

HEALTHSPAN

SPRING 2012

Stemtech Canada

Total Life Enhancement



Travel



Feel Great

Go Relax



Buy a House



ACHIEVE YOUR **Dream Lifestyle** FAST

pp. 6-7

Trip of a **Lifetime**
CHAMPIONS CRUISE

pg. 8

Contents

From the Cover

- 6-7 Dream Lifestyle
- 8 Trip of a Lifetime



- 1** co-founder messages
- 2-3** Stemtech advisory board
- 5** march madness

- 6-7** fab-5 is fabulous
- 8** trip of a lifetime
- 9** convenience with a capital "c"

IN EVERY ISSUE

- 4 global leaders
- 10-11 global news
- 12-13 spotlight: optimal wellness & opportunity

WRITER & EDITOR

Bonnie Goldfein

ART DIRECTION & DESIGN

Skott McKinney

DESIGN & LAYOUT

Kate Dedeaux

151 Calle Iglesia
San Clemente, California 92672

HealthSpan is a copyrighted publication of Stemtech HealthSciences, Inc., distributed free of charge to all active Distributors in the United States. Stemtech Independent Distributors may contact the Editor at editor@stemtechmail.com for permission to reprint articles from this magazine.

The earnings and financial rewards included in *HealthSpan* are those of individuals working the business and are not to be interpreted as indicating average or typical earnings by Distributors.

SE2™, StemEnhance®, StemFlo®, ST-5™ with MigraStem, StemSport™, DermaStem™ Renewal Serum, StemPets® and StemEquine® are not intended to diagnose, treat, cure or prevent any disease or physical condition. The descriptive entries contained in this publication have not been evaluated by the Food and Drug Administration.



visit us on <http://www.facebook.com/stemtech> and tell us what you think of this issue of *HealthSpan*!

co-founder

messages



Ray C. Carter, Jr.

The first quarter of the New Year has been an exciting one for Stemtech around the world. As 2012 began, we announced promotions of four of our top-notch Executives and welcomed your new General Manager, Lara Bolton. At about

the same time, we opened for business in Japan, which is the second-largest direct selling market in the world. Then in February, we enjoyed a powerful Director Leadership Conference for Latin America on a beautiful Colombian island, along with February Frenzy in the U.S. and Canada. The quarter built to a crescendo with the March Madness tour throughout the U. S. and Canada by Andy Goodwin and Heather Livingston (See page 5). Taken together, these three months demonstrate that Stemtech is truly on the move here and worldwide.

Yes, our global expansion continues, as we finalize plans to open Tanzania, South Korea, Indonesia, Brazil, India, Thailand, Russia and perhaps several other countries during 2012. An African superstar, Ghana, will also officially launch in June, after an extremely successful pre-launch year.

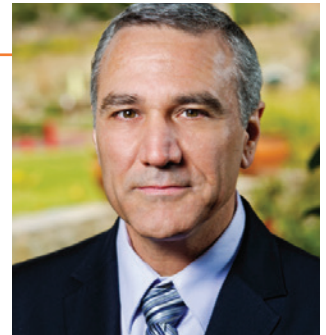
Congratulations to our newest Triple Diamond Directors from four different countries: David Weible (U.S.), Pilar Coronado Rojano & Enrique Bringas Sanchez (Mexico), Johannes Pienaar (South Africa) and Daniel Gyamfi (Ghana). I have a feeling that with our new Fab-5 Pack and TeamBuilder Bonuses, along with the enhancements made to the StepUp rank qualifications (See pages 6-7), we'll see a record number of Triple Diamonds, President's Club and Chairman's Club achievers this year!

Congratulations also go out to all of our ChampionSHIP Cruise top performers, who are sailing with us to the Mexican Riviera. I am happy that a top Canadian competitor is one of the "President's Picks" who will be on the M.V. Splendor with us. (See page 8.) We'll be sure to take a lot of pictures, so you can share this trip of a lifetime online and in the next *HealthSpan*.

2012 will be an amazing year for Stemtech around the globe, with more ways to earn more income than ever before. Make it your best year yet, and plan to celebrate your success at the North American Convention in September!



President & CEO



Christian Drapeau

As I was traveling recently to France for a lecture tour that took me to Paris, Nantes, Bordeaux and Lyon, I had some time to think about the past seven years...

In spite of a few more gray hairs that I see in the mirror these days, everything in 2012 seems like the "yesterday" of 2005. It was then when we started with an idea which seemed to me a rather simple one, although its novelty at first made it quite a challenge to share. But the message was simple: Stem cells constitute the natural renewal system of the body, so by merely putting more of them in the bloodstream, we can help the body to use them smartly.

This basic but revolutionary scientific message has gained strong acceptance over the years to the point that I have presented the concept, supported by solid science, to many universities, hospitals and scientific conferences in Asia, South America, Europe and North America. What was a "wild idea" ten years ago is now widely accepted as scientific fact.

There is certainly a satisfaction for the scientist in me for what has been achieved, but I can't escape thinking that without you in the field none of this would have been possible. All the contacts with universities and hospitals, scientific teams, key doctors and researchers -- They all came through you. I am in awe when I experience the reality of the saying, "It's not who you know, it's who they know that matters most." As we reach out to people and open ourselves to new business relationships, we create opportunities to meet exceptional people who can at times transform our future... or we can transform theirs. Each day I find myself thinking about the many people I have met through Stemtech who give me so much inspiration to continue the work we do.

To all of you, I send my sincere thanks. I am so grateful that you and I are part of Stemtech.



Chief Science Officer

Stemtech advisory board

W

we are pleased to introduce the members of the Stemtech Advisory Board, a distinguished group of professionals who will share their valuable counsel with our Co-Founders and Executive Team as our company continues its growth and development, changing lives around the globe.



Ambassador
Raymond Flynn

Ambassador Flynn was educated at Providence College, where he was an All-American basketball player. He served the people of Massachusetts in the House of Representatives and on the Boston City Council, after which he was the most popular Mayor in the history of Boston, also serving as chairman of the U.S. Conference of Mayors Committee on Hunger and Homelessness.

In 1993 President Bill Clinton appointed Flynn the United States Ambassador to the Holy See. Since the completion of his term as ambassador, he has worked tirelessly to encourage and foster responsible citizenship, appearing on local and national radio and television and in the press. Ambassador Flynn is a public relations advisor to Stemtech in matters of social responsibility.



A. Wes Siegner, Esq.

Mr. Siegner is an attorney with Hyman, Phelps and McNamara, having received his B.A. degree from Brown University and Masters degree in biology from the University of Minnesota, prior to receiving his law degree from Cornell University.

He has served as legal counsel and public relations spokesperson for dietary supplement trade associations and as a registered lobbyist on federal and state legislative issues. Mr. Siegner is a Stemtech legal advisor for FDA and FTC compliance issues.



Stephen Purdy, DVM

Dr. Purdy is a Veterinarian and Associate Professor in the Department of Veterinary and Animal Sciences at the University of Massachusetts, Amherst. He is also the President of the Nunoa Project in Peru, a non-profit humanitarian organization that helps children and animals.

Graduating with a B.S. degree from the U.S. Naval Academy, he received his DVM at Cornell University. Dr. Purdy is a Stemtech scientific advisor for clinical studies on animals.



David Y. Chiang, Ph.D.

Dr. Chiang is the Director of Technical Services, Research & Development for VitaTech International, a 50-year-old pharmaceutical-grade contract manufacturer of nutritional supplements.

He holds a Doctor of Nutritional Science degree from Texas A&M University and is a member of the American Botanical Council. Dr. Chiang is a Stemtech scientific advisor for nutritional supplement formulation and new product development.



Karen Ward, Esq.

Ms. Ward is a principal at The General Counsel. A graduate of California State University, Long Beach, with a degree in Political Science, she obtained her J.D. degree from Southwestern University.

She has worked as legal counsel for The Boeing Company, Yamaha Motor Corporation and Ricoh Electronics, Inc. Ms. Ward is a legal advisor to Stemtech in matters of risk management, human resources and corporate contracts.



Peter Tennyson, Esq.

Mr. Tennyson is a partner at Paul Hastings. After he received his B.A. degree (with Honors in Economics) from Purdue University, Mr. Tennyson served in the U.S. Army before attending the University of Virginia School of Law, where he received his J.D. degree.

He served as vice president and general counsel of Cannon Mills Company and its parent, Pacific Holding Company, during a distinguished career in corporate law. Mr. Tennyson is a Stemtech legal advisor in matters of corporate law, including securities and acquisitions.



David Schaeffer, M.S., Ph.D

Dr. Schaeffer is a professor at the University of Illinois, having received his Ph.D. in organic and physical chemistry from City University of New York (CUNY). He had previously received his M.S. degree in Organic Chemistry and Analytical/Physical chemistry from Northwestern University.

He has been published over 300 times in peer-reviewed journals, and has written several dozen peer-reviewed technical reports for federal and state agencies and major companies. He has collaborated as a statistician and toxicologist on over 200 papers specifically in veterinary medicine, toxicology and ecology. Dr. Schaeffer is a Stemtech scientific advisor for clinical study design and statistical modeling.



Spencer M. Reese, Esq.

Mr. Reese, partner in Grimes and Reese, graduated from Colorado College with a Bachelor of Arts degree in Business Administration and worked in the insurance industry before attending the Washington University School of Law. Graduating with a J.D., he began his legal practice in the areas of environmental law and commercial litigation in Boise, Idaho.

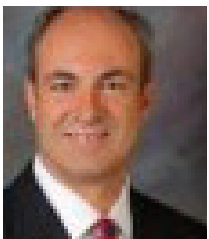
Mr. Reese is a member of the Utah, Idaho, Colorado and Missouri bars, and is an active member of the Direct Selling Association's Lawyers Council and the Government Relations Committee. He has served as in-house counsel in the Direct Selling industry and has advised many companies in the industry. Mr. Reese is a Stemtech legal advisor in matters of Direct Selling laws and DSA regulations.



Frank I. Katch, Ph.D.

Dr. Katch graduated from the University of California at Berkeley with a Ph.D. in Education, specializing in exercise physiology, after which he was a Professor of Exercise Science, Department Head and Graduate Program Director at the University of Massachusetts, Amherst. An elected Fellow of the American College of Sports Medicine and member of the prestigious American Academy of Kinesiology and Physical Education, Dr. Katch has published over 145 articles in peer-reviewed scientific and professional journals, and has given more than 230 lectures as an invited speaker at national and international conferences.

Elected to the Board of Trustees of the American College of Sports Medicine (ACSM), Dr. Katch served as exercise physiology section editor for Medicine and Science in Sports and Exercise (MSSE). He currently serves on three international editorial advisory boards in the field of exercise physiology, sports science and fitness. He also consults with the NFL, MLB, NBA, the US Olympic Teams and corporations and appears on major TV news networks. Dr. Katch is a Stemtech clinical study advisor in the area of sports nutrition.



Mark Prynn, CPA

Mr. Prynn is a senior executive at Moss Adams and has extensive experience in corporate governance, mergers & acquisitions and IPO's. He previously served as Audit Manager and Business Development Manager at Deloitte.

A Certified Public Accountant, Mr. Prynn earned his B.S. degree in Accounting and Economics from the University of Cape Town, South Africa. He is a Stemtech finance and accounting advisor for global finance and tax strategies.

Did you Know?

Earlier this year, Ambassador Ray Flynn was a keynote speaker in a prestigious gathering of eminent Catholics from diverse fields who meet annually in Berkeley, CA, to discuss topics concerning faith and culture. In his remarks on this year's discussion topic, "Catholic Imagination and Contemporary Culture," Ambassador Flynn spoke of his personal interest in adult stem cell research, saying, "Adult stem cells allow us to pursue hopeful scientific research while respecting human dignity, making man the ultimate beneficiary of this research, while never reducing him to being its instrument."

Distributors attending Stemtech's 2011 Convention will remember Ambassador Flynn's powerful and heart-wrenching address where he talked about his grandson Braeden, born with a small cerebellum which affects his balance and speech, and the hope the Ambassador has that advances in adult stem cell research can help Braeden and so many others.

global leaders

New Global Triple Diamonds



David Weible - United States

Delores Hutchinson told Triple Diamond Leader Denny Kluver, "If I could get David Weible into Stemtech, he'd build this company like nobody can. He's the world's best salesman!" Denny sent David brochures about our products and comp plan, then called to ask David what he thought of the brochures. David's response stunned him: "I can't read or write," David said. "Send me product." Denny did just that, and within weeks, David was seeing "a new man" in his mirror. The unnatural puffiness was gone, as was the joint discomfort that had reduced his mobility and quality of life for years. "I feel like I'm thirty again!" David says. Since then, David has thrown his full effort into his business, driving all over to spread the word about Stemtech. He is his own best advertisement. "People have trust in me, because they see what Stemtech's products have done for me. When they ask, 'Can Stemtech help me?' I have a one-word answer: YES!"

Pilar Coronado Rojano & Enrique Bringas Sanchez - Mexico

Calling her husband Enrique "my inspiration," and drawing upon 15 years' experience in network marketing, Pilar has built a large organization throughout Mexico quickly. Once her friend Claudia Zamudio introduced her to Stemtech, Pilar saw immediately that the company's science offered "a completely new concept, the science of natural renewal with adult stem cells" and she was intrigued. And learning about Stemtech's many avenues to make money while helping others was a particularly strong attraction for Pilar. She says, "Stemtech's Enhanced Compensation Plan, with pools and bonuses, lets us bring in money while we are building our residual income. This is exceptional!"



Daniel Gyamfi - Ghana

A Fellow of the Royal Statistical Society of the United Kingdom, Daniel holds a Masters degree in Applied Statistics and says he has a keen interest in stem cell research and in Stemtech's significant role in the science of adult stem cell nutrition. He builds his Stemtech business with a commitment to a personal target of five FastStart enrollments every month, so Daniel was ready to compete in the ChampionSHIP Contest. He worked hard to keep his name at the top of the Leader Board in the Diamond category, calling this year's contest "a rehearsal for my next competition in the Triple Diamond category." Daniel says, "If ever there was a time when we should be studying how to spread wellness and prosperity and to maintain optimal health, it is now!"

Johannes Pienaar - South Africa

Johan says that Stemtech "gave back my life – There's no doubt about it." In 2007, Johan was in the ICU with a damaged heart that offered him few options. "I chose to try StemEnhance®," he says, "because the science of adult stem cells made sense." Over the next dramatic year, Johan's health improved steadily, until he once again led a "completely normal, active life." With his wellness came a growing business with Stemtech. Becoming a Triple Diamond "took longer than I'd planned," Johan says, "because I didn't really concentrate on enhancing my own position." Nevertheless, "Triple Diamond just happened," he says, explaining, "When you are passionate about helping others achieve their dreams, somewhere along the way you find you are achieving your own dreams."



march madness



Senior Director Maritus Delapeta with Heather Livingston at the Montreal meeting



Andy Goodwin enjoying a laugh with a Canada audience

March Madness Road Trips

It seemed like a wild and crazy idea at first – holding more than 15 meetings in venues all over North America in 24 days. “Then the more we thought about it,” says Senior VP Andy Goodwin, “the more we knew it would be wild and crazy... but in a very good way!” So he and Heather Livingston set off on an adventure that would bring March Madness to Stemtech Distributors and their guests from the Pacific Northwest to the Heart of Canada, then down the East Coast and across the USA, drawing large crowds for their brand-new style of Stemtech meetings, where Distributors’ \$10 registration brought them a \$20 voucher

for future purchases and Distributors bringing three or more guests received Christian Drapeau’s *“The Stem Cell Theory of Renewal”* for the guests to take home.

Triple Diamond Denny Kluver sent an excited message to his wide-ranging North American Team after the Spokane meeting, noting that Heather’ and Andy’s presentations on our products and the new Comp Plan Enhancements should be “gold-plated”. ✕

“This had to be the BEST Stemtech meeting ever held here in Spokane. The enthusiasm was indescribable. People were smiling and so happy they came. The mood was the best I have ever seen.”

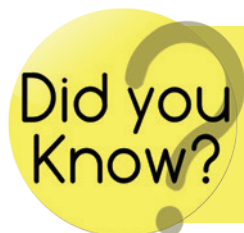
– Denny Kluver

When an airline delay kept Andy and Heather out of Toronto at meeting time. But THE SHOW MUST GO ON, so Lara Bolton and Fabien Turcot took the podium, using the March Madness prepared materials. Afterward, Ontario Managers Kevin & Sally Gale sent this message:

“If you had said nothing to us [about filling in for Andy and Heather], and if we had not expected others to be present, we’d never had known. You communicated with a professional, warm and enthusiastic style, using real-world examples so everyone could understand the technology of adult stem cell nutrition. I think you should be proud of yourselves.”

the “MADNESS” continued...

Here’s hoping that you made it to one of the Canadian March Madness meetings. There’s no doubt about it... When Stemtech comes to town, it can be a recruitment bonanza!



Some fun facts about March Madness:

Andy and Heather traveled 11,401 miles and led 17 successful meetings, introducing Stemtech to the guests of Distributors all over North America. In May, they’ll be off again!

Watch eBlasts for your opportunity to schedule a meeting.

fab-5 is fabulous

how can a company that has long been admired for its generous compensation structure enhance the income opportunities for Distributors? ANSWER: With some ingenuity mixed with a desire to develop added income streams for people dedicated to building a business with Stemtech.



If you have ever wished there were more ways for you to increase both the amount of your Stemtech income and the speed at which that income can grow, your wish has been granted.

"I think Fab-5 is going to be really terrific. There is no longer the need to 'build wide' to make an income. Now you can get 3-4 business-minded people and work with them to develop a strong, deep organization that generates these wonderful Bonuses!"

— Lois Morison
Director, Alberta



With Stemtech's Comp Plan's **5 EARNINGS OPTIONS**, you can get paid **5 TIMES A MONTH!**

Earnings from:

1. Retail Sales
2. FastStart Enrollments, including Fab-5
3. Non-AutoShip StepUp
4. Global Incentive Pools
5. AutoShip Residual Unilevel Commissions

Learn more in your Back Office.

Click on "Comp Plan Clarity with Andy" in the Documents section. See all the ways to MAKE MONEY WITH STEMTECH!

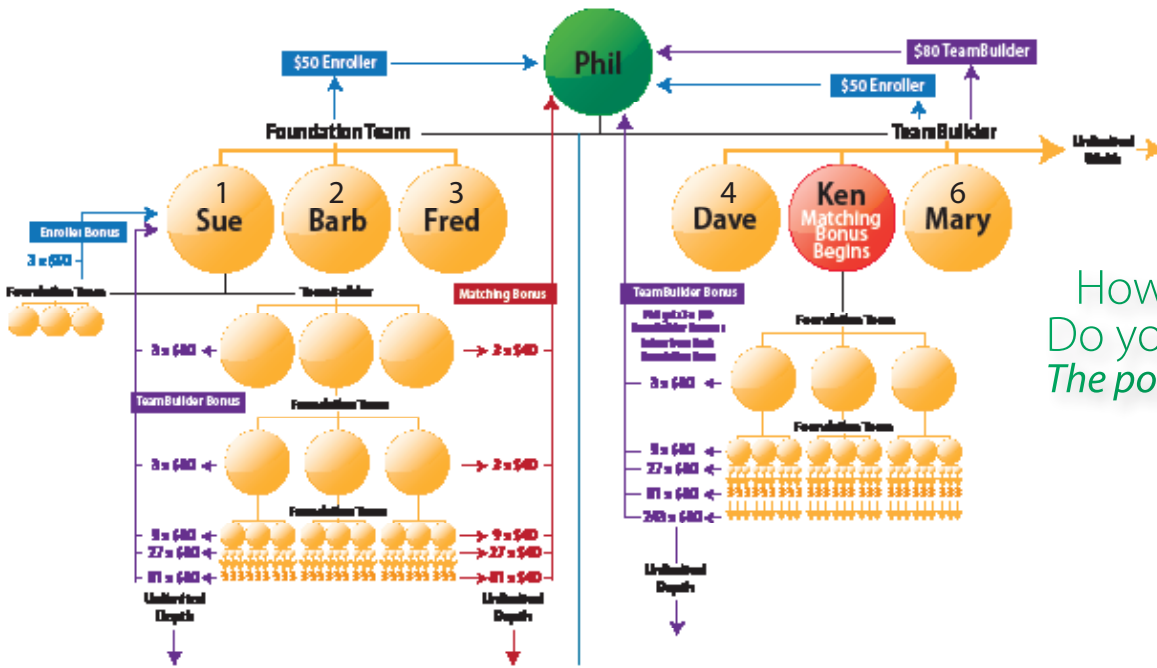
With the Fab-5 FastStart Pack, Stemtech offers these enhanced bonus payouts:

- **\$50 Enroller's Bonus** and
- **\$80 TeamBuilder Bonuses** (TBB) for all your personal Fab-5 enrollments (starting with your 4th personally enrolled Fab-5 Distributor. Get FOUR, earn MORE!
- **\$40 Matching Bonuses** (50%) for the TeamBuilder Bonuses earned by your **Foundation Team** down ALL levels. You begin to earn **Matching Bonuses** once you have 5 personally-enrolled Fab-5 Distributors. Get FIVE and THRIVE!

"With the Fab-5 program, I can enroll people much more easily. I am new to the company and I enroll everyone with Fab-5. This plan is something great for everyone when they start out in the business."

— James Myoung Jin Cha,
Director, Ontario
(pictured with his team)





How much **MONEY**
Do you want to **EARN**?
The possibilities are endless!



Here is how you can earn

1. Purchase the Fab-5 FastStart Pack for \$299, consisting of Stemtech's 5 most popular products; one SE2™, one StemFlo®, one ST-5 with MigraStem™, one DermaStem™ Renewal Serum and one StemPets®, plus the Business Development Training & Distributor Business Suite, which includes a Stemtech Website in EVERY country where Stemtech is open!
2. Personally enroll Distributors with the Fab-5 FastStart Pack.
3. Select any three of your personally-enrolled Fab-5 Distributors to make up your **Foundation Team**. Choose them wisely!
4. With your fourth (4th) personally-enrolled Fab-5 Distributor, you begin to earn the **TeamBuilder Bonus**. You get the **\$50 Enroller Bonus** and **\$80 Team Builder Bonus**, a total of \$130! Get FOUR, earn MORE!
5. With your fifth (5th) personally-enrolled Fab-5 Distributor, you begin to earn the **50% Matching Bonuses** on the **TeamBuilder Bonuses** earned by your **Foundation Team** through infinite levels. Get FIVE and THRIVE!

Once you have selected and locked in your **Foundation Team** – made up of your three top performing Distributors -- your bonuses will take off... as the three Fab-5 Distributors in your **Foundation Team** enroll their 4th-plus Distributor, and they then select their **Foundation Team**, who select their **Foundation Teams**, and so on, through infinite levels deep. X

EXTRA GOOD NEWS!

The magical number 3 now makes earning money with the Step-Up Option EASIER to achieve, too! Instead of requiring FOUR or more Active Director Legs, a new Step-Up Option now requires only THREE Legs, along with new group volume requirements (OGV).

Go to your Back Office to learn about all the exciting details about this Comp Plan Enhancement.



"I was surprised and amazed when I received my first commission check for \$1505 into my bank account on March 14th and another big check the following week. I feel my work has been well rewarded and that this program really pays the Distributors for the hard work they put in. I recommend everyone to buy the Fab-5 Pack. You will love it!"

— Renée Delisle, Senior Director, Quebec

« J'étais surprise et étonnée lorsque j'ai reçu mon premier chèque de commission d'un montant de \$1505 dans mon compte en banque le 14 Mars et un autre gros montant la semaine suivante. J'ai le sentiment que mon travail a été récompensé et que ce programme paie les Distributeurs pour tout le travail qu'ils accomplissent. Je recommande à tout le monde d'acheter la trousse Fab-5. Vous allez tous l'aimer ! »

— Renée Delisle, Directrice Sénior, Quebec

**Learn all about the Fab-5 FastStart Bonuses in your Back Office TODAY.
Join the growing group of Fab-5 weekly Bonus earners!**

trip of a **lifetime**

Stemtech's *ChampionSHIP Contest* has grabbed the attention of *Business Builders* all over the world. It seems that a **FREE ONE WEEK TRIP** to the **Mexican Riviera** for a *Distributor and spouse* – complete with roundtrip airfare – is quite an incentive!



Distributors from seven different Stemtech markets qualified for the 21 staterooms on the *M.V. Sendor* reserved for the Top Seven Diamonds, Double Diamonds and Triple Diamonds. What's more, President & CEO Ray Carter kept his eye on a few other top performers in the Contest, adding President's Picks to the list of 21 happy cruisers. (See below for a surprise!)

We congratulate these **WINNERS** in the *ChampionSHIP Cruise Contest*:

Triple Diamond Competitors

1. Adjei Appiah, *GH*
2. Stem Aegle & Partners, *MY*
3. Siu Tjin Tjhin, *MY*
4. Merlie Kluver, *US*
5. Marijke Long, *US*
6. Claudia Ivette Zamudio Vargas, *MX*
7. Great Life Enterprise *MY*

Double Diamond Competitors

1. Macazaga Org, Sc , *MX*
2. Jacki Smith, *US*
3. Christa van der Merwe, *ZA*
4. Natasha Neece, *US*
5. ML5 Sdn Bhd, *MY*
6. Johannes Pienaar, *MY*
7. Patricio Teran Herrera *EC*

Diamond Competitors

1. Daniel Gyamfi, *GH*
2. Kpakpo A. Koffi, *GH*
3. Emma Amechi, *GH*
4. Dominique Boulay, *FR*
5. J. Trinidad Carranza Tovar, *MX*
6. Ayite Amavi, *GH*
7. Maria del Pilar Coronado Rojano *MX* ✂

Also sailing on the *ChampionSHIP Cruise* are **The PRESIDENT'S PICKS!** And one of these outstanding Distributors is our own **MAGGIE FORTIN, S.A.N.I. Inc.** (See page 12.) We can't wait to hear all about this fabulous trip from Maggie and all the others sailing on the *M.V. Splendor!*

>> THIS JUST IN <<
Trip Advisor named
Cabo San Lucas
as having one of the
World's Best Beaches
in 2012!

Convenience with a Capital “C”

in Canada, we at Stemtech are taking the concept of convenience right into your home office or living room, and your eWallet is the key to this ultimate convenience. Stemtech has helped your wallet to go electronic! We have implemented StemPay, an easy-to-use, secure, online direct deposit payment service dedicated to Stemtech and our Distributors. With StemPay, your commission payments can be transferred electronically to your eWallet, and you can then transfer them automatically to your bank account. You are able to do everything from the convenience of a laptop at your home desk or in your easy chair!

StemPay offers additional benefits, including

- Easy activation of your StemPay account: Just a few clicks and your account is active.
- Your personal password-protected StemPay account provides full visibility into your commission payment history.
- Live telephone and online support is available business hours Monday-Friday.
- Payment notifications are emailed to you whenever your account is loaded with a commission payment.

Extra Benefit Stemtech VISA® Prepaid Card



Once your StemPay account is active, you may request your own prepaid VISA card emblazoned with the Stemtech logo. This stylish card is not only convenient, but it is a great conversation-starter!

The Stemtech prepaid VISA card provides these benefits:

- Rapid access to your funds
- Visible Stemtech logo with every use of the card
- Convenience: You are able to use your Stemtech Prepaid Card wherever VISA cards are accepted – in stores, online, over the phone... worldwide!
- Easy management of your account: You are able to view card transactions online and manage the funds loaded onto your card.

For more details about StemPay and answers to Frequently Asked Questions, please call StemPay directly: 1 877 546-8220 (toll-free).

Keep an eye out for updates about this exciting electronic convenience, StemPay. We know you will enjoy using Stemtech's latest state-of-the-art CONVENIENCE! X

global news

W

ithin our borders and beyond the seas that embrace us on two sides, Stemtech continues to grow, developing markets around the globe. Here are updates from our Regional Vice Presidents and General Managers on what's happening worldwide...



Canada

by Lara Bolton, General Manager

Now that spring is upon us in full swing, Canada quite literally feels like it is waking up in every province. With the budding of the trees and flowers we are seeing a simultaneous reaction in Stemtech businesses and the excitement is contagious.

As I travelled across the country for the March Madness meetings, I was happy to meet personally with many of you and to see how many of you are new to our business! It still amazes me that I hadn't heard of Stemtech and our breakthrough products sooner than I did. And that makes me know that there are still thousands and thousands of people out there, just waiting for YOU to introduce them to Stemtech!

The Team here at Corporate in Vancouver is excited to support you. Many of you know we communicate with you regularly and schedule private Team webinars to ensure that your questions about Fab-5 and other aspects of our generous compensation plan are answered. This year we will also be out in the field with trainings, coaching and opportunity overviews, to help you expose people to our incredible company and our amazing products.

As we commit to helping you reach your goals, a number of your fellow Canadians are already achieving very impressive goals: Maggie Fortin, Renée Delisle, James Myoung Jin Cha and a

goodly number of our countrymen and women have been taking home significant bonuses with Fab-5 since its introduction. Canadians, take advantage of Fab-5's benefits, and let's continue to "Show the Lower 48 how it's done!" *

Please join me in congratulating two of our top staff members on their promotions: Shadi Koros has been named our Office Manager, as she also marks four years with Stemtech. Many of you know Shadi and feel as I do – that she is a true gem, always a top performer who gets the job done, as well as an excellent trainer who has developed a service department that is second to none. Promoted to Business Development Coordinator is Fabien Turcot, a valuable member of our team, whose talents and abilities are nearly legendary around here. Fully fluent in both of our nation's official languages, Fabien has supported your business in the field with extraordinary knowledge and attention to service – two fortes that will serve him well in his new position. I look forward to what Shadi and Fabien will accomplish with their new responsibilities.

*P.S. Let's decide now: We will have the largest group of Canadians ever at the Convention in September, making our presence felt, learning a lot, having fun and making memories together!

1. Shadi Koros **2.** Fabien Turcot

Europe and Down Under France

by Gilles Roux, General Manager

After we participated in a well-being conference attended by 36,000 in February, we saw significantly increased enrollments. Then in March, Christian Drapeau was a featured speaker at the "Festival of Leaving Food" in Paris, after which he attracted large crowds at conferences in Nantes, Bordeaux and Lyon, where the enthusiasm led to an upsurge in enrollments and dramatic interest in our products. C'est une Bonne Année en France!

United Kingdom

by Ben Liffen, Business Development Manager

StemFlo® has come to Great Britain! This has led to our aggressive marketing campaign promoting the benefits of StemEnhance® and StemFlo taken in concert. We have a healthy stream of new Directors qualifying here, as well, so there is little doubt that business in the UK will see an upsurge during the rest of 2012. These are very exciting times for us!

Bulgaria

by Svetlana Nedkovska, General Manager

At our First Anniversary celebration of Stemtech Bulgaria, we all enjoyed a fun-filled party and a very delicious cake. This celebration flowed closely behind our spectacular showing at the First Europe Regional Convention, where we were the largest delegation in attendance (and we are proud to say it)! Here in Bulgaria, we say: "We are full of energy and health and we love sharing both!" **3.** *Everyone enjoyed the First Anniversary party for Stemtech Bulgaria*

New Zealand & Australia

by Andy Goodwin, Sr. VP/Global Sales & Marketing

We have started off the New Year with a bang! We welcomed the highly sought-after ST5™ to the markets Down Under and it is flying out the doors, generating lots of great testimonials. Using our promotional FastStart Packs, Distributors are increasing the number of Business Builders coming into Stemtech at an overwhelming rate.

Linda Hoggard, our very own new Triple Diamond Naturopath and Kinesiologist, is travelling throughout Australia and New Zealand to do training, accompanied by our new General Manager, Leigh Mace. Leigh brings vast knowledge and great plans for growth in the market Down Under, so she is a wonderful addition to the Stemtech family. **4.** *Leigh Mace*

Asia

by Jonathan Lim, VP/Asian Markets

Stemtech Malaysia's formal evening of Recognition was a lavish event attended by more than 300 -- an evening of fine dining, music and dancing, where rank advancements were applauded, as those moving up received certificates and pins.

Heather Livingston and Taiwan Sales Manager Homer Lin launched the addition of both DermaStem™ and StemPets® to their product line in early March in meetings where more than 350 people had the opportunity to hear about the new products first. Both the skin care and the pet care industries are huge in Taiwan, so we know that DermaStem and StemPets will be very popular, drawing many new Distributors.

Coming: A pre-launch in South Korea, one of the top network marketing nations in the world. When South Korea, Indonesia and Thailand are open, business in Stemtech Asia will explode! Now is

the time to build Virtual Enrollments in these countries. Time is short and the opportunity is ENORMOUS. **5.** *Malaysian Triple Diamonds donned their very finest evening clothes for this year's Recognition Gala.*

Latin America

by Jonathan Lester, Senior VP

International Business Development

Field Leaders from the Latin America Region gathered on beautiful San Andres Island in the Caribbean Sea off Colombia for our first International Director Leadership Conference in Latin America. Directors and above from Colombia, Mexico, Puerto Rico and Ecuador joined these countries' General Managers in welcoming Ray Carter and Christian Drapeau to this very special event. A highlight of the event was a gala dinner on the beach, where everyone in attendance was recognized with a pin and a certificate.

In Mexico, DermaStem™ is causing great excitement for many who see the synergy between Stemtech's nutritionals and the skin care line. In Colombia, Field Leaders have successfully been taking the Stemtech opportunity to other parts of the country, away from big cities, and business is growing. Puerto Rico is also growing, led by committed Field Leaders who have boosted both sales and recruitment dramatically.

Coming: Brazil (product registration in process) and possibly Peru and Costa Rica, two countries where there is a lot of interest in our products. Virtual Enrollers, take note! **6.** *Latin American Leaders were all attired in cool white for their special evening of celebration and recognition.*

Africa

by Errol Lester, VP/African Markets

We spell "growth" G-H-A-N-A these days in Africa! At the celebration of the First Anniversary of Stemtech Ghana attended by over 300, Ghana's Deputy Minister of Health Robert Joseph Mettle-Nunoo spoke in support of Stemtech's science-backed product, StemEnhance®, holding everyone spellbound. On June 16, we will celebrate the official Launch of Ghana, with Ray Carter and Christian Drapeau joining us for this special event, whose 600 seats are already selling out. Sales, enrollments and rank advancements in Ghana are vying with the U.S. and other much larger countries for #1 status!

In South Africa, Distributors are eagerly anticipating the imminent arrival of the Pocket-size Comp Plan that will allow everyone to "take their business along wherever they go." And the excitement is building to a fever-pitch about the Stemtech Car Program, which will put the first Distributor outside of North America into a luxury car courtesy of Stemtech very soon. Who will it be?

Tip to Business Builders: Also keep your eye on Nigeria, Tanzania and Zambia. Now is the time to build your Virtual Distributor base in all three countries. ✂

8. *Ghana GM Michael Boadi presented certificates to leaders during the Anniversary celebration.*



spotlight

**Maggie Fortin, S.A.N.I. Inc.
Double Diamond Director
Quebec**

***i**t is often said, "When one door closes, another opens." This adage proved true for Maggie when her job as Human Resources Director was abolished just a few weeks before she first heard about Stemtech and the company's products for the natural renewal of the body with adult stem cell science.*



Trying the products herself – although she felt she didn't have real "health issues" -- Maggie was surprised: "I wasn't expecting too much, but after only three weeks I felt more energy, my mood was better and I was sleeping better. I

had an overall feeling of wellness."

She decided immediately that everyone needed to hear about Stemtech's products and the effectiveness of adult stem cells for renewal. "And that is where I went very wrong," Maggie says, noting that it took her months to reach the rank of Director. "I think I was trying to be a 'salesperson,'" she says, "and I am not a salesperson. The day I decided to be myself and talk from my heart about my confidence in the products and the company, things started to

go very fast." She was soon a Senior Director and has gained rank every month since her "Aha!" moment, appearing on the Top Enrollers list consistently, and even emerging as a "President's Pick" for the ChampionSHIP Cruise. "I am so excited to be invited for the cruise to the Mexican Riviera," Maggie says. "How encouraging this reward is for me!"

Maggie urges new Distributors to ask for and accept help when it is needed. "Because I didn't know a thing about network marketing, I was so grateful for the help Fabien Turcot gave me," Maggie says. "I had so many questions and Fabien was always there to guide me and encourage me. Thank you, Fabien." Maggie says she has also learned a lot from Christian Drapeau's lectures and Stemtech's training. "Now I do weekly webinars on product presentation and business building for my team, so we can all work together to share this business opportunity with more and more people," she says. "To be successful, we need to learn to be ourselves while remaining teachable so we can duplicate what we learn with new people. And always remember... Have fun!" ☘

The Mexican Riviera

The twenty cities and lagoons lying on the western coast of Mexico are called the Mexican Riviera, a term coined years ago by the Princess Cruise Line. **Stemtech's ChampionSHIP Cruise includes the two stops that are best known worldwide:** Cabo Can Lucas, on the Baja Peninsula, and Puerto Vallarta, a quiet and beautiful coastal town once a resort destination for only the very rich.

Did you
Know?

**Judith Matheson - Supervisor
British Columbia**

Judith says, "I was fortunate enough to have a dear friend 'gift' me with DermaStem™ Renewal Serum a few weeks ago." Explaining that she has very sensitive skin, Judith says she was "cautiously optimistic, but the first time I tried DermaStem, I felt that my skin was being drenched with nutrients and I felt a tightening effect." She found that within a few days the lines around her nose and mouth had plumped up and filled in and the hollow creepy look on either side of her mouth was going away. "It was very exciting," she says.

Happy with the results she was seeing with her own skin, Judith "paid it forward," giving a friend a bottle of DermaStem. "She emailed me a few days later," Judith says, "to ask how she could order '5 gallons to bathe in!'" What came next? "Needless to say, we have both become Distributors," says Judith, who came on board with the new Fab-5 Pack. "Both of us want to take advantage of the world's best products at wholesale prices," she says, adding, "Thanks, Stemtech!"

"Both of us want to take advantage of the world's best products at wholesale prices. Thanks Stemtech!"

- Judith Matheson

**Len Root - Sapphire Director
British Columbia**

When Texan Bob Agnew delivered a brand-new RV to Len Root's RV sales lot in Kamloops last summer, he probably didn't know that he was about to change Len's life forever. When Len asked Bob if he'd like to see inside the RV he had towed from the Indiana factory, Bob eagerly agreed, pronouncing the RV's interior "amazing." Without missing a beat, Bob said he, too, had run into something amazing recently – and he told Len about Stemtech's products, explaining how they have helped him get rid of a lot of health issues that had plagued him for years. Len says, "I was intrigued. That night I shared the information with my wife, and we decided together to investigate further."

A three-way call with Bob and Denny Kluver convinced the Roots of one thing: "This is what we both need in our lives," Len says. "We went FastStart right then." Both Len and Jeanette began taking the products in early September, seeing greater energy and a feeling of mental quickness right away and noting improvements in their other health issues over the following weeks. "Our results convinced us that we simply had to get to the Canadian National Conference in late October, and it was there that we became really motivated and inspired about doing this as a business. By December 1 we were ready, and we have been building continually ever since."

"By the end of 2012, my goal is to have more than 500 happy people in my downline who are feeling healthy and making money with Stemtech" - Len Root

By the end of March, "Team Root" numbered over 60 and Len says, "We've only just begun. By the end of 2012, my goal is to have more than 500 happy people in my downline who are feeling healthy and making money with Stemtech." He points out that it has taken him only six months to build an organization that "earns me more money in a single month than my Canada Pension Plan will pay me monthly – and that pension took me more than 35 years of sweat to accumulate!" Especially after hearing from Heather Livingston and Andy Goodwin at the Kamloops March Madness meeting, Len sees a spectacular future for Stemtech. He says, "I believe that there will be a large number of wealthy people created directly because of this company. And I plan to be one of Stemtech's many millionaires in five to ten years!"

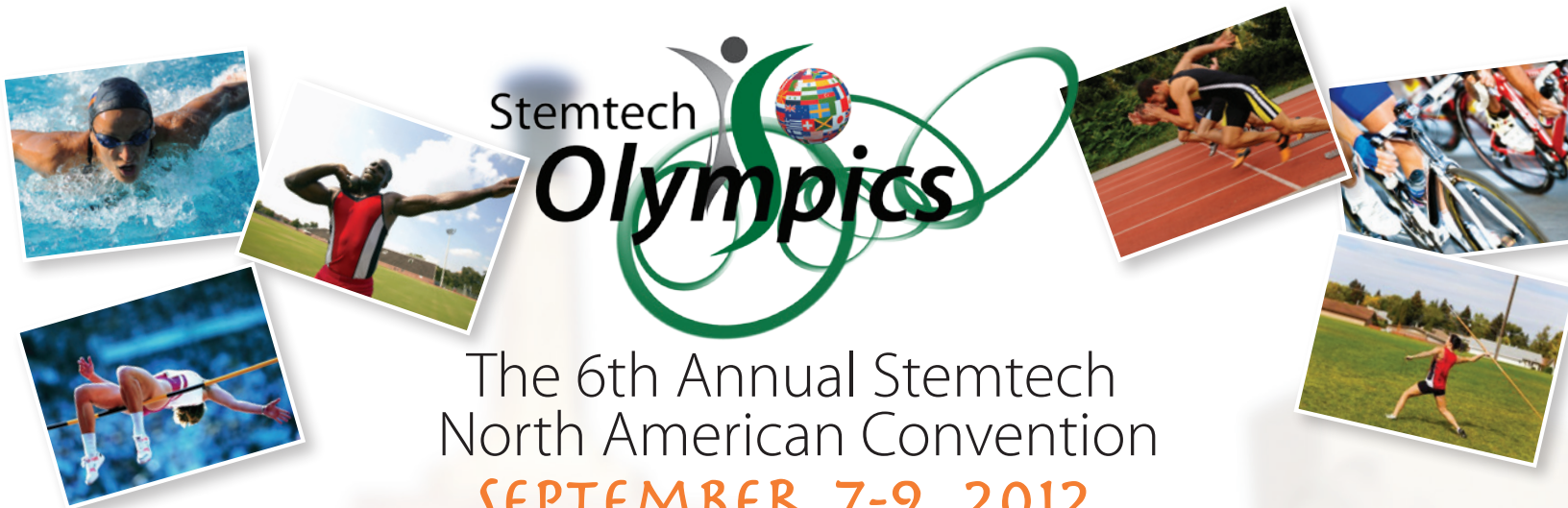


Judith Matheson (left) and Len Root (right)



CORPORATE OFFICES
151 Calle Iglesia
San Clemente, CA 92672

Presorted
Standard Mail
PAID
U.S. Postage
Santa Ana CA
Permit #1747



Stemtech
Olympics

The 6th Annual Stemtech
North American Convention
SEPTEMBER 7-9, 2012
IRVINE MARRIOTT
IRVINE, CALIFORNIA

Exciting Introductions, Great Training, Fun-filled Activities, Fine Food and Fabulous Recognition in Three Days of Super Camaraderie with Old & New Stemtech Friends

REGISTER TODAY.
We'll see you in Irvine!

Your \$299 Registration gets you seating in all General Sessions and the Gala Banquet, entrance to all activities and breakfast daily. Want to come to Convention for FREE? In April ONLY, you can earn FREE REGISTRATION by building your business with Fab-5:

- You earn a \$50 discount on your Registration for EACH Fab-5 Pack you sell in April.
- With the sale of your sixth (6th) Fab-5 Pack, your Convention Registration is FREE!

Beginning May 1, watch for eBlasts and website announcements about ways to earn FREE LODGING, FREE AIRFARE and VOUCHERS for the Convention Sales Room.

STEMTECH WINS GOLD!



The DermaStem™ packaging designed by Stemtech's talented Creative Services team, Skott McKinney and Kate Dedeaux, took home the only Gold Medal awarded at the Southern California ADDY Awards for 2012. Winning this Gold Medal automatically qualifies the Stemtech design for the regional competition for this prestigious annual Award, which draws over 50,000 entries annually from companies throughout the United States. For design, winning a national ADDY is akin to taking home an Oscar.

