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This FALL —

STEMTech

and Canada 💍

will head for \square

training 🕰

opportunity 🕁

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SUMMER

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TOTAL LIFE ENHANCEMENT

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Business Updates • Conference Call • Website information

Director Leadership Conference Bloomington, MN (near Minneapolis) October 16-18, 2009

Bloomington Marriott (right across the road from the Mall of America!)

Directors (and above) are invited to join Ray, Christian, STEMTech Executives and top Field Leaders for a weekend of top-notch, interactive training where everyone strengthens old friendships and builds new ones... all in a comfortable atmosphere of team support and FUN. **BONUS:** Participants in this DLC can qualify to become **CERTIFIED BUSINESS TRAINERS!**

Make it a road trip with the Directors on your team (It's great for building your relationships along the way)! Or take advantage of the low airfares being offered these days... However you do it, just GET TO THE DLC. (You'll be glad you did!)

Register TODAY at teamstemtech.com **SPACE IS VERY LIMITED.** Don't be left out!

It's not too early to get out your calendar and circle the dates of **STEMTech's Fourth Annual Convention** to be held at the Anaheim **Marriott in Anaheim, California, July 30-August 1, 2010.** We'd like to see YOU in the crowd of enthusiastic STEMTech distributors (who get to hear all the "good stuff" FIRST)... and maybe we'll see you on stage at our lavish Recognition Banquet. Work hard and build, and everyone might be applauding YOU next summer!



Volume 4, Number 1

Colombia re-Launch Sizzles!

Events Are for Everyone Everywhere!

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Writer and Editor Bonnie Goldfeir Graphic Design Vlad Sonkin

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healthspan

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DIAMOND DREAM GETAW Sailing aboard the Freedom of the Seas December 6-13, 2009

Picture vourself relaxing on the deck of the Rova Caribbean Line's largest luxury liner, as you and this Diamond Dream GetAway that you will fill your eight-day cruise with memories to last forever.

Hurry to qualify... **Contest period ends August 31!**

THIS JUST IN... Thanks to fervent requests from the Think Tank – who want more of our Top Leaders to have the opportunity to be in on STEMTech's Vision for the Future - ALL DIAMOND DIRECTORS (and above) who meet the minimum requirements below may join us for the Freedom of the Seas cruise by paying their own way. This is the trip of a lifetime. Don't be left on the dock!

Minimum Requirements to Qualify

Be a fully qualified Diamond Director during any two consecutive months during the contest period (January 1-August 31, 2009). Those promoted to Diamond in August may meet the two-month requirement with the Extension Month of September.

Earn Exciting Discounts or a Free Cruise!

Build with Business Builders and create new Director Legs for discounts that get better and better as you build and grow! There are several levels of qualification ("decks"), so get busy NOW to qualify and move up.

FIND OUT HOW TO QUALIFY

Go to teamstemtech.com for complete Contest Rules and Qualification criteria.



Barbara & Andrea Olivas New Mexico

Another mother-and-daughter team, Barbara and Andrea overcame early skepticism about StemEnhance, as well as some financial challenges, to begin building a STEMTech business together. "When I first heard about StemEnhance in an interview with Christian Drapeau," Barbara says, "it seemed too good to be true." But Andrea was listening, too, and she said, "Let's try it." Barbara agreed, mainly because, "My desire has always been to help people, to see them feel better and get their health back. If StemEnhance could really do this...Well, maybe I'd consider it." Barbara and Andrea both wanted to attend the Convention, "but we couldn't afford airfare," Barbara says. Then, out of the blue, her sister-in-law called and offered free airplane tickets to California, and the ladies headed to Anaheim!

At the Convention, Barbara's skepticism vanished. "The testimonies, workshops and real people just blew me away!" she says. Back home and taking StemEnhance regularly now, Barbara and Andrea began to share their personal stories of increased energy, wonderful, renewing sleep and mental clarity with people everywhere. Their business is taking off. With the help of the Proven 4-Step System's tools, such as TeleCenter, the website and conference calls, Barbara and Andrea "always have appointments." They prefer sharing the product and opportunity in one-on-one meetings, where they use the new Business Development Training flipchart. "It's awesome!" Andrea says. Both Barbara and Andrea have depended on their upline Ray Mikelonis, especially for great success with three-way calls. Barbara says, "He's never too busy for us. We're grateful for his encouragement, his time and his kindness."



New Mexico

Since they met at a party four years ago, Sakti and Raiden have been inseparable "sweethearts." An internationally renowned belly dancer for thirty years, Sakti now directs a dance troupe and teaches dance classes four nights a week in Taos, while also managing a store that is filled with eclectic items from all over the world. Since 1994, Raiden has been a metaphysician/counselor who uses The Reconnection frequency work to help his clients address their physical challenges. It was Raiden who first heard about StemEnhance from Rex Estell, and he says, "I was excited because of its promising health benefits." Although Raiden says he is "very part-time" with their STEMTech business,

he brings some solid network marketing experience to their partnership, and he checked out the company before he and Sakti enrolled. He says, "I like the simplicity and integrity of this company and the fact that the business is driven by a unique product. I did not want to be involved with another 'me too' venture."

Within weeks after beginning StemEnhance, Sakti was surprised to discover she could read a DVD's cover notes without her glasses and she enjoyed much-increased stamina for her busy days. What's more, Raiden was walking around without the foot discomfort he had had for a long time. So Sakti and Raiden knew the StemEnhance promise was real, and they began talking with friends about "this great humanitarian product," sharing emails and brochures and - with the help of upline Richard Dewing - doing many three-way calls. "Richard can answer the tough questions," Sakti says. "He's really gone overboard to help us."

HEALTHSPAN summer 2009



STARS

RISING

Sakti Rinek & Raiden Leigh Knight

HALFWAY POINT IN A YEAR TO SHINE

As we reach the midpoint of 2009, the year seems to be flying by. Before another day passes, now is a good time to evaluate how you are doing in achieving the goals you set for yourself this year. Are you on track? Keep in mind that, although the economy is beginning to stabilize, the unemployment rate is still very high, so this is an opportune time for you to share the STEMTech business opportunity with people you meet every day. You might want to mention that the prestigious Direct Selling Association (DSA) agrees that STEMTech is one of the best business opportunities in the nation, recognizing us as one of three Rising Stars of the industry at their recent annual convention! (See DSA article, page 6.)

We are happy to be able to offer more tools and support than ever to assist you as you tell our story. There are conference calls, local and regional meetings, DVDs, websites, special promotions, media exposure... you name it! The key, of course, is to make use of these tools and to participate in calls and events with your downline and your prospects.

Congratulations to our newest Triple Diamond Directors, Cecile Mullen, Merly Tenorio and Harry Wu and to our featured StemGems and Rising Stars. I look forward to meeting more of our newest leaders at our next Director Leadership Conference to be held in the Minneapolis area this fall.

Internationally, now that Colombia is open for business and growing, next we're off to Germany and Namibia to pre-launch those two markets in July, while also celebrating our official launch in South Africa - one of our fastest growing markets in the world.

It continues to be an exciting time at STEMTech. Embrace this amazing opportunity and watch your business grow!

To your health and prosperity.

Ray C. Carter, Jr. President & CEO



REACHING OUT AT HOME AND GLOBALLY

We predicted that 2009 would be a pivotal year, and it is indeed on its way to bringing STEMTech to an entirely new level. As we begin to reveal the results of many long-term projects designed to create significant momentum, the main question is: Will you be ready to reap the benefits of these projects? Soon we will begin to pursue an aggressive media campaign to support our growth here at home and globally. But you must do your part: It is activity within and with your groups that will directly affect the degree to which you will be able to take advantage of the media-generated momentum. Reach out now to your local, regional and national network, so all of you are prepared to provide team support to many new distributors.

Globally, we are expanding right according to plan. As we look to extending the benefits of SternEnhance[®] to more countries around the world, remember to tap into international communities and various ethnic groups living in your area. Daily, we are affirming our belief that we are One World, One People, living on One Planet, enriched by ethnic diversity around the globe. It is not only a good business strategy but also a duty for us to share with people of all origins the gifts brought by the STEMTech products and opportunity. It is by reaching out to everyone locally that we can reach everyone globally. It is our sincere hope that every one of you will join in and benefit from our mission to change the world.

Blessings,

Christian Drapeau Chief Science Officer



ESSAGE

1

DIAMONDS

TRIPLE

Cecile Mullen

Virginia



7ou would be hard-pressed to find someone who does as much traveling as Cecile Mullen. Because she does a lot of Christian mission work, she frequently spends extended time

abroad, helping to build churches and developing programs for European communities. Last year, she also made trips to the Philippines, and it is with this trip that her StemEnhance® story begins. "I wanted to learn about stem cells to help my mother who has been fighting breathing problems and weakness," she says, so she contacted Merly Tenorio when she was home between trips.

"I only wanted the product for my mother," Cecile says, "especially because I travel so much that having a business seemed impossible. But the pricing with the Director Pack is a real bargain, so I signed on with it." On her next trip to see her mother in the Philippines, Cecile took StemEnhance along. "Within a few days on StemEnhance," she says, "my mother was breathing easily and she had energy to go outside and see people again. All our relatives said, "What happened to Grandma?" And I said 'StemEnhance!" Cecile and her relatives and friends were immediately sold on StemEnhance, and Cecile wanted to share the news.

Back in the U.S. and packing for another trip, Cecile sat with Merly and Eugene Banez, calling prospects. "I signed up three Directors that night and became a Sapphire," she says with amazement. With Eugene and Merly's help and support, Cecile made Triple Diamond in short "So you see," she says, "A order. STEMTech business is possible for busy people... StemEnhance sells itself?"

Merly Tenorio Virginia



bank branch Merlv manager, had been a business associate of Eugene Banez for awhile and Eugene had introduced her to StemEnhance. Nevertheless, it was a presentation by George

Gorostiza that did it for Merly. "A lightbulb went off," she says. "I had goosebumps about the opportunity!" She took home some for her daily walk. Because she was used to getting winded on hills, it was a big surprise to Merly when she arrived home still full of energy. "I was sold on the product right then," she says, and she called Eugene to enroll FastStart.

She immediately shared her enthusiasm about StemEnhance with her five sisters, all nurses, and many others, and soon she had three Directors in her organization... before she knew she was a Director herself! "Once George showed Eugene and me how to make the most effective use of the Comp Plan," she says, "I was Double Diamond in three months," and, "The day I became Double Diamond was my last day at the bank."

Merly says that working fulltime with STEMTech has changed her whole perspective. "Now I am doing something that makes a difference, something that improves people's lives" she says. "Eugene and I work together every day with our great team of leaders, and I thank them all for helping me to achieve Triple Diamond," Merly says, adding, "We'll do whatever it takes to support each other, just as STEMTech supports us with great tools, training tours and true caring. This is the STEMTech way!"

Harry Wu California



f his name seems familiar, it may be because Harry Wu was featured in the last issue of Health Span as a Rising Star. It is obvious that the Spring issue's designation was right on target... Now

we celebrate Harry's achievement as a new Triple Diamond!

You may remember that Harry had been a StemEnhance, took two capsules, and went real estate agent and investor in California for sixteen years - never interested in network marketing in all that time. Then a friend told him about StemEnhance and shared stories of the excellent benefits he and others were enjoying. Rachel Wu was intrigued with the company's unique products, and Harry's due diligence convinced him that STEMTech was a solid company with leaders of integrity. So Harry and Rachel decided to build a business with STEMTech.

> When Harry joined the company, STEMTech's global expansion into Asia was just gaining momentum, and Harry and Rachel saw an opportunity: "We realized that we can help a lot of people to stay healthy with this product," Harry says, adding, "At the same time, there is a huge global opportunity in this business." With some personal contacts in Malaysia and Indonesia, Harry and Rachel felt confident in moving their family to Southeast Asia to build their STEMTech business there, as well as stateside.

> Since their move, Harry has worked fulltime sharing StemEnhance (called AFA Extract in Malaysia) and teaching new distributors to be successful. He has worked with General Manager Benjamin Yap to provide quality training for Malaysian distributors, and says, "We are committed to providing full training and support for all our distributors."

SPOTLIGHT



Phyl Franklin Triple Diamond Colorado

Phyl Franklin is one of those people who stand out in any STEMTech crowd, with his free-spirited appearance and easy-going manner. But no one had ever seen Phyl dressed in formal attire... not until STEMTech's Third Annual Convention, that is. "George Antarr has been after me for a couple of years to wear a tux at the Recognition Banquet," he says, "so this year I decided to surprise him and everyone." Therefore, while no one was at all surprised that this top achiever received STEMTech awards on stage on April 4, Phyl Franklin in a tux was one of the evening's big moments!

Back in Grand Junction, Phyl has continued to build. "I'm just doing what I've always done," he says, explaining that he has built his business mostly on the phone, "my favorite place to be." Lately, however, he has been getting out and about more, and in early June, he hosted a STEMTech Showcase with Bryan Noar that drew nearly a hundred people, including STEMTech Leaders Izzy Matos, Mark Parsekian, Rebecca & Dan Lovelace, Judi Hendricks and Jackie Smith (pictured on page 9), who flew in to support his efforts to "make Grand Junction a hub for STEMTech growth." In preparation for this big event, Phyl distributed 9000 flyers in health-related practices and businesses all over the area, announcing a seminar on adult stem cells. "Everywhere I asked to leave flyers, they always said yes," Phyl says, "and a lot of the professional people working in these places came to our meeting!"

Phyl says that STEMTech has helped him personally in many "non-financial" ways: "The company's training has helped me overcome my fear of being on stage in front of people," he says, adding, "The really neat part is all the support people give you when you're out of your comfort zone." Phyl believes STEMTech Events are great experiences for new and veteran distributors on every level of the company, and he says, "I won't miss one!" Joining Chairman's Club members Teresa Curtis and Steve Lewis and President's Club members Bill & Caroline Lohmeyer and Ian & Melony Davies are 308 StemGem Leaders!

STEMGEMS

70	Triple Diamonds
37	Double Diamonds
28	Diamond Directors
56	Ruby Directors

114 Sapphire Directors

Triple Diamonds Awilda Rubio, Puerto Rico Double Diamonds Karin Beetge, South Africa Diamond Directors Sharon Castoldi, US

Sharon Castoldi, US Marcus Loo Chia Shien, Malaysia Paul Gan Peng Tzen, Malaysia

Ruby Directors

New Global StemGem Team Members & StemGem Team Advances

Phillip Adidjaja, US Juan Cortes & Sonia Mendez, US Marla M. Hartmann, US *Twice 'S Nice* Lisa Hill, US Marisa Schroeder, Canada *Simply the Best* Lim Kok Tee, Malaysia

Sapphire Directors

Alpha Enterprises, Malaysia Marge Berger & Rebecca Reverie, US *PermaHealth, Inc.* Wong Chooi Yin, Malaysia Dave Erick, US *DE Enterprises* Gary Fine, US Susan Y. Lin, US Loke Yeen Ling, Malaysia



ATHLETES



t is no secret that boxing is a very punishing sport, one where months of hard training are take months. While he has usually been Champion of the World Manny Pacquiao

(pictured with his aunt, Senior Director Lilia D. Lao, and Triple Diamond Eugene Banez) knows that being able to train longer and recover faster gives him an edge in the boxing game.

Manny knocked out David Diaz (June 2008) to take the WBC Lightweight title and later scored a TKO against the world-famous boxer Oscar de la Hoya (December 2008), before garnering the IBO and Ring Magazine Light Welterweight title in a

A hero in his native Philippines, Manny was honored as flag-bearer for the encouraging him to join her in building a successful STEMTech business... especially can appreciate and share the benefits of StemSPORT!

StemSPORT and Athletes.. **Perfect Together!**

by Heather Livingston

Come of them are names well known around the world for their Dathletic achievements. Some of them are known in smaller circles for their outstanding accomplishments in sport and fitness. And some are just like you and me, active people who have learned that StemSPORTTM can make the difference between difficult workouts (and their aftermath) and highly satisfying workouts or athletic activities with fast recovery. Their numbers include young athletes in the prime of their careers and middle-aged fitness aficionados, as well as those who remain active into their later years. But they all have a lot to tell us about what StemSPORT is doing for them.

Here's what people are saying about StemSPORT...



"Recently, I had right shoulder surgery... [and] was told that I had three months of rehab before I could throw a baseball. At this time I found out about StemSPORT and started using the supplements on a daily basis. Without question, StemSPORT quickened my recovery time by at least one month.... Today my throwing arm is in

great shape."

Kevin Kouzmanoff, third baseman, San Diego Padres



"It has always been my belief: 'Leave no stone unturned,' meaning that I check out everything that keeps me going as I age. Doing my due diligence, I discovered STEMTech, [and realized that I] could help not only myself but many others in the professional basketball and baseball world Just that quick, I joined and became an advocate of STEMTech [and StemSPORT]. Best move I ever made."

> Bill "Tosh" Tosheff 1952 NBA Rookie of the Year (pictured with Oscar Robinson)



"I'm a full-time [college] student, varsity athlete, and also I work part-time, so I have long, demanding days and very short nights. StemSPORT gives me the power and energy I need to excel at everything."

> Alexander Long Varsity Boxer

STEMSPORT

ATHLETES



"To commemorate my 50th birthday, I decided to run five Ultra-Marathons on five continents within one year. My journey began with the toughest...on Mount Everest. Although the race was a success, the recovery was not. I was convalescing for an entire month and unable to train....In December 2008 I [ran] the 100k Ice

Marathon on the earth's most inhospitable continent, Antarctica, only five days after running a full marathon in Chile. To my surprise, I [established] a new female World Record time, [eclipsing the previous record] by nearly 3.5 hours [and] I experienced minimal stiffness, compared to all my other races and was able to function normally the day after the race! The only thing I did differently... is to add StemSPORTTM to my regimen. In April 2009, I ran [and won] a marathon on the ice cap of the North Pole. Again, my recovery was surprisingly fast."

Dr. Pushpa Chandra Ultra-Marathon Runner, Canada



"I play in National Championship softball tournaments nine months a year and I also play golf and tennis and go to the gym. With StemSPORT, my strength has increased, I don't ache, and my performance has improved a lot."

Dana Garfield Avid Sportsman



"I am the previous World Record holder in the 60-, 100- and 200-meter dash, and I still compete at world level in nine track and field events. I would not have the energy or muscle recovery to be the best I can be without StemSPORT."

> **Kathy Jager** Track and Field



"My passion in life is running, and a few years ago [this] passion was taken away from me [when] I stepped in a pothole and severely injured my knee. For years I was unable to run and even walked with a limp... [I was advised that] my long running days were probably over due to my age. After only one week of using StemSPORT, my

constant knee ache was gone. [Soon] I was jogging lightly on the track and within one year I was back to running my 16-mile training runs. I have quicker recovery during interval runs [and am] able to run harder with less strain. My muscles are not tight or cramping during or after workouts."

Mark Parsekian

World Class Runner Emerging from an ocean swim in Maine January 1, 2009





Ten years ago STEMTech Triple Diamond Tom Goff had given up his passion of running because of hip challenges. But once Tom and his wife Cheryl joined STEMTech and began to support their fitness regimen with StemEnhance® and StemFLO® -

now conveniently packaged as StemSPORT - the idea of Tom's running again seemed not so far out of the picture. He began slowly and soon was able to enjoy running so much that, with a little encouragement, he thought about working toward competing in a triathlon. Now, most people don't start something new at 60, but Tom felt that with STEMSport anything was possible.

During his first 5K run (where he won his age group), Tom was amazed at the runners' diversity. He said, "There were all types of people at the event, some younger, some older, some heavier... but the thing that stood out was the people were taking action in their lives to get into a better state of health. It was so inspiring to again be a part of an athletic event."

Tom Goff completed his first triathlon this May in San Diego. Before the start of the swim portion of the event, Tom thought to himself, "Wow, I'm really doing this. It is so exhilarating!" Competing in the riding segment on a borrowed bike, he passed as many people as passed him. Then there was the 5K run, and a happy Tom crossing the finish line! And the story gets even better: "As a matter of fact," Tom says, "after the triathlon, I played 2 hours of tennis with Cheryl. And to top it off, the next day, I felt great and didn't even have any muscle soreness."

Tom says that he now realizes it doesn't matter what kind of fitness level you start at or how old you are when you start. "It just matters that you start, and with StemSPORT, I know I can do it. And I want to encourage others to get up, get out and do it as well!"

STEMTECH DSA RISING STAR



STEMTech is A DSA Rising Star!

The Direct Selling Association (DSA) is a national organization of businesses that distribute products and services directly to the consumer. Ray Carter says, "As the premier industry trade group, the Direct Selling Association sets a standard of excellence for all member companies in the areas of ethics, customer satisfaction and regulatory compliance. DSA industry oversight and advocacy has been an invaluable part of why direct selling has flourished for nearly one hundred years." Ray points out that STEMTech requested membership in the DSA very early in our company's existence, and says, "Happily, we were accepted as members in 2007 right after the one-year screening process."

At the annual convention of the Direct Selling Association held in early June, STEMTech HealthSciences, Inc. was named as one of three finalists for the "Rising Star" award in this prestigious organization. "You can imagine my pleasure," Ray says, "when the DSA gave STEMTech this special recognition. This confirms to everyone currently involved with STEMTech, and to those looking to join us, that we are one of the best business opportunities available today. Our future is bright indeed!"



The Keynote Speaker at this year's DSA Annual Convention was financial expert and media personality Suze Orman (pictured with Dr. Donna & George Antarr), who had some stories, good advice and business strategies to share with her audience. Here are some important points that she made in her remarks that you may want to remember as you build your STEMTech business:

• The number one question Suze gets from people is this: "I am still employed but I need to make another \$300-500 a month more. What should I do?" Because DSA members are part of an industry that can be the solution to many people's financial problems, Suze said her answer to people's need for more monthly income is: Do a direct sales/network marketing business!

• As our world's economy is changing, Suze said that people no longer trust that a job or a pension or a paycheck will be there for them "tomorrow," so people who have not before considered the network marketing industry are now becoming involved. They see it as the solution for their concerns about the future, especially their retirement years. This is an opportunity for business growth.

• Suze warned network marketers against "shrinking with the economy," explaining that it is important to keep going and building during an economic downturn. As the young daughter of an "Avon Lady" who grew up to supplement her own income selling water filters through network marketing, she emphasized to the DSA members that the direct selling industry is the answer to this economic situation. "People want and need what you have," she said, "quality products, personal service, and an opportunity to build residual income. This makes the direct selling industry the best place to be!"

• And a final important piece of Ormon advice: Suze said it is extremely important to have everyone you talk to and everyone in your organization stay plugged into your company events. Regularly scheduled conference calls are especially vital these days, she explained, because most of the news we hear in the media is "bad news." People need to hear all the "good news" about what your company is doing to improve people's lives with their products and business opportunity!

The STEMTech Global Foundation

by Stephanie Casey

STEMTech has realized the vision of Ray Carter and Christian Drapeau to add philanthropy to the STEMTech story with the creation of the STEMTech Global Foundation. Since we introduced the Global Foundation in 2007, we have received many, many requests from distributors who want to make contributions. Here is an overview of the Foundation and just two of its charities, and how you can become a part of this important humanitarian program...

THE FOUNDATION

The STEMTech Global Foundation is the non-profit arm of STEMTech HealthSciences, created for the sole purpose of donating monies and STEMTech's stem cell nutritional products to charities in the countries where STEMTech is open. Currently, we are partnered with fifteen nonprofit organizations serving children, animals and the environment.

TWO CHARITIES



Latino Health Access (LHA), which is based within miles of STEMTech's headquarters, assists in the multiple health needs of Latino families and emphasizes taking full responsibility in decisions affecting the health of those they serve. LHA works with many uninsured families, helping them to manage their

healthcare needs. Ray and Christian believe it is important to support a charity in our local community, particularly one that provides preventative and educational health programs.



CIRIAC, based in Guadalajara, Mexico, provides a supportive and rehabilitative environment for children with cerebral palsy, offering physical education, therapy, and programs vocational to optimize the health and wellbeing of those they serve. STEMTech has begun to provide StemEnhance® to CIRIAC to support the rehabilitative therapies of these children.

HOW YOU CAN HELP

Because 100% of all donations received are equally divided among the fifteen charities each year, you may want to join your fellow STEMTech distributors in supporting the Foundation's philanthropy. The Foundation offers you choices: In addition to making one-time or intermittent donations at times of your choice, STEMTech offers the convenience of the auto-donate program, which is open to STEMTech employees and independent distributors only. Sign up for the auto-donate program in your Back Office, designating a monthly donation to the Foundation. Because STEMTech provides discounts on upcoming events as an incentive when you participate in the auto-donate program, this is a win-win for the Foundation and you! For every \$10 you donate for three consecutive months, we will give 5% off of your next STEMTech event (with a 25% maximum discount).

DSA RECOGNITION

Along with its recognition of STEMTech HealthSciences as a Rising Star (See page 6), the Direct Selling Association honored the STEMTech Global Foundation with the Vision for Tomorrow Award at its June convention. This prestigious and sought-after Award is given to direct selling companies whose community service efforts have substantially improved the quality of life where they do business. With the support of our Founding Benefactors and the many of you who contribute to the STEMTech Global Foundation, we can continue to help our global partner charities to improve the quality of life around the world!

To learn more about the charities supported by the STEMTech Global Foundation, visit www.stemtechglobalfoundation.org. To join our growing group of donors, simply visit your Back Office and register for the auto-donate program.

Events are for Everyone!

For STEMTech independent distributors, Events are an important part of each year's Plan of Action. By our definition, an "Event" is anytime two or more STEMTech distributors get together to share their enthusiasm about our products and opportunity. While the Events we're focusing on here are in-person ones, remember: three-way calls, corporate conference calls and web-based meetings can also be Events.



How many Events are in your Plan for this year? You certainly have lots of choices!

Local events

Maybe you first heard the STEMTech story when you were invited to a one-on-one, home or hotel meeting in your area. Local events – small and large -- are the lifeblood of recruitment, and they are also great opportunities for training and personal development that go well anywhere... Denny Kluver did STEMTech training on a fishing trip, and Sharon Castoldi holds one-hour briefings at a weekend flea market. The more local events you have, the more your team will grow and prosper!

Regional Events

When you reach out to upline, downline and crossline, you can put together a significant Regional Event that is perfect for recruitment and/or distributor training. Work with Triple Diamonds and others leaders to plan regularly scheduled evening or weekend events, where everyone can share knowledge and business building strategies. And don't forget Regional Events like health fairs, where you can set up a booth to share the StemEnhance[®] or StemSPORTTM story. Everyone's business benefits from Regional Events!

STEMTech Showcases

You can bring top corporate executives Heather Livingston and Bryan Noar to your area to put on a Showcase that will boost your business. It's easy... Simply gather commitments to attend your meeting from at least 50 people (distributors and guests) and complete the Event Request Form on the teamstemtech.com website (bottom left corner). If you don't have a computer, contact Bryan at World Headquarters to arrange a date and see if you qualify. Heather and Bryan will come to town and put on a terrific opportunity presentation and FastStart training, so be sure to bring guests!

Super Saturdays

When Dr. Donna and George Antarr come to town, you know that you are in for intense business training, sprinkled with lots of FUN. Usually, things kick off with an opportunity meeting the night before or that morning, where George and Donna share the stage with local leaders. Then the highly interactive training begins... When it's all over, you might be mentally exhausted from the intensity and weak from laughing, but you'll be newly energized with plans and strategies for business growth. It's so worth every exhausting minute!

Christian's Appearances & Book Tour

The evidence is indisputable: When Christian Drapeau does a speaking engagement, it is an Event. Do whatever it takes to get yourself into the audience when Christian is speaking. Hearing about stem cells and StemEnhance from the scientist himself -- in person -- cannot be duplicated!

Director Leadership Conference

Directors and above are invited to participate in a weekend of training, camaraderie and fun, and to meet and "hang out with" Ray, Christian and top corporate executives, too. Past participants in the DLC cannot say enough about the personal growth they experienced through group activities that expanded their comfort zone and their horizons. This is a weekend that you will never forget!

STEMTech's Annual Convention

It's the ultimate "must attend" for any STEMTech distributor who is serious about explosive business growth, of course. And the Convention is where you'll hear the big announcements FIRST, participate in exciting General Sessions and top-notch workshops, enjoy a spectacular Recognition Banquet, and spend time in casual conversations with the top leaders of our company. Don't miss it!



STEMTech Around the World

Canada

by George Antarr

The staff in Richmond has welcomed some familiar faces from World Headquarters in recent weeks, as four members of the World Headquarters management team spent some time at the STEMTech Canada office to share the benefit of their individual expertise with staff members.

The "Operation Enhancement" team included CFO Debbi Anders, Global Distributor Services GM Brianne Rogers, IT Director George Tashjian, and Operations VP John W. Meyer. When the team packed up to head back to San Clemente, they handed over the results of their many hours of work to the Richmond staff, who eagerly put into operation upgraded accounting and phone systems, procedures for more efficient order fulfillment, and enhanced practices in all aspects of distributor service.

Enthusiastic crowds in Toronto and London, Ontario, enjoyed every moment of two outstanding training seminars with Dr. Donna and George Antarr in late May, and participating distributors are already out in the field implementing newly learned business strategies. In support of growth in French-speaking areas of Canada, we are happy to announce also that the Distributor Kit's Discovery booklet and the StemFLO brochures in French



have arrived in Richmond and are ready for shipment! These new sales materials were a big hit with the hundreds who gathered in Montreal and Rouyn Noranda in mid-June to hear Christian Drapeau speak (in French, of course) and to participate in FastStart training with Bryan Noar. (Bryan thanks STEMTech Canada's own Fabien Turcot for brilliant translation!)

It has been a busy and exciting few weeks for STEMTech Canada, bringing a renewed spirit of dedication to the needs of every distributor. The supports are in place and the stage is set for major growth throughout Canada. Now it's up to you! Are you ready for momentum?



Pictured: John Meyer and bookkeeper Anita Tan prepare commission checks.

Pictured: Lena Schultz uses the BDT flipchart to introduce STEMTech.

Africa

by Errol Lester

fter more than a year of solid Agrowth in the South African market, we will be celebrating our official Launch on July 25, with Ray, Christian, Heather and Triple Diamond Izzy Matos joining GM Luke Vryenhoek and me for this special event. Also appearing at the Launch will be Bruce Fordyce, an enthusiastic STEMTech distributor who just also happens to be a national hero... He is a marathon runner who won the punishing Comrades Marathon between Durban and Pietermariztburg for nine consecutive years, and he swears by StemEnhance as essential for his continuing training.

Following our big celebration of the Launch, Heather and Izzy will be on the road, traveling throughout South Africa to hold meetings in Cape Town, Port Elizabeth, East London and Pretoria, as well as Johannesburg, to talk about StemEnhance[®], StemFLO[®], StemSPORT[™], StemPets[®], StemEquine[®] and the STEMTech opportunity.

We expect large turnouts at these meetings, especially given the huge popularity of athletics in South Africa, which is growing even more passionate as next year's World Cup soccer competition heads to Johannesburg. The fourweek-long competition, which many have called "the ultimate sporting event," begins on June 11, 2010, and attracts athletes and fans from all over the world. There is, therefore, no doubt: Our StemSPORT concept has come to South Africa at the perfect time!

Next in line for Pre-Launch on the African continent is Namibia, a relatively small but enthusiastic market that borders South Africa. Ray and Christian will visit Namibia for a Pre-Launch on July 23, in association with their South African Launch trip.

We encourage all of you to join with us as we bring STEMTech's extraordinary products and opportunity to the people of Africa. Work now to build Virtual organizations, especially in Ivory Coast, Kenya and Nigeria, so you are ready when they open!

Pictured: Johannesburg staff members Lisa Stydom, Tarryn Jowett and Leigh Schenkl wear rugby team attire to a STEMTech event.



Europe

by Andy Goodwin

Country Number 10 in STEMTech's growing worldwide presence will be GERMANY!

We will Pre-Launch on July 18 in Frankfurt, with Ray and Christian joining me for this exciting event (1-6pm, check eBlasts for venue).

In Germany, StemEnhance will be labeled 'Algen Konzentrat' (translation: "algae concentrate"), to comply with German food regulations. Expansion into Germany has been driven by extraordinary demand: Current sales of the product already outweigh those in the United Kingdom, and we have not even opened yet! Preliminary meetings that we held in April, with special appearances by Heather Livingston, have proved to be very fruitful, as more than sixty Virtual Distributors are signing up each week. With over 700 Virtuals in this market, we are confident of an incredible Pre-Launch... So if you know anyone living in Germany, NOW is your time to make contact!

Germany is the springboard for Europewide expansion for STEMTech, as we continue to work on registering StemEnhance and preparing for openings in more countries of the European Union, including Spain later this year. The European Expansion Extravaganza has begun... Don't miss your chance to be part of it!

Pictured: Romy Sigush, Sandy Beehre and Sandra Kazichaite prepare German and Spanish materials in the UK office.





by Jonathan Lim

TAIWAN

A very enthusiastic crowd of distributors celebrated the First Anniversary of STEMTech Taiwan at the end of May, warmly welcoming Heather Livingston as our main speaker, as well as ChiTung Tsai and Vanessa Tu, who traveled from the States for the occasion. At this happy event, we introduced the new Distributor Kit, HealthLink Taiwan, StemSPORT brochures and The Stem Cell Theory of Renewal, all in Chinese, and provided an excellent training experience for everyone.



Following the Anniversary, distributors are busy having new business opportunity meetings everywhere, and the number of new recruits and sales continue to be very impressive. Our new GM for STEMTech Taiwan joined us in June. Todd Cornell is very experienced in business and fluent in Mandarin, French and Spanish, so we know he is the right man to lead our continuing rapid growth in this large market.

CURRENT TOP VIRTUAL MARKETS

1st 2nd	Philippines	
2nd	Indonesia	
3rd	Germany	
4th	Australia	
5th	Spain	
6th	New Zealand	

The Philippines has moved solidly into First Place, as Colombia made "Virtual" a Reality with its Pre-Launch (See p. 12). Be ready for the next Pre-Launches! The time for massive action in virtual recruiting is NOW. Use our Virtual SignUp program to tell the world about StemEnhance and the incredible STEMTech opportunity!

MALAYSIA

As the Malaysian office keeps breaking records for new recruits and sales, Malaysian distributors are very excited to see the products and opportunity working for them, changing their lives completely. Local leaders work hand-in-hand with Benjamin Yap and his staff, setting up "road shows," to different cities to introduce AFA Extract (StemEnhance) and the STEMTech opportunity. Weekly training at the Kuala Lumpur office has a regular attendance about 40. Everyone is looking forward eagerly to early August, when Heather Livingston will join me to present a one-day intensive training event open to all distributors.

PHILIPPINES

The Philippines has the potential for setting L unprecedented records for STEMTech's global family. I have enjoyed meeting with large numbers of Virtual distributors in Manila, a diverse group of enthusiastic STEMTech supporters that is comprised of housewives, business persons and physicians, but also highly-placed politicians, including a popular Congresswoman, the City Mayor and even Assembly persons. United States Triple Diamond George Gorostiza and his wife Cherry have relocated to the Philippines and are working tirelessly, setting up introductory meetings all over Philippines, and taking the nation to the new #1 ranking for Virtual enrollments! I am working vigorously to complete product registration, and the excitement is building, as our expected Pre-Launch in the autumn approaches.

Join the Asian Virtual Enrollment excitement... Contact people you know in the Philippines, Indonesia and other Asian nations. There are billions of people in Asia waiting to hear from you about StemEnhance!



Colombia Pre-Launch Sizzles!

by Oscar Rosas

Surrounded by precious paintings, sculpture and antique furniture, an overflow crowd of enthusiastic Colombians welcomed STEMTech at the Bogota Pre-Launch held in a 300-year-old monastery (now a museum). GM Monica Zamorano put on a fantastic event for distributors and many guests, who included U.S. Triple Diamonds Izzy Matos and Marijke Long, top executives of Colombian businesses and government agencies, healthcare professionals and many other locals. The media was very much in evidence, as Ray and Christian officially introduced STEMTech and StemEnhance[®] to the large audience, also sharing the video of the STEMTech Global Foundation, which impressed our many guests with this far-reaching humanitarian component of our company. The main event concluded in true Colombian style, with a lively and colorful folk dance (See cover) enjoyed by all.

Because we believed that most of our Bogota guests were interested more in the product than the STEMTech business opportunity, we were surprised when nearly 150 people chose to forgo the lavish reception in the museum's garden to attend the business presentation provided by Izzy and Colombian distributor Mario Bohorquez. The result: Business is booming in Bogota!

At the Pre-Launch in Cali, which was where it all started for STEMTech Colombia, 370 eager (and formerly "pending") distributors and guests applauded enthusiastically as Ray gave the company introduction in perfect Spanish. Since he even "sounded Colombian," the Cali crowd gave him the nickname "Rey," which means "king" in Spanish! Christian's French-accented Spanish product presentation was also a hit with the audience, as was the very motivating business presentation given by Izzy Matos.

Gracias to our talented new Colombian staff and to John Meyer, Debbi Anders, George Tashjian and Brianne Rogers from World Headquarters, who worked tirelessly behind the scenes to get Colombia up and running, as well as to Mexico's GM Juan Carlos Saucedo, who generously shared his "start-up" expertise with us. It's official... COLOMBIA IS OPEN FOR BUSINESS!



Mexico

With sensitivity about Mexico's recovery from this spring's health crisis, we have decided to postpone our official Puerto Vallarta Launch of Mexico until October. In the meantime, STEMTech Mexico continues to build and grow, driven by our very successful "Multiplicate" branding campaign...publicized countrywide on the web and in the media, including huge billboards in Guadalajara and Monterrey. Joining our building efforts is our new Product Trainer Paola Mazzoni, who has vast network marketing experience and a new passion for StemEnhance and StemFLO[®]. We expect great things from Paola, as she works with our dedicated staff and enthusiastic Field Leaders!

Jamaica

GM Gary Ingram has been working with eager Jamaican distributors, including Team Jamaica, who have a popular weekly two-hour radio program (also broadcasted over the internet).

Jamaican distributors are happily using the gKard for convenience in purchasing and regularly book our Kingston office space for meetings, where often the discussion turns to the exciting StemSPORTTM concept and contacts with Jamaica's many world-class athletes. Stay tuned for updates in this area for prolific growth!

What's Next?

Latin America is burning up the Virtual SignUp lines, with hundreds of new pending distributors coming on board in Brazil, Peru, Trinidad & Tobago, Argentina, Honduras and Ecuador. As I travel throughout Latin America, meeting with government officials regarding product and company registration, you can be helping to decide which Latin American country opens next. Use Virtual SignUp to build your organization in Latin America!

Business Development Training

The Big Purple Box Holds the Keys to Business Success!

Your prospects have one burning question: Can I do this business? When you show them the Business Development Training kit, right before their eyes is the obvious answer: "Yes, I can!" Here's why:



Materials included in the BDT take away the biggest fear... rejection.

When new distributors put the principles of the Proven 4-Step System into action, they gain confidence, no longer having the fear of hearing "No," so there is nothing standing in their way.

Bruce Higgins says: "When my new people see that there is really no rejection, it frees them up to make their list and call to notify everyone they know... without fear!"



The BDT Training Manual answers the question "What do I say?"

When new distributors apply the BDT techniques outlined in the Training Manual, they have a system to follow and a way of scripting their own thoughts so they feel comfortable, their conversation sounds natural, and people listen.

Eugene Banez says: "This system and the scripting build confidence, so new distributors can share the STEMTech opportunity successfully from their first days in business."



The BDT helps build focus, good time management and enthusiasm.

Since most people start a network marketing business part time and have many other responsibilities, the BDT gives them a simple way to stay plugged in so they can utilize the time they have effectively and stay focused.

Enrique Martinez, MD, says: "With the heavy responsibilities of my medical practice, I found that the BDT lets me use my time effectively on the most important activities for building my STEMTech business."



We are sharing, not selling.

Because most people do not want to be "salespeople," the BDT Quick Start Guide and Training Manual teach distributors how to share the product and opportunity.

Kathy Hansen says: "When people learn that this is all about sharing and not selling, they are so

excited to build their future with STEMTech!"



The BDT ensures rapid duplication.

With the BDT, distributors have a road map to run with that does not depend on anyone's being the expert or a great presenter. Anyone can do this!

Denny Kluver says: "Since we have the BDT, I see

that my goal of assisting many distributors to become Triple Diamonds is a now a reality."



New distributors can host home or hotel meetings with confidence.

The step-by-step procedures are all there in the BDT. Nothing is left to chance!

Izzy Matos says: "From the beginning, the people in my group can see themselves doing a meeting

because it's all there for them... The BDT is userfriendly and there is no learning curve!"



The BDT creates customer and distributor loyalty and minimizes attrition.

With the step-by-step training and the technological support of the BDT in their tool chests, new distributors are all set!

Peggy Zumbaum says: "By using the technology taught in the BDT -- especially the

communication and follow-up techniques -- I keep my group engaged and productive and even sign up new distributors who would have been overlooked in the past."

The Business Development Training is a "must-have" for every STEMTech distributor. Business Builders enrolling with the FastStart Pack, any of the Leadership Packs or the Pro-Retailer's Pack receive the Business Development Training with their enrollment. Other STEMTech distributors may purchase the BDT in the Back Office. (Item code 0500, \$60.)



Making History

by Christian Drapeau

As we work on the development of a media campaign to bring the general public new discoveries about stem cells, it is a good time to take a look at the history of stem cell research. We can, therefore, better understand how history is being made today. Less than a decade ago, adult stem cells were still believed to have intrinsic limitations as to their ability to become other types of cells (believed to be limited to becoming only blood cells). This inaccuracy is still believed today by some scientists, in spite of the obvious: It is now well established that adult stem cells in the bone marrow have the ability to become virtually any kind of cell types in the body.

t has been known for a long time - in fact, soon after the development of the microscope - that reproduction in mammals takes place by the meeting of a spermatozoa and an ovum, leading to the formation of the zygote, the first cell from which a whole organism will develop. The zygote is, therefore, the ultimate stem cell. So the concept of a cell that can proliferate with great magnitude and develop into various tissues has been part of the field of science called embryology for quite some time. Likewise, the idea that there is in the bone marrow a cell that can reproduce and form blood cells has been circulating since the early twentieth century. The actual demonstration that such a cell exists was made in the 1960s and its isolation with specific markers was successfully done in the 1980s. So there is nothing really new in the concept of a stem cell. However, what is radically new and is causing a change in the way we view health and wellness is the discovery that in the body stem cells can do far more than just become blood cells. Bone marrow stem cells constitute the natural renewal system of the body, and this has far-reaching implications.

Over the past few years, it has become clear that not only do they have this ability, but bone marrow stem cells **do** become cells of various tissues and organs of the body every day of our lives, as part of the natural renewal system of the body! With this understanding of the role of adult stem cells, about four years ago the demonstration was made that the number of stem cells circulating in the bloodstream was a powerful indicator of health: More stem cells in circulation means that more stem cells are available to migrate into various tissues in need of assistance. Therefore, any means that



can increase the number of circulating stem cells is a means of assisting the body in maintaining optimal health.

But recently, all this new knowledge has led to yet another emerging view that is changing the way we view health and wellness. It is well known that the various tissues of the body are subjected to cellular loss on different timetables. Wherea the lining of the intestine renews itself every five days or so, the pancreas renews itself about every four years, the heart renews itself every 15-20 years, and the brain... Well, it is difficult to say, but we do get new brain cells. So if tissues renew themselves, where are the new cells coming from? Tissues renew themselves through the migration of stem cells into the tissues and their transformation into cells of the tissue into which they migrated. Once we understand this natural process, the obvious conclusion follows: More stem cells in circulation support the very mechanism in the body designed to maintain strength and health in each and every organ and tissue. So stem cells do not merely come to the rescue in times of injury or crisis; they participate to the day-to-day process of tissue renewal responsible for maintaining optimal health.

These new discoveries are changing the very way we view health. The focus for decades has been on the treatment of problems once they have developed. Now the discovery of the natural system of renewal offers an entirely new approach: Instead of fighting a problem after it develops, we can now simply support health. It is a new proactive paradigm of health maintenance, contrasted with disease prevention and treatment. And the beauty is that we and StemEnhance[®] can be part of making history!

STARS

René Alvir, M.D. Virginia

Although Cecille Mullen had contacted him about StemEnhance a few months ago, it took an Oprah Show's discussion about stem cells by Dr. Oz to pique René Alvir's interest in our stem cell enhancing product. Ha celled Cocilla met with

product. He called Cecille, met with Eugene Banez and Merly Tenorio, and took home the *StemEnhance Story* DVD and the *Journal of Cardiovascular Revascularization Medicine* article to do his due diligence. "To tell you the truth," Dr. Alvir says, "I was getting bored since my retirement, and I really needed something stimulating to do. Getting involved with educating people about the power of adult stem cells is just what I needed!" He enrolled with the Director Pack, and has worked everyday since with Merly and Eugene, seeing clients, giving talks on StemEnhance, and creating a large "cohesive organization." He says, "If we're going to have a successful network marketing business, the only way is to be organized, to support our downlines, train them and call them regularly. We help anyone who asks for help... downline, crossline, it does not matter."

Dr. Alvir uses brochures and email to contact prospects, and is excited about the StemSPORT concept. "My son is a tennis pro," he explains, "so I'm looking to the athletic arena for business building." Another building opportunity for Dr. Alvir is the global one. "We have so many Virtual SignUps in the Philippines, including a number of very successful businessmen," he says. "I am looking forward to our Pre-Launch there, and in Spain, too. This is a very exciting time!"

Joe Bickford Oklahoma



Joe says we should show "before" and "after" photos of him, because he is a new person since StemEnhance came into his life. He had been walking with great difficulty for ten

years, using either a walker or a cane to get around. Many surgeries over the years had left him a miserable shadow of the robust man who had run a wrecker/auto repair shop and a convenience store before deciding to run a small ranch. But ranching is hard, physical work, and by last December Joe was simply not up to it. "I was tired of living," he says. Then his "feed man," Alan Miller, introduced him to StemEnhance, and life began to change for Joe Bickford. Within a few weeks, he was able to do things again. "The aerator on my tractor broke down," he says by example, "and I walked a quarter of a mile to the house. Before StemEnhance, I couldn't have walked 100 yards." A week later he shocked his doctor when he walked into the office without either walker or cane. "The doctor signed up," he says with a grin.

Nowadays, Joe is enjoying life again, working the ranch and building a STEMTech business by sharing his story, especially at Don Miller's meetings. "People around here know me," he says. "When they see what has happened for me since I've been using StemEnhance, they sign up." Now the man who could not even feed his own cattle last season is a whole new man. He says, "I'm doing a lot of my own ranch work this year, and I feel great!"



Andrea Mallonee Washington

It was serendipity that brought pharmaceutical salesperson Andrea to STEMTech. After an out-of-town business meeting, she went to dinner with a co-worker who was her ride

home, and who happened to be meeting at dinner with Ray Plopper. Also at dinner were Denny and Merlie Kluver, so the conversation naturally turned to StemEnhance and what it had done to change their lives. Andrea was somewhat intrigued about the STEMTech opportunity, but she says, "I was just beginning a non-profit venture to provide housing for developmentallydelayed adults, I work fulltime, have kids in school, and I was just too busy." However, her dog appeared to be on his last legs after a car accident, so she agreed to get StemPets[®] for Winston.

Within days, the dog, who hadn't been able to move around well for quite awhile, was up running around, playing, dashing up and down stairs. Andrea was stunned, as was her husband Tom, a construction worker with back problems, who asked, "Will StemEnhance help my back?" When it did, Andrea had her motivation. "I've always wanted a business that could help people and serve as an income-producing "Plan B," especially in today's s world," she explains. Soon she was sharing StemEnhance with family and friends, discovering that "I couldn't keep the product in stock!" Working with Denny and Ray, Andrea is building the business that she "didn't have time for." She uses the Proven Four-Step System, which, she says, makes building an organization easy: "You don't need to have all the answers," she says. "With STEMTech's tools, you just need to point people in the right direction!"