Spring 2008 STEMTech HealthSciences STEMTech HealthSciences PALNUM Volume 4, Number 4

Pack your Bags for THE JOURNEY OF A LIFETIME!

First stop... STEMTech's Second Annual Convention



Pre-Launches in Jamaica ànd Taiwan



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STEMTECH HealthSciences

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Work hard, build smart and get ready to pack your swimsuits and tropical attire, because Cancun is the only place to be... **December 1 – 7, 2008!**

Will you be vacationing with us in Cancun this December?

There's still time for you to qualify for the Diamond Dream Getaway, where you will join STEMTech's Executives and Top Producers for a tropical vacation at the luxurious Fiesta Americana Grand Coral Beach Resort. Here's how you do it:

Triple Diamond Dream Getaway

Create & maintain 7 <u>new</u>* Active Director legs with 50,000 OGV to win an all-expense-paid SIX-NIGHT/SEVEN DAY LUXURY VACATION.

Double Diamond Dream Getaway

Create & maintain 6 <u>new</u>* Active Director legs with 25,000 OGV to win an all-expense-paid FOUR-NIGHT LUXURY VACATION.

Diamond Dream Getaway

Create & maintain 5 <u>new</u>* Active Director legs and 15,000 OGV to win a FOUR-NIGHT STAY, including meals and some "extras," at a LUXURY HOTEL, www.teamstemtech.com

* "New" refers to enrollment since September 1, 2007. To qualify for any Getaway, you must have 20 new Business Builders enrolled in the contest period. Find complete rules for the Diamond Dream GetAway contest at www.teamstemtech.com

EXECUTIVE

MORE GROWTH AND EXPANSION

One gauge of a network marketing company's growth is the growing number of distributors who are making significant commissions. As our StemGem Team has grown to number over two hundred in just two years, we are seeing an explosion in the top ranks of the StemGem Team... with three President's Club members and forty-three Triple Diamonds. As you will see in this *HealthSpan* (pp. 4-5), many of our newest Triple Diamonds are from the Asian-American community, coming on board in anticipation of our entrance into the Asia Pacific region of the world. We are pleased that the StemGem Team and so many of our distributors are seeing great financial rewards from their STEMTech businesses.

In North America, General Manager Martin Dichupa and our operation in Canada will soon add order fulfillment to the services from the new Richmond facility. More Global opportunities for growth are just ahead, as we open Jamaica and our very first Asian country, Taiwan. VPs Oscar Rosas and Jonathan Lim are busy working on Pre-Launch logistics in these two new markets, and they and VPs Errol Lester and Andy Goodwin are exploring additional markets in other countries. This is a very busy time for our Global executives!

As we make the final preparations for our Second Annual Convention, we are ensuring that this will be a truly great event. We remember the phenomenal excitement and growth that followed our First Annual Convention last March. It was nothing short of remarkable. And we know that this year's Convention will offer even more... more excitement, more motivation, more top training, and more fun! I know you are looking forward to joining Christian, our Global Executives, STEMTech's Field Leaders and me in Garden Grove, and we are looking forward to seeing you there.



erborg media group

Here's to more growth in 2008!

Ray C. Carter, Jr. President & CEO



EXCITING NEWS IN SCIENCE

The year 2008 promises to be a pivotal year for StemEnhance and STEMTech, as we continue our commitment to scientific research. I write these lines on the day when we received our antidoping certification for StemEnhance. This means that athletes can use StemEnhance without worrying that it could show positive for "doping" in a blood or urine test. As defined by regulators of athletics, doping refers to enhancing performance through the use of illegal substances (like human growth hormone and steroids, for example). Our anti-doping certification will ease the minds of many athletes who have enjoyed the benefits of StemEnhance in their training regimen, and it is the perfect precursor to the controlled study in exercise physiology that we have just begun.

Also on the scientific front, STEMTech's international expansion has led to the development of strong relationships with members of the scientific community. New studies are being initiated in collaboration with doctors and scientists from Europe, South Africa and Mexico, investigating various aspects of the effect of StemEnhance on the human body. Preliminary data from these studies corroborate our thesis that supporting stem cells daily promotes optimal health. We eagerly await the results of these international studies.

In addition, the results of two studies conducted in 2007 will be presented in June at the annual meeting of the International Society for Stem Cell Research and submitted for publication.

And there is more exciting news about StemEnhance and science... but I will wait until we are together in Garden Grove to tell you the rest. See you at the Convention!

Blessings, Christian Drapeau Chief Science Officer

HEALTHSPAN spring 2008 1

Island Hopping, STEM/Tech

ast year STEMTech "went Global" with expansions first into Mexico, and then onto two new continents. At exciting Pre-Launches in the United Kingdom and South Africa in Autumn 2007, our STEMTech family took on an international quality that will be enhanced with each new country we open for StemEnhance.

UPDATE

The United Kingdom and South Africa are already seeing significant distributor development, as you can see from the international members on the *StemGem Team* (p. 10-11) and from the international distributors profiled in this issue's *Rising Stars* (pp. 14-15). VPs Andy Goodwin and Errol Lester are working with their staffs in London and Johannesburg, respectively, building on the momentum from their successful Pre-Launches. Andy and Errol are also setting the stage for more expansion in their European and African markets.

STEMTech Canada General Manager Martin Dichupa opened the Distributor Services call center on March 3 of this year, and he is preparing their Richmond, BC, facility to begin fulfilling orders very soon. VP Oscar Rosas reports that Mexico continues to establish new records for volume and new enrollments every month, and is seeing many rank advancements, as Mexican



distributors work hard to qualify for top positions on the StemGem Team. With the day-to-day operations in STEMTech Mexico in the capable hands of Juan Carlos Saucedo, Oscar is shuttling these days between Guadalajara and Kingston... preparing the way for STEMTech's "hop" onto the island of Jamaica this spring.



f you are a fan of James Bond movies, you may know that Bond's creator, Ian Fleming, lived in Jamaica and set many of his super-spy's adventures on that island nation. Errol Flynn

fans may know that the swashbuckling film star stopped by on his yacht one day, loved the island immediately and settled there. Music-lovers know that Jamaica is the birthplace of a wide variety of musical genres – from reggae and ska to rocksteady, dub and – recently – dancehall and raga.

For many people, Jamaica is a Caribbean island paradise that is just the perfect vacation spot. Jamaican resorts in Montego Bay, Ocho Rios and Negril attract many thousands of honeymooners and vacationers each year. History buffs enjoy the island's blend of Spanish and British architecture, and many visitors take pleasure

in the botanical gardens in the capital city of Kingston. While English is the official language of this 4000-square-mile island nation, most people are familiar with the lilting Jamaican patois heard in the songs and conversation of well-known Jamaicans like Bob Marley.

As STEMTech enters the Jamaican marketplace, it is good to know that the economy of the island has been in a period of steady growth since early 2006. The nation's communication infrastructure has been keeping pace with the world's hi-tech development, so building and supporting a STEMTech



organization in Jamaica should reflect this up-to-date business environment. VP Oscar Rosas has been working diligently for months on the procedures for product registration and national incorporation of STEMTech Jamaica, as well as searching for office space in Kingston, contacting local vendors and interviewing staff -- with the help of Operations VP John W. Meyer and Jamaica GM Gary Ingram.

So... It is time for you to look to the Caribbean for the next area of expansion for your organization. This beautiful island's three million residents (and many thousands of annual visitors) are waiting for you to

share the benefits of optimal health and StemEnhance with them. This might just be the perfect time for you to plan that Jamaican "vacation!"

Keep up to date on plans for the Jamaican Pre-Launch and meetings in Jamaica by going online. Check www.stemtechbiz.com daily. Click on the Jamaica flag for a link to the latest news about the Jamaican Pre-Launch.

UPDATE

GLOBAL

Style



The 14,000-square mile main island of the nation of Taiwan is Formosa, a name that means "beautiful island" in Mandarin Chinese. Teeming cities that are home to most of the island's 23 million residents snuggle up at the foot of steep mountains which are covered with lush tropical and subtropical vegetation. The culture of Taiwan is a blend of Chinese, Japanese and Western influences, reflecting the island nation's historic struggle for independence that culminated in 1949, when Chiang Kai-Shek left Mainland China and set up the Nationalist Chinese government in Taiwan.

Ninety-eight percent of the people living in Taiwan are descendents of the Han Dynasty, and Mandarin Chinese is the nation's official language. The Taiwanese work force is highly respected around the world for the quality of its products, particularly hi-tech components including semiconductors. While the governments of Mainland China and Taiwan have no diplomatic relations, China is the main trading partner for Taiwanese goods and services. With an annual growth rate of 4.6% in 2007, Taiwan's economy is strong and growing.

A number of STEMTech's new Triple Diamonds and StemGem Team members trace their roots back to the island nation of Taiwan. As VP Jonathan Lim finalizes plans for the Taiwan Pre-Launch in May, our distributors of Chinese and Taiwanese descent are building their organizations stateside and making contacts with family and friends in Taiwan, sharing the excitement of the introduction of StemEnhance to Asia. Jonathan has recruited a fine management staff for the office in Taipei, a talented group with many years of experience in network marketing. This team, led by Taiwan GM Sampson Chu, is ready to "hit the ground running" to support your organization's first expansion into Asia in the island nation of Taiwan.

Who do you know in the Asian community? Make contact today, and be ready for the Taiwan Pre-Launch, followed soon after by a Pre-Launch in Malaysia!

Keep up to date on plans for the Taiwan Pre-Launch, meetings in Taiwan and plans for Malaysia. Check www.stemtechbiz.com daily. Click on the Taiwan or Malaysia flag for the link.

NETWORKING



Networking through the Holidays

How often are SEVEN Triple Diamonds generated in one group of friends in less than two months? This extraordinary achievement was the brainchild of Triple Diamond ChiTung Tsai, who believes in the "team approach" to business development. In November, he had welcomed his first-line Chih Hsu as a Triple Diamond, and

ChiTung was only getting started... With T c "Jay" Yeh and Nancy Teng, ChiTung decided to throw a party to celebrate the achievement of Ling Tang Lin, who made Triple Diamond in December. Everybody invited friends and prospects to a Christmas Eve party at Ling Tang's beautiful home on an Oakland lake. "We know that the STEMTech opportunity is a gift for all of us to share," Jay said, adding, "What better time is there to share a gift than at Christmastime?"

At the party, the co-hosts shared personal stories of the benefits they have experienced with StemEnhance, and the partygoers were intrigued. ChiTung explains, "Many Chinese people have a lot of knowledge about herbal medicine and natural supplements, and they understand the role our bone marrow plays in maintaining health. They welcomed the product, because it works with the bone marrow."

ChiTung and Jay next explained the STEMTech business opportunity, pointing out the various options for enrollment. A number of the partygoers opted for the Director Pak or Senior Manager Pak, because, as Jay explains, "Chinese people are business-oriented, and many of those at the party have network marketing experience. They have many connections." It did not take long, therefore, for the party's opportunity to spread to friends and friends of friends... and before anyone knew it, there were seven new Triple Diamonds joining ChiTung Tsai on the StemGem Team!

Ling Tang Lin California

Ling Tang Lin was a computer engineer "in the beginning... when a computer filled a whole room," she notes. After retiring in 1989, Ling Tang wanted to work with people, and she found network marketing, where she has enjoyed fulfillment and success for nearly twenty years.



Ling Tang was not looking for a business opportunity when she met ChiTung Tsai last summer, however. "I was looking for a source of spirulina for my mother," she says, "and he told me that StemEnhance might help my mother more." When both she and her mother had good results quickly, Ling Tang says, "I knew I had to share this wonderful product with people."

She explains: "I haven't been able to drive at night for almost five years, and I have stayed away from city traffic because my eyesight has not been good. After only a couple of months on StemEnhance, I was seeing so much better that I drove to San Diego. I couldn't do that for years!"

Ling Tang introduced StemEnhance to all her friends, explaining, "We are all getting older, but there's no need to let age take us over." At the party celebrating her promotion, Ling Tang reminded everyone that STEMTech will soon be open in her native Taiwan, telling them, "Let's share StemEnhance with as many people as we can!" T c "Jay" Yeh California

Jay Yeh was born in Mainland China near Hong Kong, but was raised in Taiwan. In his twenties, he came to the United States to take graduate courses in mathematics and computer science in Minnesota, and decided to stay. "The United States is a wonderful country for opportunity," he says. He now

owns a real estate company and works as a financial planner, but he has always been interested in the wellness field. "My mother was a physician," he explains, "and my Grandpa was an herbal doctor. I have always studied how to take care of our health."

When he heard about StemEnhance in January, 2007, he immediately checked the STEMTech website, and learned about the company's management: "They are sincere people," he says. Shortly after beginning to take StemEnhance, Jay began to notice that he could see more clearly, and he no longer experienced discomfort in his joints after enjoying a big bowl of salty miso soup. "I knew this product was working for me," he says, "and I want everyone to have this benefit."

Jay is eagerly awaiting STEMTech's expansion into Asia, beginning with Taiwan. "We all have family and friends in China," he says. "This global expansion and the company's marketing plan will provide all of us with the chance to make a good residual income!"

Nancy Teng California

Nancy joined STEMTech in February, 2007, even though she was still skeptical about what StemEnhance could do. After four years of increasing discomfort in her hands and arms, Nancy didn't expect much, but she decided to keep a day-by-day journal of her

experience with StemEnhance, nevertheless. This record has turned into a powerful testimonial: She says, "In three weeks, the discomfort in my hands and wrist was so much less, and within six months, I could work at the computer for hours without any problem." Nancy felt she had to introduce StemEnhance to all her friends, because, "Now I had a real story to share!"

Brand-new to network marketing, Nancy has relied on her upline and mentor, ChiTung Tsai, as she has built her business. "We prospect together," she says, using the ABC Rule: "ChiTung is the Advisor, I'm the **B**ridge, and we meet the **C**ustomer together... It's easy as ABC!" Nancy applies the ABC Rule when she helps her downline, too, and it works. The proof? All these new Triple Diamonds!

Nancy, Jay Yeh and ChiTung met with Ray Carter and Jonathan Lim at STEMTech World Headquarters in February. She says, "We are more eager than ever for Taiwan to open, and then more countries in Asia. There is a huge market for StemEnhance in Asia and around the world!"

NETWORKING

Chih Hsu Natural Health & Wealth, Inc. California

When Jay Yeh introduced Chih to StemEnhance last June, her father had spent years without a good, uninterrupted night's sleep. It was Jay's belief in the product and his persistence that encouraged Chih's dad to continue StemEnhance after he saw no



improvement with one bottle. "After six months, my Dad was sleeping through the night, getting up only once," Chih says. "He was thrilled!" Chih decided to begin building a STEMTech business and "I didn't want to go slowly." With her large circle of friends working together as a team, it took only a month for Chih to achieve Triple Diamond.

Chih has wanted to have her own business for some time. "Now that I have found this good product," she says, "I know this is the business I have been waiting for." Chih calls friends, relatives and acquaintances – many of them retired folks -- telling them only that she has some "health news" to share, and arranges to meet. "We watch the STEMTech DVD together, and I share my Dad's story and other testimonials," she says. "They need this product, so most people sign up."

This summer Chih will be in her homeland, Taiwan, for several months... just when STEMTech will be opening there. Chih is excited. She says, "There is such a big market for StemEnhance in Taiwan. I can hardly wait to get started!"

Yue Mei "Nina" Lin California

When Yue Mei "Nina" Lin listened to the STEMTech presentation at the party for Ling Tang Lin, the stories about StemEnhance seemed "too good to be true." More out of courtesy than interest, Nina bought two bottles from her real estate partner, Jay Yeh, and gave one bottle to John Su. "John called



me on Christmas, and he was so excited," she says. "His results were so immediate and so dramatic that this gave me confidence to consider doing the business."

A former music teacher in Northern China, Nina has been in the United States since 2000. She did not know a lot of people in the U.S., but that situation is changing nowadays, with help from Jay Yeh and ChiTung Tsai, her upline. Nina calls people each day, directing them to her WealthBuilders website. "Then we meet at a local restaurant, and I share my story – I sleep better and have more energy – as well as John Su's amazing story and other testimonials, and most prospects sign up," she says. She encourages people to enroll with the Director's Pak, "because it includes so many powerful tools."

Nina is looking forward to STEMTech's Convention, where she hopes to meet Christian Drapeau. She says, "I would love to have my picture taken with this brilliant scientist whose work is helping so many people!" Song Lee California

Song Lee

Song Lee says he had not thought too much about the importance of health until he lost his wife to cancer before she was forty. "Since this disaster happened in my life," he says, "I now want to encourage people to take care of their health as early in life as possible." He first heard about StemEnhance from ChiTung Tsai last October, and he wanted first to share the product with his 94-year-old mother whose vision was very limited. "When my mother's condition improved in only a few days, I also tried the product," Song says, explaining, "In three months, I was able to stop smoking. For thirty years, all other methods I tried had failed."

A small business owner, Song Lee says he does not have much time to devote to his STEMTech business, "but I just share this wonderful news and my testimony with all my friends and business contacts." With the help of ChiTung, Song has overcome his uncertainty about network marketing, which is new to him. "Now I enjoy sharing StemEnhance with great confidence," he says.

Song believes that StemEnhance is the right product for our times. "Enhancing the work of our stem cells is the best defense against the problems usually associated with old age," he says. With StemEnhance, I feel that I am getting younger and younger. I want to share this feeling with everyone I meet!"

John Su California

When Nina Lin returned from the holiday party at Ling Tang's home with a bottle of StemEnhance for him, John agreed to try it. He experienced such dramatic relief from long-standing discomfort in his shoulder that he called Jay Yeh on Christmas Day, telling him, "I need



the product right away!" Jay brought over thirty bottles, and John enrolled with the Director's Pak. He explains, "I expected that many people would want to try this amazing product. I wanted to have inventory."

John continued to have wonderful results with StemEnhance. "I can see better and the power has returned to my hands," he says. He began telling people about StemEnhance, sharing his own story, and his organization grew quickly. "People who knew me from before can see how much better I am now, and they want to do what I did," he says, adding, "About 90% of the people I talk to sign up."

These days John is back on the golf course, playing the sport he loved until he began to lose energy and power in his mid-fifties. With StemEnhance, he has his powerful swing back. "On the course and everywhere I go, I am interested in sharing this product and helping with people's health," he says. "I tell everyone, 'This product helped me a lot. It just may help you!"

DIAMONDS

George Gorostiza

Gormen and Associates California

eorge was retired after twenty-five years in network marketing and living in Arizona when he first learned about StemEnhance. "I was definitely NOT

TRIPLE



looking for another opportunity," he says. All that changed because of the uniqueness of StemEnhance: "I wanted exclusivity and got it with StemEnhance. I wanted no competition and got it with this fabulous patented product!" he says, happily.

George enrolled with STEMTech in January, 2006. He says he could have achieved Triple Diamond a year ago, "but I didn't understand the marketing plan at first," he says, "so I did the business the 'natural' way." He says he is proof that anyone can succeed with STEMTech. "Just stay the course," he advises, "and now, with all the great tools we have -- like WealthBuilders and www.teamstemtech.com - this business is simpler than ever." George points out that he is not sitting back and resting on his laurels now that he is a Triple Diamond. He believes that continual recruiting is the key to growth at any level, explaining, "The more I help others, the more they grow, and the more my organization grows. I'm heading for Chairman's Club now!"

Since he was on hand at the Pre-Launches in Mexico and the United Kingdom, George is building an international organization these days. He traveled to Asia in 2007 and met with Asian Markets VP Jonathan Lim to talk about the huge potential for business growth in Asian countries. "I'm very excited about STEMTech's opening in Malaysia this year," he says, adding, "I'll be there!"

Dr. Paul Cosman North Carolina

ince 1993, Dr. Paul Cosman has been working with Clinics in Alternative Modalities in the area of research and proven natural formulations. Paul received his PhD in Natural Medicine



and Nutrition in 2007 and now provides training in the area of viral infections and DNA mutations to clinics throughout North America. When his brother told him about StemEnhance last December, Paul was "intrigued. I decided to test the product myself and with several clients of my clinics," he says. When every one of his test group reported significant results quickly, Dr. Cosman enrolled in STEMTech and began recommending StemEnhance to all of the clients of his clinics.

Dr. Cosman has been compiling research about the role that cell degradation plays in the failure of health, so the science of StemEnhance fits right into his life's work. "Most people think that our cells do not begin to degenerate until about age 35, but my research shows differently: We have seen cell degradation beginning in utero and continuing shortly after birth," he says. "So supporting the work of our body's adult stem cells needs to begin long before the age of 35!"

These days Paul Cosman is working on expansion projects. "We want to open 500 more clinics in the U.S. and Canada in 2008," he says, "so I keep very busy." He is also eager to see the European market opened for STEMTech, as he has many professional international connections. He says, "My mission - and the mission of our clinics -- is to reach out and touch a life everyday."



STEMTech's BMW Club is Growing!

First, there were three STEMTech distributors driving luxury BMW automobiles paid for by STEMTech. Then the Club saw ever-increasing numbers of BMW Drivers and "Shoppers" (people qualified for a BMW who have yet to take delivery), as more distributors latched onto building with AutoShip as the key to a brand-new car.

Our prestigious BMW Club now includes ten Drivers and fourteen Shoppers, with many others in the qualifying stages. How do the Drivers feel about their new wheels? Triple Diamond Dennis Kluver sums it up: "This is the most hi-tech auto I've ever driven!" And the STEMTech wrap on these cars is a real attention-getter. As Caroline Lohmeyer drives their BMW, Bill sits in the passenger seat, taking calls that come in from fellow travelers. "Wherever we go, our car generates calls," Caroline says. "We are a mobile advertisement for the STEMTech opportunity!"



Izzy Matos New York DRIVING



Hawaii SHOPPING Mark Parsekian

Massachusetts

DRIVING

lan & Melonie

Davies



Sharon Soyka Minnesota SHOPPING





Bruce Higgins

Caroline Lohmeyer







Florida

DRIVING

Minnesota

DRIVING



Gabrielle Godling

6 HEALTHSPAN spring 2008

Paul Gionet & **Ghislaine Morency** Quebec

aul had known about the benefits of AFA since 1987, so he was interested in StemEnhance when he first heard about it. He says he was "too



busy" to consider the business, though, until he saw the change in his old friend Edward Nelson, who had suffered with physical challenges for a long time. "When we met him recently, he was a changed man. Such improvement! Then we heard that he credits his dramatic improvement to a few months on StemEnhance, and... We signed up."

Paul himself had endured fatigue and shortness of breath for over twenty years, after a heart attack at age 40. Now 68 and taking StemEnhance daily, he says, "I feel young again. I can run and 'do the stairs' with no pounding in my chest. It's wonderful!" The logic of StemEnhance science appeals to Paul, a former mechanic. "The body is just like a machine," he says, "and just like with a machine, we need to maintain and renew our parts to achieve optimum results. StemEnhance does this for us."

As they anticipate more French language STEMTech materials, Paul and Ghislaine use their personal website to share StemEnhance and the STEMTech opportunity in French. "And," Paul adds, "I tell them my own story, which is improving everyday." Recently, Paul has noticed improvement in his hearing. After wearing two powerful hearing aids for years, he says, "This morning at the market, I heard the birds singing... for the first time in many, many years. Now that's a great story in any language!"

Brian & Margie Ings BMI Marketing, Inc. California

career firefighter, Brian was with STEMTech since the beginning, having heard about StemEnhance from Ian Davies, who had been his friend and



networking colleague for fifteen years. Over the last two years, Brian shared StemEnhance with friends and acquaintances, moving up the rankings steadily as his organization grew. When he achieved Triple Diamond in January of this year, he was very happy, mostly because his increased income would enable him to help more people. He said, "When I am not working to share STEMTech's phenomenal product and exceptional business opportunity, I am busy with missionary work, building a church and school in the Dominican Republic. My passion is to do whatever I can to improve the lives of the desperately poor people of that island nation."

His personal hopes and dreams for the future ended tragically on February 13, when he died suddenly while vacationing in Florida with his wife, Margie. "We had been having such a wonderful time," Margie relates, "and Brian was so excited about the future. Losing him has been just devastating." As she grieves the passing of her life partner, Margie has vowed to continue sharing StemEnhance and the STEMTech opportunity through Brian's company, BMI Enterprises. "I will do my very best to keep Brian's dream alive," she says, adding, "There are so many people he wanted to help with their health issues and financial challenges, through his STEMTech business. I will work to carry on his legacy."

All of us in the STEMTech family share Margie's grief over the loss of Brian Ings, a truly exceptional man, whose life touched so many. He left us all too soon, and we shall miss him.

To view Brian's obituary, go to www.legacy.com/venturacountystar/obituaries.

Marijke Long North Carolina DRIVING









on Logan Missouri



Dr. Enrique Martinez Puerto Rico DRIVING

Don Miller Oklahoma SHOPPING

> **Ralph Weber** Minnesota SHOPPING





How are YOU doing on vour *N*av to qualifying?

MORE DRIVERS AND SHOPPERS

Saundra Cleveland & Judy Hendricks TOBI SAILS Oklahoma & Colorado

Rob Cranston Rhino Holdings Ontario

Allen Curley Missouri

Teresa Curtis SRL Enterprises Corp. Nevada

Susan & David Darbro Better Health, LLC Indiana

Natasha Neece Stem Cell Opportunities, Inc. Oregon

Dr. Robert & Sue Ann Rogers Florida

The Journey of a Lifetime...



We have a full weekend of exciting all-distributor meetings, powerful workshops, exciting recognition events and social activities where you will have many opportunities to meet and earn from STEMTech field eaders and corporate executives.

ere you at STEMTech's First Annual Convention in March, 2007? If you were, then the photos on these pages will probably bring back some wonderful memories of a very special weekend. If you missed the First Convention – or if you have joined the STEMTech family since March, 2007 -- the photos will show just a little of what you missed. But although they say "A picture is worth a thousand words," no picture can adequately convey the **feeling** of a STEMTech Convention. You really had to be there to know that this is true.

As you plan your April trip to Garden Grove for this year's Convention, keep in mind that you will be kept VERY busy during your time at the Hyatt Regency. StemGem Team members will get an early start on the weekend activities at their Friday afternoon gourmet buffet and meeting, where STEMTech corporate leaders will preview most of the weekend's announcements for them. (But even the StemGem Team does not get to learn everything on Friday... Last year's reveal of the BMW Car Bonus Program was a Saturday evening surprise for everyone!)

Not yet a StemGem Team member? Not to worry... We have a full weekend of exciting all-distributor meetings, powerful workshops, exciting recognition events and social activities where you will have many opportunities to meet and learn from STEMTech field leaders and corporate executives. Bring a good-sized notebook and some long-lasting pens, because you will be taking down plenty of notes... Nowhere else can you accumulate the sheer volume of valuable business building information that you will get in one weekend in April at the STEMTech Second Annual Convention!

Here is a peek at what's in store for you. (But remember, we are not revealing the surprises here. You'll have to be at the Convention to hear about them!)

Right Around the Corner!

Registration

Thursday (5-6:30 pm) Friday (9-11 am and 3-7 pm) Saturday (7:30-9:30 am)

Convention Agenda

Morning: Scheduled tours of Vita Tech International Afternoon: StemGem Buffet at 3 pm; Meeting follows Evening: Dessert & Mixer for all Distributors, 7 pm Saturday Morning: Breakfast (7-8:45 am) General Session I (9-10:45 am) General Session II (11-12:30) Afternoon: Lunch (12:30-2 pm) Sales Room open (12:30 - 6 pm) Workshops, Group I (2-2:50 pm) Workshops, Group II (3-3:50 pm) Workshops, Group III (4-4:50 pm) Evening: Reception (6-7 pm) Banquet Dinner (7 pm) Recognition Awards Ceremony (8 pm) Dancing (9 pm - 1 am)

Morning:

Breakfast (7 - 8:45 am)General Session I (9-10:45 am) General Session II (11 am - 12 n) Sales Room open 8-9 am and 12:30-2 pm

Scheduled Workshops

Presented in English, unless noted Stem Cell Nutrition 2:50 pm) II (3-3:50 pm) Comp Plan 101 (en español) III (4-4:50) Comp Plan 101

Marketing to Healthcare Practitioners The Next Big Marketing Tool How to Build a Large Network Building Virtually Around the Globe Don't Leave Money on the Table (Back Office training) Comp Plan 101 *(en español)* Building an Asian Market in the U.S. Springboard to Asia Stem Cell Nutrition Building Virtually Around the Globe The Next Big Marketing Tool Generating Leads Naturally Building an Asian Market in the U.S. Springboard to Asia Marketing to Healthcare Practitioners Building an Asian Market in the U.S. – Springboard to Asia (*in Chinese*) Stem Cell Nutrition Marketing to Healthcare Practitioners The Next Big Marketing Tool Train the Trainer (Back Office training) Building the Hispanic Market in the U.S.

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Teresa Curtis Izzy Matos

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Dr. Enrique Martinez, Anna Gallman

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- Springboard to Latin America *(en español)* Oscar Rosas, Juan Carlos Saucedo How to Build a Large Network *(in Chinese)* ChiTung Tsai, Jay Yeh and Vannessa Tu



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StemEnhance and Athletic Training

By Christian Drapeau

The closest runner was more than 2 miles behind Nina Kraft when she crossed the finish line of the Ironman Triathlon in Hawaii, on October 16, 2004.

B ut instead of feeling triumphant, she kept her head down and barely looked up at the cheering crowd. A few weeks later, results showed she has tested positive for recombinant erythropoietin, a drug that boosts endurance. "I screwed up," she told the press. "I never really rejoiced over the victory in Hawaii. I was ashamed the entire time, especially in front of my family. I cheated." Since then, doping has become an increasing problem in competitive and Olympic sports.

So just about anytime an athlete is introduced to StemEnhance, the first question is, "Does it contain a stimulant? Will it show on testing for doping?" A number of years ago AFA had been tested for doping in horses, after a few trainers saw how large amounts of AFA helped horses on the racetrack. But because of the attention given to the problem of doping over the past few years, passing the doping test in horses was not enough for top athletes. So we recently contacted international agencies involved in testing for doping and tested StemEnhance.

Results: StemEnhance is safe for athletes.





HANNA

SCIENCE

But why would a healthy athlete be interested in StemEnhance? We are so used to thinking of health as the absence of disease, and athletes are the picture of health. To understand why athletes welcome StemEnhance, we need to think of health as the very optimal state of the body in order to achieve highest performance. From this point of view, supporting stem cells constitutes a unique training and performance strategy.

A little over a year ago, I received a letter from two high school students in Florida, Hanna and Ilisa Lee, asking if I would be interested helping them in a project for the local Science Fair. In their letter they made the case that if stem cells could travel to

muscles and help muscles recover faster after exercise, then the ability to exercise the day after an intensive workout would be greater. Therefore, everyday athletes could go further in their training, turning in greater performances. Consequently, athletes taking StemEnhance should improve much faster. I was impressed. These two teenagers understood it all! I asked them for a detailed protocol and we signed an agreement. (My main motivation for a signed agreement was that I wanted them to take the project really seriously. A serious approach was the best I could do to foster the development of these two young scientists. Their project was a great opportunity for them to experience the excitement of scientific investigation.)

They went to work on their project and did a fabulous job. They documented how rowers at the University of Florida achieved greater performance over time when taking

StemEnhance, compared to teammates not taking StemEnhance. Hanna and Ilisa's science project ended up serving as the preliminary work for a more in-depth controlled study currently being carried out by an expert in exercise physiology.

Now, let us look at the use of StemEnhance by athletes in more detail. In theory, how may StemEnhance contribute to giving athletes an "extra edge"? To understand this relationship, we need to look at the physiology of athletic training. When an athlete goes through daily training with maximum effort, numerous microscopic lesions take place in muscles, tendons and ligaments. These microscopic lesions rapidly become the sites of discomfort. The body's reaction to this discomfort produces molecules that create slight local edema in an attempt to increase blood flow, nutrient delivery and cellular circulation, as well as lymphatic drainage to eliminate cellular debris. But this process also creates molecules that mediate discomfort, and the goal of discomfort is to limit the person's movements to maximize the recovery process. The process of discomfort is very interesting, as it is designed to limit the exposure to further stress. A muscle that has micro-lesions will not contract to the fullest, because the body will neurologically inhibit muscle contraction to prevent further discomfort. But if a person is an athlete in training, he or she takes some pain killer and goes through more training the following day, creating more lesions. As this process continues day after day, the athlete gradually develops a chronic situation that limits the ability to train to the fullest.

ATHI FTICS

As part of the body's reaction to training stress, the microlesions also release compounds that attract stem cells, as stem cells carry out their role of daily renewal. The greater the number of circulating stem cells, the greater the number of stem cells that are

To understand why athletes welcome StemEnhance, we need to think of health as the very optimal state of the body in order to achieve highest performance.

available to migrate in the recovering muscles. As stem cells migrate into the muscle and become muscle cells, they may accelerate the process of recovery after intense workouts. As a consequence, the day after training exercise by an athlete using StemEnhance, the muscles may be better prepared for extra workout and the person may be able to exercise to a greater extent. The difference may be small when viewed day to day, but the difference can accumulate. As a result, the ability to train a little bit more everyday may lead to significant differences over time. So StemEnhance does not promote greater muscle mass or greater strength and it does not support some hormonal process; it simply assists the muscles, ligaments, tendons and connective tissue in their process of recovery after intensive workouts, perhaps allowing athletes to train everyday to the fullest, so they may tap more effectively into their own potential.

I remember that years ago -- before any knowledge of the effect AFA has on stem cells --Dan O'Brien, 1996 Decathlon Gold Medalist was sharing in a television interview that the only

supplement he was consuming was large quantities of AFA. He claimed, "All it does is give me an edge everyday." He may not have known exactly how AFA worked in his body, but he knew that AFA probably helped him become world champion.

These days an increasing number of athletes are including StemEnhance as part of their winning strategies. With the intense scrutiny athletes undergo to remain fierce competitors without the use of prohibited performance-enhancing drugs, StemEnhance – a 5:1 concentration of AFA – will prove a unique tool to support optimum training for top performance. As a result, the number of athletes using it will certainly increase, as StemEnhance makes its official appearance on lists of safe supplements for athletes. We await with great anticipation the results of the study investigating the effect of StemEnhance on performance by athletes. Significantly positive results from this study -- which is being conducted by an expert in the field of exercise physiology – will help to confirm the evidence gathered by Hanna and Ilisa, as well as the experience of the many athletes who use StemEnhance each day as part of their training regimen.



Scott & Annette Myrick Healthy Prosperity, Inc. California

Although they have been involved in network marketing since 1992, Scott and Annette Myrick were not looking for a business opportunity when "we stumbled upon Bruce Higgins' WealthBuilders website," Scott says. The Myricks were

intrigued by the site's videos, called Bruce, and enrolled. "But we only dabbled in the business at first," Scott says, explaining that it was not until they began seeing positive effects of StemEnhance that they decided to get serious and build a business.

Scott and Annette live up in the mountains, about 35 minutes' drive from the nearest town, so they do the business using the phone and the internet. Both are very passionate about StemEnhance, "and people come to us because of this passion," Annette says, adding, "We really want to get the word out and share this amazing product with everyone." Scott points out that building a business is "a marathon, not a sprint." Even though they say that it is important to "start seriously and fast," Scott and Annette are with STEMTech for the long term. They work "part-time with a fulltime focus," Scott says, adding a favorite quote: "Prior preparation precludes poor performance."

Recently, returning from a trip to STEMTech World Headquarters, the Myricks stopped at a restaurant, parking directly in front of a large BMW emblem. "We figured that was a good sign," Scott says. Is there a BMW in the Myricks' future? "You bet!" says Annette. "As we help other people to achieve their goals, we are bound to achieve ours!"

Elmarie Marais South Africa

Elmarie's husband, a medical doctor, and his employee Linda Schoonraad were researching glyconutrients on the internet to help with Elmarie's physical challenges, and they stumbled upon a StemEnhance website. Both were interested in the science behind the product and the hope StemEnhance held



for addressing Elmarie's health issues. So when STEMTech's Pre-Launch was held in November, 2007, Elmarie says, "We were ready. I joined and made director right away, with the help of my fantastic upline from the U.S., Maryanne Maldonado, Marijke Long and Mark Parsekian." Elmarie experienced wonderful results with StemEnhance. She began at once to share the StemEnhance story with everyone she met, both at her medi-spa institute and elsewhere. She says, "StemEnhance has changed my life and the lives of many people around me. 'Selling' this product is like spreading good news. It is impossible not to be excited!" Elmarie and her husband say they feel privileged to be part of a company that has done ground-breaking research in stem cell technology and that offers the world such a revolutionary product. "With the help of my husband," Elmarie says, "I plan to build a strong downline and to have regular meetings to educate and motivate our colleagues and prospects. The sky is the limit!"

She says she enjoys sharing her personal story of the benefit StemEnhance has been for her health and, she adds, "I can also relate to them the positive experience I have had dealing with STEMTech. My compliments to Errol Lester and his dedicated team!"



Bob Beebe & Zachary West *Missouri*

We hear a lot about the Generation Gap, but when it comes to 77-year-old Bob Beebe and his 23-year-old grandson Zachary

West, STEMTech has bridged the Gap big-time. They work their two distributorships together, with each lending his personal expertise to develop their businesses: "I'm the talker," Bob says, noting that he still works in real estate sales, "and Zach's the computer expert." Each of them has his own WealthBuilders site, "but Zach handles all the computer inquiries for both of us," Bob says, adding, "I talk to the people."

Bob first heard about StemEnhance from Triple Diamond Ron Logan, who knew of Bob's skin problems and suggested that the product might be of help. When he experienced increased energy quickly and his skin discomfort lessened within a few weeks, Bob knew that he wanted to build a business sharing StemEnhance. He also knew that his grandson had been looking for a business of his own, "so Zach was the first person I called," Bob says. "We've been working together ever since."

Bob and Zach travel often with Ron and Honey Logan to hold Opportunity meetings throughout their area. Bob points out that follow-up is the key to success, explaining, "Some people are not ready to sign up right away. We need to follow up consistently." Zach appreciates learning how to do business from his grandfather, and he is happy with STEMTech. He says, "I've made money faster in this business than with anything I've ever done!" Both are excited about the Convention: Bob says, "We'll be there... together!"



Miguel Angel Ramirez Jaramillo Mexico



"Tm basically a very healthy person," Miguel Angel says, explaining that he was first attracted to the business aspect of sharing StemEnhance. With over seventeen years' experience in network marketing, Miguel

Angel says that when his friend Francisco Kipp from Puerto Rico told him about STEMTech, "I knew a good opportunity when I heard about it." Once STEMTech opened in Mexico, Miguel Angel started immediately to share the news about StemEnhance and the STEMTech opportunity with friends, family and acquaintances. Soon he began hearing stories of wonderful results from his StemEnhance customers, many of whom had not previously been enjoying optimal health. "My own health is great and, since StemEnhance, my mental clarity is sharper," Miguel Angel says, adding, "I want to maintain good health, so I take StemEnhance every day."

Working from his office in Mexico City, Miguel Angel contacts "friends and friends of friends" in his extensive network all over Mexico. He makes frequent presentations to prospects, handling the many emails he receives from his website, and sending STEMTech information throughout Mexico. He applauds the Guadalajara office for the help they give distributors, saying, "They make us feel comfortable." As his organization is growing, he says he will be traveling more throughout his country to support his group. He is also eager for STEMTech's global expansion. "When I saw the STEMTech presentation [May, 2007], I saw their plans for expanding around the world," he says, adding, "I am very eager for STEMTech to open in South America, because I have many friends and contacts there!"

Brian Newton Remedies Natural Health Services of Alberta, Inc. Alberta



Brian owns a body imaging business near Calgary, and his facility includes an on-site laboratory. Clients are referred to

him for body imaging – MRI's – usually to determine the root cause of their discomforts. "We do a scan that takes about a halfhour," Brian explains. "Then I sit with clients and share a whole health assessment with them. Since I do not have their medical records for reference, people are often shocked at what I can tell about them from the MRI."

Over the years, Brian has tried natural supplements from several network marketing companies. When his friend and client Edward Soltys gave him six bottles of StemEnhance to try two years ago, Brian selected several of his clients to test the product's effectiveness. When he was able to document significant improvements in these clients' health, Brian decided to come on board with STEMTech, purchasing the Pro-Retailer's Pak, "so I would have inventory for my clients," Brian explains.

STARS

Since that time, Brian has introduced StemEnhance to clients on a regular basis. He says, "StemEnhance allows the body to function and renew itself. And the PEA in StemEnhance is also especially helpful in supporting adrenal function." Brian sells one or two bottles of StemEnhance to clients, then "I recommend they become distributors and buy directly from the company," he says, adding that he is grateful to Edward, who "helps me manage my downline, so I can focus on introducing StemEnhance to about five new people a week. This keeps us both busy!"





A former teacher and qualified nutritional therapist living in a village in Southern England, Sue joined STEMTech at the U.K. Pre-Launch last October. Experienced in network marketing, she says, "The timing was right" when she was approached about StemEnhance. "My husband's health was not good,

and I was looking for a way to make a bigger income." Little did she know then that STEMTech and StemEnhance would help to address both of the challenges she and her husband faced...

As Sue began sharing StemEnhance with her many friends and acquaintances – in person, on the phone and via the internet – Barry Scott began taking StemEnhance each day. Sue's organization grew quickly, she says, because "I have many practitioner friends who are also networkers, and I find them very open to the product." At the same time, Barry's health was improving dramatically. "Over the last eight months," Sue says, "his health has returned to 'normal' after twenty years of challenges!"

Energized and enthused by the positive change in Barry and others, Sue now spends four days a week on her STEMTech business, "but my computer is on from 7 am to 11:30 pm everyday, and I check emails frequently." She believes that a simple approach works best, and tells new prospects only that she enjoys running her own business and that "I'm into stem cells," handing them her business card and asking for their phone number. She likes to follow up in front of the STEMTech website, because, "Everything is there. It shows prospects just how simple this business is!"

STORIES

I shattered the U. S. Outdoor record in the mile, beating the old time by ten seconds. That old record had stood for 37 years!

ATHLETES AND STEMENHANCE

Jan & Frank Condon California

You may remember seeing Jan and Frank's profile in the first issue of HealthSpan (June, 2006), when we introduced this outstanding couple of Masters and Senior Class athletes. Two years later, Frank has added some very significant record performances in Track and Field to his already-impressive list of records. "Last year," he says, "I shattered the U.S. Outdoor record in the mile, beating the old time by ten seconds. That old record had stood for 37 years!" Frank wins and breaks records regularly in the Masters and Senior Track competitions here and abroad, competing in both indoor and outdoor events. This year he says he plans to "rewrite the record in the

mile, go for the indoor 800m record, and cut the time in the 4x400m relay," noting that he and his three teammates already hold the World Record for the relay, "but we can do better."

Jan's work as an occupational therapist

with home health care patients no longer leaves her time for competitions, but she still maintains an athletic regimen. "I do ashtanga yoga three to four days a week, and I do hatha yoga with a group," she says, adding, "I also run two or more miles three to four times a week." Jan says that she never considered herself a World Class athlete, "but I was a good, solid competitor in the 200m and 400m runs." Once she has more time for training, she plans



to get back into racing. "When I retire, I'll pick it up again," she says.

Both Frank and Jan are sold on StemEnhance as an indispensable part of any athletic regimen. Frank says, "Since StemEnhance, my recovery time during training has been cut in half... and I hear the same thing from all of the competitors on the Senior circuit who are taking StemEnhance. They wouldn't train without it!"

Jim & Kathy Wetenhall Ohio

A firefighter and paramedic, Jim Wetenhall has a demanding physical job. That would be enough for some people, but Jim also competes locally and nationally in the weight events of Track and Field, specializing in throwing the hammer and discus, and also competing in the Weight Pentathlon that includes five weight events. He currently holds the World Record in the hammer throw and U.S. Records in several weight events.

At 54, Jim says that he still gets sore after hard training workouts and competitions, but "my recovery is good. I really like StemEnhance, and I wouldn't consider not taking it." He admits that he is more tired after workouts as he ages, but has no plans to stop training. He says, "I'll be working out all my life, so

I know I will always take StemEnhance."

Kathy Wetenhall is also a competitor in weight events, holding the U.S. Record in the bench press for her age/weight group. Kathy was the first Wetenhall to notice a dramatic improvement in her training with StemEnhance:



She says, "After less than six weeks, I felt so much better after workouts. StemEnhance allows me to build up my body's endurance and lets me recover quickly. It's a great product!" He says, "I'll be working out all my life, so I know I will always take StemEnhance."

PERSONAL /

STORIES

StemEnhance is indispensable to a runner. I would not train without it.

Nolan Shaheed California

You may have seen or heard Nolan Shaheed playing the trumpet with greats like Marvin Gaye, but you may not know that he is also a recordholding runner who loves StemEnhance. These days when he is not playing in a nightclub or working in the studio laying down musical tracks, Nolan is out on the running track, training for his next competition. He currently holds the World Indoor Record in the 800m, 1500m and mile in both the Men's 55+ and Men's 50+ age groups. In



Kristin Asadourian Massachusetts

It is quite a challenge to train for and participate in two prestigious marathons in one year, but that is the course Kristin set for herself two years ago. When she told her brother-in-law Mark Parsekian that she was experiencing swelling in her knees after practice runs, Mark drew on his own experience as a runner and suggested she try StemEnhance. "I lived for over two years with chronic discomfort after exercising," Mark told Kristin, "but with StemEnhance, I'm back running again."

Taking Mark's advice, Kristin added StemEnhance to her daily training regimen. "After about a month, I could tell that it was working," she says. "I could train longer and longer without the discomfort I had been experiencing before StemEnhance." Kristin went on to run in both the Boston and the New York Marathons that year and the next, and she has run in marathons in Long Beach, Los Angeles and Vancouver, as well... all with no of the recurrence knee discomfort she endured while training before StemEnhance. "I would say that StemEnhance is indispensable to a runner," she says. "I would not train without it!"

2007 he was named Male Masters Athlete of the Year.

"I train everyday," Nolan says, explaining, "I do about twelve miles a day of 200m repeats and mile repeats, so it's pretty intense." He has used StemEnhance over the last two years, but became even more dedicated to the product about eight months ago. "I had a very hard competition coming up in the National Championships," he says, "and I usually don't do well in those races, so I made sure to take StemEnhance." During the big race, he says, "I ran FAST, faster than ever, and I said to myself, 'What did I do different? It must be the StemEnhance!" But the story doesn'tend there... At the World Championships, Nolan took two Golds and a Silver – winning his second race only an hour after

an hour after setting a record in the 3000m. Nolan was amazed: "I shouldn't have been able to do a double like that," he says, adding, "It must be the StemEnhance. It's given me the edge... again!"



My energy level was way up, so I could train longer with less fatigue.

Kathleen Jager Arizona

Since we introduced Kathy to you in the Winter 2006-7 issue of **HealthSpan**, this "Geezer Jock" has continued her amazing athletic accomplishments. Since she was 50, Kathy has been a multi-event competitor in Masters Track, doing all the throwing events, jumping events and short distance running. For three years, she held the World Indoor Record in the 60m dash. She is also a nurse, so when Frank Condon first introduced her to StemEnhance, she was skeptical. She says, "I wondered: How good could this little green capsule be?" But she figured it could not hurt, so she tried StemEnhance.

Within a short time, "I was amazed at its effectiveness," Kathy says. "My energy level was way up, so I could train longer with less fatigue." These days she trains three to four days a week alongside young athletes at a junior college, and she also plays soccer on a multi-age team. Since StemEnhance, Kathy says, "On the soccer field, I'm fast. If you're faster, they can't catch you." Recently, Kathy outdid even her own expectations in the pole vault, which is not an easy event at any age, when she improved her personal best with a jump of eight feet, six inches! She explains, "Getting older doesn't mean we can't set our sights on gettingbetter. With the help of StemEnhance, I dream big dreams." Kathy emphasizes

that training "takes a



lot out of you" at any age, but StemEnhance seems to help her maintain her rigorous training regimen with greater success and shorter recovery time. "If you can train more without beating yourself up," she says, "you get better!"

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