

## FREQUENTLY ASKED QUESTIONS

### **What is DermaStem® Renewal Serum?**

DermaStem supports the skin's stem cells for natural revitalization. Its all-natural formula includes dozens of ingredients taken directly from the forests and jungles of the world, and combined in an emulsion of natural oils.

### **How is DermaStem Renewal Serum different from other creams and lotions marketed to fight the signs of premature aging of the skin?**

DermaStem Renewal Serum is the only product on the market that supports the natural process of renewal, leading to a more youthful appearance. DermaStem Renewal Serum is processed using cold infusion that preserves the delicate essence of each plant.

### **How does DermaStem Renewal Serum work at the cellular level?**

The elements in DermaStem Renewal Serum's formula provide the ideal environment for the regeneration of the skin. DermaStem Renewal Serum supports the skin's ability to retain moisture, leading to a visibly smoother skin surface. DermaStem Renewal Serum also contains strong antioxidants to help protect the skin.

### **What is the role of hyaluronic acid (HYA) in the skin, how is the loss of HYA in the skin linked to premature aging, and how is DermaStem Renewal Serum addressing the situation?**

The matrix of the skin is made of a complex interaction of proteins and glycosaminoglycans (GAGs) of which hyaluronic acid (HYA) is one of the most important. In young skin, HYA is highly branched, but as we age, the skin's ability to synthesize branched HYA decreases. Highly branched HYA can absorb up to 1000 times its weight in water. The loss of branched HYA therefore leads to dryness, loss of skin integrity and wrinkle formation. DermaStem Renewal Serum contains RejuvHyal™, a proprietary form of N-acetylglucosamine, which helps improve the structure and appearance of the skin. DermaStem Renewal Serum also contains cytokines and other ingredients which further support the rejuvenation of the appearance of the skin.