

Winter 2007-08

STEMTech HealthSciences

healthSPAN

TOTAL LIFE ENHANCEMENT

Volume 3, Number 3

STEMTECH CELEBRATES TWO YEARS OF GROWTH

United Kingdom
and South Africa
Pre-Launches
on Two Continents





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April in Paris?

NOT A CHANCE!

The only place to be in April, 2008, is...

**STEMTech's
Second Annual Convention**

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WE'LL BE WAITING FOR YOU!

TWO YEARS OF GROWTH

As the old saying goes, "Time flies when you're having fun!" It's hard to believe that 2007 has come and gone, and it's already been over two years since STEMTech opened our doors and began telling the remarkable story of our groundbreaking, patented product StemEnhance®.

It all started in November of 2005, and, astoundingly, we generated nearly \$1 million in sales and developed our first Triple Diamond Director that very first month. These results clearly showed that the marketplace was ready for the world's very first stem cell enhancer.

Throughout 2006, sales continued to grow at an amazing pace, as the ranks of Triple Diamond Directors reached double digits. In 2007, STEMTech became a global company, now operating in five countries on three continents. We enhanced our software systems and expanded outside the United States and Canada, opening for business in Mexico, the United Kingdom and South Africa. We also welcomed our first three President's Club members, and more distributors each month are qualifying to drive those beautiful BMWs through our Car Bonus Program.

Our plans for 2008 and the near future include opening markets in Asia and South America, while we further enhance the product line and business opportunity in the markets we currently serve. Something tells me we'll also welcome our very first Chairman's Club members in the coming year.

Many exciting things will be unveiled at our Second Annual Convention in April of 2008, so you don't want to miss it. Stay tuned, as STEMTech continues to set records and change lives around the world. We appreciate each and every one of our Independent Distributors, employees and vendors, who make up the vibrant and successful STEMTech family.

Here's to more growth in 2008!

Ray C. Carter, Jr.
President & CEO



terborg media group

TWO YEARS OF ACCOMPLISHMENT

When we look back over the two years since our Pre-Launch in 2005, we are grateful for the positive changes that STEMTech has brought to many, many people in so short a time. Seeing the number of lives that have been changed, both by improved health and increased wealth, is undoubtedly the best reward we could receive. As we look back, we see that so much has been done: Our scientific study was completed and published, and other studies have been performed and are being prepared for publication. We have launched a state-of-the-art animated recruitment website, and as we opened in new international markets, we have also begun contributing to humanitarian projects in North America and abroad...

Yes, a lot has been accomplished in our first two years. Yet, so much more remains to be done: More studies are underway and planned, to continue documenting the effect of StemEnhance. We are extending our networking within the medical community. In addition, a book is in preparation, and we are preparing other powerful marketing tools for the benefit of our distributors worldwide, as we look ahead to opening STEMTech in more countries.

To all our Distributors and friends, thank you for your commitment and support. I look forward to seeing many of you at our Second Annual Convention, and we are looking forward to many more successful anniversaries.

Blessings,

Christian Drapeau
Chief Science Officer



terborg media group



Membership in the BMW Club now stands at a dozen and a half... with a number of other distributors in their second or third month of qualifying. As some qualifiers drive their selected BMWs and others shop for just the right model, everyone agrees: "This is one phenomenal Bonus Program!"

How are YOU doing on your way to qualifying?



Izzy Matos
New York
DRIVING



Gabrielle Godling
Florida
SHOPPING



Sharon Soyka
Minnesota
SHOPPING



Bill & Caroline Lohmeyer
Minnesota
DRIVING



Ian & Melonie Davies
Hawaii
SHOPPING



Dennis & Merlie Kluver
Washington
DRIVING



Bruce Higgins
Oklahoma
DRIVING



Mark Parsekian
Massachusetts
DRIVING



Marijke Long
North Carolina
DRIVING

MORE DRIVERS AND SHOPPERS

- Susan & David Darbro**
Indiana
- Anna Gallman**
California
- Steve Lewis & Teresa Curtis**
Nevada
- Honey & Ron Logan**
Missouri
- Dr. Enrique Martinez**
Puerto Rico
- Don Miller**
Oklahoma
- Dr. Robert & Sue Ann Rogers**
Florida
- Terry Williams**
Arkansas
- Peggy Zumbaum**
Texas

The BMW Experience

by Marijke Long,
Triple Diamond Director

For those who have qualified or are aspiring to qualify for a free BMW -- which I guess would be just about anyone reading this -- I will share with you an amazing program available to all BMW qualified distributors. It is offered by BMW, and from my personal experience, I can tell you it is nothing short of amazing. How would you like to travel to Munich, Germany, enjoy a full day at the BMW headquarters (BMW Welt) where you will be treated as a VIP, drive away with your brand new BMW, cruise around Europe to any place your heart desires and after about a fortnight drop your car off at any one of the BMW drop-off locations most convenient to you? Hereafter, your car will be "shipped" to the USA and trucked to the dealer where you ordered your car, all with white-glove handling. You get all this and on top ... you save big bucks!



BMW Welt recently moved into a new building which is something you have to see for yourself. It is an architectural masterpiece generations ahead of its time. A friend and I traveled there pick up my BMW. At arrival, we were greeted by a team of friendly people who wanted nothing more than to impress upon us that this was going to be the best day in our lives! We were taken to a special area in the building exclusively accessible to persons picking up their new BMWs. After some paperwork, we were escorted to a gorgeous restaurant with spectacular views, to enjoy some refreshments and food. After this, we were taken to another high-tech area to be educated on the whole design process of my new BMW. Totally fascinating! In a simulation cubicle, I was introduced to my first BMW driving experience. Totally fun!

Then came the really exciting moment: When I walked down the Grand Stairs, my BMW was presented to me...on a turntable under bright

spotlights. This was theatre at its best! This was followed by an extensive explanation of every single feature and button that this car possesses, which are quite a few, believe me.

There was so much to see and do. Since we had flown in late morning and did not arrive at the BMW Welt

until early afternoon, we did not have the three hours needed to visit BMW's manufacturing plant and museum. I made a deal with BMW to come back this summer to experience that special treat with my children. (When you go to Munich to pick up your BMW, make sure you plan to be there for the full day and not miss anything. Or stay in the area and spread it out over several days.)

I attracted a lot of attention, showing off my hardtop convertible BMW. The way the roof opens and closes is as futuristic as the BMW Welt building itself. Of course, my new magnificent car was an easy conversation piece that inevitably led to talk of the forthcoming expansion of STEMTech into Europe.

Read about the BMW "European Delivery" at www.bmwusa.com/bmwexperience/europeandelivery . Please be aware that the cost of your trip to Europe is your responsibility, so this cost will offset some of the thousands of dollars you save when you use this program. You can, of course, choose "normal delivery" of your BMW to a dealership near you, where I am sure you can expect VIP treatment, too. However you acquire your BMW, the STEMTech Car Bonus Program is a win-win situation, right in line with our STEMTech business opportunity!

Sage Daily

California

One of the highlights of Sage's life occurred just recently at the STEMTech Director Leadership Conference, when Christian Drapeau loaned her his guitar so she could sing and play for the audience. She was also touched to meet "people who have been in the company since the beginning," she says. "They were so available to us." As the Conference closed, Sage scurried up the aisle to encourage Christian himself to sing for everyone. "He sang for us in French, and it was wonderful," she recalls.

While Sage loves being a song writer and performer, she has been working fulltime for an online health company. When she started hearing from internet clients looking for "that stem cell product," she was intrigued and did some research on her own time. "Right away I could see that StemEnhance stood out from any of the hundred products our company had in inventory," she says.

She enrolled with STEMTech FastStart, but the 14-hours-a-day demands of her fulltime job kept her from doing the business for months. Her upline Steve Lewis contacted Sage regularly to encourage her. Finally, things began to click for Sage, and she developed a strategy that made good use of STEMTech tools, particularly the WealthBuilders System. She studied the science of StemEnhance and became a "tour guide" on weekly conference calls, showing prospects the way to better health and greater wealth with STEMTech. And nowadays? Sage says she no longer has time for that fulltime job... "I'm too busy building my STEMTech business!"



Dr. Juan-Antonio Garza-Quintanilla

Mexico

As a physician to geriatric patients, Dr. Juan-Antonio Garza had been following with great interest the scientific investigations into the potential for regeneration of human tissues by embryonic stem cells. He was surprised, however, to



learn that strong scientific evidence has shown that a natural product made from AFA can increase the number of adult stem cells in the body to support improved health. "I immediately shared this information with my wife," Juan-Antonio says. "I told her, 'If this works at even 50% of what their science has shown, it will be an excellent way to improve the quality of life for the majority of my patients.'"

He began recommending StemEnhance to his patients, and the results he observed were "extraordinary, surpassing my expectations and those of my patients," Juan-Antonio says, adding, "This created a chain-reaction effect, when family and friends saw improvements in my patients and began to call me to learn how StemEnhance could help them, too."

From then on, Juan-Antonio began to share the benefits of StemEnhance with friends and family, as well as with physician colleagues. He reports, "Many of them were interested, so much so that they began taking it at once and recommended StemEnhance to others," and his organization grew quickly. He is grateful for the "great hope, dedication and arduous labor of everyone who has collaborated with us on this journey to better health and financial growth," and he says, "Sharing StemEnhance is for us a tremendous fulfillment of our life's purpose."

Royden and Lana Riettie

Florida



In their native Jamaica, Lana says, "Royden was dealing with recurrent cardiac challenges, so we moved to Florida for access to better health care."

While both Rietties are generally healthy for their ages, they have made some lifestyle changes: "I loved biking but had to stop because of knee discomfort," Lana says, "and we now have a one-floor apartment because stairs were becoming a problem." So when Debra Saunders called and said that StemEnhance might help to maintain quality of life as people age, the Rietties were intrigued and began taking StemEnhance.

"We wanted to see what this product could do for us," she says, "so we could talk about it with confidence." Soon Lana and Royden had something to say: "We both noticed we can read without glasses now, and I'm back riding my bike. Royden is wearing shorts again, because the scars on his legs from bypass surgery have disappeared. We both look and feel much younger!" With lots to talk about but very little time to do it – as she built her dental practice -- Lana was grateful for Debra's help. Lana says, "I'd tell a friend about StemEnhance, and Debra would call to follow up." As Debra and the Rietties each enrolled five Directors (who enrolled five), they grew together.

Until they found STEMTech, Lana says, "I always wondered what I would do once I retired. I never thought I'd find something I enjoyed as much as dentistry. Now I'm eager to retire, to have the time to go all over and tell people about StemEnhance!"



MEXICO

by Oscar Rosas, VP for Latin Markets

Since our exciting opening in May of 2007, the Mexican market for StemEnhance has been growing much faster than even we anticipated. All of our Pre-Launch forecasts have been simply blown away! Both volume numbers and recruiting numbers keep climbing every month.

We are happy that Juan Carlos Saucedo has joined our STEMTech family as General Manager for our Mexico office in Guadalajara. Juan Carlos comes to us with solid experience in the network marketing industry, having worked with both multinational and Mexican companies with responsibilities in marketing and finance, planning and inventory control, warehouse operations and shipping, and purchasing, distribution centers and customer service. He holds a Bachelors degree from National University (San Diego) in Industrial & Systems Engineering and a Masters degree in Business Administration. Juan Carlos says, "My primary focus at STEMTech Mexico is to maintain and further develop our business infrastructure to support sales growth."

Field leadership is growing in Mexico, as well. We are seeing leaders developing in all four corners of our country, producing a number of "Rising Stars" in our Mexican organizations. And we are proud that our first Mexican Triple Diamond is featured in this issue of HealthSpan. Dr. Juan-Antonio Garza-Quintanilla achieved this special milestone within five months after he enrolled with STEMTech. We applaud his success, which he tells us is based entirely on his belief that "StemEnhance makes a real difference in people's health."



THE UNITED KINGDOM

by Andy Goodwin, VP for European Markets

The opening of STEMTech in the United Kingdom in Fall 2007 was a great success. Our meetings gave people in London and throughout England the opportunity to meet the STEMTech Corporate Team, as well as our talented and hard-working local staff. Since those meetings, STEMTech business in the U.K. office has been building on one strength after another, thanks mainly to our Distributor Services Representatives, who have worked diligently from the beginning to ensure that everything runs smoothly for distributors. We are



seeing distributors enrolling in massive numbers from all over the United Kingdom. Britons have welcomed StemEnhance warmly!

Now that the U.K. office is up and running, I will be heading off to the Continent to give our friends in Europe the chance to embrace StemEnhance and the STEMTech opportunity. Plans for opening in individual European markets are already taking shape, and things look good for expansion onto the Continent in 2008.

All of us at STEMTech United Kingdom encourage you to look toward Great Britain and Europe now, and begin contacting people you know in our area. The European market is eagerly awaiting a call or email from you about StemEnhance!



STEMTech's Global Family Album, 2007

As our STEMTech family is growing to span the globe in 2008, we asked our Global Team Leaders to fill you in on what's been happening in each of their areas. Here are their updates...



SOUTH AFRICA

by Errol Lester, VP for African Markets

Since our Launch meetings in early November, the number of distributors building businesses in cities all over South Africa has been growing steadily. Our audiences were so pleased to have Ray introduce STEMTech to them in their native language, Afrikaans, and they were impressed to hear about StemEnhance from the scientist who actually developed the product, Christian Drapeau. Triple Diamonds Marijke Long and Mark Parsekian had traveled from the East Coast of the United States to South Africa for these meetings, and their enthusiasm and help were much appreciated by all of us.



Just to show you how a casual conversation can lead to great things: On a short airplane flight to Durban, Mark had occasion to chat with Bode Gbobaniyi, a Nigerian PhD student at the University of Cape Town. He explained about StemEnhance and told Bode he was traveling to a meeting to introduce STEMTech to people in Durban. Once the plane landed, Mark and Bode parted company. But imagine Mark's pleasant surprise when Bode later appeared at the meeting, along with fellow PhD student Nana Browne of Ghana! (See picture with Ray.) We are all happy to report that Bode and Nana are now distributors with STEMTech.

Meetings everywhere were all well attended, and I was honored to share the platform with Ray, Christian, Marijke and Mark, as we introduced STEMTech to South Africa. Once the word went out from the first three hundred people at meetings in Durban, Port Elizabeth, Capetown and Pretoria, the StemEnhance network spread throughout the country. Now, under the capable leadership of Leigh Schenkl, our Marketing Manager, STEMTech South Africa is putting the continent of Africa "on the map"!



CANADA

by Martin Dichupa, General Manager for Canada

The STEMTech Canada office has been steadily ramping up for when we will be able to start fulfilling orders out of our Richmond, BC facility. Due to regulatory requirements, and to ensure that we will have uninterrupted operations, we are looking at having our Canadian office fully operational by the first quarter of 2008. As mentioned in the earlier HealthSpan update, the Richmond, BC office will house our distribution warehouse and Distributor Services Team of STEMTech Canada.

Thank you for everyone's patience in anticipation of opening our office in Canada. When you are in British Columbia, please come in and take a look at our new facilities, centrally located in Richmond.



ASIA

by Jonathan Lim, VP for Asian Markets

We are working diligently to prepare for our first opening in Asia in 2008. As you know, there are literally billions of people in this area of the world whose quality of life can be improved dramatically with StemEnhance. What's more, for thousands of years, Asians have pursued and maintained wellness by using natural botanicals to supplement their healthy diet. It is, therefore, obvious that StemEnhance will be welcomed enthusiastically by Asians in each country we open.

I will keep you up-to-date on our plans for Pre-Launches in several Asian venues during 2008. In the meantime, you might want to begin now to contact family and friends with connections on the Asian continent. Let them know that STEMTech and StemEnhance are coming soon to improve their quality of life.



President's Club**Ian & Melonie Davies**

Meli Inc. HAWAII

**Steve Lewis & Teresa Curtis**SRL Enterprise Corp.
NEVADA**Bill Lohmeyer**International BC Lighthouse, Inc.
MINNESOTA**Triple Diamonds****Russell Adams**

Family Nutrition Center TEXAS

**Sandra Cleveland & Judy Hendricks**

TOBI Sails OKLAHOMA & COLORADO

**René Couch**

Transition Life Style ARIZONA

**Rob Cranston**

Champions in Motion, LLC ONTARIO

**Sage Daily**

CALIFORNIA

**Susan & David Darbro**Better Health, LLC
INDIANA**Phyl Franklin**

COLORADO

**Anna Gallman**

CALIFORNIA

**Dr. Julian-Antonio Garza-Quintanilla**

MEXICO

**Gabrielle Godling**

FLORIDA

**Kathleen Hansen**

MINNESOTA

**Bruce Higgins**

Lifestyle Dynamics OKLAHOMA

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FLORIDA

**Faith Rose**

HAWAII

**Viola Toews**

MANITOBA

**ChiTung Tsai**Health & Wealth Life
CALIFORNIA**Ralph Weber**

MINNESOTA

**Terry Williams**

ARKANSAS

**Gerrit Woning**

TEXAS

**Peggy Zumbaum**

TEXAS

Double Diamonds

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Larry & Hilda Burklow
Tamera Campbell
Hannah Choi
 Follow His Name, Inc.
John Cowden
James Donovan
Olimpio Franceschi
George Gorostiza
 Gormen & Associates
Cherayne Hosand-Howell
Salud Ideal &
Pedro Miramontes
Brian Ings
 BMI Marketing, Inc.
Clay Jackson
 Essential Factors
Elena & James Justice
Tony Kent
Barry & Cynthia McLeod
Terry Meredith
 Meredith Marketing, Inc.
Steve & Dorothy Mesner
Barbara Mulgrum
Natasha Neece
 Stem Cell Opportunities
Ann M. & Dwight Quaschnick
Krista & Hank Sipes
Edward & Catriona Soltys
 Elan Health Sciences
Sharon Soyka
Madalyn Suozzo
Myron Thompson
Wealth Builder Worldwide

Diamond Directors

Carmen Cameron
Verne Eaton
Melanie Fisher
Paul Gionet
Marilyn Hamilton
Maxine Jensen
Bruce Melmer
Patricia Pastor
Victor & Marilyn Stewart
Mary Ruth Swope
 Avodah Financial LLC
Kathryn Upchurch
 & Marcey Hamm

Ruby Directors

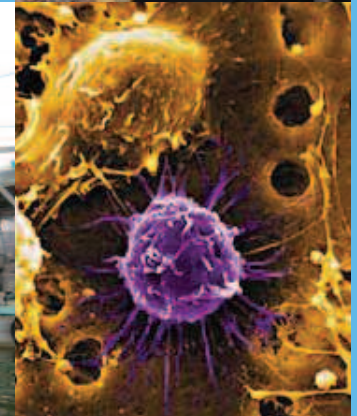
Clive Adams
 One World Partners
Sandra Bair
Alan Brown
Clive Campbell
Ann Carlisle & Daniel Lee
Thompson
Dae Soon Chun
 Olympic Korean Rice Cake
Janice & Frank Condon
Christophe Cron
Terry Cullen
 Brand New You, Inc.
Allen Curley
Luzviminda Dapat
Anne Dehart
 White Seal, Inc.
G.O.E. Trust
Joy Gilfillen, Vitality, Inc.
Patricia Gory
Judy Hinds
Robert P. & Toni Holland,
 Sunshine Herbs
Sombut Injun
Indalecio L. Jimenez
Venustiano Jimenez-Lara
Howard Kahng
Jean-Paul Lavoie
Eui Bom Lee
Jerry Lindsey
Irene Masci
Ray Mikelonis
 Toxic Mold Consulting LLC
Terry Nelson
Marjorie Oberlander
 Advanced Technologies
Cocoa Robertson
Mark Rochester
Delta Sawyer
Jimmy Joe Stanford
Dr. Jerome Stern
Ted Theodoropoulos
 Native Marketing Group
John Wiskur

Sapphire Directors

John Abrams
Reina Advincula
Luz Iraida Andujar-Rosado
Lawrence Ashdown
Charlotte Bates
 Bates-Swope Enterprises
Richard Bingham
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 D & L Trust
Donald F. Catedral
Loretta Coble
Benjamin Cruz
Sean Devlin
Marian Dubner
M.D. Dziabis
 Health Restoration Clinic
Marcia & Michael
Farquharson
Olga Finarovsky
DeWayne Flint
 Overseer House of Flint
Ed Garza
 Diamond Financial Group
David Gertken
Carolyn Hall
Wanda M. Harrell
Marla Hartmann
 Twice 'S Nice
Wendi Hendricks
Dwight Hostetler
Martin & Sylvia Jenness
Olympia Kallman
 Perfect Health Solutions
Allen Killen
 Risingstar
Jay Kruse
Connie Lee
 Lee & Associates
D Kian Wee Lim
Ann Limacher
Luis Luciano
Galen & Sharon Maki
Flor Medina & Antonio
Velasco
Stephen Murphy
Marjorie Neal
Susanne Oravsky
 Healthy Home Technologies

Antonio Ortiz
Bob Place
Monica Port
Ellis D. Pottorff
Carmen Prevatte
Cesar Edwin Quinones
Mickee Rarick
Christine Rucker
Brooke Rudolf
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Martin Schartz
 Positive Endeavors
Amos Schmucker
Shadduli Center
Robert R. Smith
Mona J. Soliday
Marjorie L. Sons
Nadine Stoikoff
Paul Stramer
Susan Strandberg
Terry & Mark Stupka
 Center for Natural Healing
Juan-Jaime Suarez-Silva
Ted Susu-Mago
Shiow-Yuh Tsai
Roger N. Trubey
 Total Health Services
Nardo Verano
 Nardo's Crackseed Supplement
Don Waechter
Alfred Waldner
Bill Werremeyer
Ken White
Richard Woodling
 Health Solutions, LLC
Arlene Woolcox
Cindy Yordy
 Vital Nutrition

TWO YEARS OF AMAZING GROWTH!



At first, it was just an idea... almost a dream, it seemed. Christian Drapeau and his scientific team had researched and developed a botanical nutritional supplement that supported the human body's own renewal system to optimize health through the power of a person's own adult stem cells. In a world where health (or the lack of it) was becoming a bigger issue everyday, did this discovery have real significance? Would people want a product developed from this discovery?

Could anyone make a living sharing this product with their family, friends, and even strangers?

The answers are... YES, YES and most definitely YES!

When Christian's lab research produced StemEnhance from *Aphanizomenon flos-aquae* (AFA), the product was completely unique in a marketplace full of nutritional supplements... so unique that the United States awarded it a patent in November, 2004. Over the next few months, Christian met with Ray Carter, a veteran network

marketing professional who, like Christian, was at the top of his field, and the two worked with Howard Newman of Desert Lake Technologies to develop a plan to market StemEnhance through direct sales. In September, 2005, STEMTech HealthSciences, Inc. was founded, with Ray as President/CEO and Christian as Chief Science Officer.

At the time, starting a company to market one product, which was creating a brand new category called a “stem cell enhancer,” was a major challenge. Most people had heard about stem cells by 2005, but most of the public’s knowledge focused on the controversy concerning the harvesting of embryonic stem cells. The average person had no idea that each of us has millions of adult stem cells created in our bone marrow and circulating through our bodies, and that it is these stem cells that form the body’s natural renewal system. Nor did most people know that the health challenges associated with aging are caused in a large part when the number of these circulating “renewal agents” lessens as we grow older. Therefore, Ray and Christian knew that their approach to marketing StemEnhance had to focus on educating people about how adult stem cells work, so people could understand and appreciate just how phenomenal a product StemEnhance is.

Between the formation of STEMTech in September and the official Pre-Launch in late October, 2005, the word was leaking that something truly electrifying was in the wind for network marketers. Izzy Matos recalls, “When we got into the room [for the introductory meeting], everyone could sense that we would be witnessing the launch of something huge!” As Christian explained the science of StemEnhance and Ray described the STEMTech vision and marketing plan, excitement built to a fever pitch. When the meeting ended, the two company founders were nearly buried under a giant pile of completed distributor applications.

Many of these applications were from friends and colleagues of those in attendance, people who were unable to attend but wanted to get in on “the ground floor” of a one-of-a-kind business opportunity. What triggered this massive interest in a brand-new company planning to market only one product through network marketing, an industry already saturated with a plethora of nutritional supplements? The answer is simple:

- STEMTech was founded by two men who are highly respected professionals in their fields: Christian Drapeau, a scientist whose groundbreaking work with stem cell research was known to many, and Ray Carter, a highly experienced and successful network marketing executive with an impeccable reputation for integrity.
- StemEnhance was and is the only patented stem cell enhancer on the market. There is no competition for this product!
- The key for network marketers is to find a solid company with a product they can believe in and a compensation plan that puts them first. People could see it clearly: Company... Product... Plan... It all comes together in STEMTech.



At first, STEMTech was located in Southern Oregon, near where the top-quality AFA was harvested. Due to the immediate demand, in the early days, “Everybody did everything,” Ray says, recalling many hours working with Howard Newman and Christian to process applications, set up genealogies, answer calls from distributors, and make sure the product was being produced under the strictest of protocols. From the beginning, it was clear that STEMTech’s growth would be anything but typical for a “start-up” company, and the infrastructure needed to support this major growth was not available in Southern Oregon. In the spring of 2006, therefore, the company accelerated its plans and relocated its headquarters to San Clemente, California, close to VitaTech International (VTI), who became STEMTech’s product production partner in April. Ray and Christian selected VTI to manufacture StemEnhance because the company produces nutritional supplements under the same rigorous guidelines that the U.S. government enforces for the manufacture of pharmaceutical drugs.

In preparation for the Launch Celebration in June, Ray assembled a Corporate Staff, led by John W. Meyer,

At the time, starting a company to market one product, which was creating a brand new category, called a “stem cell enhancer,” was a major challenge.

VP/Operations, Errol C. Lester, VP/Sales & Marketing, and Brianne M. Rogers, Distributor Services Manager. Also brought on board was Bonnie W. Goldfein as publisher and editor, who wrote the first distributor training manual, the Business Development System, and HealthSpan magazine. The new staff and the publications were introduced to a large, eager group of STEMTech distributors in Irvine, California, the weekend of June 9-11, 2006.

Also introduced at the Launch Celebration were eight Triple Diamonds, fourteen Double Diamonds, two Ruby Directors and nineteen Sapphire Directors... the StemGem Team. Each member of the StemGem Team received a specially designed rank pin from Christian and Ray on stage following the sumptuous banquet on Saturday night. StemGem members then “pinned” each member of their organizations in attendance. The Launch Celebration was a weekend full of exciting announcements, exceptional product and opportunity training and lots of fun with a few old friends and lots of new ones. Double Diamond Edward Soltys said it best: “We were all so energized by everything we heard! Everybody headed home from Irvine with the knowledge that we were there at the Launch of a company that will change the world’s approach to wellness.”

TWO YEARS OF AMAZING GROWTH!



Over the next few months, STEMTech grew right through the summer as more and more thousands of people all across North America heard about StemEnhance and enrolled as distributors to become part of the STEMTech “Wellness Revolution.”

Distributors built their businesses using the quality print and web-based tools provided by the company, and scheduled corporate conference calls for top training. Distributors’ recognition and education are featured quarterly in HealthSpan and eight times a year in the HealthLink newsletter.

By the end of 2006, it was clear that the worldwide marketplace needed StemEnhance. Hispanic and Korean extensions to the STEMTech website were put in place, and Ray conducted a worldwide search for top network marketing professionals to prepare STEMTech to expand into other countries. By the time of the First Annual Convention in March, 2007, STEMTech’s Global

Team was in place. VP/Latin American Markets Oscar Rosas was readying Mexico for its May opening, and Europe and Asia were put into the capable hands of Andy Goodwin (VP/European Markets) and Jonathan Lim (VP/Asian Markets) for openings in 2007 and 2008. Errol Lester took on responsibility for building STEMTech in his homeland, as VP/African markets, and George Antarr assumed responsibility for growth here, as VP/North American Markets, along with Martin Dichupa, who was named General Manager for Canada. Also joining the Executive Team was Dr. Donna Antarr, who would work with Christian as VP/Training and Product Development.

The large, enthusiastic crowd assembled for the First Annual Convention in Costa Mesa warmly welcomed each Global Executive. “We are impressed with the credentials of each of them,” Gabrielle Godling said. “These are top executives who really know global network marketing!” While worldwide expansion provided lots of excitement for the Costa Mesa group, Christian’s announcement of StemPets For Dogs and StemEquine For Horses received enthusiastic applause, as these products opened a whole new target market. More exciting announcements followed: STEMTech was introducing two new websites, www.wealthbuilderssystem.com and www.teamstemtech.com, as well as a whole new international look for www.stemtechhealth.com – all developed to make business building easier for every distributor. And STEMTech took its place as a corporate “good citizen” when Ray announced the company’s support of ten local and world charities.

(See www.stemtechhealth.com/charities for a list.)

At Saturday evening’s Recognition Banquet, 14 Triple Diamonds, 21 Double Diamonds and a StemGem Team that now totaled 71 members were honored on stage. “It was a very special evening for all of us,” Merlie Kluver remembers. But Ray left the best surprise for last (of course)... Spotlighted through the mist that enveloped the stage was a gleaming BMW, the prize that would become the goal for every STEMTech distributor, as the BMW Car Bonus Program was launched. Three top Triple Diamonds – Izzy Matos, Bill & Caroline Lohmeyer and Bruce Higgins – had already qualified for free BMW leases, so they received symbolic “car keys” right then and there. “It was quite a moment, let me tell you,” Bruce says, remembering that evening. “I couldn’t believe it when they called my name.”

As excited Conventioneers headed home with new products, new business tools and lots of information to pass along, Oscar headed to Mexico with Double Diamonds Anna Gallman and Dr. Enrique Martinez to prepare that country for STEMTech’s opening. Two months later, their work paid off with a fabulously successful pre-Launch at the company’s new Guadalajara offices, followed by a tour with Christian to introduce StemEnhance across Mexico. From the outset, Mexico embraced StemEnhance, as hundreds of people flooded into meetings, and the Mexican distributor base grew

and grew.

The summer building season produced more top earners and saw the awarding of STEMTech’s first President’s Club membership, to Ian and Melonie Davies of Hawaii. “It is such an honor,” Ian says. “I am humbled by it all.” As the



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StemGem Team swelled to more than 110 members by September, distributors from all over gathered in Newport Beach for the first Director Leadership Conference. A full weekend of training, team building and fellowship was presented by George and Donna Antarr, who even arranged for some top-notch entertainment, as members of the StemGems took to the stage to show off their musical and comedy talents. (Who can ever forget Kathy Hansen’s “Elvis”!)

In September, the President’s Club added two more members: Steve Lewis of Nevada and Bill & Caroline Lohmeyer of Minnesota. When the Fall HealthSpan was published, it highlighted 145 StemGems! A month later, the United Kingdom was opened for STEMTech, and VP Andy Goodwin set up his London operation to support UK growth. Within weeks, VP Errol Lester had the South African operation up and running, so STEMTech was growing on three continents! As VP Jonathan Lim

works diligently to ready the Asian market, STEMTech is celebrating the end of TWO YEARS OF PHENOMENAL GROWTH. Just imagine what the future holds!

HAPPY BIRTHDAY, STEMTECH!



Why Network Marketing?

by Christian Drapeau

People sometimes wonder why StemEnhance is available only from independent distributors and not through retail outlets, as many other nutritional supplements are. Wouldn't it be easier for STEMTech to manufacture and ship thousands of bottles of StemEnhance to wholesalers, who would then stock the shelves at your local nutrition center or retailer? Let me explain how our decision to market StemEnhance through network marketers came to be.

After StemEnhance had been developed and tested, we could see that we had in our hands something of unprecedented potential. The problem was, however, that the science behind StemEnhance was so very new that few people would understand and appreciate its potential for optimizing health. Who would buy a “stem cell enhancer” unless he knew what results he could expect from enhancing stem cells in his body? In 2004, when we received the patent for StemEnhance, most people were unaware that stem cells could become cells of virtually every organ and tissue of the body; general knowledge about stem cells centered only on their role as precursors of blood cells... and for the general public, the focus was essentially on the controversy about embryonic stem cells. This situation led us to an obvious conclusion: The marketing of StemEnhance had to focus first and foremost on education.

It is rather common for international mega-enterprises to invest tens of millions of dollars in advertising campaigns to educate people about novel concepts and new products. You have undoubtedly seen many of these advertising spots on TV or in magazines: “If you have such-and-such a problem, make sure you ask your doctor about Product X.” But even if we had wanted to launch a major ad campaign to introduce StemEnhance, it was simply not possible. We did not have that kind of money, nor was it possible to obtain it without abandoning some of the key principles that were dear to our hearts. Referral marketing was the solution at all levels.

So why did we choose network marketing as the referral method for getting StemEnhance to the public? As I mentioned, we did not have the funding to do extensive advertising and did not want to compromise our principles. Tapping into the power of word-of-mouth or referral marketing was the solution. This concept is certainly not novel – there are thousands of nutritional supplements distributed by network marketers -- but, ultimately, it only works if the product brings genuine benefits. Otherwise, the word-of-mouth approach dies rather quickly and the company must then resort to all sorts of marketing tricks to keep the ball rolling. Our approach was simple: We produced 10,000 bottles of StemEnhance and sent them to anyone requesting a few bottles to try. Within one month we had 2,500 registered distributors, and the first month’s sales by those distributors exceeded \$1 million. With these phenomenal results, we knew we were on the right track.

Having seen during the development and testing phase the extent to which StemEnhance can improve people’s quality of life, we wanted to offer StemEnhance through a channel that would provide universal access to virtually anyone. Again, network marketing was the solution. In the conventional business model, a person has to earn an income in order to purchase a product, so there is clearly a payer and a payee. If a

nutritional supplement retails for, say, \$50 a bottle, many people have to work two, three, four or more hours to fund that one bottle. With network marketing, anyone can enroll a small number of consumers whose purchases generate an income to cover the cost of the distributor’s own consumption. So anyone can afford StemEnhance when network marketing is the distribution vehicle.

But our most compelling reason for selecting network marketing was our commitment to contribute to the betterment of our world. If StemEnhance were to become the force in the marketplace we thought it could be, the huge profits generated by the distribution of StemEnhance could not morally be



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concentrated in the pockets of just a few people. Just as the benefits of the product itself had to be shared with people everywhere, so the profits from its distribution needed to be shared. This was simply the right thing to do. When it is shared through network marketing, StemEnhance becomes a vehicle for anyone to achieve financial freedom. As a network marketing company, STEMTECH creates a level playing field for all distributors. Success is independent of education, class, race, gender, age, and even area of residence. And as we go global now, this independence from limitations becomes even truer. StemEnhance is a means to change lives in every corner of the world. Through our network marketing approach to distribution, we are truly offering two products: StemEnhance for health and the STEMTECH opportunity to help people make their dreams a reality.

As for Ray and me personally, we know that network marketing is a great way to meet exceptional people. Two years after the launch, we find some of our best friends among the people we have met since our founding, and we know this is also true for many of you. Network marketing is definitely the right method to market the right product at the right time... and with the right people!



A J Fedor
Ohio



Although he has been in network marketing for over 35 years, A.J. was not really interested when “a persistent old friend,” Dan Brawn, told him about StemEnhance. But his wife Barbara’s excitement about the product didn’t go away, so A.J. enrolled in

January, 2007. Within a couple of months he was a Manager, then Senior Director.

He makes good use of STEMTech tools and his own ingenuity to build a business. He explains, “I use the WealthBuilders site everyday, and I have a magnetic sign on my car that says, ‘Got Stem Cells? Call A.J. Fedor,’ so I get calls from people all the time.” He adds, “When I meet people and they ask, ‘How are you doing?’ I reply, ‘I’m doing a lot better now.’ Then they always ask me what was wrong, and I tell about StemEnhance, how I’ve changed from a guy who couldn’t walk more than a block without discomfort to a guy who feels like a teenager again. That usually piques their interest!”

A professional musician who plays the chromatic harmonica, A.J. has traveled all over the United States and Australia playing concerts in churches. He’s also the founder of a large website and discussion group for chromatic harmonica aficionados. While music is still his main interest, A.J. says that he works his STEMTech business “part-time anytime,” planning financially around the 20% growth he’s seeing monthly. “I’m making more now than with anything I’ve ever done,” the veteran network marketer says. “This is one terrific business opportunity!”

offers the perfect combination for her: “the right product, the right company, the right time, and it’s so much fun!” In the beginning, Denese shared StemEnhance part-time, working fulltime as a nanny. After attending the Leadership Conference in September, she went fulltime with STEMTech. “Now I love waking up to it and working late into the evening,” she says, noting that she can work her business around family activities.

Denese says that STEMTech provides “so many fantastic tools... How could we not succeed?” She advises new distributors, “Take STEMTech’s Proven 4-Step System and make it your own. It works for whatever personality you have!” She enjoys giving small home presentations, beginning with the six-minute WealthBuilders presentation on her laptop. “Then I do a minute on the pet products and another few on the opportunity,” she says, “and that’s usually all it takes. I love this business!”



Jacki Smith
Texas



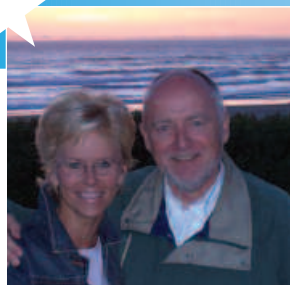
Of her 25 years in network marketing, Jacki says, “It’s always been a lot more work than fun.” Since she enrolled with STEMTech as a FastStart, though, she says, “I’ve never experienced anything happening so quickly!” Jacki works each day building a team with her

sponsor Dan Lovelace, and explains, “We do three-way calls, work the 4-Step System, host group training calls and we have a lot of fun! I made Senior Director my first full month.”

Jacki has been a health coach for a long time, and says, “I live and breathe to help people with their health challenges.” She says, “George Antarr hit the nail on the head at our Arlington Regional when he told us we are educators, not salesmen. “StemEnhance always comes up in a conversation. Last week I got a call from another network marketer trying to interest me in her products. Before we finished our conversation, she signed on with STEMTech!”

Always very cautious about the companies she has chosen to represent, Jacki says that STEMTech offers something that other companies cannot... a completely unique product. “I believe this will be the last product company I’ll ever be involved in,” she says. Jacki is touched by the emotion she hears in the voices of people who say how StemEnhance has helped them, explaining, “My mother, who passed in 1996, used to tell us we can make a difference in this world. I truly believe I am living up to those words today. What a wonderful feeling!”

Denese Fisher
Washington



Having just turned 50, Denese notices that many people she meets are experiencing the onset of typical age-related challenges. Sadly, some of them are not even 50 yet. She says, “I like to approach people my age who think they are still healthy and point out that StemEnhance can help them stay that way. This is the perfect time to turn back the aging clock, and StemEnhance can help them do just that.”

Although she grew up around network marketing as the daughter of Merlie and Dennis Kluver, Denese says, “I never had an interest in the industry – until now.” She explains that STEMTech

Dr. Ken Ormon

Tennessee



Ken says he is “not a high-pressure type of person,” but that is just fine when it comes to sharing StemEnhance with people: “The product itself is the best sales motivator,” he says. A retired chiropractor who has long understood the benefits of supplements and alternative medicine, Ken was introduced to StemEnhance by a friend, Ray Mikelonis, who felt that STEMTEch would be a good business “fit” for him.

Although he went FastStart, Ken still was not 100% convinced that he wanted to spend “a significant amount of time” building a business. But when he had been taking StemEnhance for a couple of months, he began noticing that he was able to run stronger and longer than he had in more than a year. Always concerned about his cardiovascular health, since many people in his family have faced cardiac challenges, Ken says, “When I wasn’t winded after a run anymore, it occurred to me that something positive was going on.” He knew that he had to share his experience with fellow runners and with everyone he met.

Making good use of TeleCenter and the WealthBuilders System, Ken works his STEMTEch business part-time, also working as a financial asset preservation consultant... an occupation that provides many opportunities for him to introduce StemEnhance to people. “Often people who call about their economic situation mention that they have health challenges. It’s the perfect opportunity for me to suggest they might want to try StemEnhance. It can be an answer to both their health and their financial challenges.”

Richard Woodling

Texas



One Sunday after church, Russell Adams stopped to talk with Richard. “Russell knows about the health challenges I’ve been dealing with for years,” Richard says. “He told me that maybe StemEnhance could help me.” A former sales professional and estate planner, Richard had also been a professional musician, playing bass. “When my health began failing, my whole life changed,” he says sadly. “Most of the time now I’m stuck in the house,” he says, adding, “I really needed something to do.”

On Russell’s recommendation, Richard began taking StemEnhance daily. As he began to notice improvements in his own physical health, he began talking to people about

StemEnhance, and “my business just started on its own,” he says. His wife began taking StemEnhance, too, and soon she was walking without the discomfort she’d had for many years.

These days, Richard calls people, tells them a little about the product, then directs them to his WealthBuilders website. “I am shocked at how much interest people have in this product,” he says. “I have people calling me back to sign up!”

Richard says that building a business by sharing StemEnhance is just right for him: “I really like to help people with their health issues,” he explains, “because I know from experience just how important good health is.” He says he has been searching for years for the right product to help him deal with his health challenges. He says, “When I finally found StemEnhance, I knew I was back on the road to good health.”

Dafne & Pablo Badillo Kusulas

Mexico



Parents to six children in a blended family, Dafne and Pablo are a busy couple living in the metropolis of Mexico City. In October, Yolanda Rodriguez left Dafne a brief message on her answering machine, saying she would be coming over the next day to show her an amazing new product. Dafne says, “She was a friend from my

childhood, so I wanted to be courteous, even though I had only about one hour to give her between my responsibilities with my children.” Dafne called several friends, including three doctors, to join her at the noon meeting, “because I wanted others there with me.”

The next day Yolanda shared the StemEnhance story with Dafne, Pablo and a small group of their friends. Everyone listened intently to powerful testimony from Yolanda’s husband and from others about the effects of StemEnhance on health. By the end of October, Pablo told Dafne, “OK, let’s do it,” and they signed up with STEMTEch, using the internet. Within a day or two, everyone from the noon meeting had called Dafne to enroll as distributors. At a trade show that weekend, Dafne arranged for Yolanda to share StemEnhance. “We just photocopied materials we had,” she says, “and it was such a success!” Within two months, Dafne and Pablo’s group grew to fifty distributors, “and we’re just getting started,” Dafne says.

“The best part for me is that our group is full of special, talented and hard-working people,” Dafne says. “I feel so grateful for them. We are touching people, one heart at a time.”

“Peter did not believe that the product could do anything for him.”

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Peter Knudson

Washington

Since 1979, Peter has experienced a severely limited quality of life because of a number of physical problems. Adding to his physical challenges were the side-effects from the treatments he was receiving. He had become so used to feeling poorly that when his friend Dennis Kluver called to tell him about StemEnhance, Peter did not believe that the product could do anything for him. “I bought a bottle but just had it sitting around,” he says, “until one day when I was running late for an appointment.” Figuring he’d never get ready in time, he took two StemEnhance “because I figured I was missing an appointment, so why not?”

Within a few minutes, Peter felt

a calmness unlike any he had experienced in years. “I figured if this is the only benefit I get from these capsules, that’s good enough for me!” He continued to take StemEnhance daily, and sometime later, he was flipping through the phone book to find a number, when he suddenly realized that he was flipping the pages with his left thumb. Peter had not had flexibility in that thumb for several years. Within a month, full flexibility had returned to both of his hands. After a few months, he did not have to use an electric cart when shopping, because he no longer had discomfort whenever he walked any distance. Next, Peter noticed that his extreme sensitivity to temperature change had become a thing of the past. “I used to be miserable if the temperature went



above 78 degrees or below 72 degrees. This summer it was 101 degrees. I was driving my Dodge with no air conditioning, and I felt just fine.” How will StemEnhance improve Peter’s quality of life next? Peter says he doesn’t know, but “I’m sticking to StemEnhance like Super Glue!”

”

Una Toibin-Hamilton

Virginia

A graphic artist and fine artist who is also mother to two little children, Una is a very busy person who is often going at top-speed. Last January when she had been taking StemEnhance for about two months, she broke a toe as she crept out of the baby’s room after bedtime. When the toe was x-rayed a day later, it was very swollen and almost completely black, prompting the technician to comment that she had “one nasty bruise” along with the break. Una figured she would be laid up for days.

Imagine her surprise when she was up 24 hours later,

walking around and caring for the children with little discomfort. Five days later, her husband Brad looked at her foot and asked, “Where did your bruise go?” Una checked her foot, and she says, “That awful bruise was completely gone! We couldn’t believe it.” Brad was so impressed that he decided to give StemEnhance a try. Una says, “His back used to bother him quite a lot. But after just a couple of weeks on StemEnhance, he can get out in the yard and work for hours, and he’s not sore the next day. This is a great product.”



His back used to bother him quite a lot. But after just a couple of weeks on StemEnhance, he can get out in the yard and work for hours, and he’s not sore the next day.”

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From
the
beginning,
I began
to sleep
better.”



Tammy Bate
Nevada

Since she was hit by a drunk driver when she was sixteen, Tammy’s life has been a constant quest for respite from unrelenting physical problems. Four pregnancies worsened things, and as the years went by,

Tammy’s quality of life disappeared along with the passing years. “I was “so-ooo tired every day,” she remembers, “but I never slept well at night. I had to sit up in my bed every night.”

Because she has responsibility for the daily care of her three-year-old granddaughter now, Tammy was eager to find something to improve her physical health. Early this year she began taking StemEnhance, impressed with the science behind the product. “From the beginning, I began to sleep better,” she reports, “even

though I still had quite a few physical challenges that had been getting worse.” As the months went by, Tammy’s daily discomfort and fatigue began to dissipate and she began to enjoy an improved quality of life again. She continued to take StemEnhance, feeling a little better each day. Nowadays she has little discomfort, and she has energy for playtime with her little granddaughter. “I have been given a new lease on life,” Tammy says. “Thank you, Christian. I think you saved my life!”

Bob Hunter
British Columbia

Bob Hunter has lived on Vancouver Island all his life, operating the Campbell River shipyard and piloting tugboats for many years until his retirement fifteen years ago. While 74-year-old Bob says he’s really healthy for his age, he says, “Lots of parts are starting to wear out, like my knees and shoulders especially.” For several years he had to use both arms if he wanted his right arm to reach over his head, and walking

any distance caused discomfort in his knees.

Six months ago, Bob began taking StemEnhance. “I committed myself to stay on it for 90-120 days,” he says, “because I know it took time for my body to get to this point, so I expected it to take time for the StemEnhance to help me.” He was really surprised, therefore, when he started to feel changes within the first five days. “I knew I had to stay on it, though,” he says, and a month or so later, “I was working one day with both hands over my head, and I suddenly realized what I



was doing... Both arms were back to normal!” Now, he says, “I could play tennis if I wanted to!”

Bob says, “I’ve changed nothing else – not my diet or lifestyle – and I feel just great, thanks to StemEnhance. What’s more, I’ve lost fifteen pounds that I didn’t need!”

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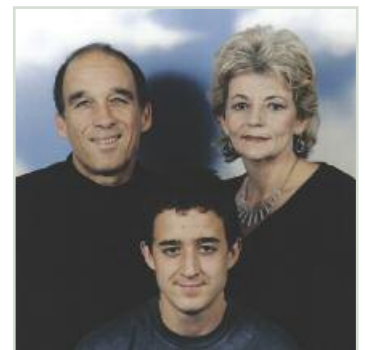
“
I was
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computer for
long hours
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those old
discomforts.”

Pat Kohl
California

Pat Kohl spends a lot of time at the computer each day, and was beginning to feel many of the common discomforts associated with prolonged computer usage. Her husband Tonio had been enduring physical discomfort in both arms that left him unable to hold a cup or write a letter much of the time. When Pat heard about StemEnhance at the beginning of this year, she says, “I was hopeful but not really confident that the product could help either of us.”

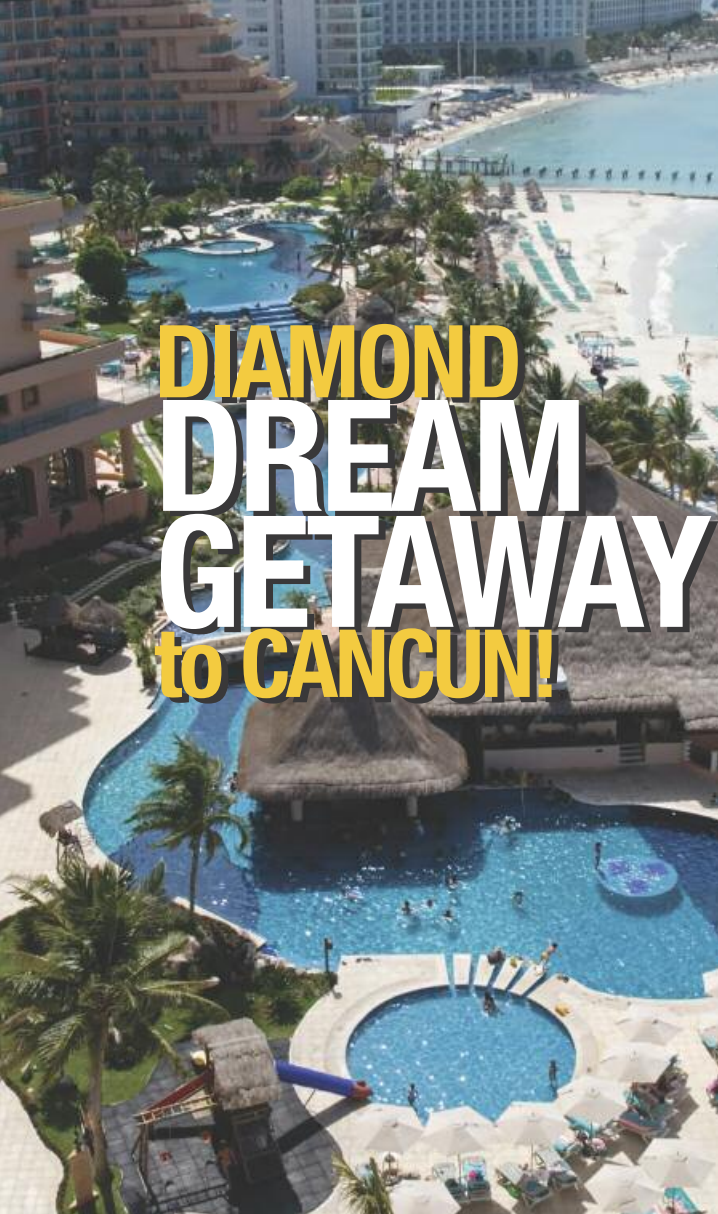
Nevertheless, she became a STEMTech distributor and both she and Tonio began taking StemEnhance daily.

Within a few weeks, “I was working at the computer for long hours without those old discomforts,” Pat says, “and taking StemEnhance right at bedtime let me sleep well, dream all night long and awake alert and ready for my day.” Tonio saw impressive results within three months, as his discomfort lessened and he was able to enjoy his daily cup of coffee and do normal things again more comfortably. “StemEnhance



helped to restore his quality of life,” Pat says, “and I’m feeling just great these days.

We love this product!”



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