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# DIAMOND DREAM GETAWAY Sailing aboard the Freedom of the Seas December 6-13, 2009

of-call, including a private island! Or climb the rock wall and surf on board the ship, if you like... There are so many ways to spell R-E-L-A-X-A-T-I-O-N on this Diamond Dream GetAway that you will fill your eight-day cruise with memories to last forever.





#### **Hurry to qualify... Contest period ends August 31!**

THIS JUST IN... Thanks to fervent requests from the Think Tank – who want more of our Top Leaders to have the opportunity to be in on STEMTech's Vision for the Future - ALL **DIAMOND DIRECTORS** (and above) who meet the minimum requirements below may join us for the *Freedom of the Seas* cruise by paying their own way. This is the trip of a lifetime. Don't be left on the dock!

#### **Minimum Requirements to Qualify**

Be a fully qualified Diamond Director during any two consecutive months during the contest period (January 1-August 31, 2009). Those promoted to Diamond in August may meet the two-month requirement with the Extension Month of September.

Build with Business Builders and create new Director Legs for discounts that get better and better as you build and grow! There are several levels of qualification ("decks"), so get busy NOW to qualify and move up.

#### FIND OUT HOW TO QUALIFY

Go to teamstemtech.com for complete Contest Rules and Qualification criteria.

#### HALFWAY POINT IN A YEAR TO SHINE

As we reach the midpoint of 2009, the year seems to be flying by. Before another day passes, now is a good time to evaluate how you are doing in achieving the goals you set for yourself this year. Are you on track? Keep in mind that, although the economy is beginning to stabilize, the unemployment rate is still very high, so this is an opportune time for you to share the STEMTech business opportunity with people you meet every day. You might want to mention that the prestigious Direct Selling Association (DSA) agrees that STEMTech is one of the best business opportunities headquartered in the United States, recognizing us as one of three Rising Stars of the industry at their recent annual convention!

We are happy to be able to offer more tools and support than ever to assist you as you tell our story. There are conference calls, local and regional meetings, DVDs, websites, special promotions, media exposure... you name it! And now we are happy to say that the Business Development System is flying off our Richmond warehouse shelves, as distributors all across Canada welcome this professional training in the big purple box! The key, of course, is to make use of the Business Development Training and all STEMTech tools and to participate in calls and events with your downline and your prospects.

Congratulations to our newest Triple Diamond Directors, Cecile Mullen, Merly Tenorio and Harry Wu and to our featured Canadian StemGems and Rising Stars. I look forward to meeting more of our newest Canadian leaders at our next Director Leadership Conference to be held in the fall just outside Minneapolis... a venue selected because it is centrally located for Canadian and US distributors.

It continues to be an exciting time at STEMTech, here and around the world. Embrace this amazing opportunity and watch your business grow!



To your health and prosperity,

Ray C. Carter, Jr. President & CEO



#### REACHING OUT AT HOME AND GLOBALLY

We predicted that 2009 would be a pivotal year, and it is indeed on its way to bringing STEMTech to an entirely new level. As we begin to reveal the results of many long-term projects designed to create significant momentum, the main question is: Will you be ready to reap the benefits of these projects? Soon we will begin to pursue an aggressive media campaign to support our growth here at home and globally. But you must do your part: It is activity within and with your groups that will directly affect the degree to which you will be able to take advantage of the media-generated momentum. Reach out now to your local, regional and national network, so all of you are prepared to provide team support to many new distributors.

Globally, we are expanding right according to plan, with Germany and Namibia following recently-opened Colombia. As we look to extending the benefits of StemEnhance<sup>TM</sup> to more countries around the world, remember to tap into international communities and various ethnic groups living in your area. Daily, we are affirming our belief that we are One World, One People, living on One Planet, enriched by ethnic diversity around the globe. It is not only a good business strategy but also a duty for us to share with people of all origins the gifts brought by the STEMTech products and opportunity. It is by reaching out to everyone locally that we can reach everyone globally. It is our sincere hope that every one of you will join in and benefit from our mission to change the world.

To a pivotal 2009!

Christian Drapeau Chief Science Officer

Viola Toews Triple Diamond Manitoba



Tn 2007, Viola had been Llooking for a productdriven business opportunity, but, she says, "The company needed to be Canadafriendly, it could not be marketing a 'me too' product, and I was not going to do network marketing."

Then Dr. Robert & Connie Woolley told her about StemEnhance<sup>TM</sup> and she heard Kathy Hansen's testimony about the product on a three-way call and watched The StemEnhance Story DVD, and everything changed for Viola.

When Viola attended STEMTech's First Annual Convention, what she saw and heard increased her confidence and belief in STEMTech and its wonderful products. Back home, Viola and her "assistant," hubby David, worked with Kathy, Ralph Weber and Cocoa Robertson, who all helped with encouraging phone calls and even came to assist at Viola's meetings in Manitoba. Two months later, Viola was a Triple Diamond.

Since then, Viola has attended two more Conventions and two Director Leadership Conferences, and says, "Everytime we go to a STEMTech event, we learn more." And she notes that last fall's Canada Launch Celebration Tour really helped move everyone's business along. "Hearing about stem cell science and our products from Christian and Dr. Donna was especially valuable," she says. "We so appreciate everything the company does to help us." While she is happy to see her business growing, Viola says it is the results she sees in people's health with StemEnhance and StemFLOTM that gives her the greatest satisfaction. "Every time I hear another story of someone's excellent results, I am thrilled," she says. "The business for me is all about helping people to enjoy good health." In her many threeway calls and "speaker-phone meetings," Viola's distributors and their prospects can share similar health-related experiences. She says, "It's always helpful to have someone on the line who has had a similar experience as the prospect." Her person-toperson connection will soon be applying globally, too, for Viola says, "I speak German, so I'm excited about the opening for STEMTech in Germany this year!"

#### Marisa Schroeder

Simply the Best **New Ruby Director** Ontario



arisa has thirty Lyears' experience in the health and wellness field and owns a fitness spa where enjoy clients benefits of her advanced techniques to improve their looks and health.

"I do a lot of research," she says, "because I want to improve people's lives." Because she was very skeptical when Rob Cranston first told her about StemEnhance, she tried the product on herself and a test group. "And lo and behold," she says, "everyone saw results... ranging from increased energy to relief from long-standing discomforts and physical challenges. I realized then that StemEnhance is as great as Rob said

Marisa saw at once that StemEnhance fits right in with the work she does everyday with her clients. And now that STEMTech has introduced StemSPORTTM, Marisa says she is "totally a believer. With StemEnhance and StemFLO together, everyone sees dramatic results with their workouts... more energy, less joint discomfort, and greatly enhanced workouts and fast recovery." She explains, "At the end of the road, it's all about results. I see it everyday, so I feel a responsibility to share this amazing product. If I don't share it, I'm not being fair to my clients."

With Diamond Director as her goal "before the Director Leadership Conference," Marisa is building her team with "positive people." She thanks Rob for all his help as she builds. She says the business is simple and very duplicable, and "results happen quickly," so she just asks herself, "Who do I want to have around me everyday, to work with? And that's my warm

# We congratulate **Marisa on achieving Ruby Director!**

Joining Chairman's Club member Teresa Curtis and Steve Le President's Club members E Caroline Lohmeyer and lan 8 Melony Davies are 308 StemG Leaders!

- 70 **Triple Diamonds**
- 37 **Double Diamonds**
- 28 **Diamond Directors**
- 56 **Ruby Directors**
- 114 **Sapphire Directors**

including these New StemGems and StemGem Advances:

## **Triple Diamonds**

Awilda Rubio

#### **Double Diamonds**

Karin Beetge

#### **Diamond Directors**

Sharon Castoldi, Marcus Loo Chia Shien and Paul Gan Peng Tzen

#### **Ruby Directors**

Phillip Adidjaja, Juan Cortes & Sonia Mendez, Marla M. Hartmann (Twice 'S Nice), Lisa Hill, Marisa Schroeder (Simply the Best) and Lim Kok Tee

#### **Sapphire Directors**

Alpha Enterprises, Marge Berger & Rebecca Reverie (PermaHealth, Inc.), Wong Chooi Yin, Dave Erick, Gary Fine, Susan Y. Lin and Loke Yeen Ling.

# **Business Development Training**

## The Big Purple Box Holds the Keys to Business Success!



It's all here... Everything you need for a successful start in business. When you order the new Business Development Training, you get:

- The new STEMTech Biz DVD, with a professional Product & Opportunity Presentation and an Introduction to the Compensation Plan
- A new Data CD, with Business Development Training and business Documents
- The QuickStart Guide, which includes: an overview of the Proven 4-Step System™, "What to say" scripting and the Business Builders checklist.
- Proven 4-Step System Workbook
- Who do you know? Memory jogger
- Training Manual, including your Action Planning Session and "how-to's" for leverage & duplication, three-way calls, hotel & home meetings, your approach market, working with leads and much more!
- Rewards and Recognition Summary, including rank qualifications, special training opportunities, Car Bonus Program, and those fabulous TRIPS!

And a popular part of the Business Development Training - if the wild applause from the Third Annual Convention audience is any indicator - is this:



#### A tabletop Flip-Chart for the STEMTech Business Presentation!



Viola Toews says: "I was so excited to see this new STEMTech tool at the April Convention! Its easy-to-follow training provides both knowledge and confidence for even the newest distributors."



Lena Schultz says: I usually use the BDT's STEMTech Biz DVD for the presentation for bigger groups and have used the flip chart for oneon-ones. When I showed a prospect the flip chart, she said it would be very helpful when she explains the product and opportunity to her friends and family."



Eugene Banez says: "This system and the scripting build confidence, so new distributors can share the STEMTech opportunity successfully in home or hotel meetings from their first days in business."



Kathy Hansen says: "When people learn that this is all about sharing and not selling, they are so excited to build their future with STEMTech!"



Bruce Higgins says: "When my new people see that there is really no rejection with the Proven 4-Step System, it frees them up to make their list and call to notify everyone they know... without fear!"



Denny Kluver says: "Since we have the BDT, duplication is so simple. I see that my goal of assisting many distributors to become Triple Diamonds is a now a reality."





Peggy Zumbaum says: "By using the communication and follow-up techniques of the BDT, I keep my group engaged and productive and even sign up new distributors who would have been overlooked in the past."





It is no secret that boxing is a very punishing sport, one where months of hard training are necessary before every major bout, and where recovery from a beating in the ring can often take months. While he has usually been the one dishing out most of the beating in his bouts, current Light Welterweight Champion of

the World Manny Pacquiao (pictured with his aunt, Senior Director Lilia D. Lao, and Triple Diamond Eugene Banez) knows that being able to train longer and recover faster gives him an edge in the boxing game.

Manny knocked out David Diaz (June 2008) to take the WBC Lightweight title and later scored a TKO against the world-famous boxer Oscar de la Hoya (December 2008), before garnering the IBO and Ring Magazine Light Welterweight title in a stunning second-round knock-out of the UK's Ricky Hatton in Las Vegas (May 2009).

A hero in his native Philippines, Manny was honored as flag-bearer for the Philippine team at the 2008 Summer Olympics, the only non-participant ever to carry the flag for an Asian Olympic team. While Manny may be considering a move into the political arena once he leaves the boxing ring, his Aunt Lilia will undoubtedly be encouraging him to join her in building a successful STEMTech business... especially with a Pre-Launch in the Philippines on the horizon. After all, even "retired" boxers can appreciate and share the benefits of StemSPORT!

# StemSPORT and Athletes... Perfect Together!

by Heather Livingston

Some of them are names well known around the world for their athletic achievements. Some of them are known in smaller circles for their outstanding accomplishments in sport and fitness. And some are just like you and me, active people who have learned that StemSPORT<sup>TM</sup> can make the difference between difficult workouts (and their aftermath) and highly satisfying workouts or athletic activities with fast recovery. Their numbers include young athletes in the prime of their careers and middle-aged fitness aficionados, as well as those who remain active into their later years. But they all have a lot to tell us about what StemSPORT is doing for them.

Here's what people are saying about StemSPORT...



"Recently, I had right shoulder surgery... [and] was told that I had three months of rehab before I could throw a baseball. At this time I found out about StemSPORT and started using the supplements on a daily basis. Without question, StemSPORT quickened my recovery time by at least one month.... Today my throwing arm is in

great shape."

Kevin Kouzmanoff, third baseman, San Diego Padres



"It has always been my belief: 'Leave no stone unturned,' meaning that I check out everything that keeps me going as I age. Doing my due diligence, I discovered STEMTech, [and realized that I] could help not only myself but many others in the professional basketball and baseball world.... Just that quick, I joined and became an advocate of

STEMTech [and StemSPORT]. Best move I ever made."

Bill "Tosh" Tosheff 1952 NBA Rookie of the Year (pictured with Oscar Robinson)



"I'm a full-time [college] student, varsity athlete, and also I work part-time, so I have long, demanding days and very short nights. StemSPORT gives me the power and energy I need to excel at everything."

Alexander Long Varsity Boxer

#### **STEMSPORT**



"To commemorate my 50th birthday, I decided to run five Ultra-Marathons on five continents within one year. My journey began with the toughest...on Mount Everest. Although the race was a success, the recovery was not. I was convalescing for an entire month and unable to train....In December 2008 I [ran] the 100k Ice

Marathon on the earth's most inhospitable continent, Antarctica, only five days after running a full marathon in Chile. To my surprise, I [established] a new female World Record time, [eclipsing the previous record] by nearly 3.5 hours [and] I experienced minimal stiffness, compared to all my other races and was able to function normally the day after the race! The only thing I did differently... is to add StemSPORT<sup>TM</sup> to my regimen. In April 2009, I ran [and won] a marathon on the ice cap of the North Pole. Again, my recovery was surprisingly fast."

Dr. Pushpa Chandra

Ultra-Marathon Runner, Canada



"I play in National Championship softball tournaments nine months a year and I also play golf and tennis and go to the gym. With StemSPORT, my strength has increased, I don't ache, and my performance has improved a lot."

> **Dana Garfield** Avid Sportsman



"I am the previous World Record holder in the 60-, 100- and 200-meter dash, and I still compete at world level in nine track and field events. I would not have the energy or muscle recovery to be the best I can be without StemSPORT."

**Kathy Jager** 

Track and Field



"My passion in life is running, and a few years ago [this] passion was taken away from me [when] I stepped in a pothole and severely injured my knee. For years I was unable to run and even walked with a limp... [I was advised that] my long running days were probably over due to my age. After only one week of using StemSPORT, my

constant knee ache was gone. [Soon] I was jogging lightly on the track and within one year I was back to running my 16-mile training runs. I have quicker recovery during interval runs [and am] able to run harder with less strain. My muscles are not tight or cramping during or after workouts."

Mark Parsekian

World Class Runner

Emerging from an ocean swim in Maine January 1, 2009





en years ago STEMTech Triple Diamond Tom Goff had given up his passion of running because of hip challenges. But once Tom and his wife Cheryl joined STEMTech and began to support their fitness regimen with StemEnhance<sup>TM</sup> and StemFLO<sup>TM</sup> -

now conveniently packaged as StemSPORT - the idea of Tom's running again seemed not so far out of the picture. He began slowly and soon was able to enjoy running so much that, with a little encouragement, he thought about working toward competing in a triathlon. Now, most people don't start something new at 60, but Tom felt that with STEMSport anything was possible.

During his first 5K run (where he won his age group), Tom was amazed at the runners' diversity. He said, "There were all types of people at the event, some younger, some older, some heavier... but the thing that stood out was the people were taking action in their lives to get into a better state of health. It was so inspiring to again be a part of an athletic event.

Tom Goff completed his first triathlon this May in San Diego. Before the start of the swim portion of the event, Tom thought to himself, "Wow, I'm really doing this. It is so exhilarating!" Competing in the riding segment on a borrowed bike, he passed as many people as passed him. Then there was the 5K run, and a happy Tom crossing the finish line! And the story gets even better: "As a matter of fact," Tom says, "after the triathlon, I played 2 hours of tennis with Cheryl. And to top it off, the next day, I felt great and didn't even have any muscle soreness.'

Tom says that he now realizes it doesn't matter what kind of fitness you start, and with StemSPORT, I know I can do it. And I want to encourage others to get up, get out and do it as well!"

# **Events are for Everyone!**

For STEMTech independent distributors, Events are an important part of each year's Plan of Action. By our definition, an "Event" is anytime two or more STEMTech distributors get together to share their enthusiasm about our products and opportunity. While the Events we're focusing on here are in-person ones, remember: three-way calls, corporate conference calls and web-based meetings can also be Events.





#### Local events

Maybe you first heard the STEMTech story when you were invited to a one-on-one, home or hotel meeting in your area. Local events - small and large -- are the lifeblood of recruitment, and they are also great opportunities for training and personal development that go well anywhere... Denny Kluver did a very successful STEMTech leadership training on a fishing trip! The more local events you have, the more your team will grow and prosper!

#### **Regional Events**

When you reach out to upline, downline and crossline, you can put together a significant Regional Event that is perfect for recruitment and/or distributor training. Work with Triple Diamonds and others leaders to plan regularly scheduled evening or weekend events, where everyone can share knowledge and business building strategies. Look what Rosane Valois accomplished... when she wanted Christian to speak in Northern Quebec and made it happen! And don't forget Regional Events like health fairs, where you can set up a booth to share the StemEnhance or StemSPORT<sup>TM</sup> story. Everyone's business benefits from Regional Events!

#### STEMTech Showcases

You can bring top corporate executives Heather Livingston and Bryan Noar to your area to put on a Showcase that will boost your business. It's easy... Simply gather commitments to attend your meeting from at least 50 people (distributors and guests) and complete the Event Request Form on the teamstemtech.com website (bottom left corner). If you don't have a computer, contact Bryan at World Headquarters to arrange a date and see if you qualify. Heather and Bryan will come to town and put on a terrific opportunity presentation and FastStart training, so be sure to bring guests!





#### **Super Saturdays**

When Dr. Donna and George Antarr come to town, you know that you are in for intense business training, sprinkled with lots of FUN. Usually, things kick off with an opportunity meeting the night before or that morning, where George and Donna share the stage with local leaders. Then the highly interactive training begins... When it's all over, you might be mentally exhausted from the intensity and weak from laughing, but you'll be newly energized with plans and strategies for business growth. It's so worth every exhausting minute!

#### Christian's Appearances & Book Tour

The evidence is indisputable: When Christian Drapeau does a speaking engagement, it is an Event. Do whatever it takes to get yourself into the audience when Christian is speaking. Hearing about stem cells and StemEnhance from the scientist himself -- in person -- cannot be duplicated!

#### **Director Leadership Conference**

Directors and above are invited to participate in a weekend of training, camaraderie and fun, and to meet and "hang out with" Ray, Christian and top corporate executives, too. Past participants in the DLC cannot say enough about the personal growth they experienced through group activities that expanded their comfort zone and their horizons. And as Wanda Simmons (in the pink wig, next page) proves, Rock Star Night is FUN. This is a weekend that you will never forget!

#### STEMTech's Annual Convention

It's the ultimate "must attend" for any STEMTech distributor who is serious about explosive business growth, of course. And the Convention is where you'll hear the big announcements FIRST, participate in exciting General Sessions and top-notch workshops, enjoy a spectacular Recognition Banquet, and spend time in casual conversations with the top leaders of our company. Don't miss it!



# STEMTech Around the World

# North America Africa

by George Antarr

#### **CANADA**

Richmond welcomed the "Operation Enhancement" team from World Headquarters in recent weeks. CFO Debbi Anders, Global Distributor Services GM Brianne Rogers, IT Director George Tashjian and Operations VP John W. Meyer (pictured with bookkeeper Anita Tan) shared the benefit of their individual expertise with staff members. When the team packed up to head back to San Clemente, the Richmond staff eagerly began putting into operation the team's upgraded accounting and phone systems, procedures for more efficient order fulfillment, and enhanced practices in all aspects of distributor service.

Enthusiastic crowds in Toronto and London, Ontario, enjoyed every moment of two outstanding training seminars with Dr. Donna and George Antarr in late May, and participating distributors are already implementing newly learned business strategies and making use of the **Business Development Training.** In support of growth in French-

speaking areas of Canada, we are happy to announce also that the Distributor Kit's Discovery booklet and the StemFLO brochures in French have arrived in Richmond and are ready for shipment! These new sales materials were a big hit with the hundreds who gathered in Montreal and Rouyn Noranda in mid-June to hear Christian Drapeau speak (in French, of course) and to participate in FastStart training with Bryan Noar, who thanks STEMTech Canada's Fabien Turcot for brilliant translation.

It has been a busy and exciting few weeks for STEMTech Canada, bringing a renewed spirit of dedication to the needs of every distributor. The supports are in place and the stage is set for major growth throughout Canada. Now it's up

to you! Are you ready for momentum?



#### by Errol Lester

fter more than a year of solid Agrowth in the South African market, we will be celebrating our official Launch on July 25, with Ray, Christian, Heather and Triple Diamond Izzy Matos joining GM Luke Vryenhoek and me for this special event. Also appearing at the Launch will be Bruce Fordyce, an enthusiastic STEMTech distributor who just also happens to be a national hero... He is a marathon runner who won the punishing Comrades Marathon between Durban and Pietermariztburg for nine consecutive years, and he swears by StemEnhance as essential for his continuing training.

Following our big celebration of the Launch, Heather and Izzy will be on the road, traveling throughout South Africa to hold meetings in Cape Town, Port Elizabeth, East London and Pretoria, as well as Johannesburg, to talk about StemEnhance®, StemFLO®, StemSPORTTM, StemPets®, StemEquine® and the STEMTech opportunity.

We expect large turnouts at these meetings, especially given the huge popularity of athletics in South Africa, which is growing even more passionate as next year's World Cup soccer competition heads to Johannesburg. The four-week-long competition, which many have called "the ultimate sporting event," begins on June 11, 2010, and attracts athletes and fans from all over the world. There is, therefore, no doubt: Our StemSPORT concept has come to South Africa at the perfect time!

Next in line for Pre-Launch on the African continent is Namibia, a relatively small but enthusiastic market that borders South Africa. Ray and Christian will visit Namibia for a Pre-Launch on July 23, in association with their South African Launch trip.

We encourage all of you to join with us as we bring STEMTech's extraordinary products and opportunity to the people of Africa. Work now to build Virtual organizations, especially in Ivory Coast, Kenya and Nigeria, so you are ready when they open!

Pictured: Johannesburg staff members Lisa Stydom, Tarryn Jowett and Leigh Schenkl wear rugby team attire to a STEMTech

#### **UNITED STATES**

Congratulations to three new Triple Diamonds, who are featured in the *U.S. Summer HealthSpan* 



Cecile Mullen
Virginia



Merly Tenorio
Virginia



Harry Wu California



# **Europe**

by Andy Goodwin

Yountry Number 10 in STEMTech's growing worldwide presence will be **GERMANY!** 

We will Pre-Launch on July 18 in Frankfurt, with Ray and Christian joining me for this exciting event (1-6pm, check eBlasts for venue).

In Germany, StemEnhance<sup>TM</sup> will be labeled 'Algen Konzentrat' (translation: "algae concentrate"), to comply with German food regulations. Expansion into Germany has been driven by extraordinary demand: Current sales of the product already outweigh those in the United Kingdom, and we have not even opened yet! Preliminary meetings that we held in April, with special appearances by Heather Livingston, have proved to be very fruitful, as more than sixty Virtual Distributors are signing up each week. With over 700 Virtuals in this market, we are confident of an incredible Pre-Launch... So if you know anyone living in Germany, NOW is your time to make contact!

Germany is the springboard for Europewide expansion for STEMTech, as we continue to work on registering StemEnhance™ and preparing for openings in more countries of the European Union, including Spain later this year. The European Expansion Extravaganza has begun... Don't miss your chance to be part of it!

Pictured: Romy Sigush, Sandy Beehre and Sandra Kazichaite prepare German and Spanish materials in the UK office.



# **Asia**

by Jonathan Lim

#### **TAIWAN**

very enthusiastic crowd of distributors Celebrated the First Anniversary of STEMTech Taiwan at the end of May, warmly welcoming Heather Livingston as our main speaker, as well as ChiTung Tsai and Vanessa Tu, who traveled from the States for the occasion. At this happy event, we introduced the new Distributor Kit, HealthLink Taiwan, StemSPORT<sup>TM</sup> brochures and The Stem Cell Theory of Renewal, all in Chinese, and provided an excellent training experience for everyone.



Following the Anniversary, distributors are busy having new business opportunity meetings everywhere, and the number of new recruits and sales continue to be very impressive. Our new GM for STEMTech Taiwan joined us in June. Todd Cornell is very experienced in business and fluent in Mandarin, French and Spanish, so we know he is the right man to lead our continuing rapid growth in this large market.

#### **MALAYSIA**

As the Malaysian office keeps breaking records for new recruits and sales, Malaysian distributors are very excited to see the products and opportunity working for them, changing their lives completely. Local leaders work hand-in-hand with Benjamin Yap and his staff, setting up "road shows," to different cities to introduce AFA Extract (StemEnhance) and the STEMTech opportunity. Weekly training at the Kuala Lumpur office has a regular attendance about 40. Everyone is looking forward eagerly to early August, when Heather Livingston will join me to present a one-day intensive training event open to all distributors.

#### **PHILIPPINES**

The Philippines has the potential for setting ■ unprecedented records for STEMTech's global family. I have enjoyed meeting with large numbers of Virtual distributors in Manila, a diverse group of enthusiastic STEMTech supporters that is comprised of housewives, business persons and physicians, but also highly-placed politicians, including a popular Congresswoman, the City Mayor and even Assembly persons. United States Triple Diamond George Gorostiza and his wife Cherry have relocated to the Philippines and are working tirelessly, setting up introductory meetings all over Philippines, and taking the nation to the new #1 ranking for Virtual enrollments! I am working vigorously to complete product registration, and the excitement is building, as our expected Pre-Launch in the autumn approaches.

Join the Asian Virtual Enrollment excitement... Contact people you know in the Philippines, Indonesia and other Asian nations. There are billions of people in Asia waiting to hear from you about

StemEnhance!

#### **CURRENT TOP VIRTUAL MARKETS**

| 1st        | Philippines |
|------------|-------------|
| 1st<br>2nd | Indonesia   |
| 3rd        | Germany     |
| 4th        | Australia   |
| 5th        | Spain       |
| 6th        | New Zealand |



# Colombia Pre-Launch Sizzles!

by Oscar Rosas

Surrounded by precious paintings, sculpture and antique furniture, an overflow crowd of enthusiastic Colombians welcomed STEMTech at the Bogota Pre-Launch held in a 300-year-old monastery (now a museum). GM Monica Zamorano put on a fantastic event for distributors and many guests, who included U.S. Triple Diamonds Izzy Matos and Marijke Long, top executives of Colombian businesses and government agencies, healthcare professionals and many other locals. The media was very much in evidence, as Ray and Christian officially introduced STEMTech and StemEnhance™ to the large audience, also sharing the video of the STEMTech Global Foundation, which impressed our many guests with this far-reaching humanitarian component of our company. The main event concluded in true Colombian style, with a lively and colorful folk dance (See cover) enjoyed by all.

Because we believed that most of our Bogota guests were interested more in the product than the STEMTech business opportunity, we were surprised when nearly 150 people chose to

forgo the lavish reception in the museum's garden to attend the business presentation provided by Izzy and Colombian distributor Mario Bohorquez. The result: Business is booming in Bogota!

At the Pre-Launch in Cali, which was where it all started for STEMTech Colombia, 370 eager (and formerly "pending") distributors and guests applauded enthusiastically as Ray gave the company introduction in perfect Spanish. Since he even "sounded Colombian," the Cali crowd gave him the nickname "Rey," which means "king" in Spanish! Christian's French-accented Spanish product presentation was also a hit with the audience, as was the very motivating business presentation given by Izzy Matos.

Gracias to our talented new Colombian staff and to John Meyer, Debbi Anders, George Tashjian and Brianne Rogers from World Headquarters, who worked tirelessly behind the scenes to get Colombia up and running, as well as to Mexico's GM Juan Carlos Saucedo, who generously shared his "start-up" expertise with us. It's official... COLOMBIA IS OPEN FOR BUSINESS!



### Mexico

With sensitivity about Mexico's recovery from this spring's health crisis, we have decided to postpone our official Puerto Vallarta Launch of Mexico until October. In the meantime, STEMTech Mexico continues to build and grow, driven by our very successful "Multiplicate" branding campaign...publicized countrywide on the web and in the media, including huge billboards in Guadalajara and Monterrey. Joining our building efforts is our new Product Trainer Paola Mazzoni, who has vast network marketing experience and a new passion for StemEnhance and StemFLO<sup>TM</sup>. We expect great things from Paola, as she works with our dedicated staff and enthusiastic Field Leaders!

## Jamaica

GM Gary Ingram has been working with eager Jamaican distributors, including Team Jamaica, who have a popular weekly two-hour radio program (also broadcasted over the internet).

Jamaican distributors are happily using the gKard for convenience in purchasing and regularly book our Kingston office space for meetings, where often the discussion turns to the exciting StemSPORT<sup>TM</sup> concept and contacts with Jamaica's many world-class athletes. Stay tuned for updates in this area for prolific growth!

# What's Next?

Latin America is burning up the Virtual SignUp lines, with hundreds of new pending distributors coming on board in Brazil, Peru, Trinidad & Tobago, Argentina, Honduras and Ecuador. As I travel throughout Latin America, meeting with government officials regarding product and company registration, you can be helping to decide which Latin American country opens next. Use Virtual SignUp to build your organization in Latin America!

As we work on the development of a media campaign to bring the general public new discoveries about stem cells, it is a good time to take a look at the history of stem cell research. We can, therefore, better understand how history is being made today.

Makir by Christian Drapeau

t has been known for a long time – in fact, soon **■**after the development of the microscope – that reproduction in mammals takes place by the meeting of a spermatozoa and an ovum, leading to the formation of the zygote, the first cell from which a whole organism will develop. The zygote is, therefore, the ultimate stem cell. So the concept of a cell that can proliferate with great magnitude and develop into various tissues has been part of the field of science called embryology for quite some time. Likewise, the idea that there is in the bone marrow a cell that can reproduce and form blood cells has been circulating since the early twentieth century. The actual demonstration that such a cell exists was made in the 1960s and its isolation with specific markers was successfully done in the 1980s. So there is nothing really new in the concept of a stem cell.

However, what is radically new and is causing a change in the way we view health and wellness is the discovery that in the body stem cells can do far more than just become blood cells. Bone marrow stem cells constitute the natural renewal system of the body, and this has far-reaching implications.

Over the past few years, it has become clear that not only do they have this ability, but bone marrow stem cells do become cells of various tissues and organs of the body every day of our lives, as part of the natural renewal system of the body! With this understanding of the role of adult stem cells, about four years ago the demonstration was made that the number of stem cells circulating in the bloodstream was a powerful indicator of health: More stem cells in circulation means that more stem cells are available to migrate into various tissues in need of assistance. Therefore, any means that

Less than a decade ago, adult stem cells were still believed to have intrinsic limitations as to their ability to become other types of cells (believed to be limited to becoming only blood cells). This inaccuracy is still believed today by some scientists, in spite of the obvious: It is now well established that adult stem cells in the bone marrow have the ability to become virtually any kind of

cell types in the body.

can increase the number of circulating stem cells is a means of assisting the body in maintaining optimal health.

But recently, all this new knowledge has led to yet another emerging view that is changing the way we view health and wellness. It is well known that the various tissues of the body are subjected to cellular loss on different timetables. Wherea the lining of the intestine renews itself every five days or so, the pancreas renews itself about every four years, the heart renews itself every 15-20 years, and the brain... Well, it is difficult to say, but we do get new brain cells. So if tissues renew themselves, where are the new cells coming from? Tissues renew themselves through the migration of stem cells into the tissues and their transformation into cells of the tissue into which they migrated.

Once we understand this natural process, the obvious conclusion follows: More stem cells in circulation support the very mechanism in the body designed to maintain strength and health in each and every organ and tissue. So stem cells do not merely come to the rescue in times of injury or crisis; they participate to the day-to-day process of tissue renewal responsible for maintaining optimal health.

These new discoveries are changing the very way we view health. The focus for decades has been on the treatment of problems once they have developed. Now the discovery of the natural system of renewal offers an entirely new approach: Instead of fighting a problem after it develops, we can now simply support health. It is a new proactive paradigm of health maintenance, contrasted with disease prevention and treatment. And the beauty is that we and StemEnhance™ can be part of making history!

# Lorraine Andrews British Columbia

Lorraine says she came to STEMTech in an "oddball" way. Trained as a practical nurse but unable to work in her profession for 26 years because of poor health, Lorraine found a magazine article on



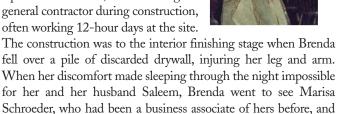
stem cells one day. She had been looking for a way to alleviate discomfort and restricted mobility in her neck, so she says, "I was researching stem cells and I found Margie Ings online." She called Margie and went on StemEnhance<sup>TM</sup>. "Within two months, my neck had improved a lot," Lorraine says, "but I thought it might be all in my head." So she gave a bottle of StemEnhance<sup>TM</sup> to her sister, whose physical challenges kept her in bed most days in winter. "When Sandra had good results and did well all winter," Lorraine says, "I knew that StemEnhance was what we both needed." Lorraine enrolled as a distributor. "One of the first things I did" she says, "is get my own website!"

Lorraine is grateful for the help she has received from Margie Ings and Ian Davies. She says, "Margie taught me a lot about the business and how to make Director. She and Ian are always there to answer questions and do three-way calls." With mobility back in her neck and her overall health so much better, now with StemFLO™ also part of her daily regimen, Lorraine looks toward attending the Director Leadership Conference in Minneapolis and to building for residual income. "My husband Gordon and I would love for him to retire from the sawmill," she says. "I expect that STEMTech will help make that happen for us."

# Brenda Fetterly Ontario



Two years ago, Brenda took on the project of designing her own 5000-square foot home, and serving as general contractor during construction, often working 12-hour days at the site.



"Marisa suggested StemEnhance," Brenda says. "I told her I wasn't interested in a business, but I was willing to try anything for my situation." Within three weeks, Brenda was herself again, sleeping comfortably through the night, and she decided that the STEMTech business opportunity was for her, after all. This decision was reinforced months later when she went for her laser eye surgery pre-test, and the doctor was shocked by the dramatic improvement in her eyesight in six months. Brenda says, "Who would have thought that a product I took for my leg seems to have helped my eyesight!"

These days Brenda is busy painting the interior of her finished home, but she works daily with Marisa to share the STEMTech opportunity. She's working her way through an address book of over 2000 names from her 30-year career as a motivational coach. "I help people get what they want out of life," she says. "Now STEMTech is helping us get what we want out of life!"



Robert & Bernice Hibbs

Ontario

When it comes to sharing StemEnhance and the STEMTech opportunity, Robert Hibbs believes in the saying "Less is more." With many contacts from his 32 years in the insurance business, Robert says, "I just

pick up the phone and tell people that I have something for them to look at, and send them to watch the flash movie on the website." It is not necessary to "sell" STEMTech's products and opportunity, he stresses. In his follow-up calls, he tells what StemEnhance has done for Bernice and him, and that's often the tipping point for the undecided. What Robert and Bernice are doing is certainly working... They were the #1 Top Enrollers for April!

Robert had been facing a daunting situation with deterioration of his eyesight when his friend Marisa Schroeder suggested he try StemEnhance. "What have I got to lose?" Robert said to himself. When both he and Bernice noticed significant improvements in their quality of life in short order, the Hibbs bought a FastStart Pack and began telling people their stories. Once, Bernice told him of a neighbor's interest in StemEnhance, so Robert went to the neighbor's house, did a presentation, the neighbor said, "I'm in!" and Robert returned home... only to learn from Bernice that he had gone to the wrong neighbor's house! "Even cold calls work!" Robert says.

Robert and Bernice have done some traveling to build their business outside of Ontario, too. "We'll drive four hours to Toronto and fly to Calgary," he says, noting that the trip is worth it: "Canada is still virgin territory for STEMTech!"

whose spa treatments might offer some relief.



# Alherta

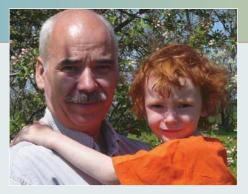


At a Health & Wellness Fair last March in Ft. McMurray, Irma spoke to Loretta Edlund, who shared her powerful story of StemEnhance<sup>TM</sup>. Irma says, "I thought: 'I have only 1/100 of Loretta's physical distress... Could StemEnhance help me?" Living in a beautiful rural area, Irma figured that, at the very least, "StemEnhance can help people around here with their health issues," so she purchased a FastStart Pack from Loretta.

A Baby Boomer, Irma says she has lots of contemporaries who are facing the challenges of middle age. They can relate to her story of a 30year problem with digestion that has disappeared, as well as the great night's sleep she now enjoys... no longer waking up with worries on her

mind. "I used to be tired all the time," Irma says, "but now I wake refreshed and have so much energy!"

Irma says the enhanced Business Development Training is a real boon to business building in her very rural area. "I can do home meetings with confidence, because all the training and materials are there - scripting, flipchart, DVDs. It's exciting!" While it is a challenge for Irma to get to regional training events, she makes sure to participate in conference calls every week. She wants her growing STEMTech business to help many, many people with their health, and Irma says, "We'd like Steve to retire from the oil fields, so we can get a motor-home and travel, leaving our footprints everywhere!"



Manitoba



Tom says it's easy to tell when someone's health starts going downhill. "Their sense of humor disappears, they're tired all the time, and often they are just grouchy." And Tom, pictured here with his young son Liam, should know... In 2007 and 2008, he was facing some pretty daunting lung challenges, and things looked grim. A railway conductor and locomotive engineer whose poor health had kept him out of work for months, Tom kept getting bad news from every health practitioner he saw. There was not much in Tom's life to laugh about.

But luckily, Tom is the brother of STEMTech Triple Diamond Everett Potter, and Everett came to the rescue: "My brother sent me StemEnhance and StemFLO<sup>TM</sup>," Tom says, and Tom began enthusiastically with both products. Soon afterward, his sister Virginia noticed that he could say a whole sentence without stopping for breath. Months later, after some serious detoxing, Tom awoke one morning and took a deep breath. "I couldn't believe it," he says, "My lung felt clear!" Tom believes that StemEnhance and StemFLO helped him find his way back to health. And his sense of humor was coming back, too!

With the help of his brother and Maxine Jensen, Tom is building a business with STEMTech. Everett and Maxine have traveled to Manitoba to put on meetings with Tom, who says, "I just tell people my story, and they want these products." Recently, a friend told him, "You're looking a lot younger!" As his story gets around, Tom says prospects are coming to him to learn about StemEnhance. That's something to put a smile on anybody's face!



Director Leadership Conference Bloomington, MN (near Minneapolis) October 16-18, 2009

**Bloomington Marriott** 

(right across the road from the Mall of America!)

Directors (and above) are invited to join Ray, Christian, STEMTech Executives and top Field Leaders for a weekend of top-notch, interactive training where everyone strengthens old friendships and builds new ones... all in a comfortable atmosphere of team support and FUN.

BONUS: Participants in this DLC can qualify to become CERTIFIED BUSINESS TRAINERS!

Make it a road trip with the Directors on your team (It's great for building your relationships along the way)! Or take advantage of the low airfares being offered these days... However you do it, just GET TO THE DLC. (You'll be glad you did!)

**Register TODAY** 

at teamstemtech.com

SPACE IS VERY LIMITED. Don't be left out!

It's not too early to get out your calendar and circle the dates of

Marriott in Anaheim, California, July 30-August 1, 2010.

We'd like to see YOU in the crowd of enthusiastic STEMTech distributors (who get to hear all the "good stuff" FIRST)... and maybe we'll see you on stage at our lavish Recognition Banquet. Work hard and build, and everyone might be applauding YOU next summer!

STEMTech's Fourth Annual Convention to be held at the Anaheim



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