

HEALTHSPAN

Stemtech International, Inc.

Total Life Enhancement

SPRING 2013

7th Annual North American Convention

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BUSINESS BUILDING

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Visit <http://www.twitter.com/stemtech> to receive real time Stemtech updates.



"Stem Cells For All"

The energy and momentum continue to build around the "Stem Cells for All" campaign, through which we are reaching out to educate people of the world about stem cells and Stemtech. I just traveled to Asia, where I enjoyed encouraging so many Distributors to take

advantage of our great timing, to spread the word about stem cell nutrition in this Year of the Stem Cell.

At Taiwan's Official Launch, we introduced new products and tools to over 900 Distributors in two meetings. A market already showing impressive growth, I fully expect that Taiwan will reach their 2013 goal: A spot in the Top 5 in both recruiting and sales.

One of the top MLM countries for nutritional supplements and natural foods, Japan officially opened its Stemtech office as a first step in the transition to an open market. We look forward to an exciting future there.

Following its recent Pre-Launch, Korea has just held its first Business Academy. (See page 11.) Already in the Top 5 globally, Korea is expected to set new records in 2013, as the strong Field Leaders and Distributors there make excellent use of everything new we provide them.

In April we celebrate Launches in both France and Ghana. Christian will head our happy delegation in France and then will travel to Accra to join me for the big celebration weekend that promises to be a very special time for everyone.

Here at home, there is work to do and support to help you. Please make good use of "Stem Cells for All" and the new PowerPoint presentation. (See Heather's article, p. 14-15.) This presentation makes sharing Stemtech so simple in any setting. As you share our message and your enthusiasm every day, you will enroll new Distributors and VIP Customers, who will move you closer to earning a free trip to our Convention. I look forward to seeing you in Long Beach in September!

Ray C. Carter, Jr.
President & CEO

The Year of the Stem Cell? Finally!

World media is taking a cue from North American publications, calling 2013 "The Year of the Stem Cell," and we at Stemtech say, "It's about time!" The award of a Nobel Prize to two stem cell researchers in late 2012 and the North American media's promotion of stem cell research and news have brought long-awaited attention to what we have known all along... that adult stem cells are the body's natural renewal system and that our products help adult stem cells to do their work. And this news needs worldwide understanding.

In the coming weeks and months you will see more and more about our global campaign of education, "Stem Cells for All." This comprehensive program will make the most of the world's emerging interest in stem cells, as it supports your business building with our products and opportunity. It is one more way that Stemtech helps you to move forward toward your goals.

"Stem Cells for All" will do a lot to educate the world about the miracle of the body's natural renewal system and the important role YOU play in introducing people everywhere to the support our products play in the release, circulation, migration and proliferation of stem cells for optimal health. There is no denying that helping people to achieve and maintain healthy lives is a very rewarding thing to do. This is one reason that the Stemtech opportunity is so attractive to caring people like you.

Continue to share Stemtech's products and opportunity each day. Educate people about the wonders of adult stem cells and our body's natural system of renewal. Make 2013 a special time in your life. 2013 is The Year of the Stem Cell. And it is also The Year of Stemtech and YOU!

Christian Drapeau
Chief Science Officer

the Natural Renewal System

by Christian Drapeau, MSc
Chief Science Officer



There is an enormous “disconnect” in medical science:

We scientists try to understand how the body works in order to be healthy, and yet most research is done on diseases and dysfunctions of the body. In other words, we try to understand health by investigating disease, which obviously leads to a very skewed understanding of the whole issue of wellness.

There is a simple way of showing how deep this goes in our psyche: Simply ask yourself - what is “health?” You will see that we don’t really have a concept or a definition of health, except as a negative (“I’m not sick”). Even Merriam-Webster defines health

as “freedom from physical disease or pain,” a rather ineffective definition, especially if we are interested in enjoying good health and not simply being free from disease. As everyone knows, there is vast gray area between optimal health and disease. We can be perfectly functional and yet we know we could be much “healthier.”

The discovery of the natural renewal system of the body gives both scientists and the general public a real understanding of how everyone can reach optimal health -- for the first time in history! This new understanding comes from observations scientists


made while studying diseases such as leukemia. In brief, scientists irradiated female mice in which they injected male stem cells. Since male stem cells contain the Y-chromosome, such a procedure allows for monitoring the reconstitution of the bone marrow and blood cells coming from the transplanted cells. Unexpectedly, a few weeks after the injections, scientists found brain cells in the female mice that had the Y-chromosome, indicating that they came from the injected male bone marrow stem cells. Over time, similar observations were made with virtually every organ and tissue of the body. What is interesting in these observations is that the tissues into which bone marrow stem cells migrated did not have injuries or any other problems: stem cells simply migrated into these tissues as part of a natural process of tissue renewal.

Similar observations were made in humans when women treated for leukemia received bone marrow transplants from male donors. Autopsies made on women who died at various times after the bone marrow transplants showed the presence of new tissue and organ cells carrying the Y-chromosome. This discovery led to the conclusion that the organs and tissue of the body constantly lose cells and renew themselves at various rates, using stem cells from bone marrow.

“So stem cells are not about healing; they are all about maintaining a healthy balance between cellular loss and renewal every day of our lives, for every human body.”

Since all degenerative diseases are the results of cellular loss in specific tissues, how can we stay healthy if we lose cells every day? There is only one way: By having stem cells replace the cells that have been lost. “Health” is, therefore, based on maintaining a balance between losing cells and replacing the cells that are lost. It is really a “numbers game”: If a tissue or organ loses more cells than are replaced by cells from the bone marrow, the “health” of that organ or tissue diminishes. Conversely, if more renewing stem cells migrate into tissues and organs than are lost, “health” can be maintained. This means: If we can increase the number

of stem cells available to participate in the process of tissue renewal, we can support the “health system” of the body.

So stem cells are not about healing; they are all about maintaining a healthy balance between cellular loss and renewal every day of our lives, for every human body. When we understand this, there is no better strategy to maintain health than to support the natural role of stem cells in the body by supporting the release of stem cells from the bone marrow, increasing the number of circulating stem cells, by supporting their circulation through the fine blood vessels, and by supporting their migration into tissues. Thankfully for people everywhere, this is exactly what SE2®, StemFlo® and ST5™ with MigraStem do! 



The message of “Stem Cells for All” is this:

Stemtech’s products work with the body every day to maintain health through support for the natural renewal system. We at Stemtech define “health” with the acronym RCMP: release, circulation, migration and proliferation of adult stem cells. It’s the body’s natural way!

In 2013, “The Year of the Stem Cell,” it is our mission to educate the people of the world about the miracle that is the body’s natural renewal system. As you talk to people everywhere this year (and the next and the next), share with them the significant role that Stemtech’s products play in the body’s renewal system. We are in the vanguard of creating a whole new definition of “health,” and this is a very good place to be!

BUSINESS BUILDING



by **Don Karn**
Vice President
North American Markets

TeamBuilder Bonus, Now More than Ever... A MONEY MACHINE!

SINCE THE BEGINNING

Purchasing the TeamBuilder Pack puts you in a position to cash in on significant BONUSSES each time you enroll a Distributor with the Mini TeamBuilder, TeamBuilder or the TeamBuilder Manager Pack. Enroller Bonuses are:

Mini Enroller \$20
TeamBuilder Enroller \$50
Manager Enroller \$100

Each enrollment earns you a Bonus. But that's only part of the Bonus Story...

With your **FOURTH TeamBuilder Enrollment**, you begin to earn **TEAMBUILDER BONUSSES**, too!

MORE BONUSSES

Enroll **FIVE** (any TeamBuilder Packs), get your **FOUNDATION TEAM** functioning, and you earn **MATCHING BONUSSES** whenever your three Foundation Team members earn TeamBuilder Bonuses... through all levels to infinity!

Mini TeamBuilder Bonus \$40
TeamBuilder Bonus \$80
Manager TeamBuilder Bonus \$200

NOW, THE BEST PART...

THESE BONUSSES ARE YOURS, NO MATTER HOW YOU ENTERED THE TEAMBUILDER PROGRAM!

Yes, even if you purchased a **TEAMBUILDER MINI-PACK at \$159**, you qualify for **ALL** these Bonuses with each new enrollment through June!

Mini TeamBuilder Matching \$20
TeamBuilder Matching \$40
Manager TB Matching \$100

For your \$159 - \$299 investment...

YOU can EARN **\$60, \$130 or \$300** with **ONE enrollment** (and TeamBuilder Bonuses continue through infinity)!

THE TEAMBUILDER BONUS IS ONE POWERFUL MONEY MACHINE!

Enroll someone today! KA-CHING! ✂



Stemtech provides attractive ways for you to build your business success with VIP Customers and TeamBuilder Distributors. Take advantage of these opportunities... RECRUIT VIP CUSTOMERS! RECRUIT NEW DISTRIBUTORS!

Are You a Member?

THE POWER OF 3 CLUB

Only a few months old, The Power of 3 Club is becoming a **WORLD PHENOMENON** for Stemtech Distributors!

"Joining" is easy... Once you enroll only **THREE** VIP Customers, you're in. At the end of each month, we list members enrolling and maintaining VIP Customers to retain these levels:

Entry Level – 3-5 VIP Customers
Enhanced Level – 6-11 VIP Customers
Elite Level – 12 or more VIP Customers

Those who maintain Enhanced and Elite Levels for three-month periods receive well-deserved recognition globally. (See lists of Power of 3 Club members as of February 28, 2013, below.)

The Top Global Power of 3 Club members will be honored on stage at their Regional Conventions, with special awards from Ray & Christian.

VIP CUSTOMERS

BONUS 1: Buy products at wholesale with the convenience of AutoShip!

BONUS 2: Enjoy discounts and rewards with referrals of other VIP Customers.

ENROLLERS

BONUS 1: Cover the cost of your own AutoShip with only 3 VIP enrollments. More enrollments = more "freebies!"

BONUS 2: VIP Customers want to "cash in" on the Distributor benefits YOU enjoy. The Power of 3 = a GREAT recruiting aid!

Join the **GLOBAL EXCITEMENT** about The Power of 3. Enroll VIP Customers! ✂



"People I've known for 20 years or more see me and they notice how healthy and happy I look. When they ask, 'How do you do it?' I tell them about Stemtech's wonderful products. This is the 'secret' of how I continue to enroll VIP Customers and retain Power of 3 Club membership."

- Sam X., CA



GLOBAL ELITE CLUB MEMBERS

Paul M., ZA
Desmond & Sharon M., NZ
Alejandro M., US
Completion A., NZ
Carmen L. Diaz G., PR
Marie-Christine L., FR



NORTH AMERICAN ENHANCED & ENTRY CLUB MEMBERS

Mary Frances H., US
Sombut I., US
Toy & Sam X., CA
Kevin P., US
Renee D., CA
Everett P. US
Gerardo Daniel Jiminez T., US
Teresa C., US
Josh D., US
Olimpio F., US
Scott G., US
Walter H., US
Marilyn A., US
Gene A., US



A Mystery No Longer

by Paola Mazzoni MSc.
Vice President
Training & Product Development

At last, stem cells are no longer an unspoken mystery.

these days people in the widest range of interests and vocations have taken on projects related to the science of stem cells:

- Engineers are developing new environments in which to grow stem cells
- Statisticians are producing new algorithms to detect genomic changes when stem cells divide and differentiate
- Chemists are designing new drugs to modulate stem cell biology
- Ethicists are debating the meaning of embryonic life
- Politicians are working out how stem cells may get them more votes.



While stem cells are exciting in themselves, they are also clearly fueling the traditional areas of developmental biology and the emerging field of regenerative medicine. There is also a bigger groundswell of support for stem cell research in general (as shown by the 2012 Nobel Prize in Medicine & Physiology and the media's calling 2013 "The Year of the Stem Cell"). It is clear: *The public is now beginning to accept that stem cells just may have the ability to save lives.*

"With StemEnhance® and SE2®, the restructuring of tissues is supported naturally with 3-4 million adult stem cells released by the bone marrow after only two capsules have been ingested."



Pharmaceutical Stem Cell Mobilizers

Currently, most of the pharmaceutical compounds used medically to stimulate stem cell release from the bone marrow actually trigger a **massive** release of stem cells. These compounds can only be used for a few days, as utilizing them for more than 6-7 days present significant health risks. Therefore, the regenerative effect is obtained from the **migration** of a large number of stem cells into injured tissues during a very short period. In addition, the benefits obtained by these compounds are greatly limited by the number of stem cells actually able to reach the ailing tissue during the few days of mobilization treatment.

A Revolutionary Natural Approach to Health and Wellness

After spending years in the pharmaceutical and biochemistry field, I see clearly that the focus of Pharmaceutical Science is guided by the belief that nature is imperfect and must be enhanced in the lab. The proof is evident with the presence of thousands of prescription drugs currently used in medicine.

Nevertheless, nature has one key advantage over science -- namely, thousands of years of evolution and natural selection. Over eons, the human body has developed a powerful method to ensure its survival: Stem cells produced in the bone marrow constitute the natural system of daily renewal that the body uses to maintain health.

It is, therefore, of immense significance that Christian Drapeau et al discovered the effects of AFA extract on bone marrow stem cells (BMSC), demonstrating that when concentrated AFA is ingested daily, more stem cells are released at a natural rate for long periods of time. What's more, this method to mobilize stem cells is not only safe but highly effective in supporting the body's natural system of renewal, because the incorporation of stem cells into tissues and organs takes place at a slower, more natural rate than that experienced with the pharmaceutical compounds mentioned earlier. With StemEnhance® and SE2®, the restructuring of tissues is supported naturally with 3-4 million adult stem cells released by the bone marrow after only two capsules have been ingested.*

As the rest of the world begins to catch onto what Christian discovered and what you and I have known about stem cells for awhile now, we can all feel confident that our message to the world is one that can literally be a life-saver. The body's natural renewal system, fueled by adult stem cells, has enabled humankind to survive into the 21st century. Stemtech's products **enhance** the work of the body's stem cells so that humankind can not only survive well into the future but **thrive**, enjoying optimal health! Sharing this message every day is very rewarding, isn't it? ☘

* The impact of increased numbers of stem cells noted in 2005 in the *New England Journal of Medicine*: Werner N, Kosiol S, Schiegl T, Ahlers P, Walenta K, Link A, Bohm M, Nickenig G (2005) Circulating endothelial progenitor cells and cardiovascular outcomes NEJM 353 (10): 999-1007.





Long Beach



Puerto Vallarta



Paris



Kuala Lumpur



Accra

Around the world in this Year of the Stem Cell, Stemtech is celebrating YOU and YOUR STORY at our FIVE Regional Conventions.

Starting with September's North American Convention in Long Beach, California, Stemtech's Global Family will be popping up happily in Guadalajara, Paris, Kuala Lumpur and Accra in October-November for Regional Conventions that are OPEN to every Stemtech Distributor. Take advantage of these golden opportunities for travel, training and networking with our worldwide family of Distributors as you add more exciting chapters to YOUR STORY!

North America
September 20-22, 2013
Long Beach, California

Latin America
October 3-6, 2013
Puerto Vallarta, Mexico

Europe
October 17-20, 2013
Paris, France

Asia/Pacific
November 7-November 10
Kuala Lumpur, Malaysia

Africa
November 14-17
Accra, Ghana

Here is just a peek at some of what we have planned for the North America Convention:

7th Annual North American Convention Agenda

Thursday

Qualified StemGems & their Spouses will dine out with Ray, Christian, the Executive Team and their fellow Leaders at one of Long Beach's premier attractions.

Friday

- Tours of VitaTech International, Stemtech's manufacturing partner, followed by lunch *al fresco* for all registered Distributors.
- General Session with some of those "What If's," on-stage Recognition and "Your Story" sharing by Distributors.
- Mixer with hors d'oeuvres, cocktails and live music – a great opportunity to chat with old friends and make new friends.

Saturday

- Breakfast buffet at poolside with "Make Your Own" ST-5™ shakes, followed by FIELD LEADER-LED Training (specific sessions provide "how-to's" of business building to success).
- Special "Food & Fun" event, followed by a Golden Opportunity to Learn from Leaders' Stories, more Recognition for Achievements by Distributors and a powerful Keynote Speaker.
- Evening Gala: No-Host cocktail party, followed by a scrumptious Gourmet Banquet featuring Awards and Recognition for Top Achievers and Convention Contest winners. Music for dancing follows.

Sunday

Breakfast at poolside, followed by a powerful General Session – including another reveal that will send everyone off with a Mission to Succeed.

This year's Convention Agendas are jam-packed with VALUE for every Distributor, new and veteran alike.

- Ray's & Christian's "What If's" reveal exciting new things.
- Small-group **workshops** provide training you've asked for.
- **Recognition** throughout the Convention honors your story and accomplishments.
- Special **activities** create fun and great networking opportunities.
- **Delicious meals** and the banquet will make everyone say "Yum!"

Are you coming to the Convention for FREE? HOW ARE YOU DOING IN THE 2013 CONVENTION CONTEST?

Only 90 points earns you a FREE CONVENTION (2 registrations, airfare for 2, hotel lodging for 2). ENROLL NEW DISTRIBUTORS AND VIP CUSTOMERS and we'll see you in Long Beach at no cost to you!



Celebrate Your Story

2013

Stemtech Conventions



Asia is on FIRE

TWO-CITY LAUNCH IN TAIWAN

On March 9-10, Taiwan was one exciting place to be, as Stemtech Field Leaders and Distributors from all over the beautiful island gathered to celebrate Taiwan's official Launch. The first celebration – in Taipei – brought together 700 Distributors and guests for a spectacular event. In Taichung the next day, another 200 people gathered for the celebration, enjoying another fantastic day of excitement and valuable training.

At each celebration, Taiwan General Manager Homer Lin welcomed Christian

Drapeau to the stage for "Direct from the Scientist" training on the newly released product, StemFlo®. Both audiences greeted each part of Christian's presentation with great enthusiasm. The excitement continued when Ray Carter spoke fluently in Chinese and when Jonathan Lim revealed expansion plans for Stemtech in Asia and Andy Goodwin filled the groups in on the TeamBuilder and Car Bonus programs. TeamBuilder and the Car Program will undoubtedly lead to great growth and income increases, as well as some happy Stemtech drivers in Taiwan. ✂



From top: Taipei cityscape; Jonathan, Andy, Christian and Ray had a good time recognizing Distributors' accomplishments on stage; new brochures grabbed lots of attention. Left and right: Taiwanese dancers provided special entertainment; General Manager Homer Lin was an affable host.



*Clockwise from top: Korea's Triple Diamonds were congratulated on stage by Andy, Christian, Ray and General Manager KJ Ka; Christian and Ray signed copies of **The Stem Cell Theory of Renewal**; plenty of confetti made on-stage recognition lots of fun; but the Academy was serious business for the large group of Field Leaders and Distributors.*

STEMTECH KOREA'S BUSINESS ACADEMY

Over 350 eager Korean Field Leaders and Distributors gathered in Seoul in mid-March for their first Stemtech Business Academy, a training opportunity arranged by General Manager KJ Ka and Sales Manager Thomas Lee that was open to all Distributors. The Academy was filled with one highlight after another. When Christian Drapeau spoke about the leading role Stemtech is playing in the world of stem cell science, the assembled group hung on every word. They were equally absorbed during his training about the science of StemFlo®, a new product which had been introduced to the Korean market by Heather Livingston in February.

Andy Goodwin presented both The Power of 3 program and the Car Bonus program, providing everyone at the Academy with two more attractive business building opportunities. If the "buzz" following Andy's presentation is any indication, we can expect to see lots of VIP Customers in the Korean market in the coming months, as well as a few brand-new "Stemtech" cars in the streets of Seoul! ✂

global notes

global leaders

New Global Triple Diamonds



1



2



3



4

Africa

by Errol Lester, VP/African Markets

Ghana celebrated the 2012 achievements of our top Distributors with a spectacular reward vacation to the beautiful Seychelles Islands on April 6-10, where our Leaders and I learned a lot and enjoyed our time with Christian Drapeau, Andy Goodwin and some top Field Leaders from the United States. With little time to catch our breath, all of us are returning to Accra the weekend of April 13-14, where Ray Carter joins us for the Official Launch of Ghana, a truly special event.

In South Africa, TeamBuilder Packs are flying out the door, as our Field Leaders and Distributors realize what awesome bonuses they can earn with TeamBuilder. There is also great excitement for the VIP Customer program, The Power of 3. Its wholesale pricing for customers and generous referral feature make The Power of 3 a true "inflation buster" -- just what Distributors have been waiting for!

1. The Seychelles -- What a fantastic reward vacation for Ghana's top Field Leaders!

Australia & New Zealand

by Leigh Mace, General Manager

2013 has kicked off with a BANG "Downunder." February and March were filled with Business and Product workshops around Australia and New Zealand, and StemEquine® product information nights that saw packed rooms brimming with veterinarians, horse trainers and breeders, all keen to try StemEquine. Record-breaking weeks and months in sales and recruitment resulted, with Graham & Kay Kelly jumping to Double Diamond and both Ian and Kelly Adams and Amanda Long achieving Diamond. What a month!

Launching the Lifestyle packs in February allowed us to provide Distributors with the perfect bargain for health and their bank account, with many Distributors taking advantage of these convenient Packs. Coming up: product meetings in late April and May. Pass the word!

2. Ian & Kelly Adams and John Tehana, all new Diamonds

Europe

by Carmelo D'Anzi, Managing Director/Western Europe

In February, the island of Martinique was electrified as hundreds gathered for Stemtech's Official Launch of this very active market. Everyone listened spellbound to Christian Drapeau's compelling presentation about the leading role that Stemtech continues to play in stem cell science in The Year of the Stem Cell, and to Christian Trioche's overview of Stemtech's new business building programs, which were eagerly welcomed. Next up is France, whose April 6 Launch promises to "light up" the City of Lights, Paris, as Christian Drapeau, Jonathan Lester and Christian Trioche join me for an event filled with news and Recognition that are certain to energize the market in France and all of Western Europe.

3. Martinique Launch: A small island with a large interest in Stemtech!

Latin America

by Juan Carlos Saucedo, General Manager/Mexico

The energy generated by our Convention in late 2012 continues, as we started off 2013 with a country-wide tour to launch SE2® in Mexico. Paola Mazzoni traveled to all our major cities, drawing huge crowds: more than 200 in Mexico City and Chihuahua, 400 in Aguascalientes and 700 in Tuxtepec! Paola's wonderful presentations were welcomed by Distributors and guests alike, all of whom are excited by the advantages that SE2 can bring to the lives of so many.

On the horizon is our next Latin American Director Leadership Conference, planned for mid-May in beautiful Cancun. Driven by our "Impulso" promotion, Latin American Field Leaders are working hard to qualify their team members for these days of valuable training and camaraderie with Stemtech Executives and Field Leaders at this special event.

4. Can the 2013 DLC outdo the super one Latin American Leaders enjoyed in 2012?



Marie Joelle Robert

Martinique (France)

Since she was already familiar with the health benefits of *Aphanizomenon flos-aquae* (AFA), Marie Joelle was eager to try StemEnhance® when it became available in Martinique. After retiring from a career in radiology, Marie Joelle had opened a practice of massage using "traditional Chinese medicine," which, she says "goes well with Stemtech's products and science." Because her focus is on helping people to achieve their optimal health and maintain wellness, Marie Joelle says, "I talk to everyone about how to improve their quality of life, and I never overlook anyone because of pre-judgment."

Marie Joelle's goal for 2013 is to "at least" double the number of people she helps. While she generally does not make predictions, she says, "Who can say if I will not exceed my goals? I am not alone in this venture, after all... and there is much to be said for the strong positivity of my lineage that brings enthusiasm, love, perseverance and prowess to this mission to help others."

To new Distributors, Marie Joelle offers this advice: "Once you have captured the essence of what Stemtech can offer people, work with what is in your heart, without thinking about what you want to put into your wallet. Heart first, wallet afterward is the way to success and happiness."



Akpagana Mawuli

Ghana

A very busy doctor in private practice, as well as the coordinator of a national organization promoting health education in Ghana, Akpagana Mawuli says that the addition of StemEnhance® to the therapies he offers his patients has been nothing short of extraordinary. "StemEnhance allows me to treat my patients differently," Dr. Mawuli says. "While this product may be considered 'unconventional' by some, it is scientifically based and very effective for many of my patients."

When he began seeing wonderful results with his patients taking StemEnhance, Dr. Mawuli was encouraged to look to the business opportunity Stemtech offers as a source of significant extra income. "This business provides me with income to improve the equipment in my office for better patient satisfaction and comfort," he says, "and to invest in some of my other on-going projects."

Dr. Mawuli enjoys sharing the good news about StemEnhance with friends and colleagues one-on-one and also participating with Chairman's Club member Sebastien Kpago in "mega conferences" where Sebastien's large group of Field Leaders work as a team. Of Sebastien, Dr. Mawuli says, "He is very dynamic and a talented communicator. We are fortunate to have him working with us."

Stem Cells for All

by **Heather Livingston, MSc.**
Vice President
Product Training &
Sports Marketing



Stem Cells for All Presentaion: Easy, Adaptable and Professional

now that 2013 has been dubbed “The Year of the Stem Cell,” Stemtech’s global educational campaign, “Stem Cells For ALL!” is right in tune with the world’s emerging interest in stem cell science and nutrition for wellness. We have prepared a user-friendly PowerPoint slide presentation that you can use in all your meetings, from large ones to one-on-ones, and it even comes with “side-notes” that you can use to script your presentation. Educate people about Stemtech’s role in the exciting field of stem cell science and nutrition and attract more Distributors and VIP Customers!

This “Stem Cells for ALL” slide show is a presentation of important information your prospects want to know, and it is also great “basic training” for new Distributors. The slide show includes:

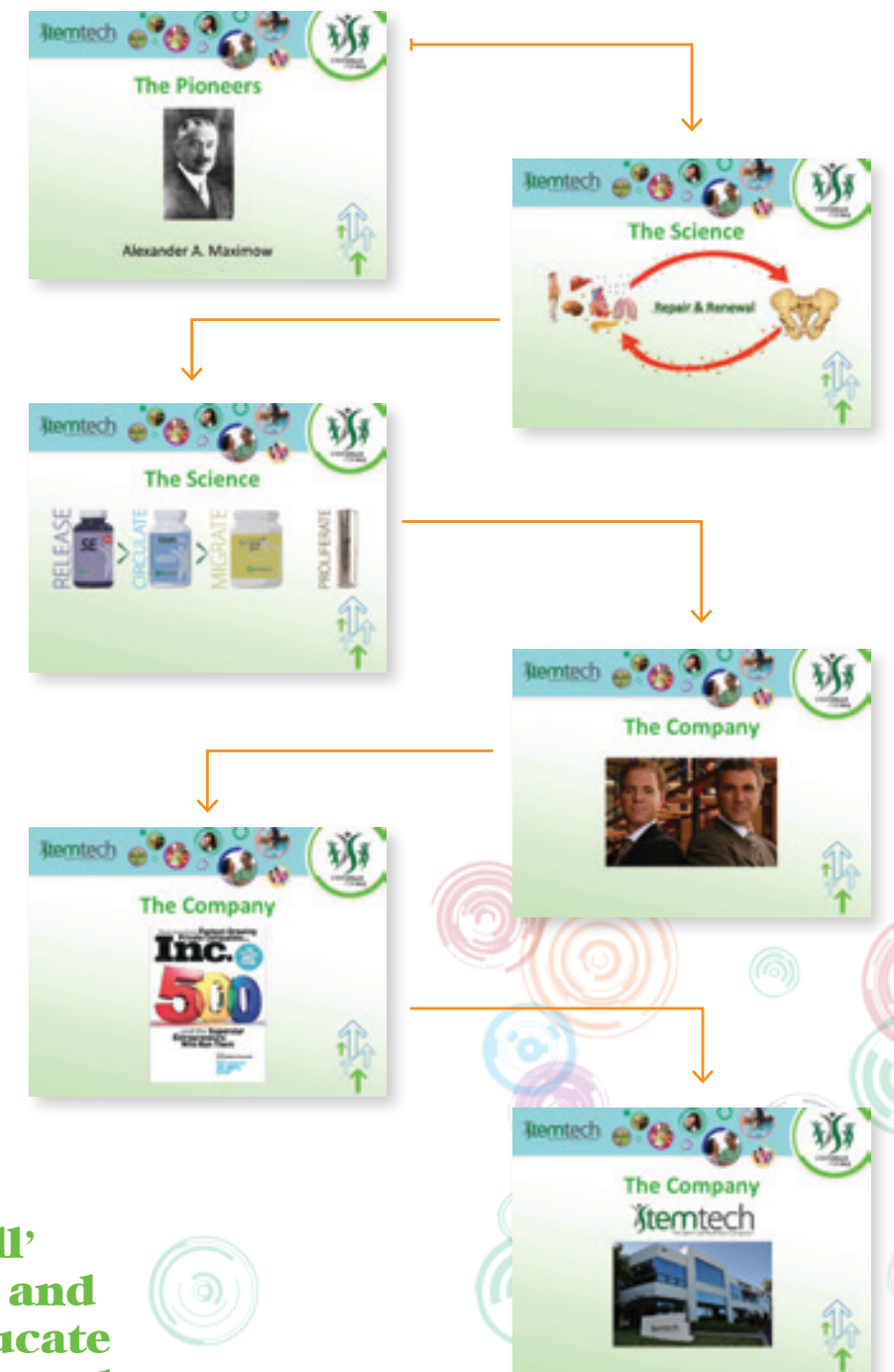
THE PIONEERS of stem cell science
The SCIENCE
(Release, Circulate, Migrate, Proliferate)
The PRODUCTS
The COMPANY
The MESSAGE
and **The “Stem Cells for ALL!” GLOBAL CAMPAIGN OF EDUCATION**

This slide show is easy to use, clear and concise. The side-notes provide talking points for each slide, making the presentation adaptable to the length of session you want to do. Once the slide show is on your computer, everything goes with you wherever you want to present Stemtech to prospects.

You can use all the side-notes and talking points provided in the “script” for a longer meeting; or if you only have a few minutes, use the points that resonate with you or which will resonate with your prospect.

The “Stem Cells for ALL!” slide presentation is completely FREE. Simply download the slides and script from your Back Office, load the slide show on your computer and print out the side-notes. Run through the slides and side-notes two or three times to familiarize yourself with them --- making sure to follow the directions in the side-notes to “click,” revealing slides that build upon one another. (I also suggest highlighting the side-notes points you want to emphasize on each slide.)

The “Stem Cells for ALL!” slide presentation is a great overview of our science, products and company that will appeal to your prospects. It is also perfect for your new Distributor orientation and your large audience group gatherings and meetings. What’s more, it adapts perfectly into your Shake and Make-Over parties! Your “Stem Cells for ALL” presentation is an easy and professional way to educate people about Stemtech, and it’s fun to use, too! Share Stemtech with the “Stem Cells for ALL” presentation and grow your business in 2013, “The Year of the Stem Cell” and The Year of Stemtech! 🍷



“Your ‘Stem Cells for All’ presentation is an easy and professional way to educate people about Stemtech, and it’s fun to use too!”

Stemtech Scoop

Connect to the Stemtech Blog (stemtechscoop.com) and post your photos, testimonials, and stories about how Stemtech is impacting your life. Share with us how you are using the “Stem Cells for ALL” slides to attract more Distributors and VIP Customers to your team, too!

spotlight

**Bob & Janet Haakenson
Directors, Idaho**

W

hen Jeanne Venturino introduced Janet to Stemtech, Janet at once recognized the potential health benefits of SE2® and StemFlo® and began taking the products.



"I was just hoping to be able to run up the stairs like I used to, without having to stop to catch my breath at the top," Janet says. When

he did: Years of back discomfort have disappeared! Also joining the regimen is the family's 11-year-old Irish wolfhound-giant schnauzer mix, who is "healthy as a 2-year-old," thanks to his daily StemPets.®

Drawing on people skills from Janet's career as an Executive Secretary for IBM and Bob's experience in teaching, local politics and six years in the Idaho House of Representatives, the now-retired Haakensons have no trouble talking to people. "Communicating with people is a way of life for Bob," Janet says with a grin.

Bob and Janet say that it is important for new Distributors to know and understand Dr. Allan Somersall's Five Points about stem cells, points that clearly demonstrate just why everyone needs Stemtech's products. "It is also important, though" Bob says, "that people use the products a minimum of 6 months. Expecting a 'quick fix' for a particular problem is a mistake; our products support the body's natural renewal system on **its** schedule, not on ours!"

stair-climbing became "a breeze" after just a few weeks, Janet and Bob knew they were onto something. A quick consultation with Bob's doctor and a dosage adjustment of his blood thinners opened the door for Bob to join Janet with a daily SE2-StemFlo regimen, and he's glad

Dr. Somersall's **FIVE POINTS** about Adult Stem Cells

- 1.** Every body has stem cells. **2.** Every body uses stem cells. **3.** Every body uses stem cells everyday. **4.** Stem cells work. **5.** Stem cells work every time.



"I want to achieve Diamond Director, making more than enough money to be comfortable." - Judith Hernandez

**Judith Hernandez
Sapphire Director, Arizona**

When Judith first heard about Stemtech's products, she was in such poor physical condition that she was unable to work and spent most of her time confined to bed. She began taking StemEnhance® with little certainty and some hope that it might work. When her results were not only rapid but dramatic, Judith's certainty was absolute. Right away, she knew what she had to do: "Since I worked as a clinical social worker in hospital ICU's for ten years," Judith says, "my heart and mind are trained to assist people with situations involving their body, mind and emotions. Stemtech's products work with synergy to improve all three areas."

A native of Mexico, Judith has worked with her upline, Mexican Triple Diamond Manuel Macazaga, building her organization on both sides of the border. "I was Manuel's first Director in the USA," she says proudly. When asked who has helped her most in building her business, Judith is adamant: "It is impossible to name one person!" She is grateful for help from Manuel, her daughter Raquel, VP Don



Karn and "the great DS Reps - They are simply the best!" She explains that one great thing about Stemtech is that there are many, many people willing and eager to help.

In 2013, Judith says she has two primary goals - one personal and one business-related: "I want to reach the perfect weight for my height and I want to achieve Diamond Director, making more than enough money to be comfortable." We are confident that Stemtech's products and business opportunity are just what she needs to achieve both goals. Good luck, Judith!

**Josh Duclos
Director, Florida**

Vacationing in Arizona, Josh had occasion to learn about stem cell nutrition over lunch one day with Dr. Marvin Zielinsky. "I asked him how stem cell nutrition could help me with my problems," Josh says, "and his answer was simple: 'Take the products and listen to your body.' Soon my body started to rebuild itself, and it continues to do so to this day." Their dog Konan is also a Stemtech success story: With StemPets®, the near-blind 14-year-old is now seeing just fine and playing again "like a 4-year-old," Josh says.

Of the business opportunity, Josh says, "My wife took advantage of the TeamBuilder program right away, as she saw that it is definitely the fastest way to grow a business in the network marketing industry." Both Josh and Gigi call the VIP program "ingenious." Josh explains, "It gives people the opportunity to test the products with no risk." Several of his VIP Customers have become Distributors, "and they are doing very well - duplicating." Josh qualified for Director in just three months, and, he says, "My VIP Customers guarantee my Director qualification every month, so I can grow my business with less stress."

Veterans of several years doing craft shows, Josh and Gigi have established relationships with many repeat customers. "It is very easy to introduce our customers to Stemtech and our products," Josh says. Expansion to the Asian market may come, but right now the couple is concentrating on Florida. "We have a lot of people right here to talk to," Josh says, "and we don't ever plan to retire from this business!"

"We have a lot of people right here to talk to, and we don't ever plan to retire from this business." - Josh Duclos





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See you in Long Beach September 20-22, 2013!