

Fall 2007

STEMTech HealthSciences

# healthSPAN

TOTAL LIFE ENHANCEMENT

Volume 2, Number 2.



**STEMTech  
BUILDS**

**LEADERS**

**Director  
Leadership Conference**

**New President's  
Club Members**

**145 STEMGEMS!**







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**It's coming....**  
**STEMTech's Second Annual Convention!**

Training & Networking  
Rewards & Recognition  
Fun & Luxury  
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Want to attend the Convention for FREE?  
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**April 25-27, 2008**  
Hyatt Regency Orange County,  
Garden Grove, CA

## A COMPANY OF LEADERS

When we began our STEMTech journey just two short years ago, we hoped to do great things for the health and wealth of people everywhere. As we introduced StemEnhance to that first group of less than 100 people, we had a vision of tens of thousands of distributors sharing our revolutionary product with people everywhere. But even our most optimistic projections did not anticipate the phenomenal growth in leadership that we have enjoyed in so short a time. We believe these leaders deserve both accolades and special rewards, including the spectacular Diamond Dream GetAway for them that we announced at the Director Leadership Conference. (See details on the back cover.) We look forward to welcoming more new leaders to our Director Leadership Conference next year!

In this issue of HealthSpan, we also honor two additions to the President's Club, Steve Lewis and Bill & Caroline Lohmeyer, who join Ian & Melonie Davies in this prestigious rank of top-earners. Our Triple Diamonds have swelled to thirty distributorships, with eleven additions in just the last two months! These leaders, along with the 112 other members of our StemGem Team, are living proof that STEMTech builds wealth as people share StemEnhance. And we are still a very young company. What will the future hold?

As we take our product and the STEMTech opportunity around the world in the coming months and years, we can all anticipate explosive growth in the organizations of people who work the business with dedication and drive. We expect to welcome our first Chairman's Club members soon, and to see the StemGem Team grow and grow, as people's earnings reflect both the worldwide excitement over StemEnhance and the STEMTech opportunity.

Our future is bright... We thank you for being a part of this journey to Global Wellness and Prosperity!

Ray C. Carter, Jr.  
President & CEO



terborg media group



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## STEMENHANCE SCIENCE IS PUBLISHED!

The long-awaited article reporting on the *in vitro* and *in vivo* studies with StemEnhance has now been officially published!\* I would like to express my deepest gratitude to Dr. Gitte Jensen and her team for their dedication in the development of all this work. The fourteen pages of this scientific article represent literally more than four years of hard work, mystery, investigation, and endless cogitation. My deep gratitude also goes to Howard Newman, founder of Desert Lake Technologies, for his unwavering support during these many years, when oftentimes he was the only one believing that we were not wasting our time... and his money.

The work described in the Journal article represents solid science that has already allowed us to develop genuine and growing relationships with scientists in the United States and abroad. It was our commitment from the beginning to have strong science behind our product and everything that we do. We are proud that we have taken this approach. With the publication of this Journal article, we are renewing this commitment.

From the bottom of my heart, thank you for your trust and support.

Blessings,

Christian Drapeau  
Chief Science Officer

\*See box on page 11 for information about this article.

# President's



## Steve Lewis

### Steve Lewis

*Nevada*

When Steve's staff approached him recently to register for Medicare because he is now a "senior citizen," Steve was taken aback. "I don't feel or act like a 65-year-old," he insisted... and he is absolutely right. He works out in his home gym five-six days a week, lifting a total of 30,000 pounds, doing 350 sit-ups and 300 crunches. He then goes for a 3-3.5 mile run that includes a sprint up "Cardio Hill," a forty-five degree incline notorious in Las Vegas for beating down the hardest runners in the desert heat. Then he jogs home a mile and a half.

Next, Steve gets down to business, working to provide service to his huge STEMTech organization. "I have a fabulous staff and a fabulous downline that make me look good," Steve confesses. "In the office, we all put in a lot of hours and effort to assist others, because it's not what I do that matters. It's what I can do to help others achieve their goals and dreams." His prospecting, training and conference calls always start with the product, and include powerful testimonials from people who are using StemEnhance to change their lives. Sometimes a testimonial comes from Steve: "I know the product works," Steve says. "I couldn't do a third of what I do each day without StemEnhance."

*"It's not what I do that matters. It's what I can do to help others achieve their goals and dreams."*

Steve says his cognitive powers have skyrocketed right along with his physical energy and stamina, thanks to StemEnhance. Recently, he was told "on the very best authority" that he has the cognitive powers of a 25-30 year old. He was pleased but not surprised: "My mind is sharp, better than when I was 40." With a background in naturopathic medicine (although he has never practiced that profession), Steve says he has always looked for the best ways to support optimal health for people as they age. This search was especially important personally after he suffered a heart attack five years ago. "Now that we have StemEnhance," Steve says, "I can relax the search. I want to focus on helping others build for success as I enjoy the life that StemEnhance and STEMTech have given me."

Steve has been helping fellow network marketers for years. He is a published author of books about home-based businesses, and owns a total of fifteen companies. This busy man says, "The income I make from my STEMTech business gives me the flexibility to take time off whenever I choose. Last year I went on a six-month vacation!"



# Club



## Bill & Caroline Lohmeyer

### Bill & Caroline Lohmeyer

International Bc Lighthouse, Inc.  
Minnesota

Bill Lohmeyer began learning about making money very early in life. At 13, his parents encouraged him to learn independence when they gave him \$5.00 to go to a ball game, saying, "This is the last money we will give you for entertainment. Figure a way to make your own money." Bill skipped school one day after that to see about borrowing money from his Dad's banker to buy a bailer-tractor and hayrack. He got the loan for \$3000 and started his custom bailing service, printing up cards that said, "Have Bailer, Will Travel." His business was successful and Bill learned a good lesson on how to make money.

Over the years, Bill worked in farming, learned how to fly a plane, and experienced financial ups and downs. Life took a wonderful upturn seven and a half years ago when he met and married Caroline, "the love of my life." Five months later, life dealt Bill a real blow when he lost his sight one night and the next day he still couldn't see. "I've been almost totally blind ever since," he says. Things went downhill for Bill and Caroline really fast after that. "Our finances were so bad that we were looking at losing our home," Bill says. "I couldn't see to do anything for work." Bill became so depressed because of money problems, the blindness and his other health challenges that he wished he was "six feet under."

When he told Caroline he wanted to move back to his home state of Minnesota, she felt he wanted to go home to die.

*"StemEnhance changed everything in our lives."*

Eighteen months ago Bill heard about StemEnhance, and the Lohmeyers' lives were in for another upturn... a really big one. Bill says, "StemEnhance changed everything in our lives." As StemEnhance helped his body deal with many of his health challenges, it occurred to that 13-year-old farmer-entrepreneur inside Bill that STEMTech might just be a good way to make money, too. He and Caroline began building an organization, knowing from the outset that their fortune would be tied directly to the number of people they helped. "We've never really looked at levels and promotions," Caroline says. "We are just so happy to share this wonderful product with people who have been living with physical and financial hardships."

The newly-wed who worried that his wife would have to work the rest of her life now shares the President's Club with her. "We have more money than we need now," Bill explains, adding, "All this month's bills are paid, and we haven't even touched last month's check yet!" As he now looks toward a new goal of "building a fortune by helping others," Bill is concentrating on being a good role-model and mentor for STEMTech distributors. He says, "Caroline and I will try to maintain our integrity and work hard to do what we do, because we know people are watching us. This is a great responsibility!"

**Russell Adams**

Family Nutrition Center  
Texas

Since Russell and his family own a health food store, he knows quite a bit about nutritional supplements. He was aware of the benefits of AFA even before Peggy Zumbaum approached him about StemEnhance, but he turned Peggy away, choosing to continue to use whole AFA as his dietary supplement. "I wasn't aware then of the AFA concentration in StemEnhance," Russell explains. "Once we tried it ourselves and several of our customers with health challenges reported an increased quality of life, we realized that StemEnhance is a lot more than an ordinary supplement. We became distributors."



Most of Russell's STEMTech business has developed through conversations with customers in his store. He says, "I tell people that, even if you are free of health challenges, StemEnhance helps to make your body healthier, so you can make the best use of all the nutrients you take in." Many of his store's customers have been eager to try StemEnhance, "since most of our customers are aware of the power of stem cells. A product that can enhance the work that adult stem cells do in the body is very exciting to them," Russell says, "especially to our customers over 40." Customers of his health food store frequently refer their friends and family members to Russell for StemEnhance. "Ninety-five percent of my downline is customer referrals," Russell explains.

Russell has witnessed some remarkable changes in his customers who are taking StemEnhance. He says, "It's very rewarding to see how StemEnhance improves the quality of life for so many people."

**René Couch**

Arizona

René has President's Club member Steve Lewis to thank for bringing him in to STEMTech. After meeting in 1989, Steve and René have been friends and business partners in several ventures.



After René sold his interest in a \$100 million nutritional network marketing company in 2003, he began investing in Phoenix real estate and made a lot of money. A year ago he visited Steve in Las Vegas and first heard about StemEnhance. By spring of this year, he says, "I realized that STEMTech is a company with fabulous potential," and he signed on.

René balances business and family by spending part of each month in Las Vegas, working his STEMTech distributorship alongside his mentor Steve, and the other part in Arizona with his kids. "My biggest focus," he says, "is my kids. I'd do anything for them." He considers himself a "fulltime" STEMTech distributor, although he still dabbles a little in the Phoenix real estate market.

René points out that his hourly wage is "still small, since I'm putting in a lot of hours to build. But," he says, "If I work like this through the end of this year, the business will carry on forever, thanks to residuals." He's working hard to qualify for the Car Bonus, with an eye on a 700 Series BMW. "I had an old 750 years ago and I loved it," he explains. René's ultimate goal is: "To do absolutely nothing and accomplish everything." Now, however, he says there is "so much joy in building something that touches so many people."

**Rob Cranston**

Champions in Motion, LLC  
Ontario



When he was first contacted about STEMTech by his good friend Bruce Melmer, Rob says, "I wasn't overly excited." But Bruce persisted, ultimately sending Rob the 45-minute

Christian Drapeau video, and his persistence paid off: "After I saw that video," Rob says, "I couldn't sleep. I was that charged up!" He signed on as a Business Builder, "but before I really started working the business, I did my due diligence," he notes. He called Corporate and talked with Ray, John and Errol. "I wanted a company with experienced, long-term thinkers who had the expertise and capital backing to support massive growth. I found all of this with STEMTech."

Rob is known as "Rhino Rob," a name taken from Scott Alexander's book *Rhinoceros Success*. "It's all about being a successful entrepreneur," Rob says, adding, "A rhino has very thick skin, an unstoppable spirit, and he wakes up everyday ready to charge. That's the way I am in business. Nothing can stop a charging rhino!" Rob believes that a business builder must not only dream of success but work diligently and effectively to achieve it.

On May 1, 2007, Rob began a "90-day blitz" to grow his business. He went from Executive Director to Triple Diamond in that time, working with just a small part of his warm market. "This business is effortless," he says, but emphasizes to new distributors: "Your fortune is in following up and building relationships. Pick up the phone and call your prospects and customers. Let them know you care to make a difference!"



**Honey & Ron Logan***Missouri*

When the Logans' circle of friends first heard about a revolutionary product called StemEnhance, Honey says, "Everybody was too busy to take a look at it, so I took the initiative. When I realized what STEMTech had, I jumped on it!" That was last February. Since then, Honey and Ron's friends have come to realize the importance of StemEnhance to the maintenance of optimal health, and they have come on board, too.



The Logans are no strangers to the power of natural products. Ron is a Master Herbalist who uses nutrition to help his clients achieve and maintain a healthy lifestyle. He is also an internationally known and respected iridologist and teacher of iridology (studying the condition of the thousands of nerve endings visible inside the eye to assess a person's health). When Ron discovers health deficiencies in an iridology session, he generally recommends proper nutrition and herbal supplements. Since February, he has been recommending StemEnhance to his clients, many of whom report rapid and amazing results with the product.

While Ron sees clients each day, Honey helps build the STEMTech business on the phone. With over thirty years' experience in network marketing, Honey does it all without using a computer, "although I do check our business growth on the computer from time to time, and I refer people to the STEMTech website." She says that her network marketing experience has helped her succeed with STEMTech, "but the truth is that anyone can make money with StemEnhance. It's a wonderful product!"

**Don Miller***Oklahoma*

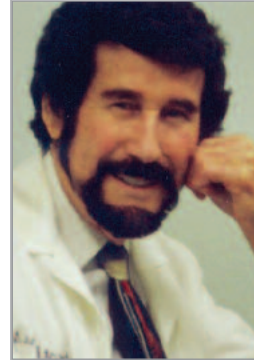
Before Don found STEMTech early in 2006, he lived paycheck to paycheck, driving a medical transport taxi and raising quarterhorses. He says life was good, but "there was no money for extras." Then a friend called him, saying that StemEnhance "could be the biggest thing to ever come along." A few conference calls and powerful testimonials convinced him his friend was right. He says, "Now I work part-time hours but make more than fulltime income, and I'm looking to be driving a BMW soon!"

Don likes to use three-way calls, STEMTech conference calls and Peggy Zumbaum's WeCare training calls to share the StemEnhance message. If you run into him when he's out and about, chances are he'll hand you his business card that says: "I have the means to make you healthy and wealthy if you have the courage to check out [his WealthBuilders site]." Don says, "The STEMTech WealthBuilders system is so great! It's completely duplicable, because a brand-new distributor doesn't have to know all about StemEnhance or the company. The system does the explaining for you." He says that prospects find everything they're looking for in WealthBuilders, and new enrollees stay with the company because the site makes it easy for them to duplicate their way to success. "With WealthBuilders," he says, "we just act as tour guides, and the system does the rest."

He says that he's never seen a company with tools like STEMTech's. "They make this the best business opportunity ever!"

**Dr. Robert & Sue Ann Rogers***Florida*

Although Dr. Robert Rogers heard about StemEnhance in 2005, he did not follow up on it until over a year later. One day he found a *HealthLink* tucked in



his day planner, announcing a STEMTech meeting coming to his area, and he says, "I felt led to go there." Once he heard the presentation by Christian Drapeau, Robert says, "That did

it!" Because he had experienced a lack of upline support in a couple of previous ventures, Robert sought out and found Gabrielle Godling to sponsor him. "She is supportive and very knowledgeable," Robert says. "I have listened to her guidance and it has helped me immensely."

A medical doctor for fifty years, Robert Rogers has always been open to the pragmatic approach. "I do what works for each person," he says, explaining that these words of Sir William Ostler have directed him throughout his practice: "It is quite as important to know what kind of patient the disease has got as to know the disease the patient has got."

So from his earliest years in practice, Dr. Rogers has focused on proactive wellness and nutrition. He was, therefore, naturally drawn to the science behind StemEnhance. He explains, "This product does what no other product can do. It releases residual stem cells that lock inside the bone marrow during aging. StemEnhance is the key to optimal health."

Now 82, the fulltime doctor looks to STEMTech to deliver time freedom, saying, "I'd like to expand my usefulness by teaching and writing about wellness... and take a vacation."

**Faith Rose***Hawaii*

A visit with friends on Maui led to a relocation for Faith, who loves living and working where she can swim with the dolphins and whales. For many years she has taught the power of meditation, and it is this core practice and her dedication to improving people's spiritual, mental and emotional wellness that has defined her sense of purpose. With StemEnhance, she says, "We are creating a new paradigm of wellness... and I am now also able to help others create financial wellness. STEMTech puts it all together for me in one great place!"

At 56, she was working as a loan officer to build a retirement income in the hot Maui real estate market. Although her income skyrocketed from the very first year, the work was not fulfilling to her spirit. Faith actually first heard about StemEnhance from a friend on the beach. "Something told me that this is what I've been waiting for," she says.

Following STEMTech's Pre-Launch in 2006, Faith got busy sharing the StemEnhance story with a passion: "I'd never done cold calls before, but I jumped right in with them and continue to expand my comfort zone. In training, I tell people they need to push their envelope to be successful." With "outstanding help from Ian Davies, Mark Parsekian and Marijke Long," she's replaced her real estate income with STEMTech commissions. Faith says she loves sharing her "SOP IT UP system" with others, explaining, "That's 'Success for Ordinary People.' With STEMTech, everyone can be successful!"

**Viola Toews***Manitoba*

If you run into Viola when she's out shopping, she'll be carrying a very big purse full of STEMTech materials. "And I have my briefcase of DVDs and brochures in the car, along with an insulated container full of product," Viola says. "I am always ready to supply people with StemEnhance!"



Viola and her husband David are very impressed with the "Canada-friendly" quality of STEMTech that they experienced first-hand at the First Annual Convention. "We felt the genuineness of the leadership, and were impressed by the professional, well-organized weekend event that still had a down-to-earth, small-town feel." The Toews met people there whose testimonials they had heard or read about. Viola says, "They were real people. We were blown away by the whole experience!"

Even though she had formerly worked as a Registered Nurse and had been praying for a way to make extra income and help people's health, Viola said "no" when she was first approached about StemEnhance. "It was the Christmas season, and I didn't want another 'me too' supplement, so I said I wasn't interested," she explains. A call from Kathleen Hansen jump-started things for Viola, however. "I went FastStart, and the more I watched the DVDs and listened to conference calls, the more I realized that this is what I'd been looking for: a product that's unique, effective, patented and has no competition! I ordered two ProPaks before my original order arrived." She says she has not slowed down since, adding, "And I'm still working my 'warm market!'"

**Chi Tung Tsai***California*

A native of Taiwan, Chi Tung has lived in the United States since 1980. Although he was trained in his homeland for the legal profession and also holds an MBA, he has dedicated his life in the States to improving people's health and to making a good living while helping others. He enjoys network marketing, he says, because, "I love management and business, and I like to make lots of money!"



Signing on with STEMTech in April, a goal-oriented Chi Tung has put himself on a fast-track to success. He made Director immediately and achieved Triple Diamond in only two months! He notes that he and his wife have only scratched the surface of their warm market: "We have lots of friends and connections... probably many thousands we can tell about this unique and beneficial product." Chi Tung credits Jay Yeh and his opportunity meetings in the Bay Area for spurring his rapid growth, explaining, "He taught me how to organize my business. Now I teach my team: 'Copy me and you will copy my success.'"

Chi Tung says that he considers stem cell research to be the hottest research topic in the world, and "StemEnhance is out in front of this important research." He always leads with the product, and says, "I tell people: first, you use the product everyday. Eat StemEnhance and enjoy the benefits. Then you can learn about joining my team, doing the STEMTech business to help people and make money!"



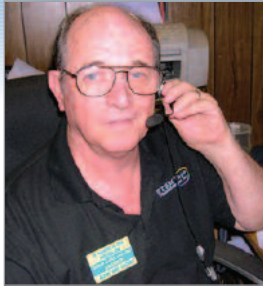
**Terry Williams***Arkansas*

For Terry, it all started with a “Merry Christmas” call to his old friend Bill Lohmeyer. Since he knew about Bill’s many health challenges, Terry was amazed to hear that Bill had found a natural product that made a difference for him. Terry signed on and brought along two friends as “test subjects,” just to see how StemEnhance worked.

When all three saw significant results quickly, Terry says, “I knew I’d fight you to the death for this product.” He was, however, not at all interested in building a business... not, that is, until he attended STEMTech’s First Annual Convention. “I was so impressed by this company’s leadership that I returned home and started building right away,” he says.

Since he lives way out in the country, Terry builds his business by phone and the internet. He says business this way is easy and efficient: “I can contact and help ten people in the time it would take me to shower, dress, put together a presentation and travel to a meeting site,” he says. While Terry insists “I don’t do anything fulltime,” STEMTech is his only money-making venture, and he loves it: “I can work in an old, raggy T-shirt, anytime of the day or night. It’s perfect for me!”

When he gets to his monthly goal for earnings, Terry plans to retire with his residuals and build “a retreat in the Caribbean for networkers and their families.” He explains: “I just love being around such positive people!”

**Gerrit Woning***Texas*

Gerrit was coming off of more than ten years of unfortunate financial choices and bad luck when Peggy Zumbaum called him to tell him about STEMTech. “Even though I had already looked into stem cell nutrition to improve my health, I told Peggy I wasn’t interested. I had no money and was deeply in debt.” Peggy persisted, getting Gerrit on a five-minute “sizzle” call, and he was “very impressed.” When Peggy asked, “What have you got to lose?” and he learned that it would take a lot less than the \$5000 start-up cost he’d expected, Gerrit borrowed enough to go FastStart and began taking StemEnhance.

Soon chronic discomfort and swelling in his knees had gone away, and Gerrit began realizing that his other physical challenges were dropping away one by one. “As I started feeling so much better, I knew that StemEnhance was revolutionizing my life, and now I had a mission: I needed to spread the gospel about StemEnhance to help people everywhere.” Gerrit uses a laid-back approach with prospects, never trying to “sell” them. He builds his business mostly on the phone, although he says, “I’ve never met a stranger, so whenever I see someone hobbling along or looking like they’re hurting, I tell them about StemEnhance. I say, ‘I was just like you, and look at me now!’” At 70, Gerrit has outstanding vitality to keep up with his wife, twenty years his junior. “She’s the best thing that ever happened to me,” he says, “but STEMTech and StemEnhance are close seconds!”

**STEMTech’s****Own BMW Club!****First there were three qualifiers.**

Now, each month brings new qualifiers into this happy group, as Distributors complete their three-month qualifying period. Here are some of these qualifiers who are driving or shopping for their STEMTech-wrapped luxury BMW’s.

And the lease payment is picked up by STEMTech!

**Izzy Matos**

New York  
“My car is green... the color of money!”

**Bruce Higgins**

Oklahoma  
“Driving up to meet a prospect in this amazing car says it all!”

**Ian Davies**

Hawaii  
“We’re shopping for the perfect luxury car for the family.”

**Dr. Enrique Martinez**

Puerto Rico

**Mark Parsekian**

Massachusetts

**Marijke Long**

North Carolina

**Sharon Soyka**

Minnesota

**Bill & Caroline Lohmeyer**

Minnesota  
“Caroline drives and Bill takes phone calls the STEMTech wrap attracts.”

**Gabrielle Godling**

Florida  
“I’m the first single lady to qualify!”

**Merlie & Dennis Kluver**

Washington

**Are you shopping for your BMW?**





# STEMTech Builds Leaders... in Newport Beach Spectacular!

**T**hey came by plane and automobile, all eager to participate in an intense weekend of training that was joyously enhanced with luxury accommodations, gourmet food, and fabulous fun with STEMTech leaders from the field and corporate. All weekend, Leadership Conference participants moved quickly from one seminar, casual conversation or lavish interlude to another... gathering up business building strategies, new and renewed friendships, team-building fun and wonderful memories. What a weekend!

On Friday, Ray greeted everyone with a fun-filled tale of "How I Spent My Summer Vacation"... globe-trotting to six countries on four continents to prepare for our worldwide expansion. At four General Sessions over three days, Conference goers met each new announcement and business building tool with excitement that grew

and grew. A few examples: Want your own toll-free number to use for corporate communications, advertising and incoming calls? Just sign up for STEMTech's new TeleCenter feature! Want a simple, duplicable system for recruiting? VP George Antarr introduced STEMTech's Proven 4-Step System... and he and Dr. Donna Antarr even provided step-by-step training in the System! Want to get together with your STEMTech friends and colleagues next spring? George broke the news: The Second Annual STEMTech Convention is all set... for April 25-27, 2008 at the Hyatt Regency Orange County!

Probably the biggest ovation came when George announced STEMTech's first reward trip to a luxury resort, planned for December, 2008. The Diamond Dream GetAway will take **new** qualifying Diamonds (and above) to Cancun for an unforgettable



# What a weekend!

vacation. With a qualifying period that began on September 1 and goes through August 31, 2008, there's plenty of time for YOU to be part of this fabulous trip to sunny Mexico. Check details at [www.teamstemtech.com](http://www.teamstemtech.com).

Throughout the weekend, team-building activities were filled with the spirit of "friendly" competition and lots of fun. The cut-throat Ping Pong Tournament included some wild lobs that left the competition breathless. The Comp Plan Q&A was a great learning opportunity for all. Then when teams got together in the Team Testimonial Formulation competition, experience and creativity went together, resulting in some awesome testimonials. Congratulations to all our teams for outstanding performance, and extra kudos to the "Dark Blues," who took home the Event Winner plaques!

For many, the highlights of the weekend were the two special RockStar Performances, featuring the StemGems. Everybody knew our StemGems were talented business builders, but who would have guessed they were talented stage performers as well!

So it was a weekend of learning, luxuriating and laughing... all with the best friends you could find anywhere. Everyone was changed for the experience. As Christian said so well: "When many arrived at the Conference, they were individuals just trying to make it, filled with doubts about their own ability to be successful. By Sunday, everybody had fire in their eyes. There was a magic, people were transformed, everyone was saying, 'I can do this.' And the beautiful part is that it was no fluff...you could see in their eyes that *now* they know how to do it."





## *Aphanizomenon flos-aquae (AFA)*



# Plant or Bacteria?

**W**e often receive the question: Why is AFA at times referred to as blue-green algae while at other times it is called a cyanobacteria or a cyanophyta? Why the different names?

A large field of science is the field of nomenclature or how to name living things. This science, called taxonomy, was developed by Carl Linnaeus (1707-1778), and is based on the classification of living organisms on the basis of physical characteristics, for the most part. This system of nomenclature comprises seven levels of classification: kingdom, phylum, class, order, family, genus, and species. With this naming system, the entire description of an organism is contained in its name, whether it is a bacterium, a fungus, a flower or an animal. In common practice, however, most living organisms are named using only their genus and species. For example, the monarch butterfly is called *Danaus plexippus*, a dog is *Canis familiaris*, a wolf *Canis lupus*, a man *Homo sapiens*, and... the blue-green algae we know is *Aphanizomenon flos-aquae*.

Since this system of taxonomy is largely based on physical characteristics, plants or animals with similar characteristics have similar names. For example, insects that have eight legs and a two-segment body are Arachnida or spiders. A scorpion is called *Scorpionida arachnida* and a common spider is *Araneae arachnida*. A fruit having one large pit is called *Prunus*. A peach



*“It is in our human nature to classify and name things.”*





is *Prunus persica* and an apricot is *Prunus armeniaca*. Likewise, a beautiful plant growing in water was originally called *Aphanizomenon flos-aquae*, or “invisible flower of water.” *Aphanizomenon* is a genus of water plants characterized by their filamentous colony-forming organization with heterocysts that can fix atmospheric nitrogen. To the first observers, *Aphanizomenon* was a plant like algae, since it carried the distinct green color of chlorophyll. As it contained the unique blue pigment phycocyanin, it was commonly called a blue-green algae, or -- more technically -- cyanophyta, which means “blue plant.” But when the microscope was developed and AFA was first viewed under magnification, scientists observed that it did not contain a nucleus, a characteristic shared by all bacteria. Since it did contain phycocyanin, it was referred to as cyanobacteria. On the basis of these observations, AFA was defined at the time as both a plant (because of its chlorophyll content) and a bacterium (because of its cytoplasmic DNA). But later, with advances in biochemistry, another development made the story yet a little more complex. Scientists observed that AFA contained in its membrane a molecule similar to glycogen, a polysaccharide made by animal cells. Upon this characteristic, one could classify AFA as partly an animal. So AFA is a bacterium or a plant -- and to some extent an animal -- and the name one decides to give it depends on the angle from which one wants to look at it.

It is in our human nature to classify and name things. Giving names to things allows us to talk about them; it is an important part of relating among ourselves. But there is a caveat to classifying things: As we classify objects, we then relate more to the

classification than to the objects themselves. At times people have expressed a concern because AFA is a bacterium. As we all know, there are a number of bacteria that can carry very serious diseases. But to think of AFA as a pathogen because it is a bacterium would be a little like thinking that a house cat is dangerous because both fearsome tigers and domestic cats are felines, or that a penguin has to be able to fly because it is a bird. You can see that too much generalization within any taxonomy can lead to serious misunderstandings!

Many bacteria are beneficial to health, and a number of bacteria are essential to health. In the same way, AFA is a beneficial microorganism. Whether AFA is called a plant or a bacterium is truly just a matter of classification. Therefore, we are all accurate when we call AFA a cyanobacterium (blue bacterium) OR a cyanophyta (blue plant) OR cyanophyceae (blue seaweed). The best way to refer to AFA, however, is this: It is a beautiful aquatic plant which, when concentrated in our unique and patented product, StemEnhance, enhances stem cell physiology.”

**Scientific Article  
on Studies with  
StemEnhance**

“Mobilization of human CD34+ CD133+ and CD34+ CD133- stem cells in vivo by consumption of an extract from *Aphanizomenon flos-aquae* – related to modulation of CXCR4 expression by L-selectin ligand?” by Gitte S. Jensen, Aaron N. Hart, Lue A.M. Zaska, Christian Drapeau, Niraj Gupta, David J. Schaeffer and J. Alex Cruikshank.

**Journal of Cardiovascular Revascularization Medicine**  
Volume 8, 2007, pp. 189-202



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**Robert Davis**  
*Oklahoma*



In the Seventies, Robert Davis played catcher for the Padres, Blue Jays and Angels, so he was not surprised when his knees and shoulders began bothering him more and more as he aged. At 55, he says it “struck a chord” with him when he learned that

StemEnhance supports the release and migration of adult stem cells in the body. He says, “I came in FastStart for the physical benefits, and before long I had full range of motion back in my shoulder. It was amazing!”

Then he called Bill Lohmeyer to learn if a STEMTech business could support his work building churches and his dream of “flipping houses.” Bill told him to find “drivers” – business-building leaders – and to build his organization “strong, wide and healthy.” Following this advice, Robert moved to Executive Director quickly, “and now I am fulltime with STEMTech.” He loves to talk to people one-on-one, always greeting them with the usual “How are you?” And, he says, “People will tell you how they are if you stay to listen. I always stay to listen. Then I tell them I have something to help them.”

He had only begun working on his original “warm list” of 100, mostly 55 and over, when he went to a meeting in Tulsa during the summer. There he heard the Antarrs speak, and a new market opened for Robert: “George and Donna talked about younger people doing the business for both financial and health reasons. It sounded good to me, so now I’m looking for young ‘drivers.’”

**Brenda Harris-Lugo**  
*Baja, Mexico*



Before this year, Brenda had never heard of StemEnhance. Although she had been successful in network marketing for nearly twenty years, Brenda was in a low point of life, feeling “paralyzed” long after the death of her

husband. Nevertheless, she says she had a “gut reaction” when a friend told her about adult stem cells and the effect that StemEnhance has on their release and migration in the body. She came in as a FastStart, first sharing StemEnhance with family members. “Both my mother and my sister had fabulous results,” she reports, “and I knew that STEMTech is an

opportunity that comes by only rarely.

“I have had wonderful help from Anna Gallman,” Brenda says, “so my business has moved very quickly.” Life has also taken an upturn for Brenda: A chance encounter during her move to Mexico led to a new love! Now she and her new husband are building a life and a successful STEMTech business together. They travel from their Mexican oceanfront villa to visit prospects and their downline across Mexico and in the States. Brenda explains, “I talk to every single person, asking what they do for a living. I say I’m involved with a cutting-edge product that helps to enhance the work of adult stem cells.” People want to hear more, so Brenda gives them a DVD and a brochure and directs them to her website. Following up in 48 hours, Brenda says, “Most people sign up. This is not usual with network marketing. StemEnhance has made STEMTech a very unique network marketing company!”

**David Nelson**  
*Colorado*



When family friend and fellow networker Barry McLeod told David about StemEnhance, David says he was attracted first “because it is a patented, exclusive product containing concentrated AFA, a natural food with a long track record of positive results.” David became a

Senior Director in his first month and now works his STEMTech business fulltime. He says that a primary reason for his joining STEMTech is “the company’s program for part-timers to succeed: The combination of our incredible product, the WealthBuilders System and the STEMTech hybrid compensation plan make it genuinely probable that part-timers working the business can make significant money,” he explains. He enjoys working with his many part-time distributors. Over time, he notes, “the serious ones can go from part-time to fulltime careers,” moving away from schedules imposed by others and leaving behind the other drawbacks of the typical workaday environment.

As a veteran network marketer, David believes in the traditional ways of finding and developing business partners and customers. “Success in sponsoring comes from working your circle of influence, particularly the ‘warm market’ segment,” he says, adding, “It is also important to prospect in the ‘cold’ or new market consistently. WealthBuilders is a great tool for the ‘cold market.’”

Network marketing with STEMTech is David’s career of choice for now and the future. He says he loves “the time freedom and the opportunity to help people make money with a home-based business. It’s great to help people with their health and wellness while I am assisting them to achieve financial stability and even financial freedom.”



**Dr. Rivka Rachel**

*Maryland*



After acquiring her medical degree and completing her residency in neurosurgery, Rivka realized that her true calling would be in research. At the Center for Neurobiology, she achieved a Ph.D and discovered a mutant cell.

“It was a thrill to have the opportunity to name this cell,” she says. Rivka’s research background in cell physiology gives her great credibility now that she has joined STEMTech and shares the StemEnhance story with prospects. “I can demonstrate for them that everyone can benefit from StemEnhance, and there are no side-effects,” Rivka explains, adding, “I enjoy teaching people about the way cells degenerate in the body over time, and how StemEnhance helps to increase the number of circulating stem cells. People believe me, because I know and believe what I am telling them.”

Rivka discovered StemEnhance while she was researching options for family members with health challenges. She told herself, “This is something I can really relate to.” She notes that there is nothing miraculous or magic about stem cells in the human body. “This is basic human physiology,” she reminds us, noting that age is what changes things. “Kids rebound fast because they have more active stem cells. Adults rebound more and more slowly, as their number of stem cells diminishes. With StemEnhance, we can help stem the tide of time.”

After taking some time off from her research job with the National Institute of Health for family reasons, Rivka looks to returning soon to research, continuing her STEMTech business part-time. She explains, “This is a very satisfying business.”

**George Saffas**

Cooper Integrated Services, LLC  
*California*



What first attracted George to STEMTech was the idea that StemEnhance affects the natural work of stem cells in the body. “The concept made sense to me,” he says. “I could see a huge potential for this product.” After running a contract cleaning business for thirty years, George was eager to get away from a “seven-days-a-week business.” Then Brenda Harris-Lugo invited him to the Mexico pre-Launch in Manzanillo. “There I met people behind the company, including co-founder Christian Drapeau. I was impressed with all of them, and I liked Christian’s philosophy: He wants to help people’s health while giving the everyday man the opportunity to make a good living with network marketing.”

Once George came onboard with STEMTech, he made it his business to follow Anna Gallman’s mentoring. He read the books she suggested, made an extensive “warm list,” and learned about StemEnhance as he was taking the product himself, enjoying greater mobility and fewer of the “age-related” discomforts that he had learned to live with. “Right away I noticed greater mental clarity,” he notes. “In Manzanillo, I could remember people’s names easily. I had always had a problem with names before.” When he mentions this benefit to prospects these days, “Nearly everybody says, ‘Oh, I need help with that!’” he says. “It’s a great introduction for StemEnhance.”

As he builds his business, George likes to get to know people, their needs and their goals. He practices this basic philosophy: “Help other people to reach their goals and you will achieve your own goals.”

**Ray Scanlan**

*Hawaii*



Ray Scanlan has to admit: He’s had a very interesting life. Some of his life experiences have been fun – like working twenty-five years as a driver and part-time stuntman in the island-based movie industry, meeting celebrities like Tom Selleck, Lauren Bacall, Walter Matthau and his favorite, Marlon Brando. His recent experience as a liver-transplant patient, however, has been not much fun at all. A month after his operation, he suffered his first organ-rejection episode. A month later, he had another. “My doctor told me there was nothing more she could do. One more rejection and I’d be done.”

Ray’s quality of life disintegrated. “I just stayed in the house. I had no energy, I wasn’t interested in anything, and I became very anti-social,” Ray says. His wife Penny never gave up on him, though. “I am blessed to be married to her,” Ray says. He had been praying for help from Above, when his wife’s brother called with news about an amazing product called StemEnhance that had helped him to optimize his cardiac health. When Ray heard that StemEnhance works with adult stem cells in the body, he was intrigued. He began taking StemEnhance, and soon his quality of life showed dramatic improvement.

Since he knew nothing about network marketing, he contacted Dewey Lyden. “Dewey taught me everything about the business,” Ray says. Feeling a lot better these days, Ray wants to help others. “I call my new mission the ‘Helping People Optimize Health’ ministry,” he says, “and it gives me the greatest joy to share StemEnhance with everyone.”

“my friends and co-workers ask me what I’m doing because I look so much younger.”

### Wendy Kraft

*North Carolina*

For quite a few years, Wendy called herself “the groggy lady.” Her nights were not restful, since she awoke frequently for no apparent reason. In the morning, she had to push herself to get going, persisting in her daily exercise regimen despite discomfort in her knees that made sitting, standing, and especially walking difficult. She was somewhat embarrassed by a “roadmap” of discoloration behind her knees, and also had a “heavy feeling” in her abdomen most of the time, but she had learned to live with both of these annoyances.

Several months ago, Wendy began using StemEnhance, not really expecting any greater benefit than she had experienced with her other natural supplements. To her surprise, when she took two StemEnhance at bedtime, she slept through the night and awoke refreshed. “I had morning vigor, and I felt alert... ready to move in both mind and body,” she says. “It was such a great relief!” Over the next weeks and months as her body detoxified and regulated itself, the abdominal heaviness was literally eliminated, and Wendy began to feel better than she had in a long time. One day she realized that she was walking more erect, and that there was no discomfort in her knees, even



during exercise. Checking herself after a shower one day, she looked in vain for the “roadmaps” behind her knees, finding only healthy pink skin. “But the best part,” Wendy says, “is what my friends and co-workers are saying... They ask me what I’m doing because I look so much younger. Now, that’s a fabulous benefit from StemEnhance, isn’t it?”

### Pam Kammerer

*South Dakota*

When Pam heard about StemEnhance, she thought, “Finally, there’s something out there that can help people optimize their health!” She works as a registered nurse, but Pam spends a lot of her time caring for and breeding her horses. Some months back, she was loading her best stallion Harley into the van to visit a neighbor’s mare, and she noticed that he was limping. “This was before StemEquine,” Pam explains, “so I broke open two of my StemEnhance capsules, mixed them in water and put it in a syringe, then squirted it in Harley’s mouth.”

A couple of days later, Pam noticed a change in Harley: He was no longer limping and he seemed to have lots more

energy. “Harley has always been a laid-back horse, never giving more than you require of him. After StemEnhance, he had unusual energy and was eager to do everything. He worked the cows, running easily all morning, and he never favored that leg once.” Pam expected the newly-active Harley to be tired the next day. “But he worked hard sorting cattle all morning, then my son worked him in a roping exercise, and he had energy to spare,” Pam says. “This was an all-new Harley.”

By the time StemEquine was introduced, Pam was sold on StemEnhance for both herself and her animals. No longer was she sleeping on towels every night to cope with



night sweats, and people were noticing that she had lots more energy and her skin problems had cleared up. Then her mare Ruby began walking around easily in record time after having injured her hoof. Pam says, “I believe StemEquine played a role in helping her body help itself.” She adds, “People often ask me, ‘What are you doing?’ I just tell them it’s StemEnhance. It is the most amazing product for both people and animals. You’ve got to try it!”

“Stem Enhance is the most amazing product for both people and animals. You’ve got to try it!”



“Mona began to notice greater mental clarity, energy and stamina”



**Mona Soliday**  
*Montana*

Mona says she’s always been health conscious, but her motivation has changed over the years. “When I was younger, I ate healthy foods and took natural supplements because I wanted to look good. My motivation was pure vanity,” she says with a little laugh. “Now I’m in my 50’s, so

my motivation is to help my body maintain optimal health as I grow older.”

When she began with StemEnhance about a year ago, Mona says, “I had no real health issues, but I did have some trouble sleeping well and my joints were getting a little creaky.” Within a short time, though, Mona began to notice greater mental clarity, energy and stamina, all of which help her focus on her work as a registered nurse. In the months since, Mona says “I feel like I’ve turned back the clock, that I’m in my 20’s or 30’s again.” She reports that her skin feels softer and suppler, she is sleeping a lot better, “and friends tell me they can’t see

as many lines in my face anymore.” What’s more, Mona’s little dog Daisy had her own benefits from StemPets: Mona says, “Daisy rebounded quickly from an eye injury, and she is more energetic and playful than ever.”

These days Mona’s motivation is simple: “With StemEnhance, I can help so many more people than I’ve ever been able to help through nursing. I finally have found what I really want to do ‘when I grow up’: I want to share StemEnhance and help people – and their pets – everywhere to maintain their very best health!”

**Ed Chauncey**  
*South Dakota*

When you are a rancher-farmer on the Great Plains, having “bum knees” can be a real problem. Working the hayfields and caring for cattle and horses requires mobility that was becoming less and less for Ed, as his knees swelled and he suffered great discomfort with just about any movement.

“I could hardly get up on the tractor a lot of the time. And once I had been on the tractor for awhile, my knees locked and I couldn’t get down.”

That was all before StemEnhance, of course. These days, Ed says, “I have great flexibility and I can walk comfortably again.” And that tractor? “No problem,” Ed reports. “I swing myself up, work for a few hours, then swing back down. What a



difference! StemEnhance has helped me to enjoy my work as a farmer again.”

“StemEnhance has helped me to enjoy my work as a farmer again”

“Now my shoulders are back, my chin high, and I walk easily, straight and tall”

**Verne Eaton**  
*Washington*

He is 75 years old, but Verne Eaton says, “I feel like I’m 40.” And you can actually tell how good he is feeling just by looking at him. Before StemEnhance, “I walked like an old man, bent over,” he says. “Now my shoulders are back, my chin high, and I walk easily, straight and tall.”

Verne is up and about everyday at five in the morning, and goes non-stop until about ten at night. “This is not how it used to be,” he confesses. “Before I heard about StemEnhance on one of Peggy Zumbaum’s

conference calls, I slept more and enjoyed life less... just like a lot of senior citizens.” He reports that for years he had put up with very little feeling in his feet, which were always cold to the touch. “Then awhile after I started with StemEnhance, one day I felt a tingling in my foot. When I touched it, it was warm. Now I have feeling in both feet and they have stayed warm ever since!” And no longer does Verne have to brace himself against a wall for balance when putting on his walking shorts in the morning. “I can balance on one leg with no problem now,” he says.

Verne says, “Oh, I could go on and



on about all the benefits I’ve gained with StemEnhance. But I can sum it all up for you: This ‘senior citizen’ is enjoying the life of a healthy, happy 40-year-old. And I have StemEnhance to thank for it!”



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