

HEALTHSPAN

SPRING 2012

Stemtech HealthSciences, Inc.

Total Life Enhancement



Travel



Feel Great

Go Relax



Buy a House

ACHIEVE YOUR **Dream Lifestyle** FAST

pp. 8-9

Trip of a **Lifetime**
CHAMPIONS CRUISE

pp 6-7



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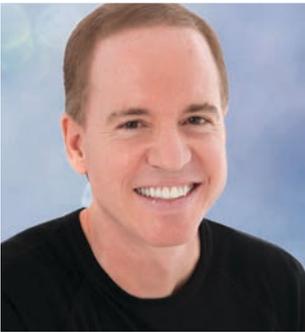
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visit us on <http://www.facebook.com/stemtech> and tell us what you think of this issue of HealthSpan!

co-founder

messages



Ray C. Carter, Jr.

The first quarter of the New Year has been an exciting one for Stemtech around the world. As 2012 began, we announced promotions of four of our top-notch Executives. At about the same time, we opened for business in Japan, which

is the second-largest direct selling market in the world. Then in February, we enjoyed a powerful Director Leadership Conference for Latin America on a beautiful Colombian island, along with February Frenzy in the U.S. and Canada. The quarter built to a crescendo with the March Madness tour by Andy Goodwin and Heather Livingston (See page 5). Taken together, these three months demonstrate that Stemtech is truly on the move here and worldwide.

Yes, our global expansion continues, as we finalize plans to open Tanzania, South Korea, Indonesia, Brazil, India, Thailand, Russia and perhaps several other countries during 2012. An African superstar, Ghana, will also officially launch in June, after an extremely successful pre-launch year.

Congratulations to our newest Triple Diamond Directors from four different countries: David Weible (U.S.), Pilar Coronado Rojano & Enrique Bringas Sanchez (Mexico), Johannes Pienaar (South Africa) and Daniel Gyamfi (Ghana). I have a feeling that with our new Fab-5 Pack and TeamBuilder Bonuses, along with the enhancements made to the StepUp rank qualifications (See pages 8-9), we'll see a record number of Triple Diamonds, President's Club and Chairman's Club achievers this year!

Congratulations also go out to all of our ChampionSHIP Cruise top performers. (See pages 6-7) Who will fill out the lucky group of Distributors from around the world who will sail with us to the Mexican Riviera? We'll be sure to take a lot of pictures later this month, so you can share this trip of a lifetime online and in the next HealthSpan.

2012 will be an amazing year for Stemtech around the globe, with more ways to earn more income than ever before. Make it your best year yet, and plan to celebrate your success at the North America Convention in September!



President & CEO

Christian Drapeau



As I was traveling recently to France for a lecture tour that took me to Paris, Nantes, Bordeaux and Lyon, I had some time to think about the past seven years...

In spite of a few more gray hairs that I see in the mirror these days, everything in 2012 seems like the "yesterday" of 2005. It was then when we started with an idea which seemed to me a rather simple one, although its novelty at first made it quite a challenge to share. But the message was simple: Stem cells constitute the natural renewal system of the body, so by merely putting more of them in the bloodstream, we can help the body to use them smartly.

This basic but revolutionary scientific message has gained strong acceptance over the years to the point that I have presented the concept, supported by solid science, to many universities, hospitals and scientific conferences in Asia, South America, Europe and North America. What was a "wild idea" ten years ago is now widely accepted as scientific fact.

There is certainly a satisfaction for the scientist in me for what has been achieved, but I can't escape thinking that without you in the field none of this would have been possible. All the contacts with universities and hospitals, scientific teams, key doctors and researchers -- They all came through you. I am in awe when I experience the reality of the saying, "It's not who you know, it's who they know that matters most." As we reach out to people and open ourselves to new business relationships, we create opportunities to meet exceptional people who can at times transform our future... or we can transform theirs. Each day I find myself thinking about the many people I have met through Stemtech who give me so much inspiration to continue the work we do.

To all of you, I send my sincere thanks. I am so grateful that you and I are part of Stemtech.

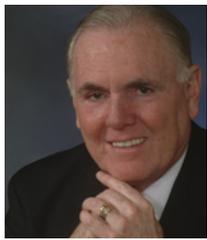


Chief Science Officer

Stemtech advisory board

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e are pleased to introduce the members of the Stemtech Advisory Board, a distinguished group of professionals who will share their valuable counsel with our Co-Founders and Executive Team as our company continues its growth and development, changing lives around the globe.



Ambassador
Raymond Flynn

Ambassador Flynn was educated at Providence College, where he was an All-American basketball player. He served the people of Massachusetts in the House of Representatives and on the Boston City Council, after which he was the most popular Mayor in the history of Boston, also serving as chairman of the U.S. Conference of Mayors Committee on Hunger and Homelessness.

In 1993 President Bill Clinton appointed Flynn the United States Ambassador to the Holy See. Since the completion of his term as ambassador, he has worked tirelessly to encourage and foster responsible citizenship, appearing on local and national radio and television and in the press. Ambassador Flynn is a public relations advisor to Stemtech in matters of social responsibility.



A. Wes Siegner, Esq.

Mr. Siegner is an attorney with Hyman, Phelps and McNamara, having received his B.A. degree from Brown University and Masters degree in biology from the University of Minnesota, prior to receiving his law degree from Cornell University.

He has served as legal counsel and public relations spokesperson for dietary supplement trade associations and as a registered lobbyist on federal and state legislative issues. Mr. Siegner is a Stemtech legal advisor for FDA and FTC compliance issues.



Stephen Purdy, DVM

Dr. Purdy is a Veterinarian and Associate Professor in the Department of Veterinary and Animal Sciences at the University of Massachusetts, Amherst. He is also the President of the Nunoa Project in Peru, a non-profit humanitarian organization that helps children and animals.

Graduating with a B.S. degree from the U.S. Naval Academy, he received his DVM at Cornell University. Dr. Purdy is a Stemtech scientific advisor for clinical studies on animals.



David Y. Chiang, Ph.D.

Dr. Chiang is the Director of Technical Services, Research & Development for VitaTech International, a 50-year-old pharmaceutical-grade contract manufacturer of nutritional supplements.

He holds a Doctor of Nutritional Science degree from Texas A&M University and is a member of the American Botanical Council. Dr. Chiang is a Stemtech scientific advisor for nutritional supplement formulation and new product development.



Karen Ward, Esq.

Ms. Ward is a principal at The General Counsel. A graduate of California State University, Long Beach, with a degree in Political Science, she obtained her J.D. degree from Southwestern University.

She has worked as legal counsel for The Boeing Company, Yamaha Motor Corporation and Ricoh Electronics, Inc. Ms. Ward is a legal advisor to Stemtech in matters of risk management, human resources and corporate contracts.



Peter Tennyson, Esq.

Mr. Tennyson is a partner at Paul Hastings. After he received his B.A. degree (with Honors in Economics) from Purdue University, Mr. Tennyson served in the U.S. Army before attending the University of Virginia School of Law, where he received his J.D. degree.

He served as vice president and general counsel of Cannon Mills Company and its parent, Pacific Holding Company, during a distinguished career in corporate law. Mr. Tennyson is a Stemtech legal advisor in matters of corporate law, including securities and acquisitions.



David Schaeffer, M.S., Ph.D

Dr. Schaeffer is a professor at the University of Illinois, having received his Ph.D. in organic and physical chemistry from City University of New York (CUNY). He had previously received his M.S. degree in Organic Chemistry and Analytical/Physical chemistry from Northwestern University.

He has been published over 300 times in peer-reviewed journals, and has written several dozen peer-reviewed technical reports for federal and state agencies and major companies. He has collaborated as a statistician and toxicologist on over 200 papers specifically in veterinary medicine, toxicology and ecology. Dr. Schaeffer is a Stemtech scientific advisor for clinical study design and statistical modeling.



Spencer M. Reese, Esq.

Mr. Reese, partner in Grimes and Reese, graduated from Colorado College with a Bachelor of Arts degree in Business Administration and worked in the insurance industry before attending the Washington University School of Law. Graduating with a J.D., he began his legal practice in the areas of environmental law and commercial litigation in Boise, Idaho.

Mr. Reese is a member of the Utah, Idaho, Colorado and Missouri bars, and is an active member of the Direct Selling Association's Lawyers Council and the Government Relations Committee. He has served as in-house counsel in the Direct Selling industry and has advised many companies in the industry. Mr. Reese is a Stemtech legal advisor in matters of Direct Selling laws and DSA regulations.



Frank I. Katch, Ph.D.

Dr. Katch graduated from the University of California at Berkeley with a Ph.D. in Education, specializing in exercise physiology, after which he was a Professor of Exercise Science, Department Head and Graduate Program Director at the University of Massachusetts, Amherst. An elected Fellow of the American College of Sports Medicine and member of the prestigious American Academy of Kinesiology and Physical Education, Dr. Katch has published over 145 articles in peer-reviewed scientific and professional journals, and has given more than 230 lectures as an invited speaker at national and international conferences.

Elected to the Board of Trustees of the American College of Sports Medicine (ACSM), Dr. Katch served as exercise physiology section editor for Medicine and Science in Sports and Exercise (MSSE). He currently serves on three international editorial advisory boards in the field of exercise physiology, sports science and fitness. He also consults with the NFL, MLB, NBA, the US Olympic Teams and corporations and appears on major TV news networks. Dr. Katch is a Stemtech clinical study advisor in the area of sports nutrition.



Mark Pryn, CPA

Mr. Pryn is a senior executive at Moss Adams and has extensive experience in corporate governance, mergers & acquisitions and IPO's. He previously served as Audit Manager and Business Development Manager at Deloitte.

A Certified Public Accountant, Mr. Pryn earned his B.S. degree in Accounting and Economics from the University of Cape Town, South Africa. He is a Stemtech finance and accounting advisor for global finance and tax strategies.

Did you Know?

Earlier this year, Ambassador Ray Flynn was a keynote speaker in a prestigious gathering of eminent Catholics from diverse fields who meet annually in Berkeley, CA, to discuss topics concerning faith and culture. In his remarks on this year's discussion topic, "Catholic Imagination and Contemporary Culture," Ambassador Flynn spoke of his personal interest in adult stem cell research, saying, "Adult stem cells allow us to pursue hopeful scientific research while respecting human dignity, making man the ultimate beneficiary of this research, while never reducing him to being its instrument."

Distributors attending Stemtech's 2011 Convention will remember Ambassador Flynn's powerful and heart-wrenching address where he talked about his grandson Braeden, born with a small cerebellum which affects his balance and speech, and the hope the Ambassador has that advances in adult stem cell research can help Braeden and so many others.

global leaders

New Global Triple Diamonds



David Weible - United States

Delores Hutchinson told Triple Diamond Leader Denny Kluver, "If I could get David Weible into Stemtech, he'd build this company like nobody can. He's the world's best salesman!" Denny sent David brochures about our products and comp plan, then called to ask David what he thought of the brochures. David's response stunned him: "I can't read or write," David said. "Send me product." Denny did just that, and within weeks, David was seeing "a new man" in his mirror. The unnatural puffiness was gone, as was the joint discomfort that had reduced his mobility and quality of life for years. "I feel like I'm thirty again!" David says. Since then, David has thrown his full effort into his business, driving all over to spread the word about Stemtech. He is his own best advertisement. "People have trust in me, because they see what Stemtech's products have done for me. When they ask, 'Can Stemtech help me?' I have a one-word answer: YES!"

Pilar Coronado Rojano & Enrique Bringas Sanchez - Mexico

Calling her husband Enrique "my inspiration," and drawing upon 15 years' experience in network marketing, Pilar has built a large organization throughout Mexico quickly. Once her friend Claudia Zamudio introduced her to Stemtech, Pilar saw immediately that the company's science offered "a completely new concept, the science of natural renewal with adult stem cells" and she was intrigued. And learning about Stemtech's many avenues to make money while helping others was a particularly strong attraction for Pilar. She says, "Stemtech's Enhanced Compensation Plan, with pools and bonuses, lets us bring in money while we are building our residual income. This is exceptional!"



Daniel Gyamfi - Ghana

A Fellow of the Royal Statistical Society of the United Kingdom, Daniel holds a Masters degree in Applied Statistics and says he has a keen interest in stem cell research and in Stemtech's significant role in the science of adult stem cell nutrition. He builds his Stemtech business with a commitment to a personal target of five FastStart enrollments every month, so Daniel was ready to compete in the ChampionSHIP Contest. He worked hard to keep his name at the top of the Leader Board in the Diamond category, calling this year's contest "a rehearsal for my next competition in the Triple Diamond category." Daniel says, "If ever there was a time when we should be studying how to spread wellness and prosperity and to maintain optimal health, it is now!"

Johannes Pienaar - South Africa

Johan says that Stemtech "gave back my life – There's no doubt about it." In 2007, Johan was in the ICU with a damaged heart that offered him few options. "I chose to try StemEnhance®," he says, "because the science of adult stem cells made sense." Over the next dramatic year, Johan's health improved steadily, until he once again led a "completely normal, active life." With his wellness came a growing business with Stemtech. Becoming a Triple Diamond "took longer than I'd planned," Johan says, "because I didn't really concentrate on enhancing my own position." Nevertheless, "Triple Diamond just happened," he says, explaining, "When you are passionate about helping others achieve their dreams, somewhere along the way you find you are achieving your own dreams."



march madness



left to right: David Weible, Heather Livingston, Denise Fischer, Andy Goodwin and Rodney Kart

March Madness Road Trips

It seemed like a wild and crazy idea at first – holding more than 15 meetings in venues all over North America in 24 days. “Then the more we thought about it,” says Senior VP Andy Goodwin, “the more we knew it would be wild and crazy... but in a very good way!” So he and Heather Livingston set off on an adventure that would bring March Madness to Stemtech Distributors and their guests from the Pacific Northwest to the Heart of Canada, then down the East Coast and across the USA, drawing large crowds for their brand-new style of Stemtech meetings, where Distributors’ \$10 registration brought them a \$20 voucher

for future purchases and Distributors bringing three or more guests received Christian Drapeau’s *“The Stem Cell Theory of Renewal”* for the guests to take home.

Triple Diamond Denny Kluver sent an excited message to his wide-ranging North American Team after the Spokane meeting, noting that Heather’ and Andy’s presentations on our products and the new Comp Plan Enhancements should be “gold-plated”. ✕

“This had to be the BEST Stemtech meeting ever held here in Spokane. The enthusiasm was indescribable. People were smiling and so happy they came. The mood was the best I have ever seen.”

– Denny Kluver

WACKY WEBINAR

In webinars throughout “February Frenzy,” a highlight was the weekly **Wacky Webinar Quiz**, where Distributors online answered questions – some easy, some more challenging – to demonstrate their knowledge about “everything Stemtech.”

After a tough tie-breaker in early March, taking home the \$1000 voucher as the Master Quizzer was Triple Diamond **Everett Potter**, who credited “a fast computer and being up on all things Stemtech” for his win. Second Place and a \$500 voucher went to Senior Managers **Leo & Jamie Vasquez**, who said, “We had a good time, learned a lot and we never won that much ever in our lives!” **Marge Berger** (See page 16) said that “My brain and my trigger finger, both obviously powered by SE2™ synched at such intense speed that I was able to win the \$100 Third Place voucher.” Congratulations to our Top Quizzers and to everyone who took part in the Wacky Webinar Quizzes! ✕



1



2



3

Did you
Know?

Some fun facts about March Madness:

Andy and Heather traveled 11,401 miles and led 17 successful meetings, introducing Stemtech to the guests of Distributors all over North America. In May, they’ll be off again!

Watch eBlasts for your opportunity to schedule a meeting.

trip of a **lifetime**

Stemtech's *ChampionSHIP Contest* has grabbed the attention of *Business Builders* all over the world. It seems that a **FREE ONE WEEK TRIP** to the Mexican Riviera for a *Distributor and spouse* – complete with roundtrip airfare – is quite an incentive!



Stemtech Distributors in just about every market have been right in the thick of the competition for the coveted 21 staterooms on the *M.V.*

Spendor – one stateroom reserved for each of the Top Seven qualifiers as Diamonds, Double Diamonds and Triple Diamonds. What's more, President & CEO Ray Carter kept his eye on a few other top performers in the Contest, adding **President's Picks** to the list of 21 happy cruisers. ☺

>> THIS JUST IN <<
Trip Advisor named **Cabo San Lucas** as having one of the *World's Best Beaches* in 2012!



IF YOU "MISSED THE BOAT" FOR THIS CHAMPIONSHIP CRUISE, PLAN NOW TO BE "ON BOARD" FOR THE 2013 CHAMPIONS EVENT!



We congratulate these **WINNERS** in the ChampionSHIP Contest and the lucky **PRESIDENT'S PICKS** achievers. We can't wait to hear what a fabulous time they all had on board the *M.V. Splendor* and on the beautiful Mexican Riviera!

Triple Diamond Champions

1. Adjei Appiah, GH
2. Stem Aegle & Partners, MY
3. Siu Tjin Tjhin, MY
4. Merlie Kluver, US
5. Marijke Long, US
6. Claudia Ivette Zamudio Vargas, MX
7. Great Life Enterprise MY

Double Diamond Champions

1. Macazaga Org, Sc, MX
2. Jacki Smith, US
3. Christa van der Merwe, ZA
4. Natasha Neece, US
5. ML5 Sdn Bhd, MY
6. Johannes Pienaar, ZA
7. Patricio Teran Herreria EC

Diamond Champions

1. Daniel Gyamfi, GH
2. Kpakpo A. Koffi, GH
3. Emma Amechi, GH
4. Dominique Boulay, FR
5. J. Trinidad Carranza Tovar, MX
6. Ayite Amavi, GH
7. Maria del Pilar Coronado Rojano MX

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WHO ELSE WAS ON BOARD WITH RAY CARTER, CHRISTIAN DRAPEAU AND STEMTECH EXECUTIVES WHEN THE M.V. SPLENDOR SET SAIL? A FEW OTHER LUCKY ACHIEVERS...

The President's Picks! (We'll have to wait to see the trip photos to know just WHO they were!)

2012 ITINERARY

April 22
4:30 pm - Depart from Long Beach, California

April 23
Fun Day at Sea- Crazy competitions, unlimited shipboard activities for fun and fitness, casual and fine dining, personal pampering, casino, Broadway-style stage shows, dance club

April 24
Cabo San Lucas*, Mexico 9:30 am - 6:00 pm
Championship golf courses, world-class deep-sea fishing, scuba diving and the most beautiful beaches have transformed a sleepy fishing town into a favorite destination on the Mexican Riviera. Spend the day falling in love with Cabo!

April 25
Cabo San Lucas*, Mexico 7:00 am - 4:00 pm
Explore this seaside paradise on your own or join one of three all-expenses-paid Excursions: Travel to a UNESCO protected reserve to view wildlife OR Take a 4x4 vehicle to see breathtaking scenery and culture OR Play golf on the Cabo del Sol Desert Course.

April 26
Puerto Vallarta, Mexico 9:00 am - 9:00 pm
Once a vacation spot for only the very rich, Puerto Vallarta retains all the amenities of a classic beach resort that make it a favorite these days for honeymooners, families and seniors alike. Spend a day sport fishing, golfing, horseback riding, hiking, whale watching and enjoying nearby mountains, jungles, rivers and beautiful waterfalls.

April 27
Fun Day at Sea-
We'll be looking for King and Queen Stemtech of the Seas!

April 28
Fun Day at Sea
Prizes, Prizes, Prizes!

April 29
9:00 am, Return to Long Beach
Time to head home with all your Stemtech memories!

fab-5 is fabulous

how can a company that has long been admired for its generous compensation structure enhance the income opportunities for Distributors? ANSWER: With some ingenuity mixed with a desire to develop added income streams for people dedicated to building a business with Stemtech.



If you have ever wished there were more ways for you to increase both the amount of your Stemtech income and the speed at which that income can grow, your wish has been granted.



"Fab-5 is already a family affair for us, as Denny and the two of us have earned significant Bonuses in the beginning weeks. What a program!"

— Merlie Kluver & Susan Strandberg
Triple Diamonds
(and mother & daughter)

With Stemtech's Comp Plan's **5 EARNINGS OPTIONS**, you can get paid **5 TIMES A MONTH!**

Earnings from:

1. Retail Sales
2. FastStart Enrollments, including Fab-5
3. Non-AutoShip StepUp
4. Global Incentive Pools
5. AutoShip Residual Unilevel Commissions

Learn more in your Back Office.

Click on "Comp Plan Clarity with Andy" in the Documents section. See all the ways to MAKE MONEY WITH STEMTECH!

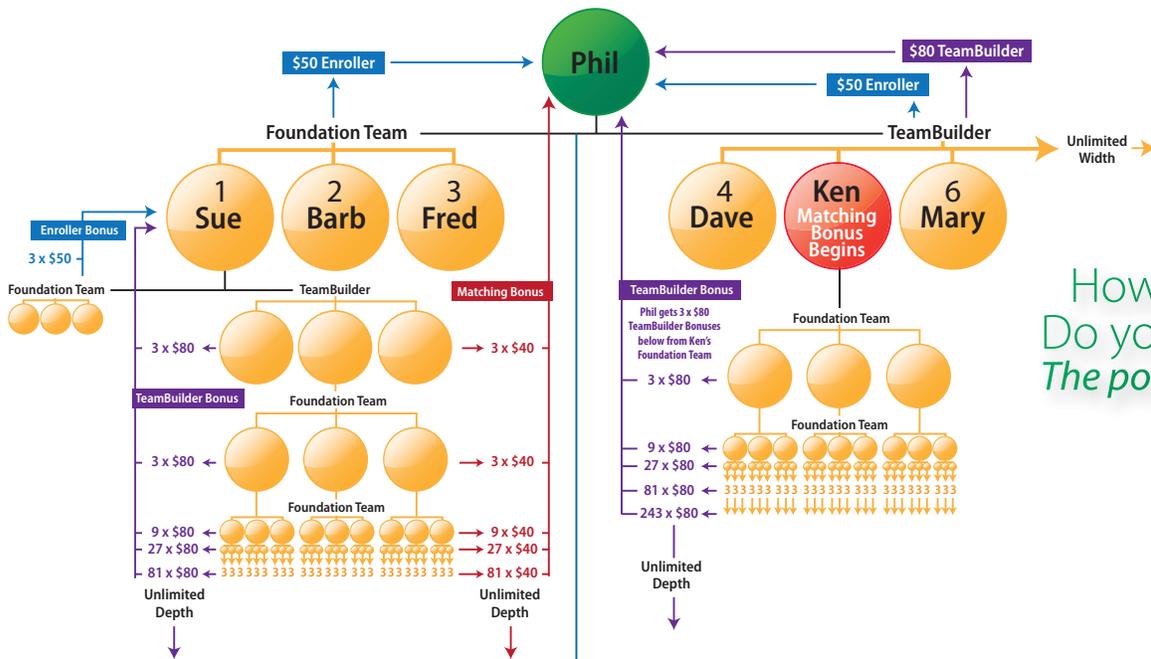
With the Fab-5 FastStart Pack, Stemtech offers these enhanced bonus payouts:

- **\$50 Enroller's Bonus** and
- **\$80 TeamBuilder Bonuses** (TBB) for all your personal Fab-5 enrollments (starting with your 4th personally enrolled Fab-5 Distributor. Get FOUR, earn MORE!
- **\$40 Matching Bonuses** (50%) for the TeamBuilder Bonuses earned by your **Foundation Team** down ALL levels. You begin to earn **Matching Bonuses** once you have 5 personally-enrolled Fab-5 Distributors. Get FIVE and THRIVE!



"Fab-5 is great and I'm so excited! I have a job now, but my target is to achieve enough income with Stemtech by the end of 2012 to quit and go fulltime. Fab-5 can make this happen for me."

— Thomas Kim
Senior Director



How much **MONEY**
Do you want to **EARN**?
The possibilities are endless!



Here is how you can earn

1. Purchase the Fab-5 FastStart Pack for \$299, consisting of Stemtech's 5 most popular products; one SE2™, one StemFlo®, one ST-5 with MigraStem™, one DermaStem™ Renewal Serum and one StemPets®, plus the Business Development Training & Distributor Business Suite, which includes a Stemtech Website in EVERY country where Stemtech is open!
2. Personally enroll Distributors with the Fab-5 FastStart Pack.
3. Select any three of your personally-enrolled Fab-5 Distributors to make up your **Foundation Team**. Choose them wisely!
4. With your fourth (4th) personally-enrolled Fab-5 Distributor, you begin to earn the **TeamBuilder Bonus**. You get the **\$50 Enroller Bonus** and **\$80 Team Builder Bonus**, a total of \$130! Get FOUR, earn MORE!
5. With your fifth (5th) personally-enrolled Fab-5 Distributor, you begin to earn the **50% Matching Bonuses** on the **TeamBuilder Bonuses** earned by your **Foundation Team** through infinite levels. Get FIVE and THRIVE!

Once you have selected and locked in your **Foundation Team** – made up of your three top performing Distributors -- your bonuses will take off... as the three Fab-5 Distributors in your **Foundation Team** enroll their 4th-plus Distributor, and they then select their **Foundation Team**, who select their **Foundation Teams**, and so on, through infinite levels deep. ∞

EXTRA GOOD NEWS!

The magical number 3 now makes earning money with the Step-Up Option EASIER to achieve, too! Instead of requiring FOUR or more Active Director Legs, a new Step-Up Option now requires only THREE Legs, along with new group volume requirements (OGV).

Go to your Back Office to learn about all the exciting details about this Comp Plan Enhancement.

"Fab-5 is a telltale sign of great things to come. I have already signed up five superstars! This company is going to the moon and I want to be along for the ride!"

— **Len Root**
Sapphire Director



"I was surprised and amazed when I received my first commission check for \$1505 into my bank account on March 14th and another big check the following week. I feel my work has been well rewarded and that this program really pays the Distributors for the hard work they put in. I recommend everyone to buy the Fab-5 Pack. You will love it!"

— **Renée Delisle**,
Senior Director

**Learn all about the Fab-5 FastStart Bonuses in your Back Office TODAY.
Join the growing group of Fab-5 weekly Bonus earners!**

advanced results

S E2™ has really shaken up Adult Stem Cell Nutrition! Releasing MORE adult stem cells FAST from the bone marrow and circulating them LONGER means one thing: The effectiveness of the Next Generation of Adult Stem Cell Nutrition is one amazing scientific advancement! People all over North America are singing the praises of SE2.

Frank Condon has been a winning competitor in the Indoor and Outdoor Masters Track & Field Championships for a number of years and holds both National and World Records in mid-distance events. A devotee of yoga whose flexibility at age 71 is astounding, Jan Condon has recently returned to competitive running, winning the California State Championship in the 400 meters – in the same meet where hubby Frank won both the 800 and 1500 meters races, setting a record in the 800. Both Frank and Jan have qualified to compete in the National Senior Games to be held this summer in Ohio, and Frank fully expects to knock down another record or two.

"With SE2, my energy level and recovery rate is so much better than that of other men in my age group. One guy who has known me since college approached me after watching my latest race and said, 'After seeing you today, I need to try whatever you are taking!' So you can see that sharing SE2 with people is easy. When I can dominate in my age group (and usually beat younger competitors' times, too), I am a 'running advertisement' for SE2 and all Stemtech's nutritional!"

- Frank Condon, Ruby Director



"I injured my arm last October. With SE2 and physical therapy, I am seeing the mobility of my arm returning, and strength is building up in the muscles that had atrophied from disuse. SE2 is helping all those millions of adult stem cells to do their powerful work to bring my arm back!"

- Senior Director Allan Ahrens (pictured with Leah)



"Our whole family takes SE2, and we all agree that it is a phenomenal product. We have more energy and focus – both which last throughout the day. And I have noticed that the frequent discomfort I used to feel with my off-and-on running routine has disappeared since SE2 became part of my daily regimen. This is one product that no one can do without!"

- Triple Diamond Mark Parsekian (with Erin and Liam)



Share YOUR story with us



<http://www.facebook.com/stemtech>

changing the **faces** of Stemtech

every week we receive reports from people around the world who are enjoying the return of youthful vibrance to their skin with DermaStem™. Here are some examples...

Robert Boyd

Australia

"With DermaStem, my face is definitely much smoother and the rough little bits on my temples have gone. The backs of my hands and forearms are now soft and supple, no more scaly bits and lumps! For a mere bloke who has very little to do with skin care (That's women's business), I love it."



Judith Matheson

Canada

"I was fortunate enough to have a dear friend 'gift' me with DermaStem. Since I have very sensitive skin, I was cautiously optimistic, but the first time I tried DermaStem, I felt that my skin was being drenched with nutrients and I felt a tightening effect – very exciting! Within a few days the lines around my nose and mouth had plumped up and filled in and the hollow crepey look on either side of my mouth was going away.

"After I gave a friend a bottle, she emailed me a few days later, asking how she could order '5 gallons to bathe in!' Needless to say, we have both become Distributors to take advantage of the world's best products at wholesale prices. Thanks, Stemtech!"

Annie Yen

Taiwan

"I am 80 years old, and the skin on my hands was showing a lot of age. So I decided to see what DermaStem could do. I used DermaStem on my left hand and wrist for six months. You can see that there is a very dramatic difference between my right hand and wrist and the left, where I used DermaStem."



Sharon Niggemann

United States

"Within just 30 days with DermaStem, the skin on my face showed remarkably fewer wrinkles and increased softness, so DermaStem has replaced the organic product I have used for over two years. Now I notice that the areas around my eyes have fewer wrinkles, and that the 'problem areas' around my lips and on my neck are much smoother. Several of my friends have actually suggested that I must have had a 'mini-facelift' or that I had a facial laser treatment! But it's all because of this amazing product. I am a true believer in the power of DermaStem."



Did you
Know?

Know the DermaStem Numbers
Reduces fine lines and coarse wrinkles **25%**
Increases moisture retention **30%**
Increases elasticity **10%**.



global news

W

ithin our borders and beyond the seas that embrace us on two sides, Stemtech continues to grow, developing markets around the globe. Here are updates from our Regional Vice Presidents and General Managers on what's happening worldwide...



Canada

by Lara Bolton, General Manager

It was such a pleasure to travel around our great country for the highly successful March Madness meetings. I loved meeting so many of Canada's veteran and new Distributors and so enjoyed seeing the excellent Stemtech presentations by Andy Goodwin and Heather Livingston. (And it was a good thing that Fabien Turcot and I attended the meeting in Toronto, as an Air Canada flight was cancelled, so Andy and Heather missed the meeting. The "Lara and Fabien presentation" of March Madness went off well and was warmly received, however, we are relieved to report!)

Our ongoing weekly conference calls continue to be a hit, and people are applauding both the opportunity segments and the training. Canadian Distributors are

embracing the Fab-5 Bonus program, as evidenced by the number of Canadians in the Top Performers lists. Special kudos to Renée Delisle and Maggie Fortin for their repeat positions in the Top Five!

We have very BIG goals for the next quarter. (Stay tuned for details!) What are YOUR goals?

1. Senior Director Marius Delapeta with Heather Livingston at the Montreal March Madness meeting

Europe and Down Under France

by Gilles Roux, General Manager

In February, Stemtech France participated in the Salon du Bien Etre, a well-being conference attended by over 36,000, where invited exhibitors – including Stemtech – shared ideas and products. Both excellent product sales

and a significant number of enrollments demonstrated what a success this conference was for us.

In March, Christian Drapeau was a featured speaker at the "Festival of Leaving Food" in Paris. In the days following, Christian attracted large, enthusiastic crowds at conferences in Nantes, Bordeaux and Lyon. The enthusiasm we are seeing at all of these meetings is leading to an upsurge in enrollments and dramatic interest in our products. C'est une Bonne Année en France!

United Kingdom

by Ben Liffen, Business Development Manager

StemFlo® has come to Great Britain! Therefore, we are pleased to announce the implementation of an aggressive marketing campaign promoting the benefits of StemEnhance® and StemFlo taken in concert. We are happy to share with you that we have a healthy stream of new Directors qualifying here, as well, so there is little doubt that business in the UK will see a significant upsurge during the remainder of 2012. These are very exciting times for us!

Bulgaria

by Svetlana Nedkovska, General Manager

We recently celebrated the First Anniversary of Stemtech Bulgaria, with a fun-filled party and a very delicious cake that everyone enjoyed. This celebration flowed closely behind our spectacular showing at the First Europe Regional Convention, where we were the largest delegation in attendance (and we are proud to say it)! So much of what we do so successfully comes from our dedication to team spirit. Here in Bulgaria, we say: "We are full of energy and health and we love sharing both!"

2 - 3. *Everyone enjoyed the delicious First Anniversary cake and the gathering of friends at Stemtech Bulgaria.*

New Zealand & Australia

by Andy Goodwin, Sr. VP/Global Sales & Marketing

We have started off the New Year with a bang! Having responded to the cries from so many, we now welcome the highly sought-after ST5™ to the markets Down Under and it is flying out the doors, with large numbers of positive testimonials coming in. Our Distributors are also snapping up the promotional FastStart Packs, which are increasing the number of Business Builders coming into Stemtech at an overwhelming rate.

We are enjoying the April Stemtech tours of Australia and New Zealand featuring Linda Hoggard, our very own new Triple Diamond Naturopath and Kinesiologist, who is traveling with our new General Manager, Leigh Mace. With her vast knowledge and exciting plans for the future, Leigh will make a wonderful addition to the Stemtech family and will enjoy working with local Field Leaders like Raelene Jury and Graham & Kay Kelly, whose efforts led to recent Rank Advancements. Well done to ALL Distributors! We thank you for all the effort that clearly shows.

4. *Leigh Mace*

Asia

by Jonathan Lim, VP/Asian Markets

Each February, Stemtech **Malaysia** recognizes the achievements of Field Leaders at a lavish event... and this year was no different. Our formal evening for 2012 was filled with fine dining, music and dancing; and rank advancements were applauded, as those moving up received certificates and pins. More than 300 attended this special event, from which a number of lucky Distributors took home prizes from drawings held throughout the evening.

Distributors in **Taiwan** are excited about the addition of both DermaStem™ and StemPets® to their product line in early March. Heather Livingston joined Taiwan's Sales Manager Homer Lin for the official product launch in Taipei and Kao Hsiung, where more than 350 people had the opportunity to hear about the new products first, to take home some great prizes and to take advantage of a one-week-only special pricing for the new products. In a country where both the skin care industry and the pet care industry are huge, we know that DermaStem and StemPets will be very popular, drawing many new Distributors to Stemtech Taiwan.

We are happy to announce the impending opening of Stemtech in South Korea, one of the top network marketing nations in the world. When South Korea, Indonesia and Thailand are open, there is little doubt that business in Stemtech Asia will explode! Now is the time to get busy building Virtual Enrollments in these countries. Time is short and the opportunity is ENORMOUS.

5. *Malaysian Triple Diamonds donned their very finest evening clothes for this year's Recognition Gala.*

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Latin America

by Jonathan Lester, Senior VP

International Business Development

Field Leaders from all over the Latin America Region gathered on beautiful San Andres Island in the Caribbean Sea off **Colombia** for our first International Director Leadership Conference in Latin America. Directors and above from Colombia, Mexico, Puerto Rico and Ecuador joined these countries' General Managers in welcoming Ray Carter and Christian Drapeau to this very special event, which included exceptional training by Sales & Marketing Managers Adriana Ricci and Jacob Orozco, Leader recognition and powerful testimonials. A highlight of the event was a gala dinner on the beach, where everyone in attendance was recognized with a pin and a certificate commemorating this wonderful event, which many said confirms their commitment to help take Stemtech to a mega-million dollar company in the very near future.

And speaking of growth, business is growing in **Mexico**, where we added DermaStem™ to the product line, much to the excitement of many who see the synergy between Stemtech's nutritionals and the skin care line. Ever since its introduction at the North American Convention, "DermaStem" has been the word on the lips of everyone!

In Colombia, Field Leaders have successfully been taking the Stemtech opportunity to other parts of the country, away from big cities, and business is growing. **Puerto Rico** is also growing, led by committed Field Leaders who have boosted both sales and recruitment dramatically. On the horizon: Brazil (product registration in process) and possibly Peru and Costa Rica, two countries where there is a lot of interest in our products. Virtual Enrollers, take note!

6 - 7. Latin American Leaders were all attired in cool white for their special evening of celebration and recognition.

Africa

by Errol Lester, VP/African Markets

We spell "growth" G-H-A-N-A these days in Africa! At the celebration of the First Anniversary of Stemtech Ghana attended by over 300, Heather Livingston, Ghana General Manager Michael Boadi and I were honored that Ghana's Deputy Minister of Health, Robert Joseph Mettle-Nunoo, accepted our invitation to speak. His remarks promoting the acceptance of Stemtech's science-backed product, StemEnhance® held everyone spellbound. On June 16, we will celebrate the official Launch of Ghana, with Ray Carter and Christian Drapeau joining us for this special event, whose 600 seats are already selling out. There is no doubt that Ghana – a nation of only 24 million – is one Stemtech market to watch AND to have as part of your global organization. Sales, enrollments and rank advancements are vying with the U.S. and other much larger countries for #1 status! Tip to Business Builders: Also keep your eye on Nigeria, Tanzania and Zambia. Now is the time to build your Virtual Distributor base in all three countries.

In our first African market, South Africa, Distributors are eagerly anticipating the imminent arrival of the Pocket-size Comp Plan that will allow everyone to "take their business along wherever they go." Throughout the country, excited Distributors are eagerly "Changing the Faces of Stemtech" with DermaStem™, sending in compelling testimonials with pictures worth at least 1000 words. And the excitement is building to a fever-pitch about our newly-introduced StemtechCar Program, which will put the first Distributor outside of North America into a luxury car courtesy of Stemtech very soon. Who will it be? 

8. Ghana GM Michael Boadi presented certificates to leaders during the Anniversary celebration.

9. Errol gets acquainted with the family of a DS Rep in the Accra office.

Convenience with a Capital “C”

Stemtech wants to take the concept of convenience right into your home office or living room, and your eWallet will be the key to this ultimate convenience. Stemtech is helping your wallet to go electronic! Soon we will implement StemPay, an easy-to-use, secure, online direct deposit payment service dedicated to Stemtech and our Distributors. With StemPay, your commission payments will be transferred electronically to your eWallet, and you can then transfer them automatically to your bank account. You will be able to do everything from the convenience of a laptop at your home desk or in your easy chair!

StemPay will offer additional benefits, including

- Easy activation of your StemPay account: Just a few clicks and your account will be active.
- The ability to pay for Stemtech product with the ewallet or debit card.
- Your personal password-protected StemPay account will provide full visibility into your commission payment history.
- Live telephone and online support will be available business hours Monday-Friday.
- Payment notifications will be emailed to you whenever your account is loaded with a commission payment.

Extra Benefit coming, too... Stemtech VISA® Prepaid Card



Once your StemPay account is active, you may request your own **prepaid VISA card emblazoned with the Stemtech logo**. This stylish card will not only be convenient, but it will be a great conversation-starter!

The Stemtech prepaid VISA card will provide these benefits:

- Rapid access to your funds
- Visible Stemtech logo with every use of the card
- Convenience: You will be able to use your Stemtech Prepaid Card wherever VISA cards are accepted – in stores, online, over the phone... worldwide!
- Easy management of your account: You will be able to view card transactions online and manage the funds loaded onto your card.

Keep an eye out for updates about the introduction of this exciting electronic convenience. We will let you know when to expect the arrival of Stemtech's latest state-of-the-art CONVENIENCE in all of North America! 

spotlight

IT'S A FAMILY BUSINESS
Al & Marge Berger

Stemtech is truly a way of life with this happy family. With the family matriarch and Diamond Director Marge leading the way with Marbecca LLC, Stemtech has provided both optimal wellness and opportunity for all three generations.



Front row: Three of the Bergers' eleven grandkids, Kyle, Rachel and Tessa, with Stemtech Director Al Berger and Executive Director Tony Antler (Rebecca's S.O.) Back row: Diamond Director Marge Berger with her children: Director Fran Wilson, Alan Schmidt and Senior Director Rebecca Reverie.

At 85, Al Berger experienced a whole new reason to love StemEnhance® last year when he was hit in the eye during a tennis match, leaving him with a “permanently” open pupil, requiring him to wear dark sunglasses during all waking hours. But Marge and Al did not accept the “permanence” of this problem... not when there is StemEnhance (and now SE2™) in the house! Within five months with a dedicated regimen of Stemtech’s signature products, the eye is fine, Al is back on the tennis court and his sunglasses come out only as needed in the Florida sun.

This active, athletic family enjoys the optimal health that Stemtech products offer and that support – for example – Alan’s Iron Man competition, Fran’s Black Belt karate and master swimming and Al & Marge’s tennis and ballroom dancing. Rebecca and Tony keep active, too, tending their huge garden, putting in time at the gym and caring for four kids and their country

home, which they heat with wood that Tony cuts and splits. The grandkids are into activities that run from competitive swimming to high-level computer wizardry, and StemEnhance/SE2 has played a pivotal role in the development of a healthy lifestyle for all of them.

But the family story does not end with the three generations of humans. After some worrisome years, Fran’s horse Dillon now enjoys “get up and go” for the first time, thanks to the addition of StemEquine® to his feed each day. Coco the cat no longer has to turn her nose up at yucky medication, since Mom Marge now mixes SE2 in her moist food daily (Thank you, Pat Kohl, for the suggestion). And Kate the dog will always fetch a ball for StemPets®, her daily “treat” from Rebecca.

The three generations of this family are building successful businesses with Stemtech. Marge says, “Our family thrives with Stemtech’s support for our health, and we are building wonderful futures with the Stemtech business opportunity.”



Clockwise from top: Rebecca, Fran and Dillon the horse, Kate the dog, and the Berger's two cats.

Skip Schacher - Director, Montana

You might not think of a group of retired guys as world-class weight-lifters, but that is probably because you are not acquainted with Skip Schacher and his buddies. Skip's group at the gym five days a week includes 78-year-old Harold Smith, who holds multiple World Records in the bench press; and Skip himself holds one World Record in the dead lift event, where he lifted 192.7 pounds last year. "I would have done lots better," Skip says, "but I was competing with a broken rib."

The whole weight-lifting idea began simply, Skip explains: "We just wanted to tone up." But since part of the workout regimen from the outset was StemSport™ Chewable Tablets, Skip and his buddies found they were able to do more and more without residual discomfort. "Recovery after a workout with weights is important," Skip says, "so I take two chewables before and two after each time at the gym." As he prepared for the World's Bench Press & Dead Lift Association's competition in Reno at the end of March, Skip was confident he could break his own record this year, with the help of StemSport.

Skip credits his friend David Weible with "changing my life by introducing me to Stemtech's products and opportunity," and he says that communicating Stemtech's message is easy. "I can see people changing their lives – they have energy, a better overall outlook – and others can see these positive changes, too. When people can see evidence that Stemtech's products work, they know that building a business with Stemtech is a great opportunity!"

“When people can see evidence that Stemtech’s products work, they know that building a business with Stemtech is a great opportunity”

- Skip Schacher

Dave Howe, Platinum Production Associates - Director, Washington

A union journeyman who sets up rigging, lights, audio, sets and props for big-name bands and theatrical stage productions, Dave says his income took a major hit when the economy crashed in 2008. "Everybody's budgets were cut, so where I used to do three-four events a week, now I'm lucky to do two a month." Enter Phyl Franklin, who introduced Dave to the Stemtech business opportunity. "Thank goodness I have my Stemtech business," Dave says.

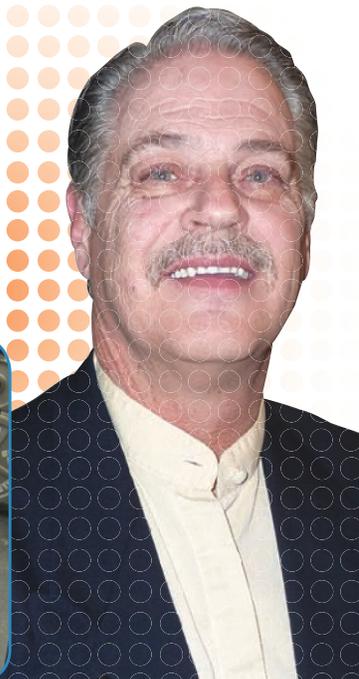
Dave has been interested in nutritional science for a long time, so he understood just what Phyl was telling him about the adult stem cell science that is the foundation of Stemtech's product line. Ever since he was in a terrible bus accident while on tour with Peter Gabriel in 1986, Dave lived with a continual burning sensation in his right shoulder; what's more, in recent years the stiffness, swelling and discomfort in his hands made playing his guitar impossible. Now as he uses Stemtech's products daily, he says, "My shoulder feels great – first time in 27 years – and I'm playing my guitar again."

Dave likes to meet people in a supermarket or deli, where he observes their food selections. "Asking about a food choice is a good conversation-starter," he says, noting that often he'll introduce people to Stemtech over coffee at a deli. "People are surprised to learn that our bodies heal themselves and that Stemtech's products can help," Dave says. "Then they often ask, 'Can you make money doing this business?'" With a grin, Dave says, "You know what my answer is!"



“My shoulder feels great – first time in 27 years – and I’m playing my guitar again” - Dave Howe

Skip Schacher (left)
and Dave Howe (right)





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Your \$299 Registration gets you seating in all General Sessions and the Gala Banquet, entrance to all activities and breakfast daily. Want to come to Convention for FREE? In April ONLY, you can earn FREE REGISTRATION by building your business with Fab-5:

- You earn a \$50 discount on your Registration for EACH Fab-5 Pack you sell in April.
- With the sale of your sixth (6th) Fab-5 Pack, your Convention Registration is FREE!

Beginning May 1, watch for eBlasts and website announcements about ways to earn FREE LODGING, FREE AIRFARE and VOUCHERS for the Convention Sales Room.

REGISTER TODAY.
We'll see you in Irvine!

STEMTECH WINS GOLD!



The DermaStem™ packaging designed by Stemtech's talented Creative Services team, Skott McKinney and Kate Dedeaux, took home the only Gold Medal awarded at the Southern California ADDY Awards for 2012. Winning this Gold Medal automatically qualifies the Stemtech design for the regional competition for this prestigious annual Award, which draws over 50,000 entries annually from companies throughout the United States. For design, winning a national ADDY is akin to taking home an Oscar.

