HEALTHSPANS Stemtech Canada

Celebrating Stemtech

Stemtech Olympics CONVENTION pp 6-9

Sailing to Paradise





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Convention 2012 – Don't miss it!

The second quarter of 2012 has been an exciting one. The Fab-5 FastStart TeamBuilder Pack and TeamBuilder Bonuses have helped drive new enrollments and higher weekly payouts. In addition,

the Stemtech Olympics contest is helping active Business Builders earn points toward a <u>free</u> Convention in Irvine, California, in September. Our Global Family will be celebrating Stemtech's growth, too, at Regional Conventions in Greece, Thailand and Mexico following the North America event.

We officially opened our market in South Korea on June 21, packing the Seoul convention center with more than <u>1,200</u> new Distributors eager to start their business with us. South Korea offers one of the world's top network marketing venues, so we expect exponential growth there. Ghana officially launches in November, after an extremely successful prelaunch year. The market in that small nation has set sales and enrollment records consistently, challenging the performance of markets in much larger nations. Kudos to Ghana!

Next up is Thailand, as we work to open additional markets by year-end, including India, Tanzania, Indonesia, Nigeria, Brazil and Russia. I urge you to look at developing Virtual Enrollments in these markets <u>now</u>, so your teams there are ready on opening days.

Our global leadership continues to drive growth in all our markets. Congratulations to the new Triple Diamond Directors from <u>five</u> continents who are featured in this edition of **HealthSpan**. Make sure to read their stories and learn from their success.

The Stemtech opportunity is like no other: We have fun while we change lives around the world! Nevertheless, there is a serious side to what we do. We all have a duty to share our message with as many people as possible, and I thank all of you who make it your daily mission to spread Stemtech's good news to people everywhere. I look forward to seeing you at the 6th Annual North America Convention in September.

Ray C. Carter, Jr. President & CEO

"First they ignore you, then they laugh at you..."

Last March, Stemtech achieved another important milestone with the publication in the textbook *Tissue Regeneration* of an article describing the natural role of stem cells in the body and the potential health



benefits of increasing the number of circulating adult stem cells. While this textbook publication may provide an "Ah ha!" moment for some, there is nothing new here for any of you. Nevertheless, this publication is an important step in the acceptance by academia – where scientists and health care professionals of tomorrow are learning their craft -- that our own stem cells constitute the body's natural renewal and repair system. We are pleased that this information is now part of the scientific literature, in a thoroughly documented format supported by 200 scientific references.

Looking back to when we started nearly 12 years ago, I can almost hear the Mahatma Gandhi's voice in one of his famous quotes: **"First they ignore you, then they laugh at you, then they fight you, then you win."** As we have been in the vanguard of stem cell science since the earliest days, it feels great to bring this contribution to the scientific literature and see this emerging acceptance of our concept by academia and the world. We clearly intend to remain ahead of the gathering nutritional MLM pack -- with five studies currently in preparation or in progress and more in-depth articles in preparation for publication in prestigious journals.

Our longtime commitment to solid science will never change. I know that you, too, share this important commitment, always ensuring that you state the facts and let the science behind our products speak for itself. Every single product we have developed has been formulated with a strong scientific basis, always supported by studies <u>performed on the products themselves</u>. At Stemtech, we set our goals above the "borrowed research" and "shadow science" used by others, and this makes us a very unique company indeed.

Christian Drapeau Chief Science Officer





When the M.V. Splendor set sail for the Mexican Riviera on April 22, on board were more than 50 Stemtech Global Leaders and a full complement of Stemtech Executives, whose job was to ensure that Stemtech's top performers had the trip of a lifetime on the high seas and on shore.

anada's Maggie Fortin (row 3 above, next to Christian) joined Global Leaders and their spouses/guests from the United States and ten international markets for a week where everyone enjoyed getting to know one another. The happy group had fun during recognition events, creative teambuilding activities and wonderful dining experiences on board. Free time on shore provided lots of opportunities to take pleasure in all that Cabo San Lucas and Puerto Vallarta have to offer, while more of the "crazy" group activities on the beach kept everyone laughing.

No doubt this was a trip to remember always, with so many highlights. Here's what some of our North American Leaders remember as their favorite moments:

"I became friends with Australian **Linda Hoggard** on our sightseeing bus trip into the local area of Puerto Vallarta, where we had a great day together. It was also a treat to get to know my French roommate, **Marie-Christine Lhermitte**, who lapsed into French whenever we were sharing our excitement about the trip. Only the puzzled look on my face let her realize that I was clueless! And everyday the planned activities made me climb out of my comfort zone. Wonderful!"

- Caroline Lohmeyer President's Club, MN

"Not until we were surrounded by so many beautiful people from other countries did it dawn on us how international our company really is. Yes, we have people in nearly every country that we are officially licensed to do business in, but this Cruise really opened our eyes. Meeting so many wonderful people from other lands who are so dedicated to our company gave us a new element of pride for being associated with Stemtech."

> - Merlie & Denny Kluver Triple Diamonds, WA X



The best part of the cruise was certainly sharing memorable moments with Distributors from all over the world. We had such a great time playing on the beach like kids with the 'Stemtech Crew!' I've made new friends that I will be delighted to see again in Greece in Septembe

- President's Pick Maggie Fortin, S.A.N.I. Inc., Double Diamond, Quebec

OOKING AHEAD

Stemtech Executives are already putting their heads together to come up with an unforgettable Reward Trip for our Global Leaders in 2013. Will YOU be traveling with Ray and Christian next year? **Build NOW. Enjoy the Trip of a Lifetime in 2013!**

2012 ChampionSHIP Cruisers:

Canada: Maggie Fortin (S.A.N.I. Inc.). **United States:** Phillip & Ira Adidjaja, Marge Berger, Teresa Curtis, Merlie & Dennis Kluver, Caroline Lohmeyer, Marijke & Alexander Long, Natasha Neece & Tony Crane, Jacki Smith & Edgar Killingsworth, David Weible. **Australia:** Linda Hoggard. **Colombia:** Yolanda Montes. **Ecuador:** Armando Constante Paredes & Liliam Brown Munoz, Roberto Farfan, Ruben Herreria. **France:** Dominique Boulay, Isabella Lefevre, Marie-Christine Chevallier Lhermitte. **Ghana:** Juliana Amechi, Gifty Boateng. **Indonesia** (Virtual): Haryaman Sunggono Ciaputra. **Malaysia:** Fam Chii Min, Foo Yit Yar (Stem Aegle &

Partners), Izlene Binti Izzauddin, Rajamani S. Ramasamy, Revinthranath V Balakrishnana, See Ngai Peng (Fusion Creations Sdn Bhd), Siu Tjin Tjhin, Wai Ling Liau (ML5 Sdn Bhd), Wan Yewn Sang & Ong Poh Chun (Great Life Enterprises). **Mexico:** Trinidad Carranza Tovar & Erandy Carranza Garcia, Maria Del Pilar Coronado Rojano & Enrique Bringas Sanchez, Arcelia Diaz Gonzalez, Manuel Macazaga Navarro & Maria Goretti Castrejon Gonzalez, Claudia Vargas Zamudio. **Nigeria** (Virtual): Emma Anichukwugoziri Amechi. **South Africa:** Dina Johanna & Johannes Pienaar, Christa & Wimpie van der Merwe.



Natasha Neece

United States

After her mother died of cancer when she was young, Natasha began a lifelong search for new and alternative solutions to support optimal health. She studied massage, yoga, meditation and prayer to relieve stress and Hakomi therapy for the subconscious before beginning to explore how wild foods and herbs could work to sustain a healthy body.

In 2005, Natasha says her study of natural foods led her to Christian Drapeau, who sent her "a bag of mysterious green capsules to try." When what turned out to be a StemEnhance® prototype seemed, as she says, "to make me come alive," single mom Natasha moved with her sons to Oregon, where, she says, "I felt that I was experiencing what was truly important and I could live life to the fullest."

Shortly, she met Ray Carter and joined the new company, Stemtech, as one of the first Distributors. Natasha says, "It was a beautiful journey, seeing the company come together – when it was all just an idea!" Right away, she brought old friend Marijke Long into the company, and soon her organization included power-hitters Mark Parsekian, Ian Davies, Teresa Curtis, Phyl Franklin and many others. Now with a huge organization that spans the globe, Natasha shares Stemtech with her life partner, Tony Crane, who accompanied her on Stemtech's ChampionSHIP Cruise in April, about which she says, "We are deeply thankful for the Cruise experience, because it has inspired Tony and me to work together as a team, benefiting from what is definitely a spiritual thread running through the consciousness of our top Distributors. I am proud to be one of them!"

Kossi Sebastien K Kpago Ghana

When his friend Kpakpo Akue-Bitchi introduced him to StemEnhance in spring of last year, Sebastien's primary interest was for his wife, who was facing serious health issues. "When the effects on my wife's health were almost immediate," Sebastien says, "I began looking for people to tell about the product and the Stemtech business opportunity." Before he knew it, Sebastien's organization was growing, and he achieved Triple Diamond in only six months.

But achieving his success was not without sacrifices for both Sebastien and his wife. Building his "Network of Champions" in Ghana meant leaving his wife behind in Togo (still a fertile Virtual market!) where she manages their local organization. Often work demands meant he actually had to sleep in his Accra office, as he worked seven days a week. But now, using his marketing and personal development expertise, Sebastien "thinks big," holding events for as many as 200-500 people, pointing out, "Large events give my downline the best chance to enroll Distributors and advance quickly, as I have."

Dominique Boulay - France

A former farm worker whose health issues forced him into work in warehouses, Dominique was intrigued sometime ago by a newspaper advertisement promising "Unlimited Earnings!" He says, "It seemed perfect for someone like me – with no degree and no experience." But, he says, "I eventually realized that the business did not have a good product, so all my hard work was for nothing!" When Dominique found Stemtech in 2010, he says, "I knew immediately that I can create something long-term with Stemtech and its amazing products."

In just over a year, he has built a global organization, while still working daily at the warehouse. He credits StemEnhance[®] and StemFlo[®] for his increased energy, fewer aches after a hard day's work, and "eyesight like I had when I was 20." Eager for the next chapter in his life, Dominique says, "I am only just beginning, and already my life is changing!"

Wai Ling - Malaysia

A financial planner for twenty years, Wai Ling is keenly aware of the importance of people's financial security, but she says, "Many of our friends and clients are wealthy but not healthy." This realization brought Wai Ling to Stemtech, after Siu Tjin "Lanny" Tjhin explained the science of stem cell nutrition to her in 2009. At first signing on with the FastStart Pack -- "I needed at least six bottles of AFA Extract[™] [StemEnhance in Malaysia] to see proper results" -- Wai Ling soon purchased the Director Pack, "so I could share Stemtech's science breakthrough with friends and clients."

Wai Ling's business has grown quickly with support from Lanny, who travels from Indonesia monthly to work with Wai Ling's group. Wai Ling says, "Lanny and local Triple Diamond Michael Wan are committed to us." Wai Ling tells her team, "Begin with the end in mind. Think what you want to achieve, have faith, and tell others your goals. Then surely your dream will come to pass."

Darshan Singh S/O Surjit Singh - Malaysia

When Dr. Singh first learned about AFA Extract in spring of 2009, he asked: "Is this product for real?" "Does it perform safely?" "What impact does it have on the body?" With a lack of information on adult stem cell science in current medical books, Dr. Singh spent 2009 and early 2010 researching adult stem cells in research journals, ultimately discovering that... Yes, AFA Extract is for real, it is safe, and its effect on the body is almost mind-boggling!

Well experienced in multilevel marketing and now aiming for the Chairman's Club – as he also maintains his medical practice -- Dr. Singh says he lives by a simple three-point formula for success:
Build with your heart, with your knowledge and with a sincere desire to help others.
Have a vision for your life and pursue that vision.
Guide your Leaders and show them the way to success. If you follow this formula, Dr. Singh says, "All good things will follow."

Linda Hoggard - Australia

Since 2007, when she first heard about StemEnhance, naturopath Linda has known that the product and Stemtech would be a significant part of her life. Even before Australia's pre-launch in 2009, Linda had traveled to her first Stemtech Convention in California – to learn about Stemtech's plans for global expansion. She notes, "From the beginning, StemEnhance took care of the trouble I had with my thumbs and wrists from a lot of strong massage work. I wanted to share Stemtech's products and build a business Down Under."

With energy drawn from Ray Carter's Bali Convention speech about Australia's importance in Stemtech's global strategy, Linda's business took off, and she works with Carol Ford and Tracy Hamilton to achieve growth. Also, responding to Senior VP Andy Goodwin's request, Linda has done seminars on Stemtech's health and financial benefits throughout Australia. She says, "These seminars have helped me achieve personal growth by taking on challenges that make me a better leader for my team."



6th Annual CONVENION

September is the time and Irvine, California, is the place where YOU need to be this year to take your Stemtech business to the "Top Performance" level. Nowhere else can you enjoy all of these amazing benefits in **one weekend**...



- Learning the Business from Top Field Leaders
- Recognition, Recognition, Recognition! (Yes, there will be Recognition events on EACH of the three days!)
- Olympics Ceremonies highlighting achievements of Individuals and Teams
- Lots of opportunities to "hobnob" with Stemtech Executives and Field Leaders
- Special "Invitation-only" Events. YOUR Summer Performance in the Olympics can earn you a spot!
- Those exciting Announcements from Ray and Christian – and Special Deals for Convention Attendees ONLY!
- CASH PRIZES in categories where everyone can be a competitor!

- Luxurious surroundings, top hotel amenities and GREAT FOOD.
- This BUSINESS EXPENSE surely pays for itself!

With the Stemtech Olympics offering you plenty of opportunities to earn free or discounted registration, a free hotel stay and reimbursed airfare, this year you can get all the benefits of this terrific Convention for FREE!

Take a look at the faces of Canadians we caught on camera at some of Stemtech's earlier Conventions. They had FUN while they learned oh so much! Will we be publishing a picture of YOU from this year's Convention?

There is simply nowhere else but the Irvine Marriott for YOU to be September 7-9, 2012. You'll just kick yourself if you miss Stemtech's Sixth Annual Convention!

6 Summer HealthSpan 2012



by Don Karn • VP/North American Markets

As Stemtech Distributors around the world embrace Stemtech's Olympics Contest to spur their business growth, there are also lessons we can learn from the Modern Olympic Games, which will soon draw people from all over the world to celebrate the spirit of competition in London.

hile the number and variety of events have changed and grown over the years, one feature of the Modern Olympics has stayed consistent: Each of the Games has been framed around a **slogan** that both drives the competitors and signals to the world the exact nature

learning from the

> of a healthy competition that does its best to set aside international political divisions and strife. These Olympics slogans apply just as readily to your Stemtech business and your efforts to drive toward your goals. Let's take a look at the seven most recent Olympics slogans...

1988 - SEOUL

Harmony & Progress

Isn't this what we at Stemtech are all about? As we develop the harmony of inner and outer wellness with our breakthrough products, our Stemtech opportunity promotes progress, both in worldwide health and in the achievement of individual wealth.

1992 - BARCELONA

Friends Forever

For a lot of Stemtech Distributors, the friendships they build through their Stemtech business are perhaps the very best aspect of the business! While phone calls to "catch up" are essential for building business relationships that become friendships, getting together with your team at Stemtech regional events and Conventions is always the best way to make friends that last a lifetime.

1996 - ATLANTA

The Celebration of the Century

There was a lot to celebrate at the 1996 Modern Olympics, whose slogan reflected the fact that the Modern Games had been held every four years since 1896 (except in three war years: 1916, 1940 and 1944). Now, while Stemtech isn't quite ready to celebrate 100 years (yet!), we love to celebrate our growth <u>each year</u>. And this year, we have four Regional celebrations. We hope to see you at one or more of them!

2000 - SYDNEY

Share the Spirit

This is an easy one... Everyday Distributors in countries around the globe are sharing our spirit -- the spirit of wellness, the spirit of helping others to achieve their dreams,



Earn:

2 points for each new AutoShip Distributor enrolled with the New Distributor Kit or BDT
10 points for each AutoShip Distributor enrolling with the Fab-5 or FastStart Pack (or higher).
40 points for each new Distributor you personally enrolled since April 1, 2012, who achieves Director on or before July 31, 2012.

It takes only:

20 points for one free night's lodging (Irvine Marriott Convention weekend) 40 points for two free nights' lodging (Convention weekend)

80 points for three free nights' lodging (Convention weekend)

200 points for three nights' lodging (Convention weekend) AND one reimbursed R/T airfare (to \$500) 300 points for three nights' lodging (Convention weekend) AND two reimbursed R/T airfares (to \$1000) Let Stemtech's Olympics earn you a FREE Convention.

(from on page 8)

Stemtech

the spirit of changing people's lives with Stemtech. It is our spirit that drives us to get up each day, to make those calls, to get people to meetings, to share the good news about Stemtech's products and opportunity with absolutely everyone we meet!

2004 - ATHENS

Welcome Home

We applaud Stemtech's exponential growth around the world, but let's keep in mind that the foundation of any network marketing success always begins at home, with our family, friends and close associates. Never forget that the guy you meet at the hardware store or the woman you are kibitzing with in the line at the bank are there, right in front of you... prospects! Your business success begins at home where you are. Who do you know in your neighborhood who still needs to hear about Stemtech from you?

2008 - BEIJING

One World, One Dream

Again, this one is almost TOO easy... Our products are creating wellness for people on every continent except Antarctica (and we hear that Christian is working on StemPets® for penguins...). What's more, people around the world are seeing their dreams come true everyday because of the Stemtech opportunity. What are YOUR dreams for the rest of this Olympics year? For your life four years from now? Work hard to build your business now, and those dreams can come true!

2012 - LONDON

Inspire a Generation

The slogan for this year's Games is a call to action for every Stemtech Distributor worldwide. Yes, we can and must inspire a generation to embrace the new paradigm of wellness, to cast off the things that divide us from our global neighbors and embrace our sincere dedication to change the lives of people everywhere. It is, after all, by first inspiring others to achieve their dreams that we are inspired to achieve our own.





Canada

by Lara Bolton, General Manager

From the Pacific to the Atlantic, there is a reverberation of exciting activity throughout Canada since the introduction of the Fab-5 TeamBuilder Bonus program. In jam-packed meetings in Kamloops and Vancouver, BC, and Montreal, QC, on recent weeks, Distributors have shown their many guests the unmatched benefits that Stemtech can offer them... leading to an upsurge in enrollments and the emergence of a significant number of new Field Leaders. As I have shared the podium at these meetings with **Fabien Turcot**, VP **Don Karn** (Vancouver) and the alwaysfabulous **Christian Drapeau** (Montreal), I know more than ever before that Stemtech is exactly what every Canadian needs! **1.** At the Montreal event, Marius Delapeta photographed Constanta lonescu, Dr. Marius Negrau, GM Lara Bolton, Maria Secoban (from Romania) and Radu Manta.

Now Canadians from **British Columbia** to **Nova Scotia** are working hard to accumulate points in the Stemtech Olympics that will get them to the North American Convention for free. How many Canadians can YOU expect to spend time with in September? You'll have to be there yourself to find out! Here at home and worldwide, Stemtech is changing lives, offering international business opportunities to Distributors everywhere. Open markets and virtual markets alike offer you the potential to build a global organization that can bring optimal health to people all over as it builds wealth for you. As you read about what's going on in the Global Stemtech Family on these pages, ask yourself: "Where else would I like to expand my organization and change people's lives?

United States

by Don Karn, VP/North American Markets

Planes, ships and automobiles... The spring here in the USA was really busy, as we hosted our Global Leaders for the

ChampionSHIP Cruise (a real WOW!), and I enjoyed some very exciting road trips, where I met our Field Leaders and their Teams... all while working hard on preparations for the 6th Annual Stemtech Convention. Now, everyone knows that Ray and Christian always plan to reveal some great new things at our Convention, so the pressure is on! I know that you want to be here to hear everything FIRST, to benefit from training with top Field Leaders, to catch up with old friends and make new ones – and to snap up the "Convention-only" Specials you just know we'll offer! See you in Irvine!

Europe

Introducing **Carmelo D'Anzi**, new Managing Director for Stemtech Western Europe, a multi-lingual business professional with a Business & Marketing degree, who was founder and CEO of three European Telecom companies in the 1990's and has solid experience in the Direct Selling industry. A former professional soccer player, Carmelo was inducted into the New England Soccer Hall of Fame in 2006. "I love to help people change their lives," he says.

2. Carmelo D'Anzi

by Carmelo D'Anzi

In Europe, Stemtech has become one of the strongest companies in the Wellness industry, thanks to our amazing Distributors who have demonstrated that they know how to get the job done. We look forward to providing business training that will give everyone an equal opportunity to succeed. A huge market is emerging in **France**, where we happily celebrate our first Triple Diamond, **Dominique Boulay** (page 5), and strong Field Leaders in Germany work to keep that country's unofficial title as #1 in Europe's Network Marketing. The market in the **United Kingdom** is on the move, too, with Ben Liffen's direction and service-focused strategy, and **Spain** is benefiting from the enrollment of important network marketing professionals.

Bulgaria

by Svetlana Nedkovska, General Manager

Thirty-five Bulgarian Directors and Directors-to-be gathered in the beautiful mountain town of Velingrad for **Bulgaria**'s very first Director Leadership Conference, where participants enjoyed hands-on Leadership and Management sessions scheduled around free time for basking in the famous mineral springs, swimming and sports. We know that the best is yet to come for Stemtech Bulgaria.

3. Bulgarian Leaders enjoyed everything about their first DLC.

Africa

by Errol Lester, VP/African Markets

As we all eagerly anticipate our Regional Convention in Greece, things are running at a fever-pitch in our African markets, with exciting things happening all over the continent. Mark your calendars: The Pre-Launch of **Nigeria** is scheduled for November. If you have not gathered your Virtual Distributors in that fertile market, time is short!

In Ghana, General Manager **Michael Boadi** expects a huge crowd to turn out in November to welcome Ray Carter and Christian Drapeau for the celebration of Ghana's stupendous first year at their official Launch. In **Kenya**, we welcome our new General Manager, **Stevin Kavilu**, a multi-level marketing professional with good management experience who has also worked in Tanzania, where his experience will be invaluable to us as we register the company and the product in preparation for opening that market.

4. Stevin Kavilu

South Africa

by Debra Pretorius, General Manager

We applaud our South Africa's superstars and role-models, **Christa & Wimpie van der Merwe** and **Johan & Dina Pienaar**, as they return to work following their well-deserved Mexican Riviera cruise in the ChampionSHIP contest – a true trip of a lifetime. In June **Heather Livingston** brought us some awesome teaching in a powerful presentation entitled "Changing Science into Action" in a tour of **South Africa** and **Namibia**, drawing large crowds of enthusiastic participants, including many business people and some members of Parliament, who all applauded Heather and Stemtech for bringing this opportunity to their people. Now we look forward to seeing our Global Family in Greece. Will YOU be joining us? **5.** Heather Livingston's presentation enchanted everyone on her seminar tour.

Asia

by Jono Lester, Senior VP

International Business Development

Stemtech came to **South Korea** on June 21 in a lavish Pre-Launch held in the magnificent CoEx Convention Center, where more than 1,200 eager Koreans packed the huge auditorium to get in on the ground floor of their country's newest – and best – MLM opportunity, which will be spear-headed by talented and experienced General Manager **KJ Ka**. South Korea is one of the largest Direct Sales markets in the world, producing annual sales in excess of \$13 billion (and that's before Stemtech!) Many Stemtech Distributors in Canada and the U.S. have already reached out to the Korean market, but there remains a huge opportunity for you to join in what we know will be major growth during South Korea's Pre-Launch year. Grab hold of the opportunity!

6. General Manager KJ Ka

Japan

by Jeffery Bean, General Manager

My recent "solo tour" around Japan helped to spread the word that Stemtech is an opportunity not to be missed in this "Land of the Rising Sun." Now with our neighbor and fellow MLM powerhouse, South Korea, open, we can see some healthy competition in sales and enrollments on the horizon. The game is on!

7. Japanese Field Leaders

by Jonathan Lim, VP/Asian Markets

Taiwan Sales Manager **Homer Lin**'s aggressive marketing and product training have helped to increase sales nearly 70% since the introduction of DermaStem[™] and enrollments are also up, thanks to our Distributors' dedication. The impending addition of StemFlo[®] and SE2[™] to the product line is much anticipated by everyone. In **Malaysia** VP **Andy Goodwin**'s recent meetings attracted 170 Distributors who participated enthusiastically in training. Many Malaysian Distributors are working hard on the Olympics contest to earn a free trip to the Regional Convention in Bangkok. Will YOU be there to meet them?

Coming also: Pre-Launches in **Thailand** and **Indonesia**, two huge Asian markets that are Virtual Enrollment bonanzas. Build virtually now before time runs out!

Australia & New Zealand

by Leigh Mace, General Manager

After **Linda Hoggard**'s successful training tour of **Australia** in March, she was off enjoying the ChampionSHIP Cruise while Double Diamond **John Kennedy** and I did a similar training tour, which challenged Distributors to talk to "6+ people a day." This promotion has brought about a flood of new prospects and great enthusiasm in the field. Now the big enthusiasm centers on preparations for the October **2012 Asia Pacific Convention**. Our goal is to see record numbers of Aussies and Kiwis at the Bangkok Convention, reflecting record sales and enrollments Down Under!

8. DownUnder's "Growth Trio": Sandra Barnsley, Linda Hoggard and GM Leigh Mace.

Latin America

by Jacob Orozco, Mexico Sales Manager

Following our successful first Latin American DLC early this year, our Field Leaders in **Mexico** have been rededicated to supporting and consolidating growth. With help from Dr. Antonio Navarro, our Diamond Team has developed "The Leader System," an ambitious program to drive home the importance of duplication as the key to growth. Everyone at Stemtech Mexico is honored to host the first Latin American Regional Convention in Guadalajara October 19-21. Our General Manager, **Juan-Carlos Saucedo**, assures us that this Convention will be a celebration in the very best tradition of Latin America. We invite YOU to join us for what will be an unforgettable event! **9.** Mexican Field Leaders Luz Aquino, Estela Morales, Humberto

9. Mexican Field Leaders Luz Aquino, Estela Morales, Humberto Gomez, Dr. Rosario Mateos , Candido Isidoro & Trinidad Carranza.

by Manuel Rico, Ecuador General Manager

Charismatic Field Leaders are driving growth throughout the market in **Ecuador** and **Colombia**, as they enjoy spreading the message of wellness and opportunity -- with the goal of creating more Field Leaders who enjoy the financial rewards of Stemtech's generous compensation plan. As this training has been so well received, we expect to see many more Directors and Diamond Team members emerging in these markets in the next few months.

Spotlight J.M. Roy Executive Director, Québec

ecause she joined Stemtech on St. Valentine's Day, J.M. Roy likes to say Stemtech is her "beautiful Valentine's gift."



Top: The Roy-Lesieur Family: J.M.'s children Pascal, Myrabel and Carl with J.M. and Pierre. Bottom left: J.M.'s son Pierre-Philippe. Bottom right: Pierre, J.M, Christian and Maggie Fortin at lunch in Montreal. A professional reflexologist and medical herbalist who has also worked with other network marketing companies involved with natural foods and alternative health options, J.M. says she had not found the "right" company until Stemtech, although she had been searching a long time. "When you

are looking for help with your health," she says, "you keep looking until you find the answer." She was happy to start building a business "at zero" with Stemtech once she experienced dramatic results that improved the function of both her liver and kidneys – two areas that had been of concern for some time. With the solid work-ethic and goal-setting typical of her Beauceron heritage, J.M. has grown her business both quickly and wisely. "We Beaucerons are a proud people who want to make a success of what we undertake," she explains, adding, "I'm proud to be one of them."

Making good use of Christian's "little black book"* and Stemtech's TeamBuilder Bonus program, J.M. spreads the good news about Stemtech's products and opportunity wherever she goes, following up with a daily agenda of phone calls and emails that begins at 6:30am. Always grateful for support from husband Pierre Lesieur and help from Stemtech's own Fabien Turcot – whom she calls both "a pearl" and "an angel" -- J.M. is now looking toward expanding her organization globally. We fully expect this proud Quebec native to build a global success that surpasses even her impressive local business organization. Réflexologue et phytothérapeute professionnelle qui a également travaillé avec d'autres entreprises de marketing relationnel dans le domaine des produits naturels et autres options alternatives de santé, JM dit qu'elle n'avait pas encore trouvé la « bonne » société jusqu'à Stemtech (bien qu'elle ait cherché un long moment). « Lorsque vous recherchez de l'aide pour votre santé » dit-elle, « vous devez chercher jusqu'à ce que vous trouviez la réponse ». Après que JM ait ressentit des résultats spectaculaires lui permettant d'améliorer les fonctions de son foie et de ses reins (deux parties de son corps qui la préoccupait pendant un certain temps), celle-ci fut très heureuse de pouvoir construire une organisation avec Stemtech à partir de zéro. Possédant une éthique de travail solide et étant à même de se fixer des objectifs dignes de son patrimoine Beauceron, JM a grandi son organisation avec Stemtech de manière rapide et efficace. « Nous, Beaucerons sommes des gens fiers qui veulent réussir dans tout ce que nous entreprenons » explique-t-elle en ajoutant « Je suis fière d'en faire partie »

Faisant excellent bon usage du « petit livre noir* » de Christian et du programme Fab-5 TeamBuilder bonus, JM partage les nouvelles de Stemtech (les produits et l'opportunité) partout où elle se rend, en suivant un emploi du temps journalier qui commence à 6h30, composé de courriels et d'appels téléphoniques. Toujours reconnaissante pour le soutien que lui apport son mari Pierre et l'aide directe de la part de Fabien à Stemtech qu'elle surnomme à la fois « un ange » et « une perle », JM compte se tourner dans le futur vers l'expansion de son organisation au niveau international. Nous nous attendons à ce que cette québécoise, fière de sa province d'origine surpasse ses rêves les plus fous dans le futur.



BON CHANCE!



The Rabobank cycling team (the Dutch National Team) won the Tour of California, qualifying them to participate in the Tour de France throughout three weeks in July. Since team members will be taking StemEnhance[®] as part of their daily nutrition regimen, we expect that their rapid recovery from the grueling daily rides will help them to compete well.



Rod Draper - Director, British Columbia

Rod calls himself "a used miner," pointing out, however, that the many years he spent in the mining industry had a value: "Being a miner is a tough life," he says, "But it's the type of life that guides you into the life you want to have and to share with those you care about." With the Stemtech opportunity, Rod has found that life he wants. Since RV salesman (and Stemtech Director) Len Root introduced him to Stemtech's products to help relieve very noticeable problems with his mobility, Rod has felt that everything in his life has changed. "I was just shopping for a new fifth-wheel RV," Rod says, "and instead I bought a whole new life."

Seeing the business opportunity provided by the TeamBuilder Bonus program, Rod soon created a family of Directors out of his immediate family, even though he insists that "Sales is not my forte." Nevertheless, when his friend and downline team member Dr. Bruce Perry suggested they should do a Health & Wellness Festival, Rod jumped in, forcing himself to overcome what he calls "my self-induced barriers to success."

He says, "Now I really enjoy meeting people and telling them about the products and opportunity." He is grateful to Lara Bolton and the Stemtech staff, who have helped him to develop "areas of my business that I was unaware needed honing... including personal growth."

His goals for the future are simple: "I want to develop a group of people who want the freedom that only an opportunity like Stemtech can provide: good health and good income. Not bad!"

Cornelius "Cor" Hoff -Senior Manager, Ontario

It took E.J. Morris more than six months of emails before Cor Hoff said he was "ready to understand the phenomenal importance of Stemtech science in activating the built-in repair mechanism of our bodies." Once he became a Stemtech Distributor, however, Cor was ready to spread the word using the Three-Foot Rule – "Anyone within three feet of me gets my business card or a flyer," Cor says, noting that the most casual of meetings can turn into a bonanza: "At a gas station, I helped a lady who was short money for her trip, giving her \$20 and my card. A week later, her mother called, wanting to know all about Stemtech, and she signed up with the Fab-5 TeamBuilder Package. A couple of weeks later, I got a nice Bonus cheque from Stemtech."

Retired at 78 with a pension and working Stemtech "parttime," Cor now likes to say, "My part-time income exceeds my fulltime income [pension], and I like to keep it that way." Even when his pension cheque goes up a bit each year, it's easy to keep ahead: "I just sell a few more bottles of SE2® and I'm ahead again." Maintaining his lifelong interest in studying health and wellness, Cor says he continues to be impressed with Stemtech's never-ending dedication to having the best products on the market. "This company does not sit down and say, 'Our product is good enough, so we're done developing," Cor says. "Christian and his team are always looking to make our products better and better. That is simply amazing." "I want to develop a group of people who want freedom that only an opportunity like Stemtech can provide: good health and income." - Rod Draper





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LATIN AMERICA



OCTOBER 19-21 Guadalajara, Mexico The Hilton Guadalajara

Center-city, a short distance away from the historic old city and its mariachi music scene.

Ray and Christian invite you to join them at these special Stemtech celebrations.

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