

Winter 2011

Stemtech Africa

healthSPAN

TOTAL LIFE ENHANCEMENT

Volume 2, Number 4



It's time for

Africa!



5 Cities
in 5 Days

Stemtech

Rewards for Recruiting

FastStart Weekly Bonus	- R350
Enroller Bonus	- R175
Active Upline Director Bonus	- R525
Enroller is Active Director Bonus	- R525

Plus
Equal Share of Global Pool for every 5 x FS recruits

Build for
Success

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StemFlo™

**Our Great Formula
Has Just Been Improved**

The Science of Stemtech at Work

We have made a few small, but important, changes to StemFlo, making it an even better formula than the original. New to the StemFlo formula:



We have added Indian Gooseberry, well known in India for its support of health, vitality and wellness. Indian Gooseberry is actually the most naturally concentrated source of vegetarian vitamin C, having 20 times the vitamin C of an orange.*



Grape has been replaced with Black Currant.

Native to northern Europe and Asia, Black Currant is a berry that was shown in recent studies to support stem cell function. In addition, the berry affords a very high concentration of antioxidants; in fact, a half cup of Black Currant actually has more antioxidant activity than a half cup of blueberries.*



Rehmannia has been replaced with Lemon Extract, a great source of bioflavonoid. Bioflavonoids have been documented to support collagen and connective tissue formation.*

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease. Before beginning to take any dietary supplement, it is recommended that you consult your health care provider, especially if you are pregnant, nursing, under treatment for any illness or if you are taking anticoagulants or other medications, including antibiotics. Keep product out of reach of children and pets.

MESSAGES

GROWTH AND EXPANSION IN AFRICA

We continue to expand our presence on the continent of Africa, with the February official Pre-Launch of Ghana and plans to open Kenya later this year. That will make a total of four African countries where the Stemtech products and opportunity are changing lives, and a grand total of nearly 25 countries worldwide by the end of 2011!

The Ghana Pre-Launch was another standing-room-only event, with over 500 people in attendance. Deserving a special thank-you are Triple Diamond Director Rebecca Lovelace and Double Diamond Director Jacki Smith, who both travelled to Africa from the US to support the opening. We also received invaluable assistance from Ghana Field Leaders in making the Ghana Pre-Launch such a success. Our gratitude goes to all of these outstanding Leaders and to all the new Ghanaian members of the Stemtech family.

We are very pleased with the continued growth we see in South Africa and Namibia, and look forward to the very first Stemtech Regional Convention for Africa taking place in Johannesburg in November. Make sure you are participating in the Stemtech Amazing Race (S.T.A.R.) to be eligible for prizes that will help make this exceptional event at Birchwood even more affordable for you... and the Race may even earn you the Grand Prize!

Congratulations to everyone who increased in rank during the last few months, especially new Triple Diamond Director Johnny Beytel (See page 4.) As you continue to share the wellness and prosperity of Stemtech with others, you will see yourself achieving further growth and personal gratification. And while you build your success, we thank you all for being an important part of the Stemtech team.

To your continued health and prosperity,

Ray C. Carter, Jr.
President & CEO



A BRIGHT FUTURE FOR AFRICA

We are well on our way to improving the lives of many more Africans, with the successful launch of Stemtech in Ghana. (See pages 6-7.) But there is a long road ahead of us... So many countries, so many people who need both Stemtech's products and our exciting opportunity! As I travel around our vast continent, people everywhere have one question for me: "When will it be OUR turn?"

The answer is complex. Sometimes there are outcomes that we cannot predict - as in the outbreak of internal violence that has postponed indefinitely our plans to open in Côte d'Ivoire this year. But the passion for Stemtech is so strong in many African countries that we will continue our tireless efforts to add new markets to our African Stemtech family. Once we have the operations in Ghana running smoothly, we will schedule our next Pre-Launch... in Kenya, where 39 million people await the good news we will bring them about wellness and financial opportunity. After Kenya, we will be looking to Nigeria, Tanzania and Congo. I am in regular contact with potential Field Leaders and regulatory officials in these and other African countries that are on our "Stemtech radar," and I expect to make significant progress this year toward opening these markets.

I urge all of you to reach out to your fellow Africans - in our three open countries and in all of the others through Virtual Enrollment - sharing the vision of Stemtech. As a proud African, sharing Stemtech is simply the right thing to do!

All the Best to you,

Errol Lester
Vice President for African Markets

Ask Christian

by Christian Drapeau, MSc



QUESTION:

We hear that StemEnhance™ can be toxic. Is this true?

ANSWER: The quick answer is: No.

The question of toxicity is one that is simple in fact and yet complex, because of the historical development of the scientific information about AFA... and, I must say, because of the disparaging intent of some of our company's competitors and detractors. The concern is the purported neurotoxicity and hepatotoxicity of AFA, and the simple answer is that StemEnhance is unquestionably 100% safe. So where is the confusion coming from?

First, let's address the issue of neurotoxicity. In the early 1960s, samples of blue-green algae collected in a few lakes in New Hampshire and Europe were shown to contain toxins affecting the nervous system. At that time, the species of blue-green algae were thought to be *Aphanizomenon flos-aquae*, though they were described as "non-typical AFA." Years later, in 2000, experts in algal toxins demonstrated that the so-called toxic species of AFA

were not AFA, after all. In more than 15 years of testing, AFA from Klamath Lake, where our AFA in StemEnhance is harvested, has never been seen to produce neurotoxins.

The idea that AFA from Klamath Lake was neurotoxic was galvanized by a series of web postings in the late 1990s by Mark Thorson, who stated that the effect of AFA on mental clarity commonly reported by consumers was due to the presence of anatoxin, a toxin normally produced by another species of blue-green algae called *Anabaena*, which works a little bit like cocaine. In spite of numerous testing proving the contrary, Thorsen continued to make his postings until a court order forced him to retract his assertion when he was unable to produce any evidence to support it. We later discovered that the positive effect on mental clarity from AFA was due to the presence of phenylethylamine in this specific algae. But, as they say, "the damage was done," and this bogus cloud of neurotoxicity has continued to hover around AFA taken from Klamath Lake ever since, in spite of a clear track record of non-neurotoxicity.

The other issue relating to toxicity is linked to the possible presence in AFA of a toxin produced by a co-occurring algae

named *Mycocystis* that can grow alongside AFA in Klamath Lake. *Mycocystis* can produce a liver toxin called microcystin. Here the concern is real, as indeed *Mycocystis* can be seen at times growing in Klamath Lake. However, what people talking toxicity often forget to mention is that all producers of AFA from Klamath Lake follow a stringent Quality Control program and all products produced from this AFA and sold to the public meet the safe level established by Oregon Department of Agriculture and the World Health Organization.

Furthermore, the issue is not the presence of a toxin but rather its concentration. Many foods contain a wide variety of very potent toxins, but as long as their concentration is below levels considered safe, it is not a problem. For example, let's look at aflatoxins, a mycotoxin present in corn, peanuts, and other crops. Aflatoxin is such a potent liver carcinogen that its safe level is considered to be 1/50th of the limit established for microcystin. But as long as the levels are below this safe level, corn and peanuts are fine. Cabbage and related vegetables contain glucosinolates, which have goitrogenic activity. Sweet potatoes or legumes may produce hepatotoxins, as well as compounds able to produce neuropathy and mental confusion. Solanine may be found in potatoes, especially when they are improperly stored, which may result in headaches, incoherence, hallucinations, and dizziness. Even table salt taken in large quantities can be fatal! But as long as these compounds are below levels that have been established as safe, eating foods containing them is safe. It is the same situation with AFA and StemEnhance™. Levels of microcystin are always below the safe limit of 1 ppm and, therefore, do not present any concerns.

To further address concerns in the minds of people unfamiliar with all the scientific literature and to facilitate the registration of StemEnhance as we expand in new countries, Stemtech recently published two in-depth studies performed independently by the University of Illinois, demonstrating the safety of StemEnhance. These studies are noted here:

1. Dirikolu L, Chakkath T, Ball-Kell S, Elamma C, Fan™, and Schaeffer DJ. (2010) Subacute toxicity study in Wistar rats fed with StemEnhance™, an extract from *Aphanizomenon flos-aquae*. Nutrition and Dietary Supplements 2: 125-135.
2. Dirikolu L, Chakkath T, Ball-Kell S, Elamma C, Fan™, and Schaeffer DJ. Subchronic toxicity (90 days) of StemEnhance™ in Wistar rats. Nutrition and Dietary Supplements 3: 19-30.

If you are interested in more information about the safety of StemEnhance, please also read the articles in the FAQ section of Stemtech's website.



Production of StemEnhance for Africa

by John W. Meyer, VP/Operations

Aphanizomenon flos-aquae (AFA) grows naturally and prolifically in a pristine lake in the Pacific Northwest of the USA. Stemtech's manufacturing partner, Desert Lake Technologies, harvests the AFA under strict procedures that ensure its purity, then processes the AFA and dries it. The AFA is then made into StemEnhance powder before it is placed in vacuum-sealed bags inside large drums for transportation in bulk directly from Oregon to Johannesburg. Once in South Africa, the bulk StemEnhance is delivered to our local production partner, where it is encapsulated and bottled. Every step – from the lake to the finished bottle of StemEnhance – is regulated by Good Manufacturing Practices (GMP). These internationally-accepted strict standards, as well as our regular sampling the product at each stage of its production, ensure that the StemEnhance that reaches your doorstep is pure, safe and effective.



Stemtech's manufacturing partner, Desert Lake Technologies, uses sophisticated equipment to harvest AFA from the lake and process it.

New Triple Diamonds



Johnny Beytel
South Africa

It took almost a year and the work of two South African leaders, Karin Beetge and Thea Mari Swart, to bring South Africa's newest Triple Diamond into the business. "Once I understood just what Stemtech's products actually do," Johnny says, "I saw at once that this very young company has the potential to grow into a billion-dollar producer with products that are capturing the attention of the global marketplace. I signed on for the worldwide opportunity."

Johnny's previous experience with network marketing had produced more challenges than income, but Johnny is philosophical: "It provided great training that prepared me for this solid business opportunity that has the potential to create wealth," he says. He seeks out "the few who want a better way of life and better health," as he builds his global organization that currently extends to 14 countries (some Virtual), plus South Africa.

Johnny says that one key to success is "timing... Can you imagine your life ten years from now?" he asks. "Picture your life in 2021 if you join Stemtech now and grow as the company grows into that billion-dollar business. It can be like the lives these days of people who bought shares of Microsoft in the beginning!" And Johnny presents a challenge to people worldwide: "Can you afford to lose out on the opportunity to join the Stemtech wave that is about to take the market by storm?"



Dr. Rajamani
Rajoforte Enterprises
Malaysia

Holistic dental surgeon Dr. Rajamani and her cousin, Jo Pillay, work as a team sharing StemEnhance™ throughout the South Pacific region. "As a medical professional, I take care of product training," Dr. Rajamani says, "and Jo cares for the business, since she has MLM experience."

Both women work closely with their upline, "Iron Lady" Madam Carol Foo, who has encouraged them to travel and build globally... in 2010 to Pre-Launches in the Philippines and Australia, for example, and to conduct public awareness seminars. Dr. Rajamani notes, "It is amazing how people are receptive and sign up to learn more about the product." Rajoforte Enterprises now has large organizations in Malaysia, Australia, New Zealand and the Philippines, with many Virtual Enrollments in Indonesia and Thailand.

"Optimal health is what each of us wants to experience right into our Golden Years," Dr. Rajamani says. "With AFA Extract™/StemEnhance, our search for the key to optimal health is completed."



Adelina Vanderzee
Australia

After 20 years as a practicing CPA, Adelina left the spreadsheets behind to follow her brother Marcus Loo's example and build a Stemtech business. "The fact that Marcus achieved Triple Diamond in only four months and was already making twice as much with Stemtech as a practicing CPA makes helped me decide," Adelina says.

The Compensation Plan Enhancements have given Adelina new focus. "I now aim to find five FastStarts every month and help them achieve Director quickly," she says, noting that her new Director Terry Noade qualified for the Pacesetter Pool, "and I got a 50% matching share!" Adelina credits the Stemtech YouTube training video for valuable business training. "You can learn a lot about this business online," she says. "Stemtech's websites are very valuable resources," she explains, as are personal support from her brother Marcus and David Lee and from President's Club member Ian Davies, whose "insight, guidance and encouragement" have been essential.



Marita Schauta
EU Trading Solutions, Ltd.
Germany

When Marjorie Sons and Jerry Lindsey introduced her to Stemtech's scientific breakthrough, StemEnhance, in Hawaii in 2006, Marita was immediately fascinated. "As a Certified Nutrition Specialist, I am interested in products that help people to secure excellent health," she says. Also experienced in network marketing, Marita saw the business opportunity, as well; so when Stemtech launched its Virtual Enrollment program in 2008, she signed on as a Pending Distributor "for only 25 cents!" and she and her colleague Gregor Metz began building, spreading the exciting news about StemAFA™ (StemEnhance in Germany), with help from Marjorie and Jerry, who traveled to Germany to support them.

Now that Germany is an open Stemtech market, Marita is building a huge global organization, currently with active and pending Distributors in 27 countries. She encourages everyone to "follow your vision and allow StemAFA to become part of your life," noting that - for Marita - "It is an inner commitment to tell everyone about this rejuvenating product!"

Bigger, Faster and Even More Fun!

Stemtech's Amazing Race is BACK...

Last year's Amazing Race spurred business growth as it offered Racers lots of opportunities to have FUN while they piled up those valuable MPHs that put them in the running for CASH and great Convention subsidies. With the Final Challenge completed, Australian Sandra Barnsley carried off the USD\$5000 cash prize and runners-up Rebecca Reverie, Bev Lenz, Ricardo Ecchevarria and Yolanda de Santos received USD\$1000 each as very nice "consolation prizes." Many people in the Recognition Banquet audience were enjoying their free Convention tickets, hotel rooms and airfare reimbursements, too... so lots of successful Racers came away winners!

Stemtech's Amazing Race 2011 is bigger and better than ever... providing FOUR Grand Prizes, one that will be awarded at each of the FOUR Regional Conventions! African Distributors

will compete for CASH and prizes that will be awarded at the first-ever Africa Regional Convention held at Johannesburg's luxurious Birchwood Hotel & Conference Centre in November. (See Back Cover.)

The magic goal is 100 MPHs, which must be earned between February 1, 2011, and the "checkered flag" on June 4, 2011. Distributors on every level have an equal opportunity to accumulate MPHs to earn prizes... so it's important to get started and race hard through the fall and into early winter. Race well, and YOU may take home...

The Grand Prize of R70,000! (R35,000 CASH & R35,000 Convention subsidies and prizes)

Accumulate MPH and earn these prizes:

MPH	Reimbursement Of:
50-59	1 Convention ticket
60-69	2 Convention tickets
70-79	2 Convention tickets plus Convention hotel room for 1 night
80-89	2 Convention tickets plus Convention hotel room for 2 nights
90-99	2 free Convention tickets plus Convention hotel room for 2 nights plus 1 airfare
100 mph+	2 free Convention tickets plus Convention hotel room for 2 nights plus 2 airfares ... AND you are in the running for the Grand Prize of R70,000!

Also on www.stemtechamazingrace.com, you can learn about Weekly Challenges, and see and track your progress and the progress of racers both on and off your colour-coded team. S.T.A.R. stats are updated weekly.

GET IN STEMTECH'S AMAZING RACE TODAY! Start stacking up MPHs that can earn you great prizes!

Go to www.stemtechamazingrace.com for complete details about the Stemtech Amazing Race (S.T.A.R.), including these "new wrinkles" for 2011:

- Colour-coded Teams
- "Compete with Me"
- "Compete with Us" (for Diamonds and above only)



Open for Business in Ghana!



Since English is the official language in Ghana, there was no need this time for our multi-lingual President and CEO Ray to test his mettle with another new language; but Christian took the opportunity to speak briefly in his native French, as a nod to some of the audience members from Cote d'Ivoire.



On February 26, more than 500 people assembled at the beautiful La-Palm Royal Beach Hotel in Accra to learn how they can change their lives and the lives of their family, friends and people everywhere with Stemtech. Hundreds of eager Ghanians were joined by people who had traveled from Nigeria and Côte d'Ivoire, and by two intrepid Triple Diamonds, Rebecca Lovelace and Jacki Smith, who had journeyed from the USA to celebrate Stemtech's Ghana Pre-Launch.

Following an introduction by Africa VP Errol Lester and a local emcee, an excited crowd listened intently as Ray Carter shared the Stemtech vision of optimal health and prosperity and Christian Drapeau explained the science of adult stem cells and the development of our signature product, StemEnhance™. Canada's General Manager (and a native African), Jonathan Lester, filled everyone in on the basics of Stemtech's Compensation Plan, after which both Rebecca and Jacki spoke briefly about how their lives have been changed through their Stemtech businesses.

Since English is the official language in Ghana, there was no need this time for our multi-lingual President and CEO Ray to test his mettle with another new language; but Christian took the opportunity to speak briefly in his native French, as a nod to some of the audience members

from Côte d'Ivoire.

But it was a guest from Nigeria whose plea to Christian and Errol gives the best indication of just how eager many, many Africans are to welcome Stemtech's products and opportunity. Nigerian Dr. Emma Amechi traveled to Accra for one purpose: To emphasize that Stemtech simply cannot think of opening in Ghana without also planning an early opening in Nigeria! For now, Dr. Amechi and others in Nigeria will have to be satisfied with enrollment in Ghana and regular trips to Accra to collect their product; but Christian and Errol assured the doctor that Nigeria is still on Stemtech's calendar, based on very strong Virtual Enrollment numbers there.

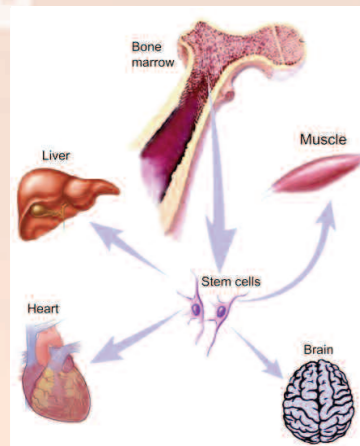
Our thanks to the American Stemtech staff members who traveled to Accra to set up the business end of things, and to everyone in Ghana for giving Stemtech such a warm welcome. Special recognition goes to local leaders, including Adjei Appiah, Seth Koranteng, Lawrence Kyereko, Siaw Boateng and Rev. Peter Sagoe, among others. With the leadership of these and other emerging Field Leaders, there is little doubt that Ghana will become a significant player on Stemtech's world stage in record time!



Stem Cell Nutrition for Horses

by Mark Parsekian, Triple Diamond Director, USA

Recent research has shown the benefits of simply supporting the body's own stem cells (made in the bone marrow and circulating through the body) to maximize their beneficial effects. Supplementing a naturally healthy diet and lifestyle with specialized nutrients to support the stem cells of both humans and animals makes sense and is safe, non-invasive and easy.



The process of stem cell renewal and repair in a horse

IS STEM CELL THERAPY "NATURAL?"

Depending upon the delivery method or application, the few stem cell therapies available are largely considered "natural," in that they harness the body's own natural immune system and regenerative wisdom to help the body heal itself, without any need for major surgery (although some employ special needles), and without drugs that may have unwanted side-effects. While

introducing stem cells from another human or animal may not be within the normal definition of "natural" for most of us, re-introducing a body's own stem cells - unaltered - into a part of the body would probably not be considered unnatural.

EQUINE STEM CELL INJECTIONS

Over the last decade, there have been significant advances in treating horses for various injuries and conditions with adult stem cell (ASC) injections. These conditions include fractures, bowed tendons, torn ligaments and osteoarthritis. There are two methods that use the injection of a horse's own stem cells, one using bone marrow and the other using fat tissue samples. With the bone marrow, a needle harvests bone marrow from the sternum and then injects the ASCs (processed and prepared) into the injured tendon, ligament or other trouble area. The other method is to take a two-tablespoon-sized sample of fat from the base of the horse's tail, retrieve the ASCs and inject them into the problem area. The bone marrow and fat methods are medical procedures that must be performed by licensed, specialized professionals, and they are very

costly (R7,000-R21,000) per injection, but they can greatly affect a horse's recovery.



Stem cells are extracted from a horse's sternum with a needle, then processed before reinjection into a site needing repair.

EQUINE STEM CELL ENHANCEMENT

Adult stem cell nutrition, otherwise known as ASC enhancement, is nutritional support taken orally. Stemtech developed and patented the first equine stem cell enhancer, StemEquine™, which is a formula created especially for horses from the patented human product, StemEnhance™. This nutritional supplement comes from *aphanizomenon flos-aquae*, a blue-green algae that 1) increases the release of a horse's own stem cells into the bloodstream and 2) facilitates their circulation throughout the entire body into the organs or tissues needing renewal. Oral consumption of stem cell nutritional support enhances the entire equine natural renewal system, migrating into muscles, tissues, ligaments, organs... into any area needing rejuvenation. With horses, one of the advantages of orally-administered stem cell enhancement is that the support touches all aspects of equine health -- since marrow-released stem cells circulate and reach all areas of the horse's body -- not just an area accessible with a needle.

While whole *aphanizomenon flos-aquae* (AFA) has been shown in scientific studies to increase the production, release and mobilization of the body's stem cells and is a very beneficial natural supplement, Christian Drapeau and his team have been able to identify and isolate the component of AFA that supports the release of stem cells from the bone marrow. This discovery enabled Stemtech to develop a 5:1 concentration of the stem cell enhancing component in AFA, providing even more benefit than whole AFA. Studies in humans have shown that consumption of one gram of StemEnhance will facilitate the release of up to 3-4 million stem cells within 30-60 minutes. Plans for studies with StemEquine are currently underway in the United States, and we expect that these studies will support the great results that have been coming in regularly from people in the equine market.

Adapted from "Stem Cell Nutrition for Optimal Health and Wellness," *Natural Horse Magazine*, Volume 12 Issue 6, Nov/Dec 2010. Reprinted with permission of the publisher.



Stem Cell Nutrition with StemEquine™

Stem Cell Injections

Specialist or DVM required
Local anesthesia required
Medical procedure
Extraction of horse's bone marrow or fat tissue
May be several days between extraction and re-insertion
Multiple treatments usually needed
Not nutritionally supportive
Treats localized area only

Costly: R7,000.00 - R21,000.00 per treatment

Stem Cell Nutrition with StemEquine

Easily administered in food
No anesthesia
Not a medical procedure
Nutritional stimulation of bone marrow to release stem cells
Stem cells released within 30-60 minutes
Fed daily for as long as needed/desired
Nutritionally supportive, all-natural ingredients
Supports circulating stem cells, helping entire immune system and overall health of horse
Cost-effective: R32.00 - 40.00 daily

Horse owners, trainers and veterinarians in North America and Africa continue to witness for themselves both the power and the cost savings of a StemEquine daily regimen for the horses they care for. Still, the huge market for StemEquine is largely untapped... Make 2011 the year that you expand your business into the equine market, and watch your income move to the head of the pack!

SPOOK-TACULAR!

by Donna Dumond, Canada

I have no doubt that StemPets for Large Animals™ (StemEquine™) helped my horse Spook return from a sad existence into a good quality of life. He looked a lot worse than his "before" picture shows, and only a movie can show his true condition after StemPets FLA. He runs and bucks like a colt again!

Before



On April 3, 2010, I brought my horse Spook home from the veterinary clinic, where I had been told "nothing more can be done" for him. Spook was extremely dehydrated, had large sores in his nostrils and open sores on his legs. He had no energy, his coat was poor, his ribs showed, his breathing was heavy, and walking was an effort for him. The vet told me to "take him home and love him," because that was all I could do.

After



I started Spook on two scoops of StemPets FLA daily on May 6, 2010. Within a week, his condition had improved significantly. This picture shows Spook after exactly one month on StemPets FLA. His coat was shiny, he had put on weight, his sores were gone, and he had energy. His mental spirit had increased dramatically, and he happily took me for rides again. Now, almost a year later, Spook is like a new horse!

Whether your horse is young or aging, hale and hearty or facing health challenges, I recommend that you make StemEquine/StemPets for Large Animals part of your daily regimen of care and feeding. Your horse will thank you for it!

MARKETING STEM EQUINE

by Linda Rubin, USA

If you want to market StemEquine to people in the horse community, it is important that you have some knowledge about equine anatomy and the care of horses. Horse owners and trainers can tell easily if you know a bit about horses, and also if you do not have much horse knowledge at all. I started showing horses at the age of 15 and have since trained, bred and flat-raced horses for many years, and I love to talk with owners and trainers. If you are truly interested in sharing StemEquine with the horse community and don't know much about horses, here are some suggestions of how to begin:

- Purchase a good book on horses. Find one that will teach you the parts of the horse, the language "horse people" use, and the feeding and care of horses. The more you know, the better.
- Take some riding lessons. This way, you will know how to handle a horse when you meet the animal and it helps you become comfortable around horses. (If you are afraid of horses, this is not the market for you to pursue.)
- Gain the owners' and/or trainers' trust. Be friendly. Don't go in trying to sell a product. Become interested in their horses and what they do with their horses.
- Be patient. Answer their questions. Give them a brochure to look at and let them know you'll be back next week to talk to them.
- Love what you are doing! Helping members of the horse community achieve optimal health for their animals is very rewarding.

STEMTECH AROUND THE GLOBE

As we look to even greater business success here at home throughout 2011, we also share the celebrations and plans of the Stemtech Family around the world. Here are this quarter's updates...

South Africa

by Debra Pretorius, General Manager

2011 is going to be our most exciting year yet! With our relocation to the new, centrally situated offices in Rivonia now bedded down, the roll-out of quarterly Road shows, the introduction of our Africa Regional Convention, new FastStart Packs and commission enhancements, Stemtech Africa and our global network are now positioned to reach the next level of success.

March 2011 marks the launch of our new FastStart Pets Pack. This product offers our Distributors the opportunity to branch out into a whole new market not previously tapped by anyone. To complete the pack, Stemtech will be introducing accessories and marketing aids that Distributors can utilize to market StemPets™. It's a whole New World!

With regard to ST-5 with Migrastem™, please note that this is not off the radar for South Africa. The registration process for a new product is a lengthy one, so

please hang in there... We will definitely get ST-5 with Migrastem. For now, we can be proud that South Africa is one of the few countries to enjoy a wide range of Stemtech products, with only ST-5 yet to join our product line.

Congratulations to all Distributors whose efforts and success have allowed Stemtech Africa to offer an increase in the Bonus Value (BV) for StemEnhance™, StemFlo™ and the FastStart Packs. Show me another company during these times that offers an increase in potential earnings of 13%. South Africa, you ROCK!

I thank you all - Field Leaders, Distributors and my hard-working, dedicated Staff -- for pulling together to bring the company to where it is in 2011.

Masibambisani (Working Together)... It can be "smooth sailing" from here on.

Debra on horseback



Latin America

by Oscar Rosas, VP/Latin American Markets

The Latin American market is enjoying new momentum, as new Field Leaders spur the growth of established markets and we make exciting plans for opening new markets in Ecuador, the Dominican Republic and Trinidad & Tobago this year. We have been holding frequent very popular webinars for and with the Spanish-speaking members of the Stemtech family. These webinars, hosted by our Colombian Sales & Marketing Manager, Adriana Ricci, feature business and product presentations, with participation by corporate staff, Field Leaders and Distributors (active and pending) and their guests from all our open countries plus Argentina, Brazil, Ecuador, Peru, Venezuela, Spain and Portugal. We welcome all Spanish-speaking distributors and their guests from the around the world to join us!

The new Field Leaders we developed in Mexico in 2010 have brought with them an "army" of new eager

distributors, many of them experienced in networking and full of passion for Stemtech's product and opportunity. They can see that we offer them the best option in the market. With this new influx of distributors, the phones in our Guadalajara office have been ringing non-stop, so we know that the rest of 2011 will be a blockbuster for Stemtech Mexico.

"Dream, Believe, Achieve" has become the watch-word in Colombia over the last year. We have supported our many new Distributors' growth with training around the country, developing Field Leaders in all parts of our market. We are well-positioned for growth in Colombia through the rest of this year, as we support the exciting expansion of Stemtech into new Latin American markets.

Colombian Field Leaders gathered for training, enjoying both the development of business knowledge and the networking.



Europe and Down Under

by Andy Goodwin, VP/Europe, New Zealand & Australia

If we thought the excitement could not get any greater than it was when Christian Drapeau appeared in Germany on February 5 and in Spain on February 6, we were about to be happily amazed by the wild enthusiasm that surrounded our Pre-Launch in Bulgaria!

Ray Carter joined Christian and Field Leaders from the USA and Europe for an opening that really shook the rafters. A standing-room-only crowd greeted every announcement with animated applause, and I have to say I really enjoyed having a part in it all, as the "congenial host." There is little doubt that this newest member of the European Stemtech Family is poised to make its mark in 2011!

European distributors are already racking up MPHs in Stemtech's 2011 Amazing Race, strategizing exactly how they will qualify for the first-ever Stemtech European Convention, planned for late June in beautiful Portugal. Who will take home the USD\$5000 Cash Grand Prize and the USD\$5000 in Convention subsidies?

When it comes to New Zealand and Australia, more than 3000 distributors, sales in excess of USD\$5 million and twelve members of the StemGem Team made 2010 a year to remember. Weekly webinars, quiz nights, regular Back Office training, Christian Drapeau tours (over 4000 attendees!), recognition meetings, Linda Hoggard naturopath events, and a sensational Distributor Services Team ensuring timely deliveries... all made it happen. Our winner of Stemtech's 2010 Amazing Race, Australian Triple Diamond Sandra Barnsley, is determined to win in 2011, so the gauntlet has been tossed down. Can anyone beat her? (Sandra might want to watch out for Adelina Vanderzee, who joined Stemtech in June, achieved Triple Diamond by October, 2010, and has been an inspiration to all who come into contact with her!)



Andy Goodwin and a new Bulgarian Distributor get acquainted.

Asia

by Jonathan Lim, VP/Asian Markets

Following Christian Drapeau's appearance at a meeting of 120 doctors, a gathering of 750 distributors in Kuala Lumpur and another meeting of 150 people in East Malaysia, business building in Malaysia really took off! Our new General Manager, James Von, has been spearheading this business growth, leading Malaysia to ever greater successes throughout 2011 and beyond. Our new Leadership training sessions will build strong Field Leaders who will know how to duplicate their success through their downlines, leading up to our Official Launch of Malaysia later in 2011.

Taiwan is seeing 2011 as a year to unveil new Stemtech products and add more powerful tools and training programs to support business growth. Stemtech's "new look" is being fully implemented in Taiwan this year, and we expect more Taiwan Distributors to earn shares in the Bonus Pools, as the enthusiasm for the Compensation Enhancements builds through the Taiwan distributorship base.

In the Philippines, sales and recruiting have been steadily increasing, under the able leadership of our General Manager, Nora Asuncion. We look to the introduction of StemFlo™ to this market this year, and to the introduction of a Leadership Training program similar to the one in Malaysia.

All of the Asian market is eagerly anticipating the first-ever Asian-Pacific Regional Convention, planned for mid-June. Distributors from the Asian market are enthusiastically participating in Stemtech's Amazing Race, where they can earn MPHs to qualify for the Grand Prize and subsidies for attendance at this very first Regional Convention.



Malaysia Field Leaders with Christian and Jonathan at a meeting in East Malaysia: Dr. Clements, Marcus Loo, Dr. Raj, Christian Drapeau, Madam Foo, Michael Wu and Jonathan Lim.

North America

USA

by Bryan Noar, Director of Marketing

As Stemtech's influence explodes around the world, new and veteran Distributors here where it all started are building and growing their businesses, making good use of enhanced business tools, a state-of-the-art communications system and good, old-fashioned networking. Distributors from the Atlantic to the Pacific and in Alaska and Hawaii are bouncing back from our nation's economic slowdown with true American spirit, and the Stemtech opportunity is leading the way for many.

American Distributors are grabbing onto the extra cash in the Bonus Pools, as they accumulate the coveted MPHs that can qualify them for this year's Grand Prize of USD\$5000 CASH and USD\$5000 in subsidies for the Fifth Annual Stemtech Convention held for the two Americas in California in August. The Race is already pretty cut-throat, with "Compete with Me" and "Compete with Us" adding a little twist to the Race course. It's anybody's guess who will cross that Finish Line first!

Canada

by Jonathan Lester, General Manager

We entered 2011 with an almost childlike anticipation. So much was achieved in 2010 and so many new opportunities presented, that we could not wait to see what 2011 would have to offer. 2010 had brought us three additional products, a significant Canadian presence at the Director Leadership Conference and our wonderful Annual Convention in Anaheim, and MutualWin Network fully qualifying for the magical Diamond Dream GetAway in Costa Rica. We also introduced our new branding, new brochures, the all-new Success Guide and a raft of improved sales tools. We held more than a dozen corporate meetings, and welcomed our native son Christian Drapeau, for jam-packed meetings.

2011 promises more of the same. We will shortly fully incorporate the new branding, which will mean an improved website, an enhanced Back Office and a full complement of new brochures and DVDs. The move towards momentum is palpable and unstoppable. We have a peerless product, world-class tools, and a Compensation Plan as generous as any. It is up to us to take hold of the opportunity, seize the initiative, and change lives.



US Triple Diamonds Tom & Cheryl Goff, Canada Triple Diamond Kathleen Li of MutualWin Network and Nelson Hui enjoyed the hot mud bath at the Coata Rica Diamond Dream GetAway.

ENRICHED LIVES



Electa & Willem Roux

Double Diamond Directors
Gauteng

Electa and Willem had already been involved in network marketing for a few years when they heard Johannes Pienaar's powerful story on a DVD. "The product Johannes talked about on the DVD sounded so great," Electa says, "that we actually joked that maybe it would be something good for network marketing. You see, we had never come into a network marketing company for a product before. Our attraction had always been the business opportunity."

When Willem's longtime back problems improved dramatically in only two weeks on StemEnhance™, however, both he and Electa realized that Stemtech and StemEnhance were no joke. "Our attitude changed immediately," Electa says, "and we began building a business founded upon a wonderful, unique product."

In less than three years, Electa and Willem have seen their Stemtech income improve so much that Willem says, "We have been able to alter our percentage income from our pension investment to half of what we previously took for living expenses." And the couple's lives have been enriched in other ways, as well. Electa says, "We have met so many wonderful people as we have built our Stemtech business. What's more, we are now motivated to set and achieve specific goals again, instead of sitting around too much as pensioners with no more goals to reach for."

Electa and Willem enjoy spending time with their children and grandchildren, and say that all the younger family members "watch us in awe, seeing us improving our lifestyle and enjoying life so much now! Stemtech has truly rejuvenated us both, and we thank Johannes Pienaar and Karin and George Beetge for making us see that this opportunity was so right for us."



Mark Parsekian



Debra Pretorius and Mr. & Mrs. Errol Lester



Marijke Long

Three days of networking with VP/Stemtech Africa Errol Lester, African Field Leaders and Stemtech Executives and Triple Diamonds from the U.S. will complement a full program of business and product training, team building and personal development... with plenty of time for powerful testimonials, recognition of Distributor achievements and lots of fun.

Traveling from the States to celebrate with us will be Stemtech President & CEO Ray C. Carter, Jr., and Chief Science Officer Christian Drapeau, as well as Triple Diamonds Mark Parsekian and Marijke Long. We will also be happy to welcome back Heather Livingston, VP/Global Product Training & Sports Marketing, who made such a powerful impression on groups throughout South Africa during our recent Road Trip.

Convention Delegates will have many opportunities to get to know these top Stemtech personages and to meet and get to know emerging leaders from other African markets. The Convention is a "must-do" for everyone whose goal is to build financial independence by helping others to achieve optimal health.

Register online in your Back Office or call Distributor Services (011 803 3633) for personal service.

We look forward to seeing you at Birchwood in November!



Stemtech, The Stem Cell Nutrition Company™, offers A PRODUCT LINE LIKE NO OTHER...

StemEnhance® supports the release of adult stem cells from the bone marrow into the blood. The antioxidants in **StemFlo®** support optimal blood flow throughout the body and reduce fibrin.

StemSport™ concept, combining the benefits of StemEnhance and StemFlo, is especially attractive to people with active lifestyles. **StemPets®** and **StemEquine®** offer the benefits of specially-formulated StemEnhance for our animal friends... both tasty and effective.



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