones. Toutes les brochures sont désormais disponibles en français sur commande. Notre courriel hebdomadaire est également disponible en français et en anglais. Si vous ne recevez pas de courriel hebdomadaire de la compagnie ou bien si celui-ci est uniquement en anglais et que vous aimeriez le recevoir en français, veuillez contacter notre équipe du Service Distributeur qui se fera un plaisir de vous aider. Si vous avez des questions et que vous parlez uniquement français, contactez Fabien Turcot au: fturcot@stemtechhealth.com ou 604-304-3670 (option 2) ou fturcot@stemtechhealth.com

My job is a simple one: To provide a support environment that enables distributors to achieve the goals they have set for themselves. The goal may be simple, but the road that leads there will be challenging. I look forward to walking it with you.

United States

by George Antarr, VP/North American Markets

These are exciting days for STEMTech south of the Canadian border, too. In the United States, we congratulate two new Triple Diamonds, California's Phillip Adidjaja and Puerto Rico's Awilda Rubio, and we welcome new Sapphire Directors to the StemGem Team: Dianne & Rick Christen, Dave Erickson, Walter Gregory, Nonoy Mendoza and Glenn Zettler & Tammy Renderman. They bring to 326 the membership of our Global StemGem Team!

Latin America

by Oscar Rosas, VP/Latin American Markets

Mexico

Following two highly successful training tours throughout Mexico during the summer - the five-city "Get Bizzy with Izzy" training tour with Izzy Matos and our three-city Multiply coaching tour with internationally recognized motivational speaker Omar Villalobos -- STEMTech distributors everywhere in Mexico are working to build as never before. While General Manager Juan Carlos Saucedo works with local leaders to put the finishing touches on our exciting Launch Celebration, the



wave of enthusiasm is surging all across the nation. We hope that many of you will be joining Ray, Christian, STEMTech Executives, top Field Leaders and the rest of us at the beautiful Guadalajara Hilton on October 24th for a fabulous event full of exciting announcements, inspiring guests and fun.

Colombia & Jamaica

Colombia's General Manager Monica Zamorano and Jamaica's General Manager Gary Ingraham have each implemented distributor-friendly options for the payment of commissions and bonuses, with the Colombian PAY CARD and the Jamaican gKARD. Both card programs allow distributors without bank accounts to access their STEMTech income with ease. In Jamaica, distributors who commute past the Kingston headquarters may opt to pick up their AutoShip orders (saving shipping costs).

Coming Next?

We have been closely following the action in several Latin American and Caribbean countries that are making their mark in our Virtual Enrollment site. As I work to complete the lengthy, tedious and expensive process to register our product and company in Brazil, I am also making good progress in Trinidad & Tobago and in Ecuador, where we have seen a burst with virtual signups. I have been in constant touch with pending Field Leaders there who are excited to learn that STEMTech may be on the way soon. GRACIAS to our field leaders who are working hard contacting people and sharing our story and opportunity in these countries!

STEMTech's *Monthly Contests*

Have you been taking part in STEMTech's Monthly Contests? If not, you have missed four great contests with four great prizes. So don't let another contest pass you by... Now's the time to start winning!

Why should you participate? Three good reasons:

- 1 Each contest is simple. Here's all you have to do:
 - Enroll three (or four) new STEMTech Distributors and you earn one prize.
 - Enroll five or more new STEMTech Distributors and you earn two prizes!
- 2 Each month there is a NEW prize to win!
- 3 Monthly Winners are recognized on teamstemtech.com and in our publications!

And here's the best part... As you enroll new Distributors to qualify for each month's prize, you will be giving people an opportunity to improve their quality of life, and you will be taking important steps toward securing your financial future.

Hundreds of distributors have won the Monthly Contests already – and a number have won more than once. We'd like to add you to the Winners' list!



Tag Your Bag

June Top Enroller:
Kalmar Gronvall, Wisconsin



Enroll & Write

July Top Enrollers:
Bernice & Bob Hibbs, Ontario



STEMTech Flash Drive

August Top Enroller:
Ray Mikelonis, Michigan



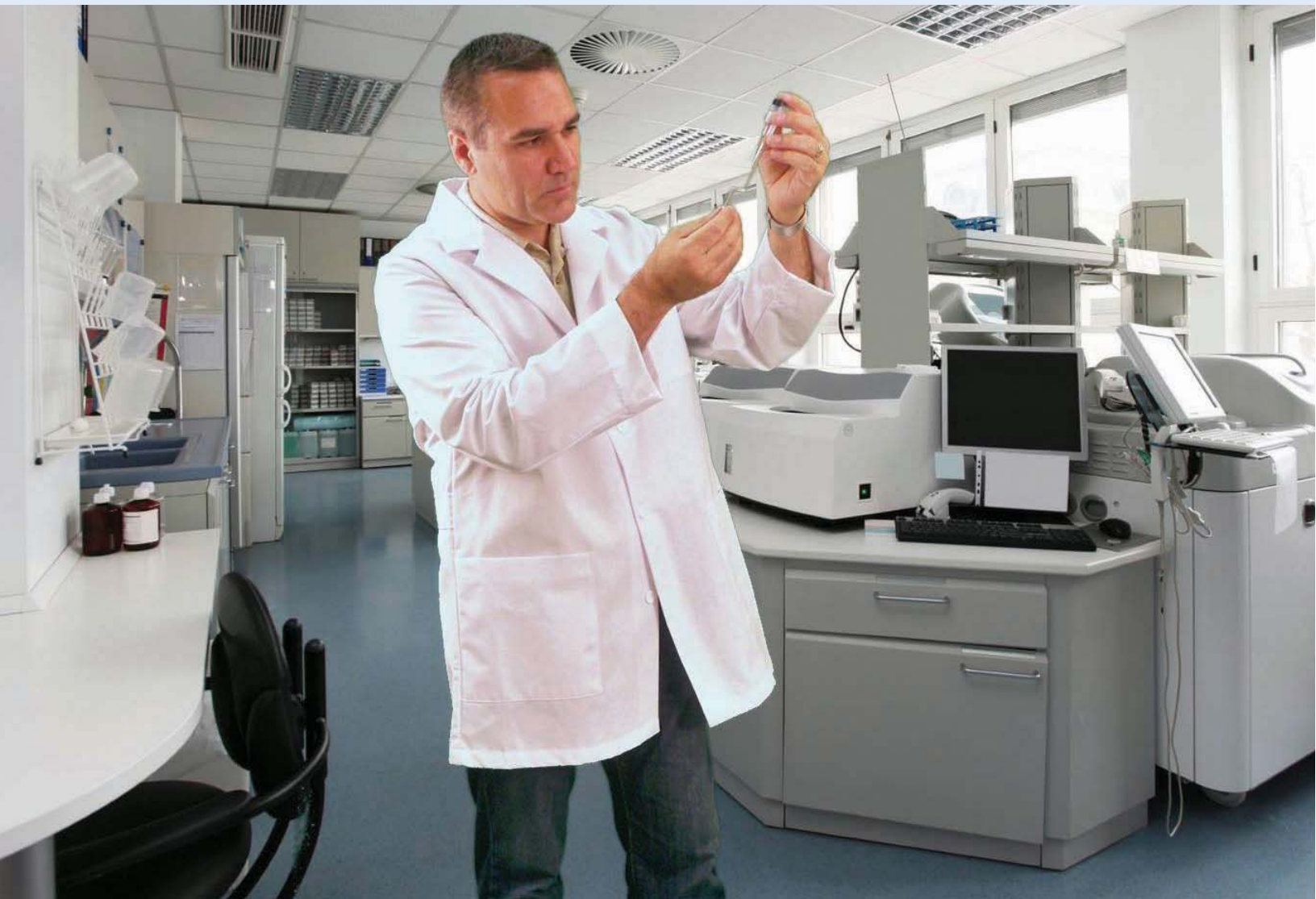
STEMTech Logo Car Sunshade

September Top Enroller:
(Could it be YOU?)
The winner's name will be posted on www.teamstemtech.com after results for September are finalized.)

Imagine the difference we could make in the world if every STEMTech distributor enrolled three new distributors a month for the next several months ... Society would soon be bursting at the seams with wellness and increased prosperity!

It's time to take **MASSIVE ACTION!** Let STEMTech's Monthly Contests motivate you to boost your enrollments and fatten your commission checks! For details of each contest, including pictures of prizes, visit www.teamstemtech.com





A Brief Course in SCIENTIFIC TERMINOLOGY

by Christian Drapeau, MSc

AS YOU KNOW, STEMTECH IS A SCIENCE-BASED COMPANY. IT IS SIMPLY A QUESTION OF PHILOSOPHY. WHATEVER WE SAY ABOUT OUR PRODUCT, WE HAVE THE SOLID SCIENTIFIC DATA TO BACK IT UP. THIS MAY SEEM ELEMENTAL, AS ANY CLAIM SHOULD ALWAYS BE BASED ON SOLID DATA, BUT UNFORTUNATELY, VERY FEW DIETARY SUPPLEMENTS ARE ACTUALLY BASED ON SOLID SCIENCE. TOO OFTEN THE RESEARCH UTILIZED TO BACK UP A PRODUCT IS BORROWED AND RARELY APPLIES TO THAT PRODUCT. THIS IS ONE THING THAT MAKES STEMTECH A STRONG AND UNIQUE COMPANY: THE SCIENCE WE USE IS OUR SCIENCE, DEVELOPED USING OUR PRODUCT.

Because of this emphasis, a lot of the information we share contains specific scientific terms like “double-blind study,” “triple-blind study” or even “placebo-controlled randomized double-blind study,” or terms like *in vivo*, *in vitro* and epidemiological studies. For the scientist, these terms are simple and pretty clear, but the lay person may not always understand exactly what we are talking about. As we use these terms in our literature, it is probably helpful to demystify some of them.

First, the concept of “double-blind”: When we first published a summary of our main study, we called it a “triple-blind” study. Rapidly, many people questioned that terminology, stating that a “triple-blind” study did not exist, that the use of this unfamiliar term was affecting our credibility; so we changed the term we used to “double-blind” study. But it was and is a *triple-blind* study. The word “blind” means that someone in the

means that the study was performed in a test tube in the laboratory.

Likewise, two terms that we often use to describe the timeframe of a study are “acute” and “chronic” (or “long-term”). These terms are commonly used every day; but in the context of a study, the term “acute” refers to an effect reported in a study that took place immediately after the consumption of a product. Conversely, the term “chronic” or “long-term” refers to the build-up of an effect over time.

Finally, the term “mechanism of action” refers to the specific biochemical interaction through which a product produces its effect on the body. For example, with regard to StemEnhance, the mechanism of action is that StemEnhance contains a blocker of L-selectin, a protein playing an important role in the release/residence of stem cells in the bone marrow.



The main study done with StemEnhance is a randomized placebo-controlled double-blind (technically triple-blind) acute *in vivo* study on the effect of one gram of StemEnhance on the number of circulating stem cells.

study does not know whether a participant is receiving a test product (in our case StemEnhance™) or a placebo. In a single-blind study, it is normally the participant who does not know if he/she receives the product or the placebo. In a double-blind study, it is both the participant and the scientist administering and analyzing the test who do not know who gets which capsule. In a triple-blind study, the “blind” aspect further includes the person statistically analyzing the data. Therefore, “triple-blind” is the strongest of the study approaches, as it prevents all forms of bias when testing a product. These studies are also often referred to as “placebo-controlled,” although this is obviously redundant, since a double-blind study always involves a placebo. And any “blind” study is said to be “randomized” when the people receiving the placebo and the test ingredient are chosen randomly.

What about studies that are not “blind”? It is important to mention that a study that is not blind in any way is referred to as an “open label,” as everyone can see what they are taking and studying.

Two other terms that are often used with scientific studies are *in vivo* and *in vitro*. When we refer to Latin, these terms become self-evident. *Vivo* means alive while *vitro* means glass. So an *in vivo* study means that the study has been performed in a live organism -- an animal or a person -- and an *in vitro* study

So all this being said, the main study done with StemEnhance is a randomized placebo-controlled double-blind (technically triple-blind) acute *in vivo* study on the effect of one gram of StemEnhance on the number of circulating stem cells. The study is an acute study because the effect takes place within a few hours of consumption and does not build up; a person gets the benefits anytime he or she consumes two capsules. The actual publication of our study [in the *Journal of Cardiovascular Revascularization Medicine*] also describes *in vitro* work done to explain the mechanism of action.

The study on StemFLO™ consists of two parts: acute and long-term, both *in vivo* in humans. The acute part is a randomized placebo-controlled double-blind study on the effect of StemFLO on the blood's ability to digest fibrin, as well as other parameters of blood physiology. The other part is a long-term four-week open label study on the effect of StemFLO on various parameters of cardiovascular physiology.

These two studies, along with other studies that have been done or are in preparation, have ALL been done on our specific products, StemEnhance and StemFLO. You can feel pride and confidence, therefore, that STEMTech is one of the very few science-based companies in our industry. When you share these products with others, you know that each has solid science behind it.

"I never thought these Events would be this much fun!"



It's what we hear from STEMTech Distributors all the time...
Isn't it time for you and your guests to find out that they're right?

STEMTech Events are second-to-none. Whether it's a full weekend of business training and character development at the Director Leadership Conference, a day-long jam-packed Super Saturday with George and Dr. Donna Antarr, an inspiring two-hour STEMTech Showcase with Bryan Noar and Heather Livingston, or regional/local meetings with Field Leaders as hosts...

You will come away from STEMTech Events invigorated, motivated and prepared to take your business to heights you have yet to imagine! Take guests with you, too, whenever appropriate - it's one of the best ways to build your business!

We update STEMTech's Events Calendar often, so check stemtechbiz.ca or teamstemtech.ca regularly to make sure you don't miss an Event near you.

**Learn how to grow a successful business, and
JOIN THE FUN!**



Come on over to our neck of the woods...
Spend a Fabulous Weekend next Spring
in the Beautiful Pacific Northwest.
You'll love it just as much as we do!

**STEMTech's Director Leadership
Conference in Spokane, Washington
Spring, 2010**

**Challenge yourself!
Learn a lot! Be part of the fun!**

Watch for details on teamstemtech.com and stemtechbiz.com.

Pictured: Denny & Merlie Kløver and their daughter Denese Fischer

CONFERENCE CALLS

218.486.1400, code 8324#

TUESDAYS 6pm Pacific Time

Opportunity Call (*Step 3 Opportunity Overview with live, exciting testimonials*)

TUESDAYS 7pm Pacific Time

Product Training (*Dr. Donna Antarr & Heather Livingston*)

WEDNESDAYS 6PM Pacific Time

Business Training (*Corporate & Field Leaders*)



565-5600 Parkwood Way
Richmond, BC V6V 2M2



STEMTECH HOTLINE 732-463-6316 STEMTECH HOTLINE
Business Updates • Conference Call • Website information