

## FREQUENTLY ASKED QUESTIONS

### **What is DermaStem® Advanced Serum?**

DermaStem Advanced supports the skin's stem cells for natural revitalization. Its natural, hypo-allergenic formula, includes dozens of ingredients taken directly from the forests and jungles of the world, along with cutting-edge, efficacious bio-tech molecules, all carefully combined in an emulsion of the world's best natural oils and butters.

### **How is DermaStem Advanced Serum different from other creams and lotions marketed to fight the signs of premature aging of the skin?**

DermaStem Advanced Serum is a rare product in the market, formulated to penetrate deeply into the skin, so that it can work with live, growing layers of skin, supporting the natural process of skin repair, leading to a more youthful appearance. DermaStem Advanced is not made with sanitized 3rd party extracts, which are often over-processed and ineffective - it is processed "old-school-style", from scratch, utilizing cold infusions and pH balancing techniques to preserve the delicate, whole essence of each ingredient.

### **How does DermaStem Serum work at the cellular level?**

Elements in the formula of DermaStem Advanced, provide an ideal environment for skin reparation. DermaStem Advanced Serum is proven to support skin stem cell activity and contribute to an optimal cellular environment for building new skin.

### **Does DermaStem Serum also work at the surface level to limit environmental damage and loss of key elements from the skin?**

DermaStem Advanced Serum's synergistic ingredient matrix supports the skin at all levels, including offering almost invisible protection, increasing the skins' anti-oxidant and anti-inflammatory properties, adding to its ability to retain moisture, natural oils, elasticity, all leading to a visibly smoother, younger-looking skin surface. DermaStem Advanced Serum contains powerful anti-inflammatory and antioxidants to help protect the skin.

### **How is this better than the original?**

DermaStem Advanced Serum retains all of the beneficial properties existent in the original formula, and is made much better with additional skin-tone-evening and dark spot reduction efficacy, as well as greater stability, much lighter skin-neutral color and improved aroma.

### **Is it still all natural?**

Yes - our formulators are known to eat DermaStem Advanced to show how "clean and non-toxic it is."

### **Is DermaStem Renewal hypoallergenic?**

Yes - it has been tested across a wide range of skin types and has been found to be suitable even for very sensitive skin.

### **When should I see the results?**

Results are typically noticeable within days, or a few weeks of use, with most folks noticing significant improvement in skin tone and quality after 28 days of use. Skin quality improvements will continue every time with regular use.

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### **How do I apply this serum?**

The serum is best applied on freshly cleaned skin as the first layer of your personal skincare regimen, ideally at both ends of the day. Our specific application instructions are; Dispense 1 to 2 pumps onto fingertips and smooth gently over entire face and neck. Apply twice daily, after thoroughly cleansing your skin. Wait a couple of minutes before applying moisturizer, foundation, sunscreen or any other desired cosmetics.

### **Where do I use this serum?**

You can use the serum anywhere you like, for desired results - most folks use it around their eyes and on other parts of the face and neck.

### **Does it have sunscreen?**

It is not tested for SPF levels, nor is it formally rated as a sunscreen, however it does exhibit many environmental protection qualities, offering significant photo-aging protection, DNA protection, and limits damage from UVB radiation.

### **Should I use with sunscreen?**

You can apply any sunscreen you choose, on top of DermaStem Advanced, once it has dried (usually 5-10 minutes)

### **How does the cost compare to other 'high' end serums?**

"Pound for pound" DermaStem Advanced is quite simply, one of the most affordable, high-end, all-natural, efficacious serums, commercially available. Most of its genuine "competitors" sell for 2 to 6 times the price, sometimes even more.

### **Will there be other products like this from Stemtech?**

We will be offering other unique, science-backed, efficacious skincare products over time, which will be tailored to work synergistically with DermaStem Advanced and the rest of the skincare family.

### **Why is this product better than others?**

It is truly all-natural, it is scientifically proven and backed by more than a dozen true clinical studies, it is effective and continues to give results for as long as it is used, and for all the features it contains is the best value available.

### **Is it affected by heat or cold and are there any storage directions?**

It is thermally stable in most typical ambient temperature ranges - we suggest storing in cool dry conditions.

### **How often should I apply it?**

You can apply it as often as you would like - we recommend twice a day, morning and night on clean fresh skin.

### **You use no preservatives - should I be worried about potential microorganism contamination?**

Indeed we do not use any listed chemical preservatives! We do use a scientifically-tailored range of plant-based, anti-microbial ingredients, which together synergistically create a robust antimicrobial matrix. We manufacture our serum in clean-room conditions, and deliver it in a leading-edge, double-wall, airless pump bottle, so that introduced contamination is not possible. We have tested the product in multiple ways, under demanding in-house conditions, and passed a full, third-party, USP 51 "Preservative Efficacy Test" which is an intense, industry-standard, microbiology challenge test. We happily offer a full 2-year shelf life, and have 6 year-old samples which still pass all tests!