

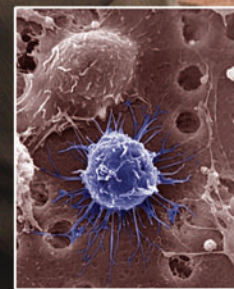
STEMTech HealthSciences

# healthSPAN

TOTAL LIFE ENHANCEMENT

## Launch Celebration Issue

The World's First  
Stem Cell Enhancer  
Revealed



StemTech Corporate Offices San Clemente, CA

Ray C. Carter, Jr. and Christian Drapeau  
StemTech HealthSciences Co-Founders



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### HEALTHSPAN

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STEMTECH HOTLINE 620-294-1132 STEMTECH HOTLINE

## Greetings and Welcome!

**W**E HOPE YOU ENJOY reading this *very first* edition of *HealthSpan*, the magazine of StemTech HealthSciences. This issue is designed to showcase our new company and its ground-breaking new wellness product, StemEnhance,<sup>™</sup> along with providing recognition for those field leaders who had the insight and good fortune to join us at our genesis.

After many years of research and hard work, StemTech has arrived!

### STEMTECH BRINGS YOU:

**A PRODUCT** unequalled in providing wellness...and that's good for your body.

**A BUSINESS** unparalleled in offering you prosperity through service to others...and that's good for your family.

**A COMPANY** unmatched in global potential to impact millions of lives...and that's good for the world.

No matter who you are or where you currently find yourself, let StemTech be a part of your life today...and watch it renew your health and finances as you become a "social entrepreneur," bringing hope and happiness to others...and that's good for your soul.

It has been said that "Successful people position themselves in front of change." We applaud you who are leading others to a brighter future.

To your health and prosperity!



**RAY C. CARTER, JR.**  
*President & CEO*



**RAY C. CARTER, JR.**

## What An Adventure!

**T**HIS IS TRULY AN OPPORTUNITY whose time has come. When the concept first entered our minds that stem cells might constitute the natural renewal system of the body, scientific data was scarce and by far incomplete. But in our opinion there was enough evidence. It was just a question of time before the scientific community would fill the gap and agree with our hypothesis. In the last few years, science has leapt ahead in the study of stem cell physiology. Through the work of numerous scientific teams, we have discovered that stem cells are the natural renewal system of the body!

In our affiliated laboratory, the past 5 years have been devoted to studying *Aphanizomenon flos-aquae* (AFA) and isolating the components responsible for its effect on stem cells. Today we know that one of the most important predictors of good health is the number of stem cells circulating in the blood. And our unique, patented product, StemEnhance<sup>™</sup> increases the number of circulating stem cells by up to 30%. What a breakthrough in personal healthcare! And there is no better method of bringing this product to the marketplace than Network Marketing, where you can make life better for yourself and others. Through the health and financial freedom provided by StemTech HealthSciences, may you reach the realization of all that you can be.

Blessings,



**CHRISTIAN DRAPEAU**  
*Chief Science Officer*



**CHRISTIAN DRAPEAU**

## THE STORY OF

# ADULT STEM CELLS

BY CHRISTIAN DRAPEAU

**E**MBRYONIC STEM CELLS (ESC) have been in the news since 1998 when stem cells obtained from a human embryo were first successfully grown in vitro. And as ESC were shown to have the ability of becoming virtually any cell type of the body, this achievement inspired many promises and raised much expectation. Could injection of ESC lead to improvements in various degenerative diseases? Would it be

possible to grow organs in vitro for the purpose of transplant? Could we manipulate the genetic material of embryonic stem cells in order to repair faulty genes in an organ?

But as ESC were fueling much hope, research with ESC became rapidly encumbered by serious ethical considerations. First, the source of human ESC has to be human embryos. The idea of growing human embryos with the intent of

dismembering them after a week or so in order to grow ESC is obviously questionable. Second and more worrisome is the fact that culturing human ESC could open the door to human cloning in order to grow actual organs. But aside from these ethical issues, the main issue is that in spite of all

Adult stem cells...  
were also shown  
to have the ability  
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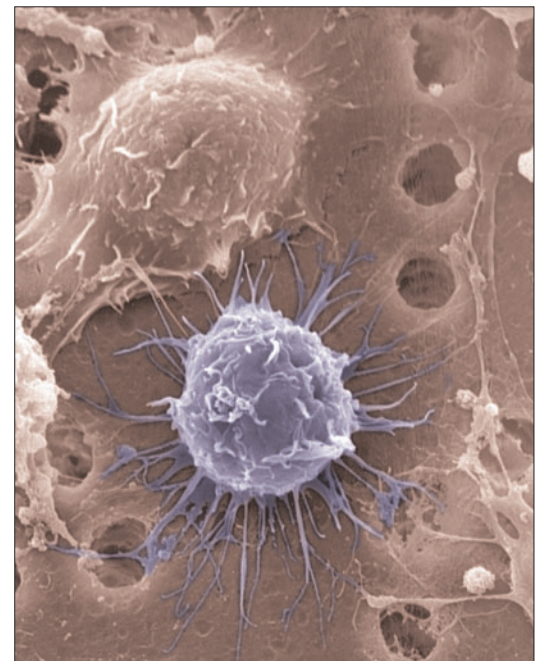
the promises of ESC research, nearly 10 years of research have delivered little in term of successful and safe ESC-based therapeutic approach.

But, while much of the world focused on developments in ESC research, another breakthrough discovery was being made by numerous scientific teams throughout the world. Adult stem cells (ASC), the stem cells present in the body after birth, were also shown to have the ability of becoming virtually any cell type of the body. ASC placed on brain, liver or muscle tissue will rapidly become brain, liver and muscle cells. At first, because

ASC are difficult to grow in vitro, many believed that they had little potential, but a series of in vivo studies rapidly established that ASC have enormous potential *in the body*.

This discovery then spurred the concept that adult stem cells, having the ability of becoming any cell type of the body, might constitute the natural renewal system of the body. Studies using various novel scientific tools like Green Fluorescent Protein, which allows visual tracking of stem cells in the body, showed that when an organ is challenged it causes the release of compounds known to trigger stem cells release from the bone marrow. The organ then releases compounds known to attract stem cells, and the released stem cells travel to that organ. As they reach the organ in need, the stem cells migrate in the organ, proliferate and become cells of that organ, promoting tissue renewal.

This process takes place everyday of our lives, and constitutes the natural innate renewal system of the body. As stem cells travel in the body, they participate to maintaining optimal health throughout the body.



Bone Marrow stem cell.

## THE STORY OF

# STEMENHANCE™

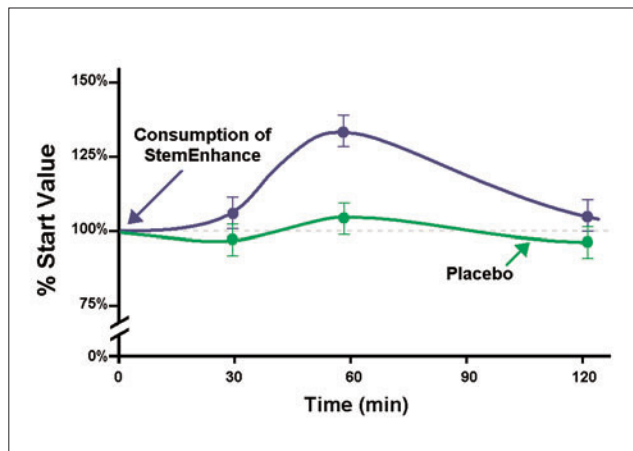
by Christian Drapeau

**A**LITTLE OVER two decades ago, a new herbal supplement named *Aphanizomenon flos-aquae* (AFA), an aquatic botanical, made its appearance on the marketplace. Rapidly, AFA became popular for the wide variety of health benefits reported by consumers. Over the years we identified the presence in AFA of various bioactive compounds such as phycocyanin, a strong natural anti-inflammatory compound, a polysaccharide supporting immune function, and phenylethylamine (PEA), a molecule known as “the molecule of love,” which increases mental clarity and provides a sense of well-being. Nevertheless, in spite of the identification of these various components, many health benefits reported by consumers remained unexplained.

At the turn of the 21st century, data began appearing in the scientific literature describing the potential of embryonic stem cells (ESC). ESC were shown to have the ability to become any kind of cells in the body. Soon after, studies revealed that adult stem cells (ASC) also had the ability of becoming virtually any kind of cells in the body. When this discovery was made, we hypothesized that ASC constituted the natural renewal system of the body, and we published this hypothesis in the journal, *Medical Hypotheses* (October 2002). Our idea at the time was this: if ASC indeed constituted the natural renewal system of the body, with ASC being able to become any cell type of the body, then supporting this process could lead to a wide variety of health benefits. Given the broad spectrum of benefits

reported by AFA consumers, we simply hypothesized that AFA was supporting aspects of stem cell physiology.

With this idea in mind, we initiated a series of laboratory experiments and soon discovered that consumption of large quantity of AFA (greater than 5 grams) increased the number of circulating stem cells by up to 30%. As we pursued our investigation to identify the compound in AFA responsible for this effect, we actually identified two specific compounds supporting both the release of stem cells from the bone marrow and their migration out of the blood into tissues. We then proceeded to concentrate these compounds out of AFA, achieving 5:1 concentrates for both compounds, and



Effect of StemEnhance on the number of circulating stem cells.

blended these compounds to make StemEnhance™. One gram of StemEnhance supports the release of stem cells from the bone marrow and increases the number of circulating stem cells by up to 30%. StemEnhance also concentrates phycocyanin and PEA, other important compounds found in AFA.



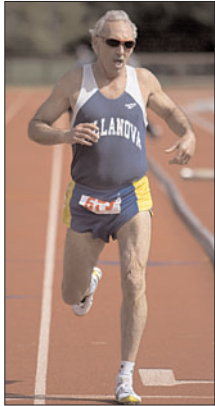
StemEnhance is a natural product made of 100% organic AFA and manufactured in accordance with GMP regulations. The powder is encapsulated and bottled in a pharmaceutical grade facility, providing the highest quality possible. Each lot of StemEnhance is tested for any potential contaminants, according to a stringent quality control program.

When asked why would one want to take StemEnhance, the answer is simply to support the body's natural process of maintaining optimal health. Supporting stem cell physiology everyday by increasing the number of circulating stem cells is one of the wisest decisions one can make to regain and maintain optimal health.

**STEMTECH HOTLINE**  
**620-294-1132**



# StemEnhance™ stories



## An Athlete's Story

Jan and Frank Condon are both world class master/senior athletes. Jan is the 2005 National Masters Indoor 400-meter champion, also taking second in the national women's 60-64 high jump. Frank has won 5 World Masters/Senior Track and Field Championships in 5 different events: 800m, 1500m, 5k, high jump and long jump. In the age 60-64 class, Frank also was on the World Record 4x400m relay team and set an American record running lead-off leg on the 4x800m relay team in 2005.

**F**rom Frank: As a 63-year-old competitive track & field athlete, I have performed vigorous, physically demanding workouts twice a week. Six months ago, I added StemEnhance™ to my routine. After two months with StemEnhance as part of my daily regimen, I noticed that my recovery time between hard workouts had shortened. After three months with StemEnhance, I was able to increase my routine to three workouts a week.

With StemEnhance, I began to notice that I had better focus and concentration during workouts and races, too. Since losing focus is often a contributor to mistakes leading to sprains, strains or other injuries for athletes, I know that StemEnhance is quite a bonus at 60+, given the demanding regimen I put my body through.

As an already active, healthy track & field athlete, I see that StemEnhance can help to make a healthy person healthier. And

an unexpected bonus since I'm now doing three workouts a week? I find myself productively staying awake until 11 pm, which is two hours longer than previously, and I still arise at 5:30-6:00 am feeling refreshed. StemEnhance has added two hours to my day. Hooray!

## "Little Joe" Micale A Personal Tale

**L**ittle Joe Micale had suffered for years with a number of ailments, some chronic and some transient. After meeting Christian Drapeau at the StemTech Pre-Launch, he thought that his body might benefit from the boost to its renewal system that StemEnhance could provide. He started with one bottle of StemEnhance, as that was all he was able to obtain at the time. When he took two StemEnhance capsules a day, at first he felt a little "funny" as his body adjusted to things. About a week or so later, he noticed that he was feeling so much better. He discovered to his amazement that his blood pressure was 120/60, a level he learned is "just about perfect." It was the first time in many years that Little Joe had enjoyed a reading like that!

Joe decided that two capsules of StemEnhance three times daily was what his body needed to help renewing various organs to regain optimal health. He monitored his body carefully as it seemed to "perk up" a little more each day. He began to think of himself as a healthy guy, not a person aging with an increasing number of health concerns.

Joe had been wrestling with a weight problem for many years, and things had worsened recently. In each of the last seven years, he had gained weight, even though he had cut down his food intake significantly and changed to a healthier diet. He wanted to lose weight in an effort to achieve a level of health where he could enjoy life and look forward to living long and well.



Just recently, Joe stepped on the scale, and he couldn't believe his eyes... He had lost eight pounds! That was the first weight loss he had experienced in seven years.

Life has been getting better and better for Little Joe Micale since he began his daily regimen with StemEnhance. Allergy season seems to be for others this time around, and he's noticing improvements in his body functions almost daily. He wants to tell the world about the benefits he's enjoying from StemEnhance. He says, "I recommend StemEnhance to everyone I know and to all those who come within three feet of me!"



## Kathy's Story

**I**n January of this year, Steve and Dorothy Mesner were introduced to StemEnhance. Of course, they shared it with other family members, many of whom suffered from debilitating or bothersome physical ailments. Within weeks, all the family members taking StemEnhance reported that they had experienced life-changing results with two capsules once or twice a day. Steve and Dorothy could hardly believe the positive change in each of them!

One family member who was high on their list for StemEnhance was Steve's sister Kathy (pictured with son Nick), who was in very bad physical condition, even though she was still quite young. Kathy decided to take two capsules three times a day, in hopes of flooding her body with working stem cells that might help to restore her health. By April, Kathy's physical condition had improved so dramatically that she and the family could hardly believe it. Once facing a very uncertain future, Kathy now feels better than she has in years. She continues to take six StemEnhance capsules a day, and monitors her health carefully, as she looks to a healthy future.

*Steve and Dorothy can fill you in on the details of Kathy's situation. You can contact them through the Editor of HealthSpan (See p.2).*



## TRIPLES



## TRIPLES



### IZZY MATOS

New York

#### FIRST TRIPLE!

PEOPLE DON'T NEED another job," says Triple Diamond Director Izzy Matos. "They need to have fun." Izzy is a man who's having lots of fun as he builds his StemTech distributorship while also enjoying a fulltime career of designing and selling solariums, AND spending lots of time with his family. Izzy decided to pursue StemTech — as many people did — even before StemEnhance™ was available, and made Triple Diamond in just five weeks!



How did he do it? "The StemTech story has a magic to it," Izzy says. "When I heard about StemEnhance from Ray Carter — I've known Ray for 15 years — I knew this was cutting edge science that made sense. I e-mailed twelve people about the company and ten were ready to go, and this was before we had the product! People just knew that this was something they had to be a part of."

During martial arts training some time ago, Izzy had strained his rotator cuff, an event that reduced the mobility of his arm dramatically and made it impossible to sleep on that side. When he first started StemEnhance, the discomfort due to this over-exertion disappeared within one week and he could sleep comfortably; in 90 days, he had regained full mobility in the arm. His wife had similarly amazing results taking StemEnhance after exercise-related knee stress. "The problem is," Izzy says, "that the product works too well. People just can't believe what it does!"

Izzy's daughters Ellyn and Cassi are both celebrating milestones in June. "Because of StemTech, I'm able to pay for two very nice parties," Izzy says. "I can show my family how much I care, and it's all thanks to StemTech."

### PHYL FRANKLIN

Colorado

#### THE HOUSE THAT STEMTECH BUILT

PHYL FRANKLIN is another story of speedy success with StemTech. After a call from Steve Lewis, Phyl got busy and signed up ten people in two days. He had a hundred signed up before the pre-launch conference, and is approaching 2000 distributors in his organization now. A veteran of both the good and bad in direct sales, Phyl had worked a HVAC job, but "I was always talking to people on the job about the money I was making in network marketing. My boss said, 'Either you need to do that fulltime or stop talking about it on the job.' So I quit. That was three years ago."

It wasn't always easy after that big step. "My wife and I and our three kids lived in a trailer," he says. "But StemTech has been very good to us... We just moved into a three-bedroom, two-bath house with roses all around. I like to call it 'The house that StemTech Built.'" And Phyl has some big goals: "Now that we're in this house, I plan to buy a second one, and rent this one out. Long-term, I want to own ten houses, and have them pay for themselves."

Phyl's network marketing strategy is simple: "I'll call up anybody," he says. He uses Google and other internet search engines to find people associated with health sites, "And I call them. I let them listen to the six-minute call about StemEnhance™. When it's done, all I say is, 'Pretty impressive, isn't it?' And that's usually all it takes!"



Phyl says he's young enough that he doesn't have many health problems for StemEnhance to attack, although he's sleeping better and has better mental acuity. "But I had some tattoos done recently, and they healed so fast — in only a week — that my tattoo artist signed up!"



## MARIJKE LONG North Carolina

### AN AMERICAN SUCCESS STORY

**B**ORN AND RAISED in the Netherlands, Marijke Long came to the United States in her 20's. With a degree in architecture, Marijke was well positioned for a career; but when her son and twin daughters arrived, she found it hard to work outside the home and spend the time with the children that she wanted. Network marketing seemed the right answer for Marijke's desire to be with her son and daughters and make a good income that provided private school education for them.

"In those days," Marijke says, "we did everything by telephone. It took me two years of hard work to make Double Diamond with a previous company. With StemTech, I was a Double Diamond in my first month!"

Marijke had known Christian Drapeau for a long time, and had followed Christian's development of StemEnhance™ out of his earlier work with AFA, so she was really ready for the StemTech pre-launch last autumn. For years she had been supplementing her diet with AFA, and had noticed significant positive health benefits. With her first bottle of StemEnhance, however, Marijke says, "I felt increased energy, better mental focus, and a brighter outlook right away. I knew this was a fabulous product."



A fellow distributor suggested taking her second capsules right before bed. "It seemed wrong, because StemEnhance increased my energy levels during the day, but I tried it," Marijke relates, "and that first night, what a surprise... I slept through the night. I hadn't done that in years!" Marijke's explanation? "StemEnhance seems to support whatever your body is doing at that time. If you need energy, it supports you; if you need sleep, it's there for you. It's amazing!"

## STEVE LEWIS & TERESA CURTIS Nevada

### IT'S 21ST CENTURY TECHNOLOGY!

**T**HEY ARE AN UNLIKELY partnership... Steve Lewis, mover and shaker who owns fifteen companies servicing forty network marketing companies and generating millions annually, and Teresa Curtis, CPA and computer technophile with a doctorate in Comparative Religions. But their partnership works based, Steve says, on his system of lead generation he calls "gathering." Using radio and TV ads and the internet "I give people leads," Steve says, "and all they have to do is call ten people a day, and their business goes through the roof!"



Steve and Teresa head a StemTech group of "about 3500," growing everyday because of technology. "The belly-to-belly stuff doesn't cut it anymore for the average person," Steve says. "Twenty-first century technology allows people to do everything better." He came to StemTech when Teresa heard about StemEnhance™, grabbed him by the sleeve and said, "You've got to pay attention to this!"



Steve had some staff members look into StemTech and StemEnhance. They pronounced StemEnhance "the greatest scientific breakthrough in 100 years." Still unconvinced, Steve checked, too, had a long conversation with Ray Carter, eventually concluded that "StemTech has *no competition*," and he was IN. "With Christian's product development, and Ray's creation of the company infrastructure and compensation plan, this thing can't miss."

These days Steve focuses his attention on his fiancée Corinne. "I recruited everybody in the first two-three weeks, met Corinne, and we've been partying ever since." His 21st century support system is there for his organization, 24/7, and the organization continues to grow and prosper. Steve works out at the gym and runs daily, and this baby boomer credits StemEnhance with helping him feel like he's "in his 30s again. This product is unbelievable!"





# TRIPLES



# TRIPLES



## IAN DAVIES Hawaii

### THE REGULAR GUY

**W**E MAY KNOW him as a StemTech Triple Diamond with an organization of over 4,600, but Ian Davies insists, “I’m just a regular guy.” A Welshman whose been living in the States for twenty years, Ian is a spiritual sort who says, “So many people lose their dreams when they’re not making it financially.” Ian is one “regular guy” who truly wants to help people achieve their dreams through their successful partnership with StemTech.



Sixteen years ago, Ian first learned about the beneficial effects of products containing AFA (*Aphanizomenon flos-aquae*), so he was exhilarated to learn that Christian Drapeau — a man whose work he had long respected — had developed a product that provided concentrated extracts of AFA. “I knew Christian Drapeau as a man of truth,” Ian says, “so when I heard that his product helps the body release 30% more adult stem cells in the body... Well, I signed on straight-away.” Ian’s goals these days center on making a difference in people’s lives, helping others to improve the quality of their lives by improving their finances with StemTech and their well-being with StemEnhance. “I try my best to put people first,” he says, adding, “Oh, I’m not against making money... I love to make a lot of money. That helps make a difference in my life and gives me the resource and power to contribute to the people of the world who need hope.”

One of the people Ian thought of first when he received his delivery of StemEnhance was his wife’s mother in Sri Lanka, who had been bedridden with a number of health challenges. On a recent visit, Ian gave her a bottle of StemEnhance to try. “Before we left to come home, she was up and about, and bouncing with my kids. I had never seen her that way before. It was magic!”

## GABRIELLE GODLING Florida

### THE POWER OF FAITH

**A**FTER WORKING in the “corporate world” for 25 or 30 years, Gabrielle says she became a fulltime network marketer in 1992. “I’ve been involved with a lot of companies and good products, but never before did I have the life-changing experience that I’ve had with StemTech,” she says. “That’s because never before has there been a product like StemEnhance™!”

Committing to the program before there was a product, “I went on faith in Christian Drapeau and his science,” Gabrielle says. “I had heard for years that he was involved in stem cell research. And I had an intuitive feeling that Christian Drapeau’s dedication and determination would lead him to the answer about the power of AFA. StemEnhance is that answer.”

Once Gabrielle began taking StemEnhance, she “more than believed... I knew it” was a miracle. She had been fighting recurring discomfort from a physical trauma that left her one side nearly paralyzed, and she had been in constant discomfort for five months, when she decided to “saturate my body with StemEnhance.” Taking two capsules every four hours that first day, she was stunned when 95% of her discomfort disappeared overnight! “I will always take StemEnhance every four hours,” Gabrielle says, noting that the average person can enjoy the power of StemEnhance with two to four capsules daily.



Gabrielle’s organization numbers about 1200. Since a friend introduced her to the StemTech story last October, “It has seemed effortless to make Triple Diamond,” she says. But the best benefit? “Quality of life... and I have mobility again!”



## SAUNDRA CLEVELAND JUDY HENDRICKS Oklahoma/Colorado

### TOBI: THE OKLAHOMA-COLORADO DUO

**Y**OU KNOW YOU'RE in for something a little different when you learn that Sandra Cleveland and Judy Hendricks' company name TOBI stands for "Two Old Broads, Incorporated." These long-time friends and past network marketing partners give whole new meaning to "Fast Start": They signed up fourteen personally sponsored distributors and a total of 23 distributors in 24 hours. How did they do it?



Judy Hendricks

"Phyl Franklin called me and asked me if I'd heard about stem cells, and would I listen to an 8-minute call. I wasn't really interested, but my husband's health is bad, so I listened," Sandra says.

"And before the call was finished, I was calling Judy." Both women knew that StemTech had something the likes of which they had never seen in a combined 25 years in network marketing. Long before they had a chance to try StemEnhance™ themselves, TOBI was formed ("It *sounds* like us," Judy said), and they had set a goal: Triple Diamond before the end of December. "We made it December 30," Sandra says.

With their business taking off, Sandra and Judy could take time to assess their personal benefits from StemEnhance. "I play polocross [combo of polo and lacrosse]," Judy says, "and a long-ago injury to my leg made it impossible for me to mount a horse normally. I had to pull myself up. After three weeks on StemEnhance, I could step into the stirrup and mount my horse with no problem." Sandra experienced a similar dramatic effect, when "a chronic cough that I had just disappeared in *three days*. I had been suffering with that cough for fifteen years!"

The Two Old Broads do a lot of training with their downline, virtually all of it on the phone and the internet. Through it all there's a lot of laughter. "If you don't have fun, there's no point in working at all," Judy says.

## LARS LEONARD California

### BARISTA TO TRIPLE DIAMOND!

**A**T THE TENDER AGE OF 20, Lars Leonard had just received a promotion to barista at Starbucks when his dad Ray suggested he might want to look at StemTech. His dad had "always encouraged me to get into a business where I could be surrounded by professional people with ideas as big as his are," Lars says, referring to his dad's success as a venture capitalist. So Lars knew this might be a wise move for him.



Before jumping in with both feet, however, Lars checked things with Mom, who has always been a firm believer in the power of natural supplements. "I was diagnosed with ADHD at a young age," Lars relates, "and my mother was always looking to offset my symptoms without resorting to drugs. We had some success with a combination of diet and supplements." When Lars brought StemEnhance home, both he and his mother began taking it daily. "I'm young," Lars points out, "so I haven't noticed really dramatic physical benefits from StemEnhance myself yet, except this: For the last four months, I've been able to sleep through the night, something I couldn't do for years because of my ADHD." Has StemEnhance helped his powers of concentration (a problem for many with ADHD)? "Getting a large check every month holds my attention. I'm pretty excited about that!"

Lars says that he has lots to learn about running a business, but not to worry... He has the greatest teachers sharing space at POWERLine – his dad and brother, StemTech directors, and Kevin Porter, Laurence Anderson, Rick Smith and Ron Koerner. Their team has developed an online service that makes enrolling in their organization and succeeding as simple as "1-2-3-4-5: I just tell people to follow our five steps," Lars says. "These days it makes sense for people to build a business online and at home with personal home presentations. The tools our team has developed make the method, message and motivation very duplicable."



# Opportunity knocking...

by Errol Lester

**N**ETWORK MARKETING is big business all over the world. Here in North America, a person interested in direct selling has thousands of choices of companies, product lines and sales methods. Even if you decide that you want a business that can improve the lives of your customers and yourself, you still have thousands of network marketing organizations to choose from.

You could choose a company that sells cleaning products. You reason that everybody needs them, perhaps the company's been around for years, and you might be able to make a living.

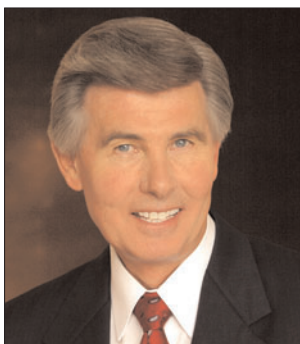
You could sell cosmetics, reasoning that most women use them, the company has name-recognition, and you might be able to make a living... although there are twenty other distributors for the same company in your neighborhood, so who knows?

You could move away from products and sell a service, like pre-paid legal services. It can be argued that nearly everybody will need legal help sometime and there's no product inventory to concern you, so it might be a relatively easy way to make some extra money.

Or you could do what thousands upon thousands of North American network marketers are doing these days: sell nutritional supplements. People in the U.S. and Canada have become very health-conscious of late; and the prohibitive cost of medical care and prescriptions makes alternative health products very attractive to many, many people.

So selling nutritional supplements seems

ideal for a lot of people looking for a network marketing opportunity. They learn about the natural ingredients in the company's products, they read the testimonials and stories, and the compensation plan seems to offer the opportunity to make some serious residual income. They are excited!



Then they begin to go down the names on their Warm List, and suddenly a harsh truth hits them in the face: Lots of people have tried nutritional supplements from this or other network marketing companies. Maybe they had good results, maybe they didn't. But the truth is that one company's "special formula" for an anti-oxidant is pretty much the same as twenty other companies' formulas. Most companies selling nutritional supplements have very much the same products as one another — a weight regulator, an energy enhancer, a free-radical fighter, a system cleanser, a probiotic, a bone formula, a hormone balancing product — but in the final analysis, they're all basically the same products in different snazzy

bottles. And often, the consumer can purchase a very similar — if not identical — product over the counter at the pharmacy or health food store, often at a much lower price. "Why," they ask, "should I buy from you?" Unfortunately, there is not a very compelling reason to give them.

Now we come to StemTech HealthSciences,

Inc. and StemEnhance.™ What makes us different? Well, for one thing, we have a product that everybody wants, and people can get it only from us. We don't only have a corner on the market of stem cell enhancers, we ARE the market! Ask just about anyone, "What do you know about stem cells?" and nine out of ten will know — at least — that stem cells are the miraculous tiny cells that can be "encouraged" to become any kind of cell in the body. While most people's knowledge of stem cells comes from the controversy about harvesting embryonic stem cells to treat human medical conditions, once they learn that adult stem cells exist in our bodies and that they are the body's natural renewal system, they want to know more. And when they learn that there is a patented, natural concentrate in capsule form that can increase the number and motility of the body's stem cells by 30%, they are really interested! Now go on to tell them that StemTech is the ONLY place where they can get the ONLY patented stem cell enhancer on the market, and watch the excitement! Then mention that the company is run by industry profes-

sionals who understand exactly what it takes to grow a successful network marketing company that is built to last, and they're reaching for the pen, saying, "Where do I sign?"

Yes, StemTech is very different from all the other network marketing companies, and StemEnhance is absolutely unique in the phytoceutical marketplace. We are a company whose signature product can and does improve the lives of thousands every day... and in a little while, that number will grow to the millions. StemEnhance truly

supports the miracle that is the human body. And when you are the person lucky enough to be sharing StemEnhance with your family, friends and acquaintances, you can feel very good about what you're doing. As an Independent Distributor for StemTech HealthSciences, you are doing your part to make the world a better place. What a great feeling!

We don't only  
have a corner on  
the market of stem  
cell enhancers,  
we ARE the  
market!

# ☆☆ R I S I N G S T A R S ☆☆

## MARTIN & SYLVIA JENNESS Hawaii



**D**r. Martin Jenness and his wife Sylvia know a lot more about stem cells and their power than most of us. Martin's understanding of stem cells comes from his broad educational and scientific background. In addition to holding advanced degrees in Research Design and Exercise Physiology and Nutrition, he is a world-renowned chiropractor, research scientist and inventor of JENNETICS, a System of Chiropractic which offers a unique and completely integrated approach to systematically reducing the electrical imbalance of the brain and nervous system. Sylvia's understanding of stem cells is a lot more personal: She underwent a very painful procedure to produce massive numbers of adult stem cells in her body for transplant to her critically ill brother. Following the transplant, Sylvia suffered for an entire year from serious side-effects related to the procedure.

Martin and Sylvia were drawn to StemEnhance™ when a number of Martin's patients told him about the wonderful results they were having. Sylvia says that the couple's long-standing interest in the science around stem cells made it a sure thing: "We couldn't help but jump on the bandwagon!" Both Martin and Sylvia are excited that Christian Drapeau has isolated a natural substance that increases the number and motility of stem cells in the body. And with the latest published research showing that the number of circulating stem cells is the best predictor of heart health, this is a major breakthrough in nutritional wellness... "And with no side-

effects!" Sylvia adds happily. Martin says that he and Sylvia find StemEnhance "easy to sell, because we believe in it so completely." In truth, the couple agrees, "It's not selling at all. We're helping people to get better."

## NORMA GEEVES Ontario, CN



**F**ifty-three-year-old flight attendant Norma says she does her StemTech business part-time, but explains: "I do it all the time when I'm not flying!" When she heard about StemEnhance last fall from Brian Newton, a trusted friend who said it was "amazing," she enrolled immediately. "Brian told me this is the first company in twenty years that he joined, and it was completely because of the product."

Norma went FastStart in November, but early problems getting product from the States to Canada delayed her first StemEnhance delivery until mid-January. "I was so excited that it was hard to wait," she says. Since she's been taking StemEnhance daily, Norma has noticed some significant changes: The biggest benefit from StemEnhance, Norma reports, is the "calming effect on my nervous system and a sense of consistent energy." She's seen many other significant benefits (new ones almost everyday): Since the second month, her hair no longer grows in gray (as it had for some years). "It's growing in my natural color, and I've noticed my skin is becoming more youthful — firm and elastic — especially in my face." She's also discovered happily that her sense of smell, which had been diminished for years, is returning, as is her sense of humor. "Both

my husband and Brian have said they noticed I have a renewed sense of fun and I seem to be just plain enjoying life more."

Now an Executive Director, Norma looks to StemTech to help her reach an important goal: "To retire with a stable income, and live a calmer, peaceful life." She and her musician husband, a U.S. citizen, might even consider relocating south of the border. They're looking into potential retirement sites in the U.S.

## MARJORIE LANNING SONS New Mexico



**M**arjorie is the type of person who likes to read about things, to dig deep and learn, then synthesize the material to make it easier for others to learn what she knows. She may be the only person you'll meet who read the entire 21-page patent document for StemEnhance, then took it apart and simplified the information, so "Now I understand what we have." With her business partner, Jerry Lindsey, Marjorie is building "a strong, substantial group," and she really enjoys teaching each of her distributors how to become effective teachers themselves. "Continual training is a key to success," she says.

Marjorie looks back on her early days in network marketing with a rueful smile. "I was scared of the phone!" she says. "Now I make sure my phone is equipped with six-way calling, because I do all of my business and training on the phone."

If you met Marjorie, you would never guess that she's 60 (See her photo) or that she's suffered for years from very poor vision (extreme astigmatism and extreme presby-



# ☆☆ RISING STARS ☆☆

opia) that made wearing thick glasses mandatory. “During my fifth week on StemEnhance™,” she relates, “I took off my glasses for a moment while driving, and I was shocked that I could see the license plates on cars in front of me. Before StemEnhance, I would not have been able to see the cars from that distance, I am so nearsighted. Since then I have noticed continual improvement in my vision. I check myself daily, and every day I am seeing better and better!”

**JAMES SCHWARTZ**  
Indiana

When he was involved in network marketing selling nutritional supplements with other companies before, James says, “There was lots of competition out there.” Networking was always a part-time pursuit for him, since he holds down a fulltime job building recreational vehicles in a large plant near Indianapolis, “and it was always hard to make decent money with those nutritionals,” he says. When he first learned about StemEnhance, “I saw we’re the only company in the world with this product! I took a look, got excited about it, and just started sharing the story.” Before he knew it, James was building an organization.

He says he does most of his approaches over the phone. “I have my list, and I call them up and give them the website address. For a lot of people, that’s all it takes.” He points out that many of the people he’s contacting have been involved with marketing other nutritionals, “so when they hear about StemEnhance, its patent and its science, they know the benefit.”

At 29, James confesses that he doesn’t really have any physical complaints “yet,” although he has noticed he has more energy and feels a lot more alert since he’s been taking StemEnhance. “I believe in prevention, though,” he says. “Why wait until something happens to do something about your health? Prevention is the key!”

**JANET VETTE**  
JADE Resources  
Arizona



Janet says she was “born into the entrepreneurial spirit”: In 1954, her parents packed up the kids and moved from Michigan to California, where they took over a bankrupt mushroom farm, turned it around, and made it a great success over the next 30 years. “I’ve always dabbled in network marketing,” Janet says, pointing out that she has always been looking for “the right company, where I can make an outstanding residual income, have fun, and make a difference in the lives of others.”

She continues, “StemTech is that company. This is the easiest business I’ve ever done. Never before have I had people say, ‘Thank you so much for telling me about this product!’” Janet, a former teacher, says she’s been a student of nutrition “forever,” and has always been drawn to alternatives to traditional healthcare.

She and her husband David both love helping people, so StemTech is ideal for them. While Janet does the “work” of building the business, David always supports her every effort. When they are not focusing on business building, the Vettes enjoy hosting dinner parties where they serve “healthy and yummy meals,” including homemade muffins and breads that start off with flour that Janet grinds herself. And when she gets away from the phone that is the center of her StemTech communication system, Janet loves to send old-fashioned hand-written letters to family and friends.

**RON KOERNER**  
California



When Ron Koerner went to the Pre-Launch last fall, he was still a little skeptical about the whole stem cell thing. But he had been friends with Ray Leonard, “a venture capitalist who doesn’t do things unless they’re worth it,” and Ray had said that StemTech was the real deal. At the Pre-Launch Ron heard Christian Drapeau and Ray Carter speak, and he knew that Ray Leonard was right on the money. He enrolled FastStart, and headed home with six bottles of StemEnhance.

Ron’s stepfather was definitely not enjoying the greatest quality of life. He would walk a few blocks and would have to catch his breath, and his knee would hurt, remnant from an old accident, so the bottles of StemEnhance “had his name on them when I left the Pre-Launch.” On the way home (a relatively short trip), Ron “sold the whole case,” except for the one bottle he kept out for his stepdad. “People wanted this product!” he says.

Ron’s stepfather had been on StemEnhance for 90-120 days when he had a scheduled stress test. “He didn’t even flinch,” Ron says, “and he felt just great, during the test and even right afterward.” And those bad knees? The discomfort Ron’s stepdad had lived with for years is a thing of the past. At first, Ron worked his StemTech business part-time; but at the urging of his mentor Ray Leonard, he’s now a fulltime distributor... which gives him plenty of time to spoil his brand-new granddaughter!

Will we see your name and photo on these pages in our next issue of HealthSpan? Become a StemTech Rising Star!

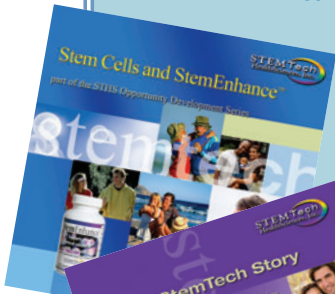


GOLF SHIRT Item Code 7100

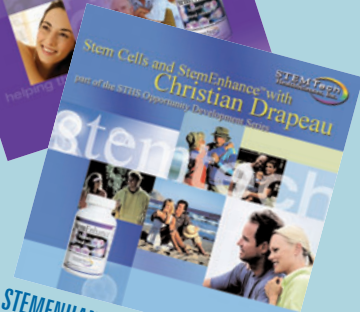
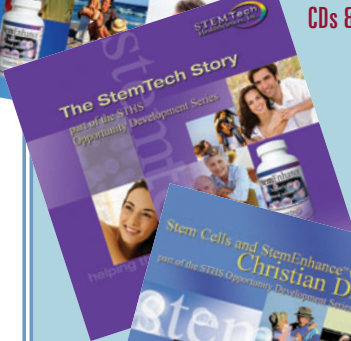


BANNER (3'x6') Item Code 6300

# Gear Up for Launch!



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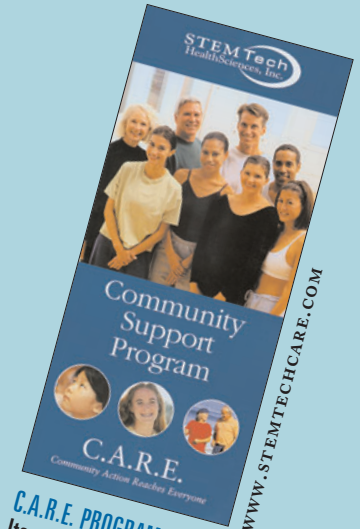
SPANISH PRODUCT BROCHURE Item Code 5005S  
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DISTRIBUTOR TRAINING MANUAL  
Item Code 0500



## CORPORATE STAFF

### **RAY C. CARTER, JR.**

*President & Chief Executive Officer*

With 18 years' experience in direct sales and marketing, Ray Carter is known and respected for his ability to create, develop and implement successful systems and strategies in the consumer products marketplace. He is considered to be a top executive in the field.

Ray joined StemTech to create the organization and strategies necessary to launch cutting edge nutraceutical technologies, utilizing the power of direct sales distribution. He has extensive

experience with both private and public companies, from start-up to Fortune 500. Ray's business expertise embraces all aspects of corporate management, including product development, procurement, manufacturing, sales and marketing, corporate administration, information systems and finance.

Ray earned a Bachelor of Science degree in Business Administration from the University of Maine, and also holds a Masters degree in Management from Southern New Hampshire University, where he graduated with honors.

### **CHRISTIAN DRAPEAU, MSc**

*Chief Science Officer*

Christian Drapeau is a published author, research scientist and neurophysiologist with over thirteen years' research experience in the fields of natural foods and nutrition. Since 1994, over 30,000 people have heard his lectures on nutrition, where he presented profound health enlightenment and insights with clarity and humor.

Christian has been the Director of Research at Desert Lake Technologies since 2000. There he pursued scientific research in collaboration with a number of universities and research centers on the health benefits of certain botanical raw materials. His research and that of his collaborating scientific teams led to the group's proposal of a breakthrough theory of adult stem



**Front: Ray and Christian • Back: Errol, Brianne and John**

cell physiology. This theory then led directly to the development of StemEnhance™, of which Christian is the co-inventor.

After receiving his Bachelor of Science degree in Neurophysiology from McGill University (Montreal) in 1987, Christian pursued post-graduate studies at McGill, earning a Master's degree from the Department of Neurology and Neurosurgery, Montreal Neurological Institute, in 1991.

### **JOHN W. MEYER**

*Vice President of Operations*

John brings to StemTech over 27 years of U.S. and international experience with major direct selling companies marketing nutrition and personal care products. During his ten years with Shaklee Corporation, John was regional operations manager, responsible for warehouse, distribution and data processing networks. As Vice President of Logistics for MXM Essential Formulas, he assisted in the start-up phase where the company experienced major growth in its first year of operations. At Arbonne, also as VP of Logistics, he re-engineered logistics operations, planned a new state-of-the-art distribution facility, implemented new software systems, and handled all transportation for a company experiencing massive growth.

John earned both a Bachelor's and a Master's degree from the University of San Francisco.

### **ERROL C. LESTER**

*Vice President of Sales & Marketing*

Born and raised in South Africa, Errol has nearly twenty years' successful experience in starting and managing network marketing enterprises. He has exceptional expertise as a primary field leader interface, and has opened new countries for two major industry companies. While at AIM International as Executive Vice President, he oversaw all things related to distributor relations worldwide and traveled to conduct regional training events.

While at Sportron International, he was the General Manager for the company's South African operation.

Errol's reputation for excellence is well-established and his ability to communicate effectively with positive energy and integrity and to build rapport has made him a favorite with field leaders. He holds a Bachelor's degree in marketing and has permanent resident status in the United States, where lives with his wife, a university professor.

### **BRIANNE M. ROGERS**

*Distributor Services Manager*

Beginning as an Operations Manager for a major health and fitness chain, Brianne was promoted to District Service Manager, with responsibility for overseeing six health clubs in the Greater Los Angeles area. Her district was ranked first in the State of California among over 40 locations. She then "found her true calling" and became the Customer Service Manager for an LA-based direct selling company that marketed consumer health care products. In this position, she hired and trained all customer service representatives and handled distributor inquiries. Intrigued by the opportunity to participate in the start-up of a new, dynamic company, she relocated to Phoenix, where she assisted in the creation of a direct selling venture, selecting vendors and software systems while managing customer service and data entry.

*In the Next Quarterly Issue of*

## HEALTHSPAN....

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